



NAKED™
ARCHITECTURAL
ECOSYSTEM



NIKOLAY STRELKOVICH

FOUNDER AND GENERAL DIRECTOR
OF THE GROUP OF COMPANIES

The mastermind and co-author of all the company's projects.
Involved in creation: from conception to implementation.

NUMBER OF EMPLOYEES:

27

DESCRIPTION:

NAKED creates original landscapes for urban and private spaces.

The range of its works includes the design and implementation of park areas architecture, the construction of small forms and unique art objects.

The company was founded in 2016, and since 2018 is focused on the design of architectural concepts for socially significant parks, memorials and the improvement of residential neighborhoods. In 2019 we had developed an original technology which made it possible to fill the designed spaces with artistic products of our own production.

Today, NAKED's environment has formed a full-fledged partner ecosystem consisting of professionals in a wide variety of areas of architecture, art, production and construction.

Among the company's completed projects are both private gardens and improvement of large areas up to 100 hectares. Some of the company's projects have been awarded with city awards. Among our partners are the HSE Design School and leading Russian architectural firms.

NAKED's approach is to create unique solutions for the improvement of park areas in a modern style, with respect to the cultural, economic, historical and social contexts of the environment, filling each project with senses and meaning.

Renaissance philosophers said that every garden is a model of the Universe. NAKED works in this paradigm: each of our projects is a whole world. A world that is both tangible and sensual in every detail.

"THE RENAISSANCE PHILOSOPHERS SAID THAT EVERY GARDEN IS A MODEL OF THE UNIVERSE. NAKED WORKS IN THIS PARADIGM: EACH OF OUR PROJECTS IS A WHOLE WORLD. A WORLD THAT IS BOTH TANGIBLE AND SENSUAL IN EVERY DETAIL"

THE TEAM



ALEXEY POLYUSHIN
ART DIRECTOR

Graduated from Moscow State Regional University and Stroganov University. Since 2008 has been working in the field of product design. Took part in the development of design projects for public spaces. Rosatom and Coca-Cola offices are among his own projects. Since 2016, he has been participating in the development of NAKED key projects.



LADA MOROZOVA
CHIEF LANDSCAPE ARCHITECT

Graduated from the Moscow Architectural Institute. Has been working with landscapes of various scales since 1998. Was involved in the development of the project and implementation of "Skazka" residential complex.

Joined the NAKED team in 2023.

PARTNERS



INTEGRATED DEVELOPMENT OF THE TERRITORY



STRATEGIC CONSULTANT ON ARCHITECTURE



INVESTMENT ANALYTICS



ARCHITECTURAL ECOSYSTEM



DESIGN AND CONSTRUCTION OF WATER STRUCTURES AND FOUNTAINS



LIGHTING TECHNOLOGIES



PRODUCTION OF SMALL ARCHITECTURAL FORMS AND ART OBJECTS



ARCHITECTURE OF MUSEUMS AND INTERACTIVE SPACES



INTERDISCIPLINARY CREATIVE ASSOCIATION

ALLISON ARMOUR

ARTIST, CREATOR OF PARK SCULPTURES

Олег Крымасов

RESTAURATEUR,
OWNER OF THE MOSCOW CINEMA,
INVESTMENT CONSULTING

CUSTOMERS



МЕГАНОМ



Благоустройство и озеленение



ARCHITECTURAL ECOSYSTEM

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Crocus Group

AB Development



хорошкола

CAPITAL CONSTRUCTION
DEPARTMENT, DERBENT

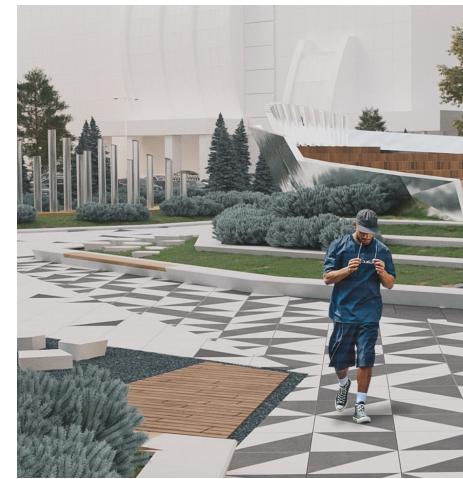


IMPROVEMENT OF THE RESIDENTIAL COMPLEX TERRITORY

LOCATION:
BELARUS,
MINSK

YEAR:
2019

CONCEPT OF IMPROVEMENT OF THE TERRITORY OF THE RESIDENTIAL COMPLEX,
CONCEPT OF DECORATIVE FLOWER BEDS WITH CORTEN STEEL FACING.
CONCEPT OF IMPROVEMENT OF THE TERRITORY OF THE CITY PARK



5 CORNERS PARK

LOCATION:
MURMANSK

YEAR:
2020

CONCEPT OF IMPROVEMENT OF THE TERRITORY OF THE CITY PARK



PARK OF ANGELS

LOCATION:
KEMEROVO

YEAR:
2019

IMPROVEMENT OF THE TERRITORY OF THE KEMEROVO CITY PARK.



PRIVATE GARDEN AREA

LOCATION:
MOSCOW REGION

YEAR:
2020

IMPROVEMENT OF PRIVATE TERRITORY IN AN ELITE COTTAGE VILLAGE.



PRIVATE GARDEN AREA

Private garden area
MOSCOW REGION

YEAR:
2019

IMPROVEMENT OF PRIVATE TERRITORY IN AN ELITE COTTAGE VILLAGE.
AREA: 2 HA



ESTATE MALL

LOCATION:
MOSCOW REGION

YEAR:
2021

CONCEPTS IMPROVEMENT OF THE TERRITORY OF A SHOPPING MALL, SMALL ARCHITECTURAL FORMS AND ART OBJECTS ARCHITECTURAL ECOSYSTEM.



GZHEL TOURISM CLUSTER

LOCATION:

MOSCOW REGION,
GZHEL MUSEUM ASSOCIATION

YEAR:

2021

DEVELOPMENT CONCEPT OF THE GZHEL
TOURISM CLUSTER, PRESENTATION AT THE
SPIEF.



SABAH RESIDENCE

LOCATION::

AZERBAIJAN,
BAKU

YEAR:

2021

LANDSCAPING OF THE TERRITORY



LANDSCAPING OF THE TERRITORY OF THE GZHEL GARDENS COMPLEX

LOCATION:

MOSCOW REGION,
GZHEL MUSEUM ASSOCIATION

YEAR:

2021

LANDSCAPING CONCEPT OF THE TERRITORY,
CONCEPT OF SMALL ARCHITECTURAL FORMS
AND ART OBJECTS.



PRIVATE GARDEN AREA

LOCATION:

MOSCOW REGION

YEAR:

2022

IMPROVEMENT OF PRIVATE TERRITORY IN
AN ELITE COTTAGE VILLAGE.



LANDSCAPING OF A PRIVATE TERRITORY IN AN ELITE COTTAGE VILLAGE SEABREEZE

LOCATION:

AZERBAIJAN,
BAKU

YEAR:

2021-2022

LANDSCAPING OF THE TERRITORY



EMERALD FOREST

LOCATION:

MOSCOW REGION,
CONGRESS HALL PARK

YEAR:

2022

LANDSCAPING CONCEPT OF THE TERRITORY
OF THE ECO-HOTEL



NIZAMI GANJAVI PARK

LOCATION::
DAGESTAN,
DERBENT

YEAR:
2022

IMPROVEMENT OF THE TERRITORY OF THE
CENTRAL PARK OF THE CITY,
DEVELOPMENT OF A UNIQUE COLLECTION OF
SMALL ARCHITECTURAL FORMS AND ART
OBJECTS.

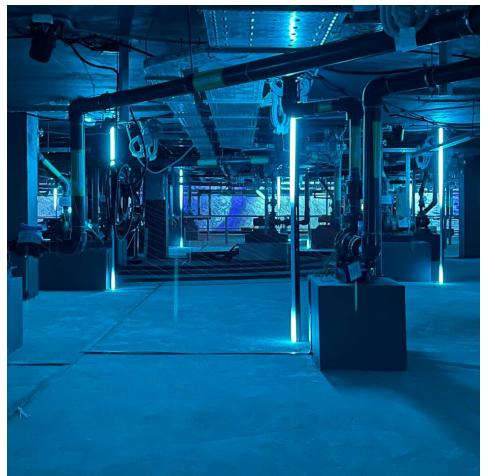


SBERUNIVERSITET

LOCATION:
MOSCOW REGION
VILLAGE ANOSINO

YEAR:
2022-2023

DEVELOPMENT OF SMALL ARCHITECTURAL
FORMS, NAVIGATION SYSTEMS, ECO-ROUTES,
GAZEBO IN THE FOREST PARK



MULTIMEDIA FOUNTAIN MUSEUM

LOCATION:
DAGESTAN,
DERBENT

YEAR:
2022

IMPLEMENTATION OF THE FIRST FOUNTAIN
MUSEUM IN RUSSIA.



TERRITORY OF THE COTTAGE VILLAGE "KAMYSHI"

LOCATION:
MOSCOW REGION

YEAR:
2024

IMPROVEMENT OF THE TERRITORY OF THE
COTTAGE VILLAGE.
STAGE: PROJECT IMPLEMENTATION
PRIVATE HOUSEHOLD TERRITORY



PRIVATE HOUSEHOLD TERRITORY

LOCATION:
MOSCOW REGION

YEAR:
2020

PROJECT FOR THE IMPROVEMENT OF THE
TERRITORY



TERRITORY OF THE NEW DISTRICT OF MOSCOW

LOCATION::
MOSCOW,
RUBLEVO-ARKHANGELSKOYE

YEAR:
2023 - 2024

PROJECT FOR THE IMPROVEMENT OF THE
TERRITORY
STAGE: PROJECT IMPLEMENTATION



TERRITORY OF A PREMIUM COTTAGE VILLAGE

LOCATION:

MOSCOW,
RUBLEVO-ARKHANGELSKOYE

YEAR:

2024

TERRITORY IMPROVEMENT PROJECT.
AREA: 98 HA
STAGE: PROJECT IMPLEMENTATION



BALAKLAVA BAY EMBANKMENT

LOCATION:

CRIMEA
BALAKLAVA

YEAR:

2023

TOWN EMBANKMENT IMPROVEMENT PROJECT,
DEVELOPMENT OF A UNIQUE
COLLECTION OF SMALL ARCHITECTURAL
FORMS AND ART OBJECTS. PROTECTION
OF THE CONCEPT AT THE CITY ARCHITECTURAL
AND ARTISTIC COUNCIL.
AREA: 6 HA
STAGE: PROJECT IMPLEMENTATION



TERRITORY OF A COTTAGE VILLAGE

LOCATION:

MOSCOW REGION,
VELEDNIKOVO

YEAR:

2023

TERRITORY IMPROVEMENT PROJECT
AREA: 47 HA
STAGE: PROJECT IMPLEMENTATION



EXHIBITION "RUSSIA OF THE FUTURE IN FLOWERS"

LOCATION:

MOSCOW
VDNH

YEAR:

2024

AUTHOR'S DESIGN OF THE MAIN ENTRANCE
GROUP, AUTHOR'S SUPPORT AND OPERATION
OF THE ENTIRE EXHIBITION



PRIVATE GARDEN AREA

LOCATION:

TERRITORY ON THE VOLGA

YEAR:

2023

TERRITORY IMPROVEMENT PROJECT.
AREA: 16 HA
STAGE: PROJECT IMPLEMENTATION



BLONYE GARDEN

LOCATION:

SMOLENSK

YEAR:

2024

PARK TERRITORY IMPROVEMENT, DEVELOPMENT
OF UNIQUE SMALL ARCHITECTURAL FORMS
AND "SILENCE" ART OBJECT.



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