Market place type

=> Comfortable

* E - COMMERCE

=> Furniture (Sofas and chairs) and included electronics accessories (headphones) and in the furniture. I can expand to home decor items.

. Business Goals

=> Problem to Solve .

- Customer needs: Affortable furniture and electronic accessories on a single plateform. They should not have to visit multiple websites for their needs.

* Target Audience

- My target Audience are young students, Proffessionals, Middle class families, Business Managers, Owners, Whose looking for budget friendly furniture

=> USP

- Offer bundle deals combo deals like (Sofa + Headphones at Discounted price)

- Fast delivery Guarantee for both in 4th day.

- Allow customers to customize furniture.

• Being loyal with customer gives them a good quality furniture (Sofa)

Marketing strategy

• Run creative campaign on instagram, facebook, linkedIn

• Flash sales to creative urgency and drive traffic in website.

• Offer discounts to customer.

④

Work flow Website

Customer visit website.

→ Browses product
(furniture, headphones)

↓

Select Quantity ← Select product

→ Add to cart

↓ checkout

↓

Enter Delivery → Select payment
Details   Methods

↓

Confirm Order

↓

Generate order and
tracking id

......→ Order is processed

Product shipped ⟵ Order is
↓   assigned to delivery

—→ Customer Recieves product

—→ Customer can return
     Exchange
                 It needed.

—————×————×————×——×————×——————

• My Market place will
  provide affordable
  prices, combo offerse
  (e.g Sofas + head phones)
  and easy return polices
  plus affordable for middle-
  class families in furture
  in will add customization
  in future.

Product Schema.

ProductId : UniqueId => Primary key

Name : String => leather Sofa.

Price : Number => 29.00

Originalprice : Number => 39.00

Stock Quantity : Number => 4443

Image : Asset.usl => image url

Description : String => A comfortable Sofa

tags : String [] => latest, new, modern

Free delivery : Number => 10.00

Orders : String [] => [#fff,...

Delivery Schema.

Zone ID: Primary => 1

Zone Name: String => Steel town.

Area Coverag: String => 15 street

Assigned drives: String [] => Ali.

Estimated delivery: String => 3 days.

Customer Schema.

Customer ID : Primarykey => 1

Name :   String => Azeezullah.

Email: String => azeezullahnashpst
                        @ gmail.com.

Adress: String => Malir, Bin Qasim

Phone Number: Number => 0304 35663

Order history: String [] => [101.102

⑧

Order Schema.

OrderID : Primary key => .102

Customer ID: Foreign key => 2

Product ID: Foreign key => 2

Quantity : Number => 3

Order Date : Number => 15-01-2025

• Total Price : Number => 599.98

Order Status: String => Pending Shipp