



FINANCIAL PROJECTION

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If we're able to maintain an average of **66% capacity**, our revenue will be **\$428,097** yearly. This is calculated by our current rate, ~\$100 per night, multiplied by **20 pets** (two-thirds capacity), by seven nights (average stay), and by 52 weeks in a year, plus \$100,000 in average cumulative online media tiered subscriptions.

Deducting our total expenses, **net profit** for a moderately successful year comes to **\$28,194**.

Image Credits

(in order of appearance)

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