Indian Startups

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Dataset

Indian startup ecosystem has witnessed remarkable growth and innovation in recent years, positioning the country as a leading hub for technology and entrepreneurship.The Dataset has been imported from 'Kaggle.com'.

The following dataset has data about the Top 300 startups in India. Details about the columns are as follows:

Company - Name of the Startup.

City - The City in which the startup is started.

Starting Year - The Year in which the startup was started.

Founders - Name of the founders of the startup.

Industries - Industrial domain in which the startup falls.

No. of Employees - Number of employees in the startup.

Funding Amount - Total amount funded to the startup.

Funding Rounds - involve startups raising capital

No. of Investors - Number of investors in the startup.

Expected Output- Storytelling

Aim of the Story:

This story aims to analyze startup trends in India, helping investors and policymakers identify the most active and promising cities for investment. By analyzing startup success rates by industry and funding trends, we can gain insights into the Indian startup ecosystem. Additionally, we can gather information on the number and types of jobs created by Indian startups, and identify successful founders.

Outcome

Analysis of startup activity by city

Analysis of startup success rates by industry

Analysis of funding trends

Identification of successful founders

Analysis of job creation

Who will Be Interested

1. Investors

Venture capitalists, angel investors, and other investors may be interested in the Indian startup dataset to identify investment opportunities and trends in the startup ecosystem.

2. Entrepreneurs

Founders and entrepreneurs can use the Indian startup dataset to gain insights into successful business models, competitive landscapes, and emerging markets.

3. Policy makers

Government officials and policy makers can use the Indian startup dataset to monitor the impact of government policies and initiatives aimed at promoting entrepreneurship and innovation in the country.

Who will Be Interested

4. **Journalists and media outlets**

Journalists and media outlets can use the Indian startup dataset to report on the latest trends, success stories, and challenges in the Indian startup ecosystem.

5. **Researchers and academics**

Researchers and academics can use the Indian startup dataset to conduct studies and analyze trends in the Indian startup ecosystem.

6. **Business consultants**

Business consultants can use the Indian startup dataset to provide advice and guidance to startups and other businesses in the Indian market.

THANKYOU