

Aumkar Tushar Matwankar 19 years

📍 Kalyan, Thane, Maharashtra

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Objective

Aspiring IT professional with hands-on experience in e-commerce catalog management, digital content creation, and marketing. Seeking to leverage creative, analytical, and technical skills through the Infosys InStep Internship to gain real-world exposure in global IT and business projects.

Professional Experience

Catalogue & Content Manager – Rarelux & Cavine Jewells

Aug 2024 – Jan 2025 | Thane, Maharashtra

- Created compelling product listings with SEO-rich descriptions for Amazon & Flipkart.
 - Designed marketing assets and visuals using **Canva**.
 - Maintained inventory & pricing using **Excel** and coordinated with cross-functional teams.
 - Developed content strategies tailored for luxury fashion and jewelry verticals.
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Skills

Digital & Creative Skills

- **Content Creation:** Copywriting, Product Descriptions, Social Media Captions
- **Design Tools:** Canva, PowerPoint, Basic Video Editing
- **Digital Platforms:** Amazon Seller Central, Flipkart Seller Hub
- **Office Tools:** MS Excel, PowerPoint, Google Workspace

Programming & Technical

- Basics of **C, C++, Java, Python**
- Strong grasp of **IT concepts**, file systems, and web interfaces
- MS-CIT Certified – Score: 97%

Hobbies

- Playing Guitar, Drawing, sketches and cartoons.
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Education

SMT. Chandibai Himathmal Mansukhani College, Ulhasnagar

Bachelor of Science in Information Technology (TY)

GPA: SEM I – 9.90 | SEM II – 10.0 | SEM III – 9.70 | SEM IV – 8.50

Sai English High School, Kalyan

SSC – 96.80% (School Rank 1)

Projects & Courses

- Created complete working Fitness Website with *Fronted: HTML | CSS | JAVASCRIPT Backend : PHP | MYSQL*
<https://youtu.be/ksyPbzfMzt8?si=8ej2FKONDwYqps7Z>
 - **NPTEL Certificate** in C Programming. – Mar-2024 (LinkedIn)
 - **Deloitte Courses for Job simulation** (LinkedIn)
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Declaration

I am driven to contribute meaningfully to Infosys' globally recognized internship program. With a solid foundation in IT and a flair for creative content, I am confident in my ability to support business and technology initiatives during this internship.