

LOOK & FEEL QUESTIONNAIRE

Take a few minutes to think about to describe these sites in 1-3 words and what *makes* the look & feel of these sites.

Omadahealth.com

Pick 1- 3 words that describe the look & feel:

What do the colors, photos and typography indicate about the character of the brand?

Spotify.com

Pick 1- 3 words that describe the look & feel:

What do the colors, photos and typography indicate about the character of the brand?

Nationalgeographic.com

Pick 1- 3 words that describe the look & feel:

What do the colors, photos and typography indicate about the character of the brand?
