

## HOTEL RESERVATION ANALYSIS – MIP-DA-10

1. `SELECT COUNT(Booking_ID) AS TOTAL_NO_OF_RESERVATION FROM [Hotel Reservation Dataset3];`  
TOTAL\_NO\_OF\_RESERVATION  
700
2. `SELECT type_of_meal_plan, COUNT(Booking_ID) AS Total_no_of_meal_Reservations FROM [Hotel Reservation Dataset3] GROUP BY type_of_meal_plan;`

| type_of_meal_plan | Total_no_of_meal_Reservations |
|-------------------|-------------------------------|
| Meal Plan 1       | 527                           |
| Meal Plan 2       | 64                            |
| Not Selected      | 109                           |

Meal plan 1 is most popular.

3. `SELECT AVG(avg_price_per_room) AS Average_price_per_Childrensroom FROM [Hotel Reservation Dataset3] WHERE no_of_children > 0;`  
Average price per room = **144.57**
4. `SELECT COUNT(Booking_ID) AS Reservations_in_2018 FROM [Hotel Reservation Dataset3] WHERE arrival_date >= '2018-01-01';`  
Ans =577
5. `SELECT room_type_reserved, COUNT(Booking_ID) AS Total_no_of_room_type_Reservations FROM [Hotel Reservation Dataset3] GROUP BY room_type_reserved ORDER BY Total_no_of_room_type_Reservations DESC;`

| room_type_reserved | Total_no_of_room_type_Reservations |
|--------------------|------------------------------------|
| Room_Type 1        | 534                                |
| Room_Type 4        | 130                                |
| Room_Type 6        | 18                                 |
| Room_Type 2        | 8                                  |
| Room_Type 7        | 6                                  |
| Room_Type 5        | 4                                  |

**Most common room is Room type 1**

6. `SELECT COUNT(Booking_ID) AS No_of_reservations FROM [Hotel Reservation Dataset3] WHERE no_of_weekend_nights > 0;`

Ans: 383

7. `SELECT MAX(lead_time) AS MAIMUM_LEAD_TIME, MIN(lead_time) AS MINIMUM_LEAD_TIME FROM [Hotel Reservation Dataset3];`

| MAIMUM_LEAD_TIME | MINIMUM_LEAD_TIME |
|------------------|-------------------|
| 443              | 0                 |

```
8. SELECT market_segment_type, COUNT(Booking_ID) AS No_of_reservations
FROM [Hotel Reservation Dataset3]
GROUP BY market_segment_type
ORDER BY No_of_reservations DESC;
```

Online -558 reservations

```
9. SELECT COUNT(Booking_ID) AS No_of_reservations
FROM [Hotel Reserset3]
WHERE booking_status = 'Confirmed'
```

Ans =0

```
10. SELECT SUM(no_of_adults) AS Total_adults,
SUM(no_of_children) AS Total_children
FROM [Hotel Reservation Dataset3];
```

**Ans:**

| Total_adults | Total_children |
|--------------|----------------|
| 1316         | 69             |

```
11. SELECT AVG(no_of_weekend_nights) AS Avg_Weekend_Nights_With_Children
FROM [Hotel Reservation Dataset3]
WHERE no_of_children > 0;
```

**Ans = 1**

```
12. SELECT DATEPART(MONTH, arrival_date) AS Month,
COUNT(*) AS Reservations_Count
FROM [Hotel Reservation Dataset3]
GROUP BY DATEPART(MONTH, arrival_date)
ORDER BY Month;
```

13.

| Month     | Reservations_Count |
|-----------|--------------------|
| January   | 11                 |
| February  | 28                 |
| March     | 52                 |
| April     | 67                 |
| May       | 55                 |
| June      | 84                 |
| July      | 44                 |
| August    | 70                 |
| September | 80                 |
| October   | 103                |
| November  | 54                 |
| December  | 52                 |

**13. SELECT**

```
    room_type_reserved AS Room_Type,  
    AVG(no_of_weekend_nights + no_of_week_nights) AS Avg_Total_Nights  
FROM [Hotel Reservation Dataset3]  
GROUP BY  
    room_type_reserved;
```

| Room_Type   | Avg_Total_Nights |
|-------------|------------------|
| Room_Type 1 | 2                |
| Room_Type 2 | 3                |
| Room_Type 4 | 3                |
| Room_Type 5 | 2                |
| Room_Type 6 | 3                |
| Room_Type 7 | 2                |

**14. SELECT**

```
    room_type_reserved AS Common_Room_Type,  
    COUNT(*) AS Reservation_Count,  
    AVG(avg_price_per_room) AS Avg_Price  
FROM [Hotel Reservation Dataset3]  
WHERE  
    no_of_children > 0  
GROUP BY  
    room_type_reserved  
ORDER BY  
    Reservation_Count DESC;
```

**Most common room type with children = Room type 1 with an average price of 123.12**

```
15. SELECT market_segment_type AS Market_Segment,  
    AVG(avg_price_per_room) AS Avg_Price_Per_Room  
FROM [Hotel Reservation Dataset3]  
GROUP BY market_segment_type  
ORDER BY Avg_Price_Per_Room DESC;
```

**Ans: Online Avg Price = 112.46**