SITE CONTENT *(sample)*

Remember that we just told you Content is **KING** (or *QUEEN*)? Well, this is where it all begins! It can be a little dry, I won't lie. But once you get going, it starts to write itself, kind of like a paper. Getting school flashbacks yet? But, it'll allow you to organize all the pieces you need and know *exactly* what to put on your site before you get lost in visuals!

Let's review the steps you need to take when it comes to building out your content:

1. **List out all your categories**

This is the easiest part so far since we've given you the main categories your music news site needs to include: News, Reviews, Concerts and About Us.

2. **Decide what pages will be included in each category**

Wait, did you think the category pages was it? Think again! This is where site planning is great for unveiling subpages you will need to keep in mind per category.

3. **Decide what content each page will have.**

You've got your categories & your subpages, now is the time to outline what type of content will need to go on each page. **We filled in one page for you and left the rest blank for you to try your hand at filling it out!**

4. **Create the content! (Start writing.)**

Now that you have each page element figured out, the rest will write itself! Fill as many sections as possible now, like About Us text, gather your images, review and news text etc. As much as you can! It will only make you life easier!

LIST OUT ALL YOUR CATEGORIES

Here are your starter categories we already defined for you.

Categories:

1. News (homepage)
2. Reviews
3. Concerts
4. About Us

DECIDE WHAT PAGES WILL BE IN EACH CATEGORY

This is where you define your subpages. *See*, it wasn't that hard...

Categories:

1. News (homepage)
   a. Main news overview page
   b. News story detail page
2. Reviews
   a. Main reviews overview page
   b. Review detail page
3. Concerts
   a. One concert overview page
4. About Us
   a. Mission Statement & Contact
   b. FAQ (Frequently Asked Questions)

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DECIDE WHAT CONTENT EACH PAGE WILL HAVE

This is where you define what type of content each page type will contain. It will act like a design checklist when you get into wireframes as well and ensures you don't forget something!

Now, try your hand at filling in the rest! Then look at our complete form to see how we approached it.

Categories:

1. News (homepage)
   a. Main news overview page
      i. One large hero story
      ii. 6 smaller stories (we're keeping our site small)
      iii. Call to action to sign up for our newsletter
      iv. Call to action to check out reviews
      v. Call to action to check out concerts
   b. News story detail page
      i. _____
      ii. _____
      iii. _____
      iv. _____

2. Reviews
   a. Main reviews overview page
      i. _____
      ii. _____
      iii. _____
   b. Review detail page
      i. _____
      ii. _____
      iii. _____
      iv. _____
      v. _____

3. Concerts
    a. One concert overview page
        i. _____
4. About Us
    a. Mission Statement & Contact
        i. _____
        ii. _____
        iii. _____
        iv. _____
    b. FAQ (Frequently Asked Questions)
        i. _____

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