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HP US Privacy Statement

HP recognizes that privacy is a fundamental human right and further recognizes the importance of privacy, security and data protection to our customers and partners worldwide. As a global organization, with legal entities, business processes, management structures, and technical systems that cross international borders, we strive to provide protections across all our operations that exceed legal minimums and to deploy consistent, rigorous policies and procedures. As used in this statement, terms such as “we”, “us”, “our”, and “Company” refer to HP branded companies and current and future affiliates, as defined by local law (herein “HP”). Contact information for HP’s Data Protection Officer appears in the [“Exercising Your Rights & Contacting Us”](#) section below.

This Privacy Statement (sometimes known as Privacy Policy as prescribed by local law), informs you of our privacy practices and of the choices you can make and rights you can exercise in relation to your personal data. This includes information that may be collected from your online activity, use of devices, and interactions you have with HP offline, such as when you engage with our customer support representatives. This Privacy Statement applies to all of our services and is intended for our audience located in the United States, as well as HP-owned websites, domains, services (including device management), applications, subscriptions (i.e., Instant Ink) and products, and those of our subsidiaries in the United States (collectively “HP Services”), in the consumer context or while interacting with HP in the business to business customer context. For certain HP Services we may provide you with additional privacy information that supplements this Statement. Supplemental Statements for specific products and services can be found [here](#). If you are not located in the United States, HP provides the Service to you under either the [HP Global Privacy Statement](#) or the [HP Mainland China Privacy Statement](#) accordingly.

This Privacy Statement does not apply to job candidates, HP employees or former employees as it does not cover employment related data, nor to any personal data we process on behalf of our business customers when we provide services. The contracts we have with our business customers control how we process your personal data in this context. If you are a customer, employee, or contractor of one of HP’s business customers and have questions about your personal data we ask that you contact them and, if needed, HP will provide assistance to its business customers in responding to your questions.

Throughout this document references to “local law” or “applicable law” refer to US Federal law, US State privacy laws and local laws applicable to where you reside in the United States.

Our Privacy Principles –

We have an accountability-based program, and we are committed to the following principles, which are based on internationally recognized frameworks and principles of privacy and data protection:



LAWFULNESS,
FAIRNESS &
TRANSPARENCY

We process personal data in accordance with local law and with transparency and fairness to you. Our data processing activities are conducted: 1) with your consent; 2) to fulfill our obligations to you; 3) for the legitimate purposes of operating our business, advancing innovation and providing a seamless customer experience; or 4) otherwise in accordance with law.



NOTICE & CHOICE OF
DATA USE

We are transparent and provide clear notice and choice to you about the types of personal data collected and the purposes for which it is collected and processed. We will not use personal data for purposes that are incompatible with these Principles, our Privacy Statement or specific notices associated with HP Services.



DATA ACCESS

We provide you with reasonable access along with the ability to review, correct, amend or delete the personal data you have shared with us.



DATA INTEGRITY &
PURPOSE LIMITATION

We only process personal data for the purposes described at the time of collection or for additional compatible purposes in accordance with local law. We take reasonable steps to ensure that personal data is accurate, complete and current and we only collect personal data which is relevant and limited to what is minimum necessary for the purposes for which it is collected. We will keep personal data for no longer than is necessary for the purposes for which it was collected and then, unless legally required to keep longer, we will securely delete or destroy it.



DATA SECURITY

To protect personal data against unauthorized use or disclosure we implement strong information security controls in our own operations and offer market-leading products and solutions with high levels of data security protection.



ACCOUNTABILITY

As an accountable organization, we have appropriate policies and procedures that promote good practices, which, taken as a whole, allow us to demonstrate our capacity to comply with applicable privacy laws.

Personal data will only be shared with third parties and processors (often referred to as service providers or contractors) with whom we have a business relationship or manage or support certain aspects of our business operations on our behalf. All parties, including suppliers, are obligated by contract, as required by law or regulation, to provide equivalent levels of protection and follow our HP's privacy policies and practices for handling personal data.



RECOURSE, OVERSIGHT & ENFORCEMENT

We are committed to resolving any concerns regarding your personal data. We voluntarily participate in several international privacy programs that provide recourse to individuals if they feel HP has not adequately respected their rights in accordance with applicable laws.

International Data Transfers +

How We Use Data +

What Data We Collect +

Sensitive Data +

Children's Privacy +

How We Retain and Keep Your Data Secure +

How We Share Data +

Non-Discrimination and Loyalty Programs +

HP Communications +

Exercising Your Rights & Contacting Us +

Supplementary Privacy Notice for California Residents +

Additional Rights for Certain US States Residents +

Privacy Rights Reporting Metrics +

Changes to Our HP US Privacy Statement +

Related Privacy links:



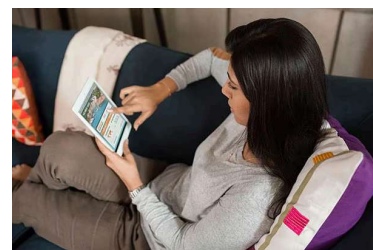
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