SPONSORSHIP PACKAGE

sponsors@fraserhacks.ca

www.fraserhacks.ca

Why Sponsor FraserHacks?

Connect with Young Hackers
For many hackers this will be their first of many hackathons. Guiding them through this innovative event is an exceptional way to make a first impression upon potential users of your product.

Brand Exposure
FraserHacks will introduce your company to a group of 100+ motivated students and future leaders of the technology industry. Through this event, your support will create a lasting impact on hackers who will help promote your APIs and products.
You will have the opportunity to recruit students who show exemplary talent to co-op programs or internships.

Product Testing and Awareness
Your company will be able to bring in prototypes or near-finished products to the event. FraserHacks will be the perfect testing grounds to garner feedback to improve your API, software, or hardware. Throughout the hacking process, your product will undergo extensive testing.

Sponsorship Tiers

General	Cub $500	Jaguar $1000	Royal Jaguar $2000
Send a Mentor	Max 1*	Max 3*	Max 5*
Company Pitch in Opening Ceremony	30 s	1 min	5 min
Provide a Talk/Workshop		✓	✓
Company Judge		✓	✓
Company-Specific Prize	✓	✓	✓

Branding	Cub	Jaguar	Royal Jaguar
Logo on Website/Merchandise	Small	Medium	Large
Thanked at Ceremonies	✓	✓	✓
Social Media Shout-Outs		✓(2)	✓(3)
Logo on Posters and Promotional Material		✓	✓
Sponsor Message on Website/Pamphlet			✓

Recruiting	Cub	Jaguar	Royal Jaguar
Distribute Recruiting Material	✓	✓	✓
Sponsor Booth	✓	✓	✓
Access to Participants' Resumes, Github, etc.		After	Before
Send email to All Participants			✓

*Numbers may vary.
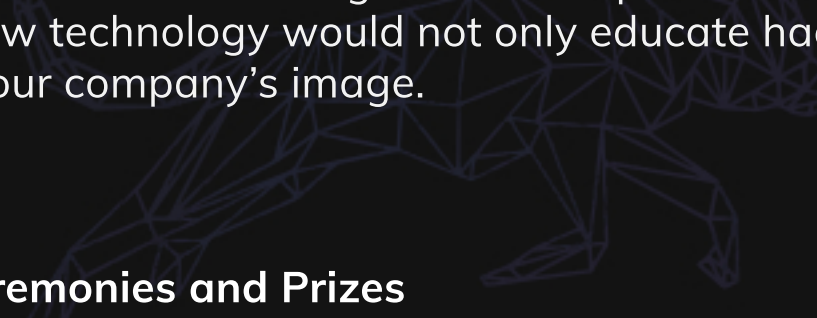
What We Offer

Sponsorship Booth
Your booth will be the chance to inform hackers about your company and answer any questions. To attract hackers, we encourage that you distribute your own swag (pens, shirts, lanyards, etc.).

Workshops
By running a workshop, your company will be mentoring new developers and allow them to learn about new tech from the makers themselves. Teaching about entrepreneurship and exciting new technology would not only educate hackers, but promote your company's image.

Award Ceremonies and Prizes
Your company will have the opportunity to sponsor a prize or present a custom award, such as an API prize. We will credit the monetary value of your prize towards your sponsorship contribution.

Get in touch

Interested in sponsoring?
All sponsorship opportunities are negotiable, just contact us and we would love to discuss the details or create a custom sponsorship opportunity just for you!

✉ sponsors@fraserhacks.ca

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