

However I think Wicca has a larger consumer problem.

Wicca has a tendency to be packaged and sold to us. Look no farther than on the next shelf, were there were books promising introductions to witchcraft. (looked like shit BTW... maybe don't get your spiritual texts from Spirit Halloween (or do I'm not your priestess (yet))). There is a large market for introductory copy paste page filler new age fluff. Crystals, when genuine, are sold along side aggrandized lists of correspondences and effects. We're sold the wisdom of the ancients along side a bundle of white sage. This phenomenon has been going on for years. Even Renaissance magicians, the ones that influenced the Golden Dawn that influenced Gardner, had intricate wands, golden cups, and lion skin belts.

So what the purpose of religious and spiritual items? What are the for? How can we authentically live in spite of the forces of consumerism?

There are four categories of religious item.

1. purely decorative items. These are your "local witch" posters, your astrology tapestries, and other purely ornamental items.