Aumkar Tushar Matwankar, 19 years

⚲ Kalyan, Thane, Maharashtra

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🔗 https://www.linkedin.com/in/aumkar-tushar-matwankar-b31997310

Portfolio: https://awmkar98k.github.io/PORTFOLIO/

Github: https://github.com/AWMKAR98K

Professional Experience
Catalogue & Content Manager – Rareluxe & Cavine Jewells
Aug 2024 – Jan 2025 | Thane, Maharashtra

- Created compelling product listings with **SEO-rich descriptions for Amazon & Flipkart.**
- Designed marketing assets and visuals using **Canva.**
- **Maintained inventory & pricing** using **Excel** and coordinated with cross-functional teams.
- **Developed content** strategies tailored for luxury fashion and jewelry verticals.

Skills
Digital & Creative Skills

- **Content Creation**: Copywriting, Product Descriptions, Social Media Captions
- **Design Tools**: Canva, PowerPoint, Basic Video Editing
- **Digital Platforms**: Amazon Seller Central, Flipkart Seller Hub
- **Office Tools**: MS Excel, PowerPoint. MS WORD

Programming & Technical

- **Basics of C, C++, Java, Python**
- Strong grasp of **IT concepts, file systems, and web interfaces**
- **MS-CIT Certified – Score: 97%**

Education
SMT. Chandibai Himathmal Mansukhani College, Ulhasnagar
Bachelor of Science in Information Technology (TY)
GPA: SEM I – **9.90** | SEM II – **10.0** | SEM III – **9.70** | SEM IV – **8.50**
Sai English High School, Kalyan
SSC – 96.80% (**School Rank 1**)

Projects & Courses

- Created complete working Fitness Website with Fronted: **HTML| CSS | JAVASCRIPT** Backend : **PHP | MYSQLI**
  🔗 https://youtu.be/ksyPbzfmZt8?si=8ej2FKONDwYqps7Z
- **NPTEL Certificate** in C Programming. – Mar-2024 (LinkedIn)
- **Deloitte Courses** for Job simulation (LinkedIn) in **Data Analytics** and **Cybercsecurity.**

Hobbies
Editing videos with trends, Playing Guitar, Drawing, sketches and cartoons.

Declaration
I am driven to contribute meaningfully to company with a solid foundation in IT and a flair for creative content, I am confident in my ability to support business and technology initiatives during my work.