

2. Functional but decorated items. These are your triple moon rolling trays, endless t-shirt designs, and ordinary items with a religious or spiritual aesthetic.

3. Spiritually functional items. These are your censors, your grimions, and lion skin belts.

4. Junk items. these are your fake crystals, your fifth novelty tarot deck, your mass produced trash sold to you at a "discount".

The first and second categories are that of self expression. We like self expression. It makes something about our monkey brain light up. However, as any marketing agent can tell you, we can be sold personas to express. Designer brands, micro trends, aesthetic drop shippers, mass produced punk items, buying the communist manifesto on amazon. Sodas are advertised with pictures of happy friend groups. Pills are advertised by healthy people. It is critical to reflect, and catch whether we have a genuine desire or whether we are the victim of a cooperate disinformation campaign. For my own part, I bought a pointy witch hat, and its one of my most worn. My crystals however, mostly sit in jar collecting the ambient vibrations of my drawer. So I'm hit and miss. (Don't ask me about my books)