

Yatharth Kanojiya Bhopal, India 462026 +91 9302951363

yatharthkanojiya77@gmail.com

#### Skills

Communication Skills
Financial Literacy
Attention to Detail
Investment Research
Adaptability
Comfortable with using Al tools

## **Hobbies & Interests**

Learning about business and entrepreneurship Exploring technology and geopolitics CFA aspirant

# Yatharth Kanojiya

## Summary

Sales & Distribution Intern experienced in promoting products, executing marketing campaigns, and optimizing outreach. Education and Child Welfare Intern focused on digitalization of schools. Skilled in communication, financial literacy, investment research, and proficient with AI tools.

## **Experience**

#### Sales & Distribution Intern

CareerCarve (Aug 2024 - Oct 2024)

- Promoted products to students and boosted engagement.
- Executed marketing campaigns and guided enrollments.
- Optimized outreach strategies using social media.

#### **Education and Child Welfare Intern**

Vasudha Vikas Sansthan (May 2024 - Jun 2024)

- · Supported digitalization of schools and Aanganwadis.
- Enhanced educational infrastructure and organized workshops.

### **Education**

#### **Bachelor of Business Administration (Expected 2027)**

Indian Institute of Management Bangalore

**Higher Secondary Certificate (2023)** 

Delhi Public School, Bhopal

**Secondary School Certificate (2021)** 

Delhi Public School, Bhopal