



## Career Summary

UX Designer with a passion to bring ideas to life. A collaborative professional with a growth mindset who is comfortable navigating ambiguity with a bias toward action. Most drawn toward the space where UX design and development intersect.



## UX Design Core Skills

### UX Research:

- User Research & Competitive Analysis
- User Interviews & Feature Validation
- User Personas, Journey Maps, & User Stories

### Synthesis & Ideation:

- Task Analysis, User Flows, & Site Mapping
- Information Architecture & Content Strategy
- Sketching & Wire-Framing (Low - Mid Fidelity)
- Preference Testing, & A/B Testing
- Usability Testing & Data Collection
- Data Analysis & Reporting

### Prototyping & Design:

- Mock-Up & Prototyping (High Fidelity)
- Visual Design, Typography, & Color
- Animation & Motion Fundamentals

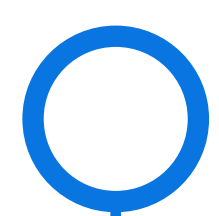
### UX Software & Tools:

- Figma, Sketch, & Adobe XD
- Balsamiq & Draw IO
- InVision, Craft Manager, Marvel App
- HTML & CSS fundamentals
- Microsoft Office, Google Suite, & Trello
- Screamingfrog & Power BI (Analytics)



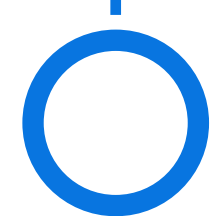
## Design Projects

July 2021 - Present



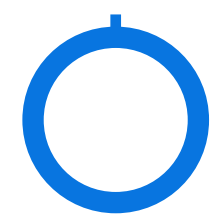
### Bombora Surf Forecasting

- Leverage the UX Design spectrum to create Bombora, a mobile weather forecasting application helping surfers track how closely weather conditions equate to individual style, skill level, and personal surfing preferences.



### Personal Portfolio Website

- Established my online presence utilizing the developer environment, tools, and best practices to design, develop, and launch my personal portfolio website from scratch.



### Voc.Web.Ulary Glossary and Vocabulary Builder

- Conceptual design ideas for a new mobile application which focuses on helping new students enrolled in online web development courses to expand their technical vocabulary in industry terminology.



## Link to Portfolio

[www.arinvanderheyden.com](https://www.arinvanderheyden.com)



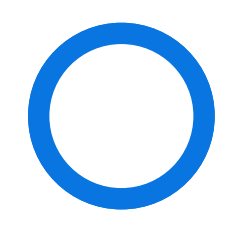


## Training & Education

- User Experience Design Certification | CareerFoundry  
(Specialization in Frontend Development & UI for Designers) Aug. 2021 - present
- Structural Engineering Diploma & CAD Certification | T.A.F.E.  
(Technical and Further Education) Jan. 2000 - Jan. 2004



## Professional Experience

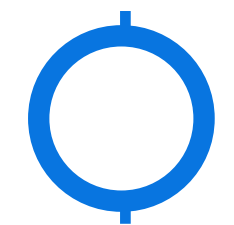


### Project Coordinator

Denver International Airport (DEN)

May. 2017 - Jul. 2021

- Coordinate efforts to develop the airport's Digital Facilities & Infrastructure's Information & Data Management initiative between stakeholders, engineering & design.
- Oversee the analytics & reporting on complex data sets & engineering deliverables to guarantee compliance with organizational design standards & policies.
- Facilitate technical discussions between design & engineering teams to ensure the seamless transfer & integration of data among core systems (BIM, CAD, & GIS).
- Utilize Business process management (BPM) to define design standards & product quality assurance (QA) procedures & maintain alignment with DEN's strategic goals.

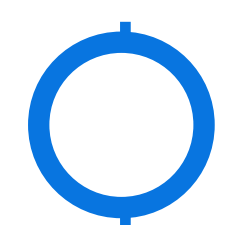


### Design Engineer

Galloway & Company, Inc.

Feb. 2015 - May. 2017

- Worked locally & nationally in a highly collaborative, interdisciplinary environment on the design & product delivery for public & private development projects.
- Turn ideas & concepts & complex design solutions into reality to address community & consumer needs in the U.S. food & retail sector.
- Drive observational research initiatives to better understand customer experiences & demographical use cases for consumer environments.
- Prepare technical specifications & presentations to guide contractors through design decisions ensuring a smooth transition between hand-off & construction.

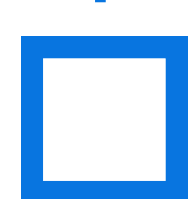


### Senior Designer

J3 Engineering (Aquired by Dewberry)

May. 2012 - Feb. 2015

- Collaborate among engineering & design teams to ensure comprehensive satisfaction among stakeholders & quality deliverables in committed timeframes.
- Create & maintain a single source repository to house company standard, reusable, company design components allowing for rapid replication & use in developing designs.
- Acting technical trainer in industry software appointed to provide support in identifying & troubleshooting technical problems company-wide.



## Personal Interests

- Training Betta fish to shoot hoops
- Converting old rock songs into groovy harmonica licks
- Adventure travel, cultural exchange, and a connection with nature