

STORYBOARD FOR UNPLUGGED

User Persona: Rose Wood



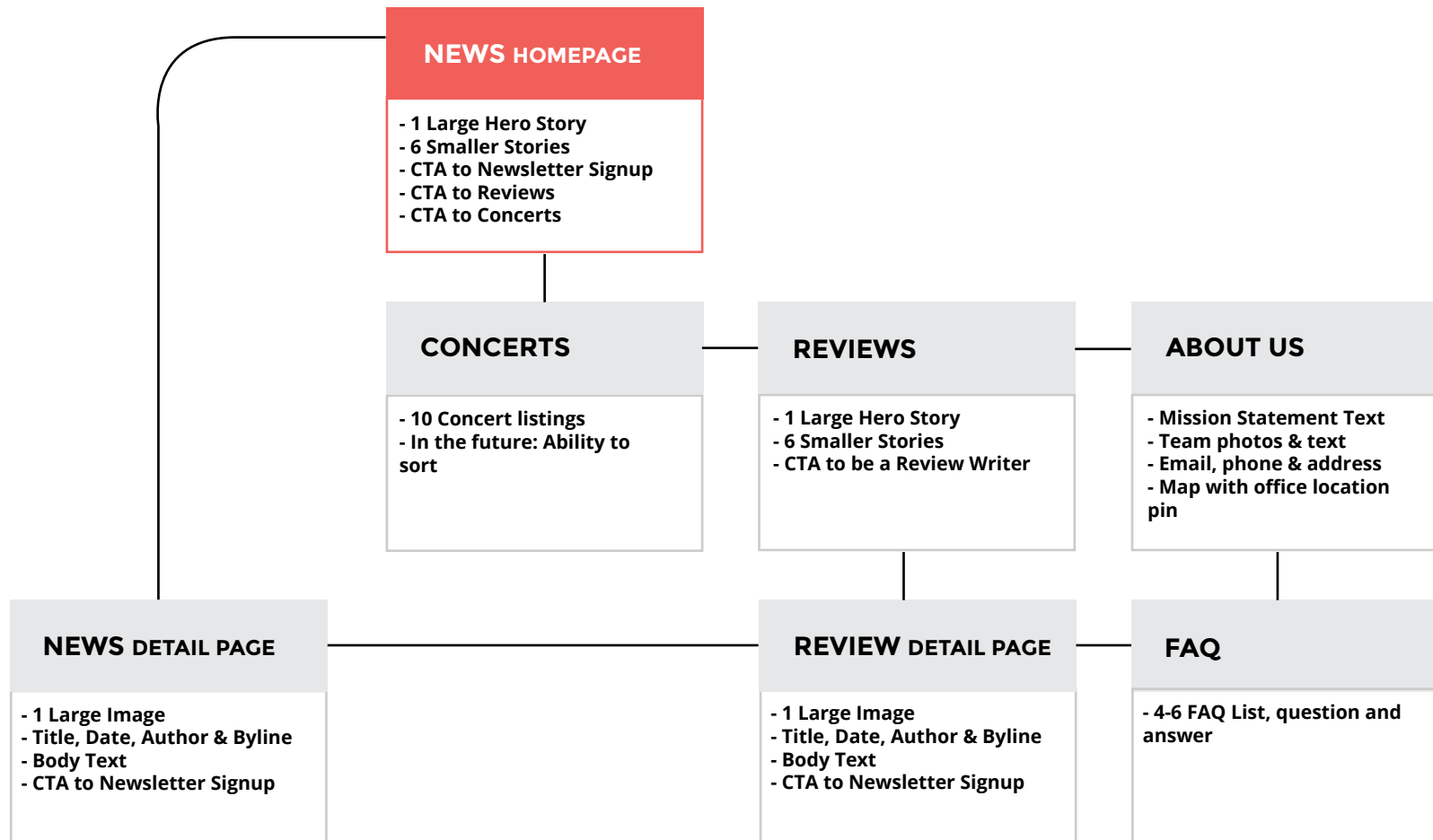
ROSE'S TOP 3 REASONS TO VISIT THE SITE:

#1 She wants to see a list of upcoming concerts that she may need to film

#2 She wants to have an overview of news stories at a glance

#3 She wants to be able to get to a new album review quickly on the way to her next filming

SITEMAP



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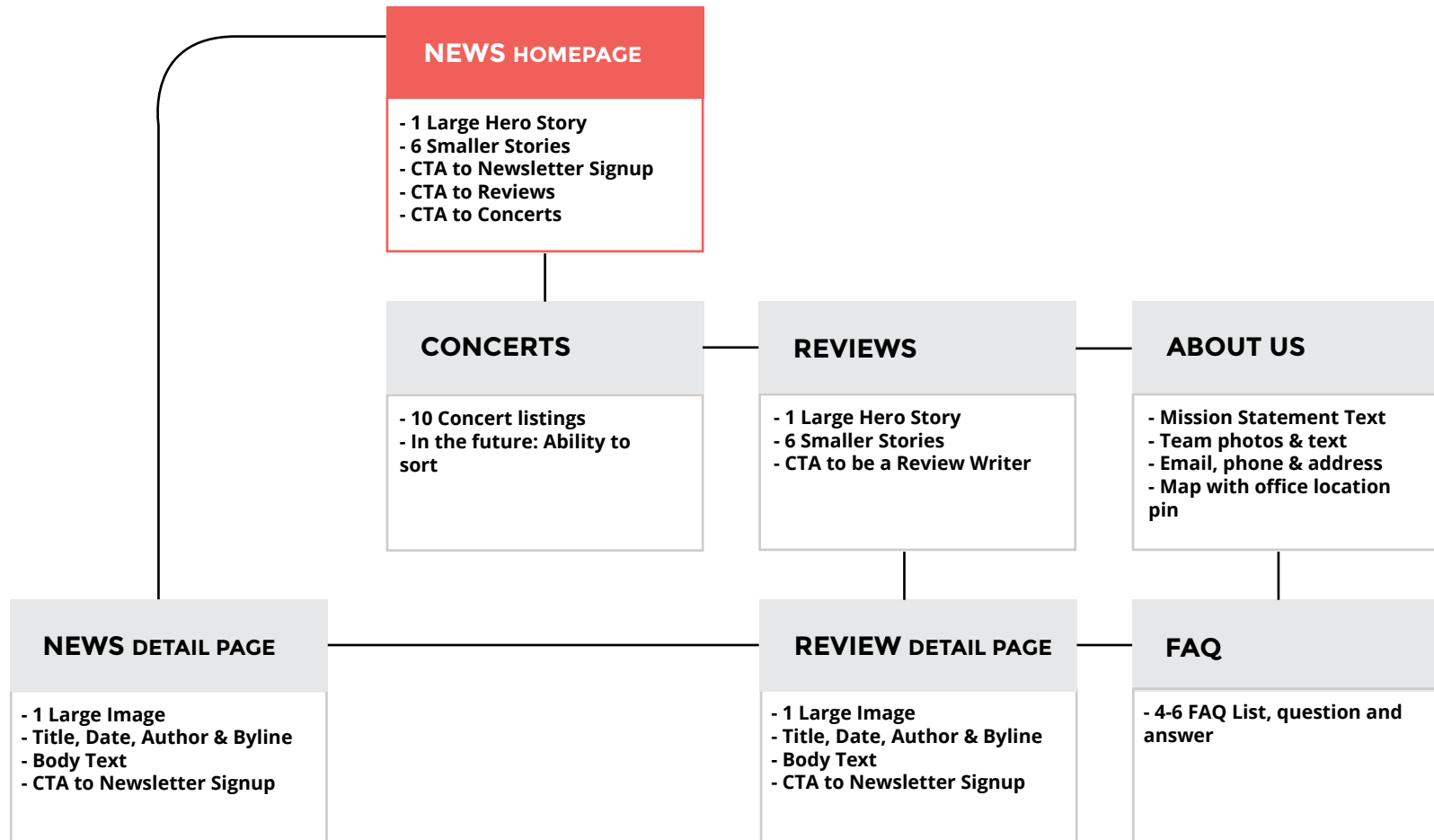


#1 She wants to see a list of upcoming concerts that she may need to film

HOW MANY STEPS WILL IT TAKE HER? _____

NOTES:

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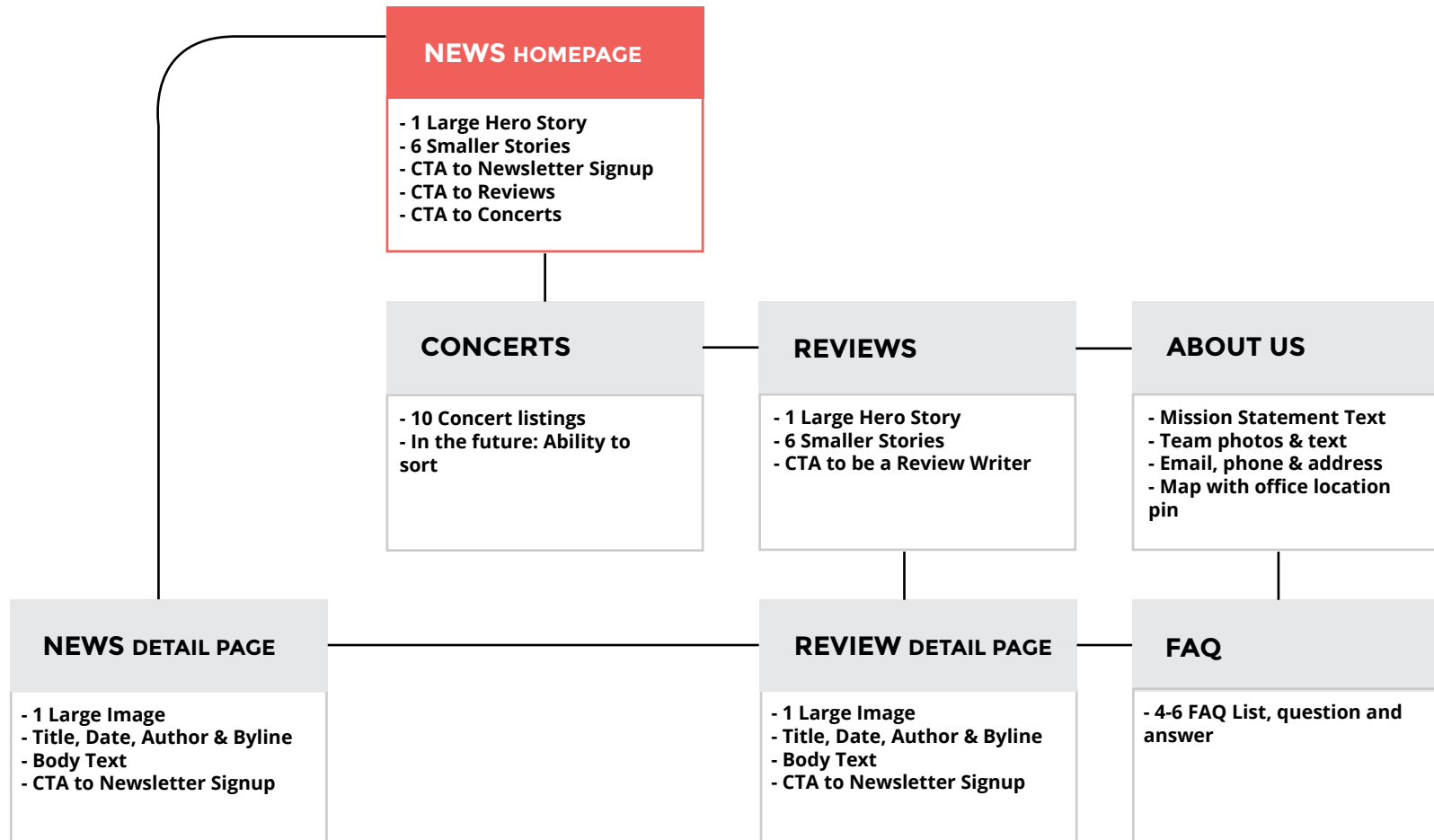


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