

ALEXANDER X. LI

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Education

Tsinghua University

M.A. in Finance

Dissertation: A Study of the Market Value and the Emotional Capability of Internet Platforms

Beijing, China

August 2023

Tsinghua University

B.A. in Economics and Finance (with distinction)

Dissertation: A study of the Internationalization of Internet Platforms

- Cases, Theory, and Empirical Analysis

Beijing, China

June 2021

Harvard University

Harvard Summer School program

Managerial Finance (a graduate level course) by Professor Bülent Aybar, Grade A

Cambridge, USA

July 2019 - Aug. 2019

Research Experiences

- Research Assistant for Dean Yubo Chen, Center for Internet Development and Governance, School of Economics and Management, Tsinghua University, August 2023-Present
- Research Assistant for Professor Brain Wu, University of Michigan, August 2023-Present

Publications

- Kun Lang, **Alexander X. Li**. Disapproval rating, VIX index, COVID-19 cases and Trump's tweeting against China. *Applied Economics Letters*, 2022, 29(14): 1306-1312.
- Ming Feng, Kun Lang, **Alexander X. Li**. Domestic Conflicts and Trade Protectionism: Evidence from Tweets (in Chinese). *China Journal of Economics*, 2022, 9(01): 56-84.

Research in Progress

- Internet platforms (Didi, TikTok, etc.): *I am studying how platforms cultivate and compete for participants, such as influencers, and cross-border expansions. Research methods: NLP (text analysis), CV (video analysis), interviews, econometrics*
- Deriving and testing a Cobb-Douglas valuation function of internet platform companies
I have derived a Cobb-Douglas valuation function of the market value of internet platforms and I am collecting data of those public-listed platforms from various sources in order to test the validity of the valuation function.

Conference Presentations

- Will China's Corporate Strategy of Indigenous Innovation be Successful in Response to the Risk of Decoupling from the US?
 - *Academy of International Business Annual Meeting, Warsaw, July, 2023*
 - *Strategic Management Society Annual Conference, Toronto, October, 2023*
- Does Economic Uncertainty Stimulate or Impede Corporate Decision to Innovate? (in Chinese)
 - *The 7th Culture and Economics Forum, Economic Research Journal, Kaifeng, October, 2021 (Virtual)*
 - *Annual Conference of China Society of Quantitative Economics, Zhengzhou, October, 2021 (Virtual)*

Academic Services

Ad-hoc reviewer, <i>Academy of International Business Annual Meeting (Warsaw)</i>	2023
Ad-hoc commentator, <i>The 7th Culture and Economics Forum, Economic Research Journal (Virtual)</i>	2021

Honors and Awards

• First-class Graduate Scholarship/Fellowship, Tsinghua University	2022
• Tuition Scholarship for International Graduates, Tsinghua University	2022
• Outstanding Graduates, Tsinghua University	2021
• Academic Excellence (Scholarship), Tsinghua University, Tsinghua University	2020
• Reward for Student Scientific Research, Tsinghua University	2020
• The Challenge Cup, First Prize, Tsinghua University	2020
• Academic Fellowship for International Students, City of Beijing	2018, 2019, 2020
• Best Paper Prize, the 11th National Economics Student Conference of Chinese Universities	2019

Additional Information

- Languages: English (Fluent, TOEFL: 105, PTE Academic Score 71/90, GRE: 159+169+4), Mandarin (Native)
- Citizenship: United States of America
- Computer Skills:
 - Data/Statistic Packages: Stata, R, Python
 - Editing Tools: LaTeX, MS Office
- Hobbies: Swimming; Cooking; Tennis