

STORYBOARD FOR _____

User Persona:



_____ TOP 3 REASONS TO VISIT THE SITE:

#1 _____

#2 _____

#3 _____

SITEMAP

STORYBOARD FOR _____

User Persona:



#1

HOW MANY STEPS WILL IT TAKE THEM? _____

SITEMAP

STORYBOARD FOR _____

User Persona:



#2 _____

HOW MANY STEPS WILL IT TAKE THEM? _____

SITEMAP

STORYBOARD FOR _____

User Persona:



#3

HOW MANY STEPS WILL IT TAKE THEM? _____

SITEMAP