ShenJS - 2015 JS Conf China Sponsorship Agreement

深JS - 2015 JS中国开发者大会赞助协议

Over the past three years **68** presented at JSConf China

三年来，JS大会邀请了 位来自世界各地的讲师

An increasing local and international audience

越来越多国内外参与者加入了我们

237

HuJS·沪JS

318

JingJS·京JS

525

HangJS·杭JS

The 2015 JSConf China, ShenJS, is just around the corner

让我们期待今年的深JS

Time: 11-12 July, 2015
Location: Shenzhen

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时间：2015年7月11,12日
地点：深圳

About

简介

JSConf China is a two day conference focused on JavaScript and Node.js technologies. This developer driven event brings together notable figures from both the Chinese and international JavaScript communities to share their knowledge and passion for JavaScript.

After Shanghai (http://2012.jsconf.cn), Beijing (http://2013.jsconf.cn) and Hangzhou (http://2014.js-conf.cn), JSConf China is going to Shenzhen on July 11-12, 2015. Last year, we brought speakers from more than 10 countries, hosted hundreds of talks to an audience of thousands of developers.

JSConf China is a non-profit venture, relying on volunteers and sponsors to fund the venue, speakers' transportation and other incidental costs.

深JS是JS中国开发者大会（http://2015.jsconf.cn/）2015年的大会代号，是一个为期两天，于2015.7.11-12日在深圳召开的国际性 JavaScript、Node.js/io.js 技术大会。

本次大会计划发售 500 张门票，与会者将主要来自北京、上海、深圳、杭州等技术公司相对比较密集的城市。大会将延续去年杭JS（http://2014.jsconf.cn）、2013 年京JS（http://2013.jsconf.cn）和 2012 年沪JS（http://2012.js-conf.cn）的风格，邀请国外和国内优秀的技术讲师为参会者带来一场技术的饕餮盛宴的同时，也给国内外的 JavaScript 开发者提供了一个良好的沟通平台，这也正是JS中国开发者大会最吸引参会者的地方之一。

By sponsoring ShenJS you will publicly show your support to the JavaScript and Open Source community and directly reach out to the 500 attendants we expect in Shenzhen. We have a limited number of sponsorships slots available. If you are interested, reach out to our team using one of the following channels:

After the event, we will release a transparency report detailing how sponsorships were used.

我们的赞助商名额有限，是由于深JS大会是一场不以盈利为目的的技术大会。因此，所有的赞助都将用于大会筹办期间租借会场、演讲嘉宾的差旅费以及一些常规的会务支出。一旦赞助费用达到预算就将停止接受一切形式的赞助。

大会结束之后，我们会公布赞助费用的详细使用细节。

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Sponsorship categories
赞助类别

	Type A	Type B	Type C
Company logo on the event website.	✔	✔	✔
Company logo is displayed at Coffee corner / Sling	✔	✔	
WiFi-SSID name (depending upon the situation)	✔	✔	
Company logo is displayed at Venue (2 spots)	✔		
Company logo is displayed at After-party (1 spot)	✔		
Company logo shows up in all the videos.	✔		
Ground equipment in the venue (sign-in desk, banner, participant card, etc.) with your company logo.	✔	✔	
Free tickets.	15	5	1
Mention at the beginning of the event and in the emails sent to participants.	✔	✔	✔
Ad positions in the emails sent to the participants.	✔		
1 display table at the venue.	✔		
Presentation	✔	✔	
Cost	8,000+USD	4,000 USD	2,000 USD

	A类	B类	C类
在大会官网页面上放置赞助商logo	✔	✔	✔
在以下任意一处放置赞助商的标志:咖啡角/挂绳	✔	✔	
WiFi-SSID名（不能保证,视会场情况情况而定）	✔	✔	
放置赞助商的标志:会场（2处）	✔		
放置赞助商的标志:聚会（1处）	✔		
所有大会视频中都可以出现赞助商的logo	✔		
在会议期间场地设备(签到处、横幅、工作牌等)上可以印有赞助商的商标	✔	✔	
赠票	15	5	1
在会议期间场地设备(签到处、横幅、工作牌等)上可以印有赞助商的商标	✔	✔	✔
会议开场以及与与会者邮件往来中提及赞助商 在给参会者的邮件中提供赞助商的广告位	✔		
一个会场展示位	✔		
提供演说机会	✔	✔	
费用	50,000+RMB	25,000 RMB	12,500 RMB

Non-cash sponsorship

Beyond the sponsorships mentioned above, we accept two other types of contributions:

- After-party sponsorship: we will hold an after-party on the 11th. Companies can help sponsor the event.
- Gifts sponsorship: we accept all kinds of gift sponsorships especially tech products (think Raspberry PI) which will be used at lucky draw prizes through the event.

非现金赞助

除了以上现金赞助外，我们还接受以下两种形式的赞助：

- 大会Party赞助：大会将在11日晚设有一场Party，具体形式还在筹划。有意者赞助商可帮忙提供此类赞助。
- 大会礼品赞助：接受各类礼品赞助，最好是电子产品和Geek产品或技术书籍，如：Raspberry PI等，作为大会中间抽奖奖品用途。

Thank you !

谢谢 !