SITE QUESTIONNAIRE

Today is the day to get the general scope of your music news site scoped out, every new website must have some basic information clearly defined before you can start off on the right path. We've created this PDF to guide you through doing just that! Fill it out to start clearly defining the project and it's goals, needs & scope.

GENERAL INFORMATION

1. What's the name or your site and intended URL? (Remember, we aren't asking because WE KNOW the answer, we want you think up your own name & url!)

2. What will be the purpose of this site?

AUDIENCE

1. Describe your target user for the site (we will get into this more in detail today) - include demographics, age, occupation, sex and any other relevant factors

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2. What is the primary "action" the user should be taking when they come to your site? What is the main end goal?

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3. What are 3 objectives of this site? (Listing the most important first)

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CONTENT

1. Describe the main content categories of your site. We gave you the main content categories last week in the project brief, but write a sentence about each one to describe it so it's clear to you what content you'll want in each category.

About Us

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_____

News

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_____

Reviews

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_____

Concerts

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EXAMPLES

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What are some examples of sites that are doing this really well, in a responsive way?

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