BSc (Hons) in Information Technology
Year 1

Assignment I - Marking Guide

IT1100–Internet and Web Technologies   **2024**

Group ID						
Evaluator						
Tasks	Description	Marks				
	Persona	P1	P2	P3	P4	P5
Task one *Identifying five personas*	Personal details (03 marks per Persona)					
	Background (03 marks per Persona)					
	Goals (03 marks per Persona)					
	Completeness (01 mark per Persona)					
Total marks for Task one (50 marks)						
Task two *User journey for each persona*	Correct flow to achieving the goal (02 marks)					
	Diagram notations and labeling (02 marks)					
Total marks for Task Two (20 marks)						
Task three *Complete wireframe (At least five)*	Complete Wireframe for the website (05 marks)					
	Static pages (at least two pages) (05 marks)					
	Form content (at least two pages) (2* 5 = 10 marks)					
	Multimedia content (correct use of multimedia) (05 marks)					
	Proper navigation mechanism (05 marks)					
Total marks for Task Three (30 marks)						
Total marks (out of 100%)						