

# Equities, Real Estate, Farmland & Infrastructure, and Commodities

Arizona State Retirement System

April 17, 2018

# Outline

- 1 Equities
  - Public Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
  - Private Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
- 2 Real Estate
  - Program Overview
  - Performance
- 3 Farmland, Infrastructure and Timber
- 4 Commodities

# Outline

- 1 Equities
  - Public Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
  - Private Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
- 2 Real Estate
  - Program Overview
  - Performance
- 3 Farmland, Infrastructure and Timber
- 4 Commodities

# Outline

- 1 Equities
  - Public Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
  - Private Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
- 2 Real Estate
  - Program Overview
  - Performance
- 3 Farmland, Infrastructure and Timber
- 4 Commodities

# Strategy

- Domestic Equity
  - Enhanced Index: managed internally for enhanced beta exposure
  - Factors: managed internally
  - Active: transitioned away from
- International Equity
  - Enhanced Index: managed externally in SMAs for beta exposure
  - Factors: recent study reached same conclusions as domestic initiative
    - To be implemented in EAFE large cap and Emerging Markets
  - Active: transitioning away from

# Update: Transitions

Transition Event	Date	Amount	Total Cost	Market Avg Cost	Net \$ vs. Avg	# of Weeks
US LC Factors	July 2017	\$1,670 MM	+5	-23	\$4.7 MM	1
US MC Active	Sep 2017	\$240 MM	-35	-42	\$0.2 MM	1
US SC Actives	Sep 2017	\$650 MM	-51	-57	\$0.4 MM	4
EAFE SC Actives	Oct 2017	\$400 MM	-69	-76	\$0.3 MM	4
US LC Active	Nov 2017	\$760 MM	-25	-23	-\$0.2 MM	1
EM/EM Factors	Apr 2018	\$1,200 MM	TBD	-92	TBD	TBD
EAFE LC/EAFE LC Factors	Apr 2018	\$1,800 MM	TBD	-53	TBD	TBD

- EAFE Small Cap is complete. EM and EAFE LC transitions to factor portfolios are underway.
- Net total savings versus market average cost is \$5.4 M for completed transitions
  - Market average cost is calculated by averaging the cost data provided by BlackRock, Northern Trust, Russell and Jimmy Elkins

## Allocation: Public Equity

Sub-asset class	Benchmark	Allocation	Current Positioning	Enhanced Index	Factors	Active
US LC	S&P 500	20%	-1.0%	75%	25%	0%
US MC	S&P 400	3%	-0.1%	100%	0%	0%
US SC	S&P 600	3%	0.0%	100%	0%	0%
Int'l Developed LC	MSCI EAFE	17%	+0.7%	75%	0%	25%
Int'l Developed SC	MSCI EAFE SC	2%	-0.5%	100%	0%	0%
Emerging Markets	MSCI EM	5%	-0.5%	76%	0%	24%

- 1.3% underweight in aggregate and using the transitions to rebalance in international

## Enhanced Index Portfolios

Portfolio	Benchmark	YTD	Fiscal YTD	1Y
		alpha (bps)	alpha (bps)	alpha (bps)
E2	S&P 500	-5	-3	-3
E10	S&P 400	+6	+11	+23
E6	S&P 600	+15	+23	+29

- The team has found fewer arbitrage opportunities in US LC fiscal YTD compared to last year
  - Tactical sector tilt trades in E2 have been mixed



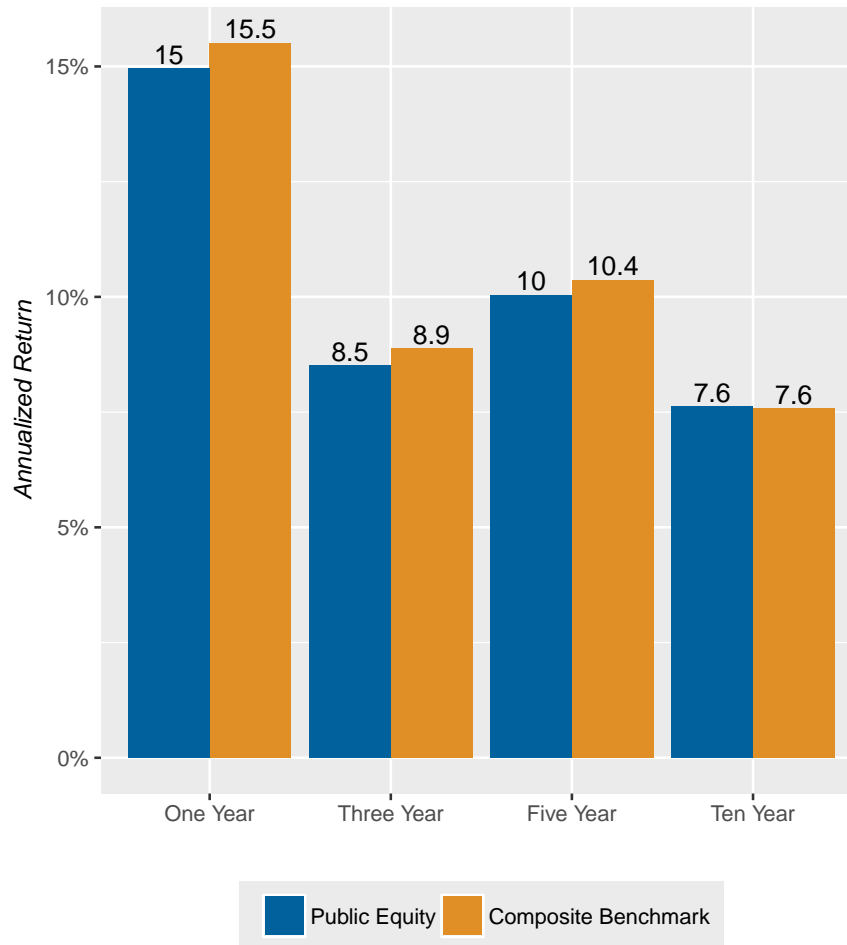
# Factor Portfolios

- Internally managed: E11 (US LC Factors)
  - Designed as return premium seeking portfolios
  - 4 factor equal-weight: size, value, momentum, and min vol
  - Internally managed portfolio performance matches the strategy benchmark
  - Since inception (August 2017) trailing S&P 500 by 45 bps
    - Outperformance by 230 bps since recent market volatility (Jan 2018)
- International Large Cap and Emerging Markets factor implementation underway
  - Same strategy as domestic with regional weighting balance versus MSCI benchmarks
  - Implement using external manager

# Public Equities Returns & DVA (Preliminary 3/31/18)

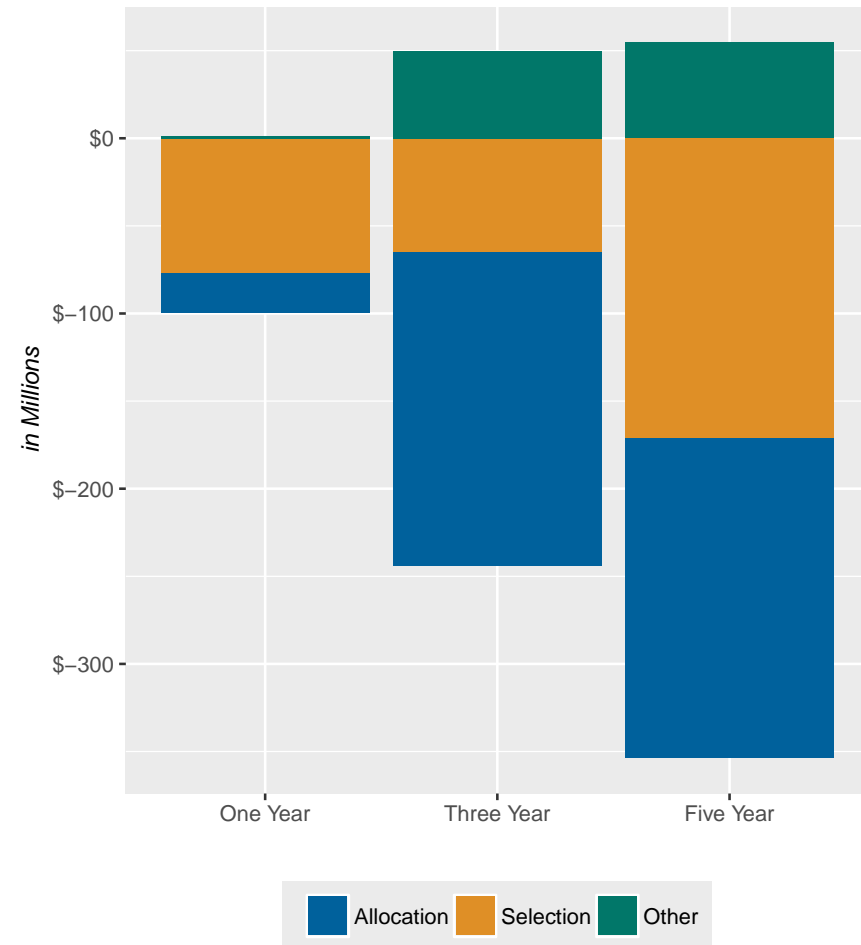
**Public Equity and Composite Benchmark**

Trailing Period Returns as of 3/31/18



**Public Equity Dollar Value Add**

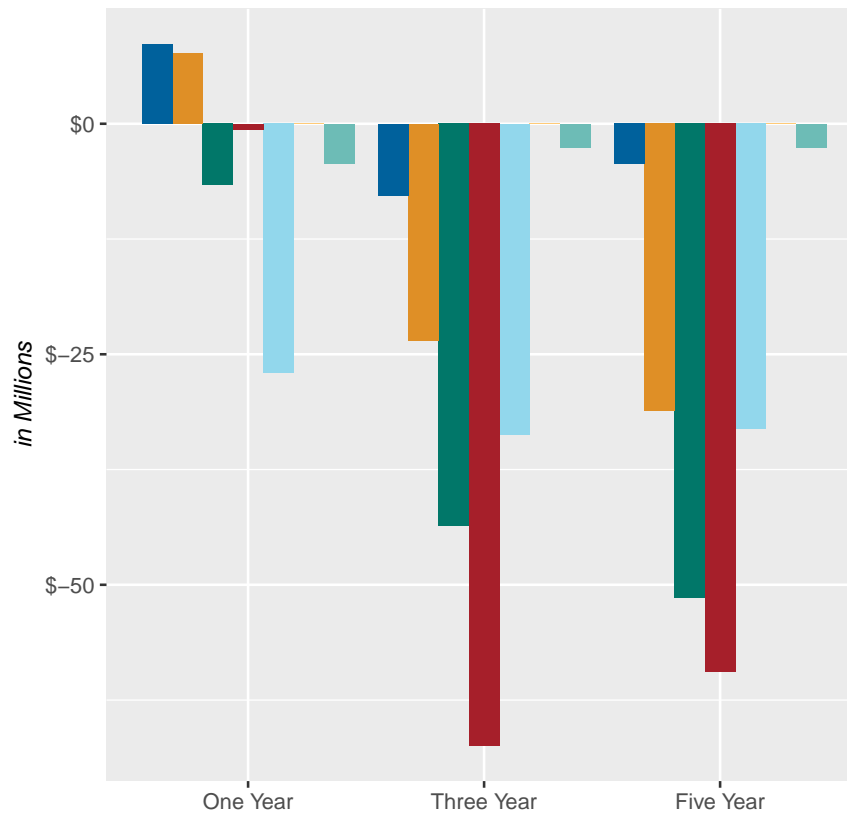
Relative to Composite Benchmark as of 3/31/18



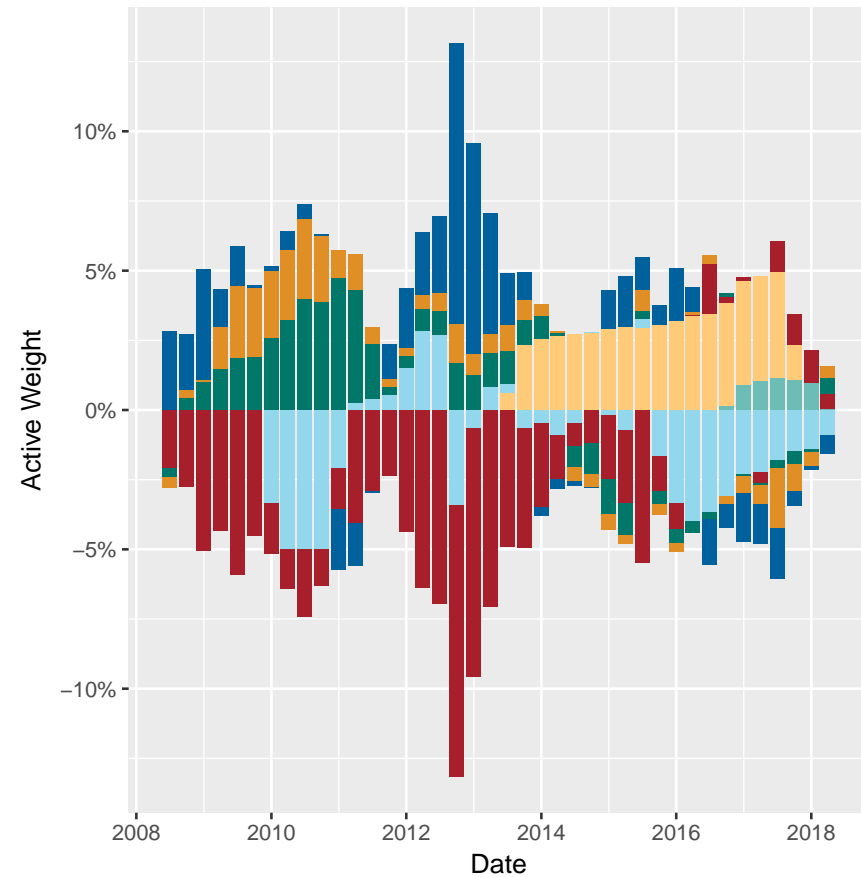
# Allocation Effect (Preliminary 3/31/18)

**Public Equity Allocation Effect by Sub Asset Class**

Relative to Composite Benchmark as of 3/31/18



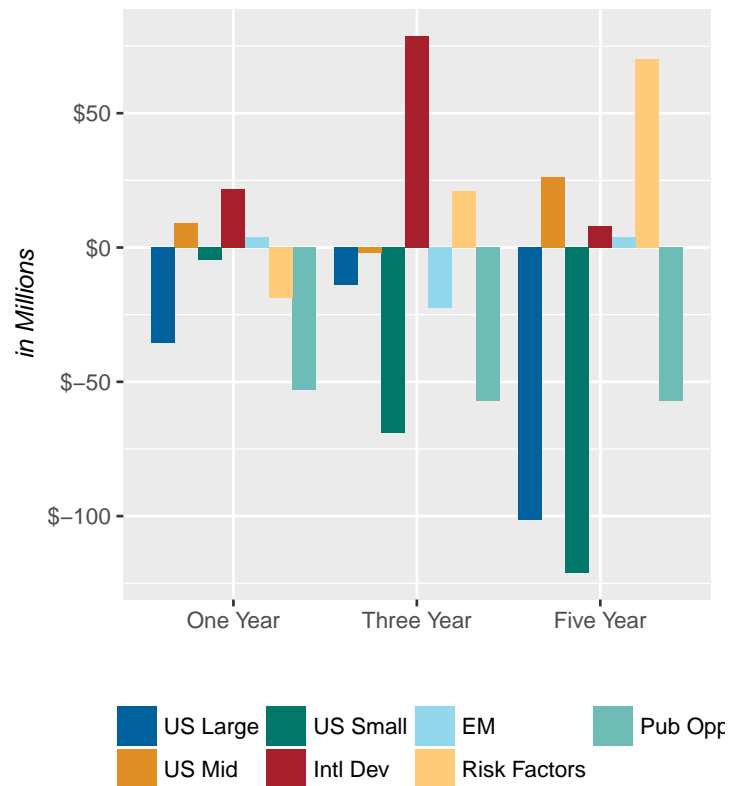
**Average Quarterly Active Weight**



# Selection Effect (Preliminary 3/31/18)

## Public Equity Selection Effect

Relative to Composite Benchmark as of 3/31/18



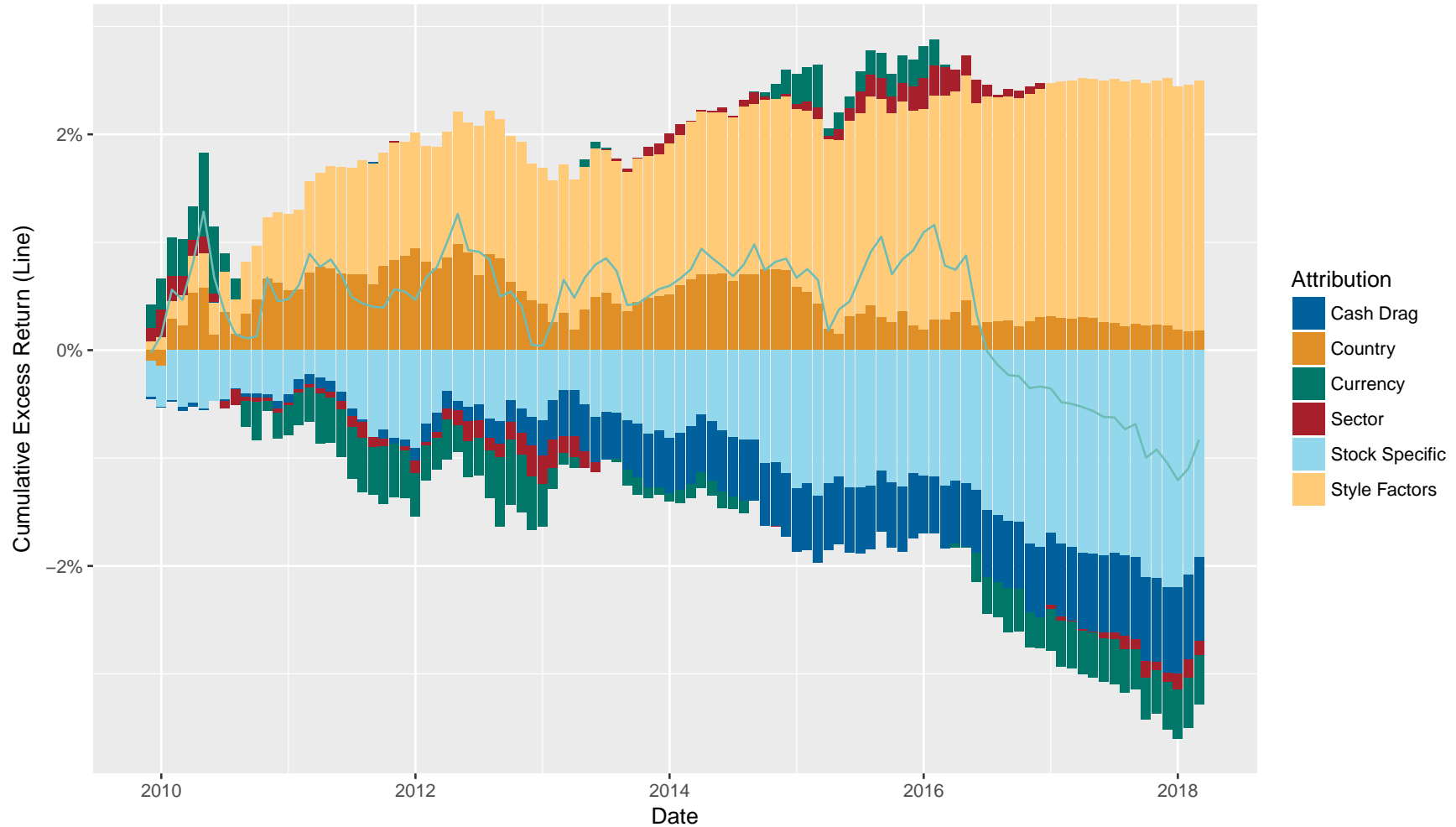
## Annualized Returns

as of 3/31/18

Composite	One Year	Three Year	Five Year	Ten Year
US Large Cap	13.48%	10.72%	13.07%	9.56%
Benchmark	13.99%	10.78%	13.31%	9.49%
Excess	-0.51%	-0.06%	-0.23%	0.07%
US Mid Cap	12.15%	8.9%	12.2%	10.82%
Benchmark	10.97%	8.96%	11.97%	10.9%
Excess	1.17%	-0.06%	0.24%	-0.08%
US Small Cap	12.26%	8.43%	11.59%	10.95%
Benchmark	12.68%	10.76%	13.56%	11.35%
Excess	-0.42%	-2.34%	-1.97%	-0.41%
non-US Developed	16.06%	6.65%	7.1%	3.86%
Benchmark	15.73%	6.28%	7.11%	3.99%
Excess	0.33%	0.37%	-0.01%	-0.14%
Emerging Markets	25.34%	8.31%	4.97%	NA%
Benchmark	24.93%	8.81%	5.05%	NA%
Excess	0.41%	-0.5%	-0.08%	NA%
Public Opportunistic	-19.55%	NA%	NA%	NA%
Benchmark	13.55%	NA%	NA%	NA%
Excess	-33.1%	NA%	NA%	NA%

# Holdings Based Performance Attribution (Preliminary 3/31/18)

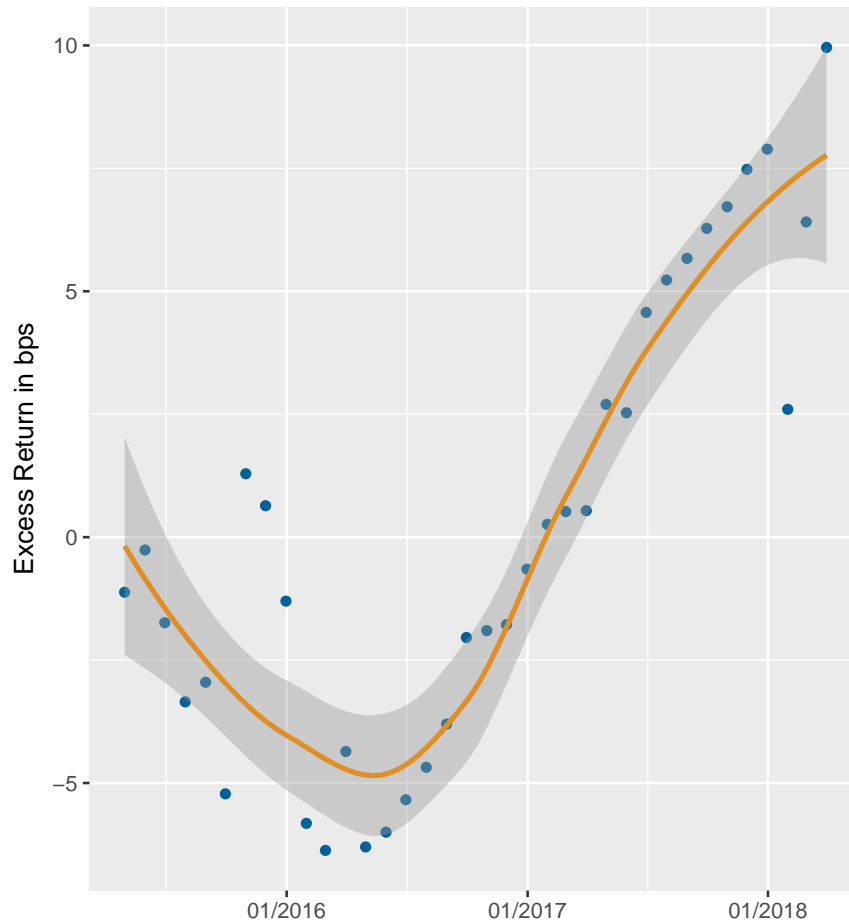
Domestic Equity Barra Factor Attribution



# Internal Portfolios (Preliminary 3/31/18)

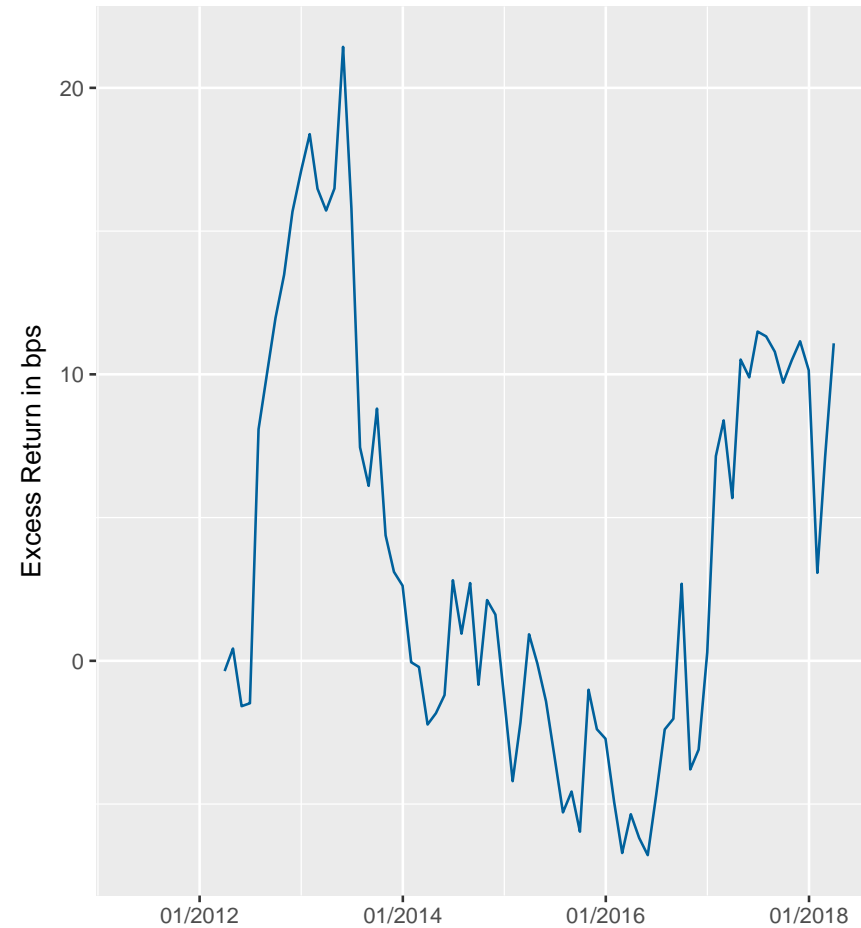
E Portfolios Composite

Monthly Cumulative Excess Performance



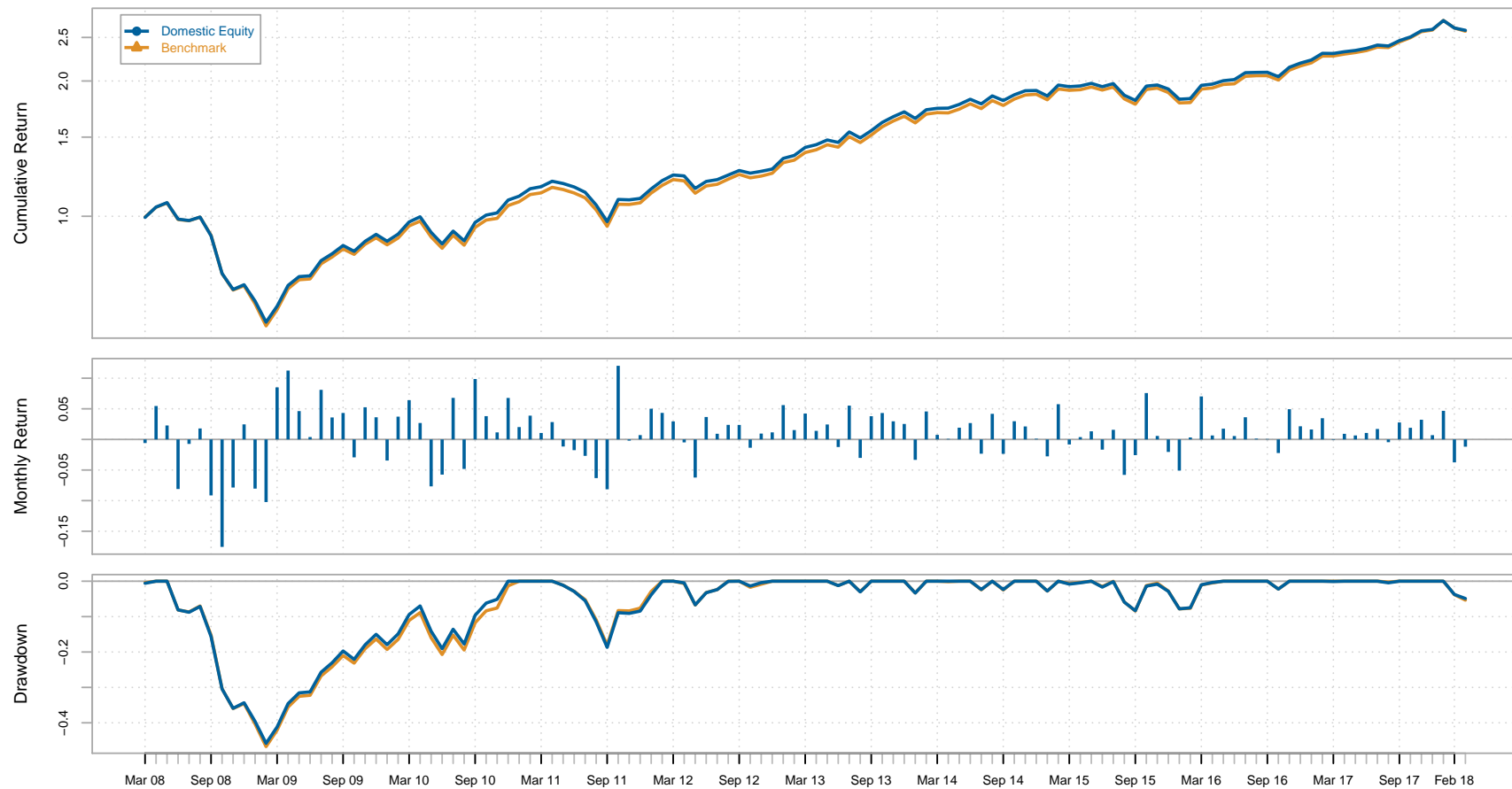
E Portfolios

Rolling 1 Year Excess Performance



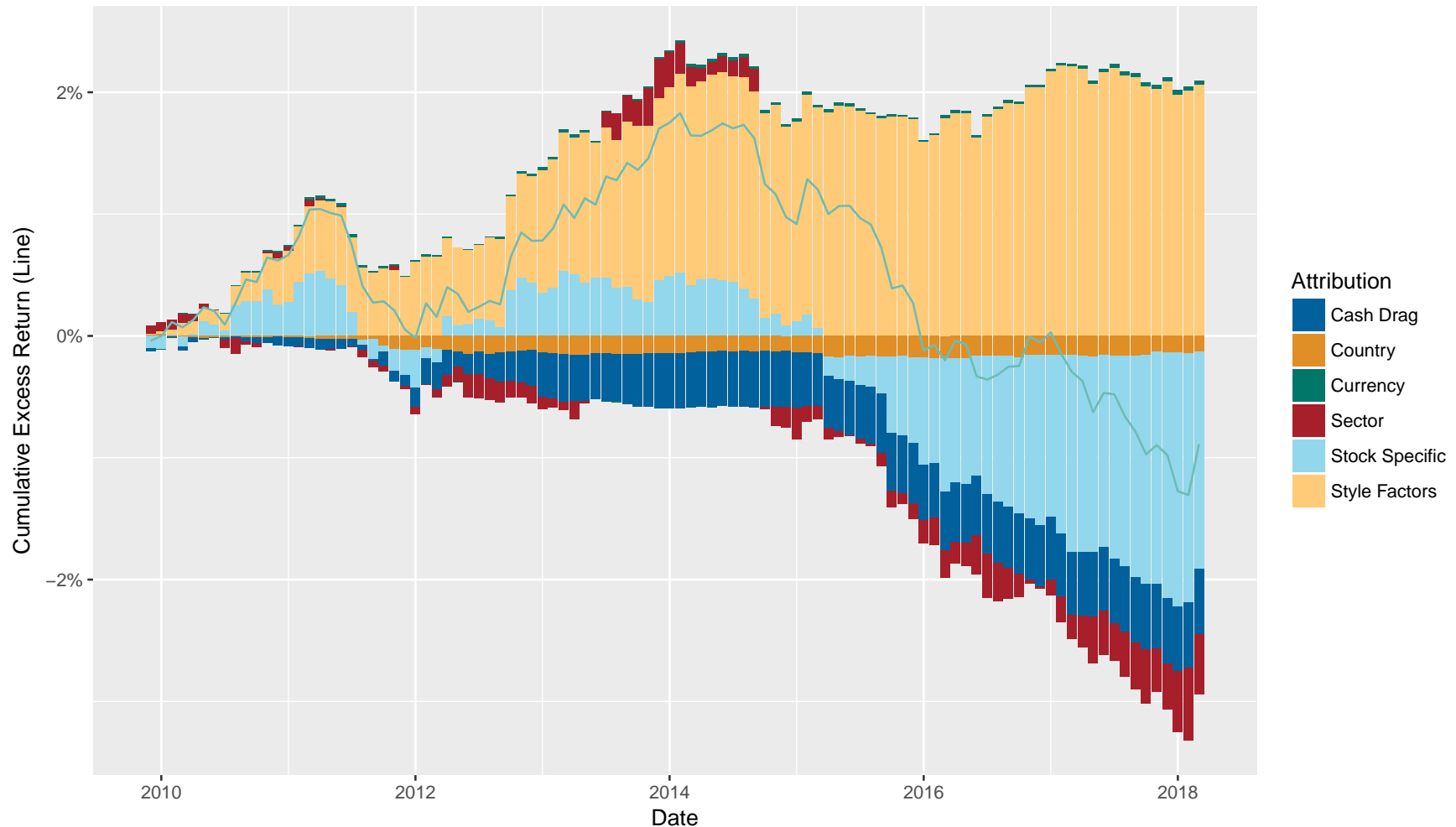
# Domestic Equity: Performance Summary (Preliminary 3/31/18)

Performance Summary



# Domestic Equity: Barra Attribution (Preliminary 3/31/18)

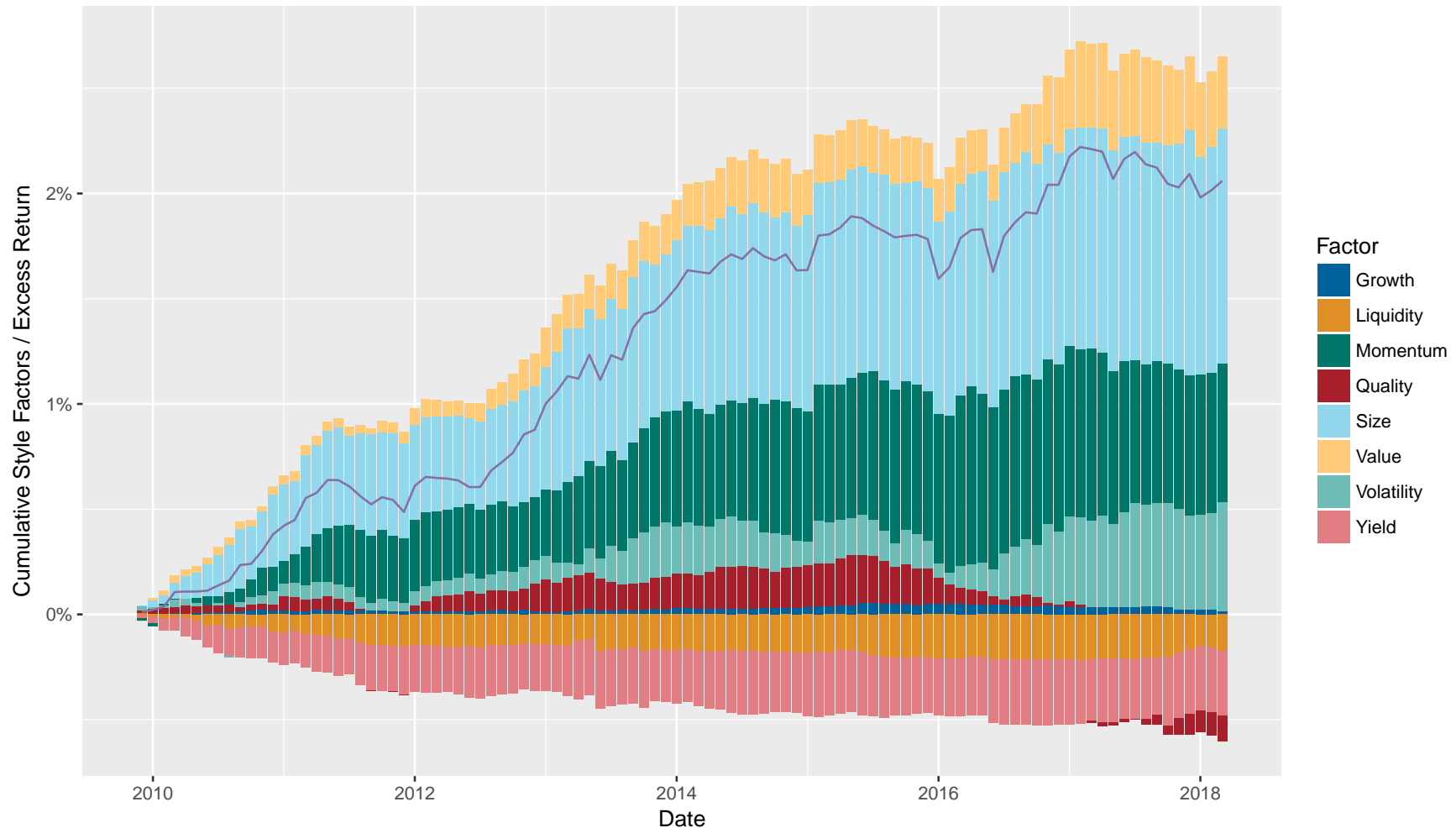
Domestic Equity Barra Factor Attribution





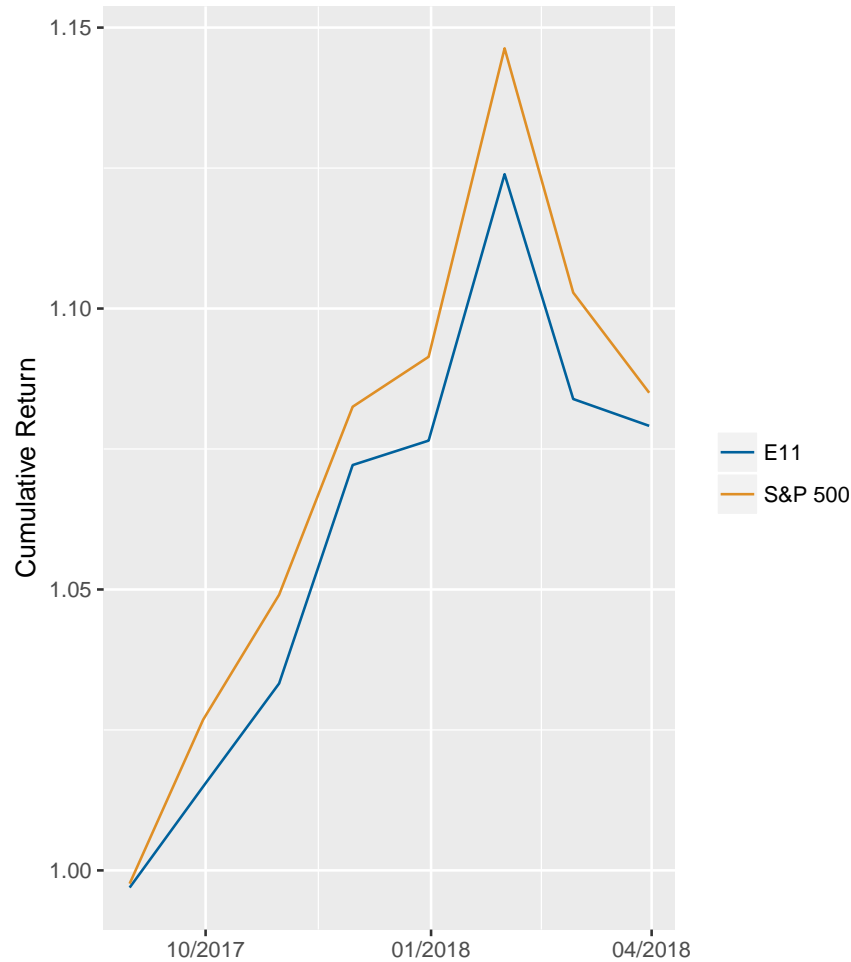
# Domestic Equity: Style Factors (Preliminary 3/31/18)

Domestic Equity Style Factor Breakout

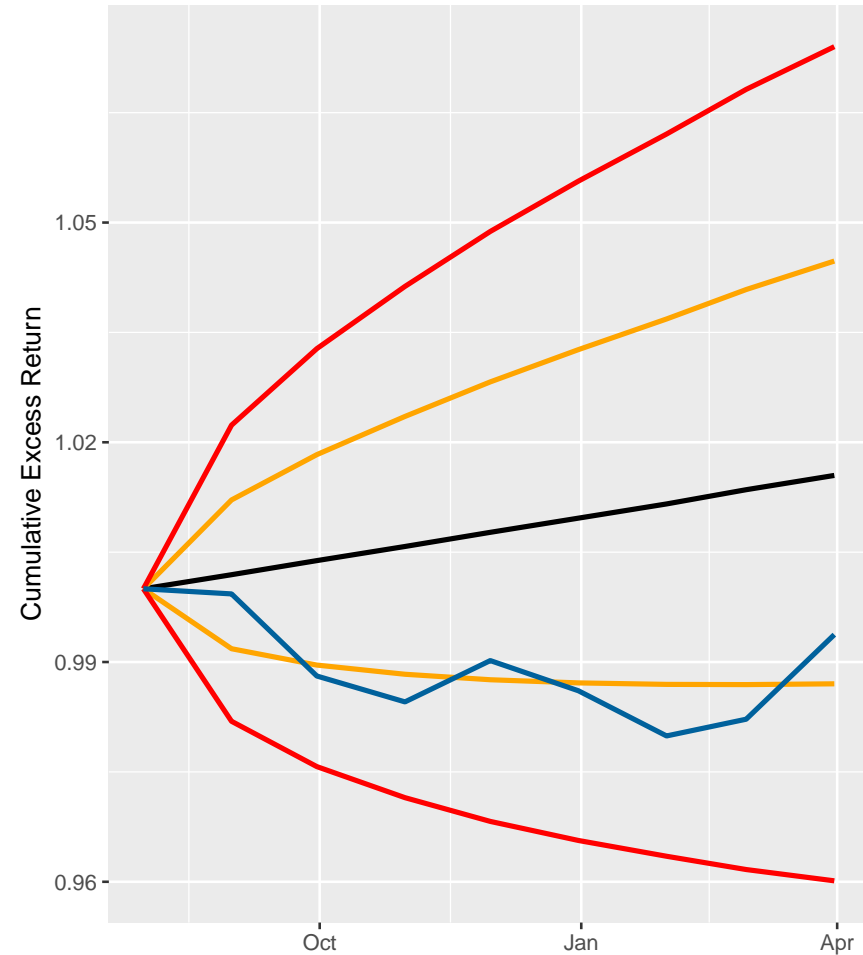


# E 11 Performance Summary (Preliminary 3/31/18)

E 11 Performance

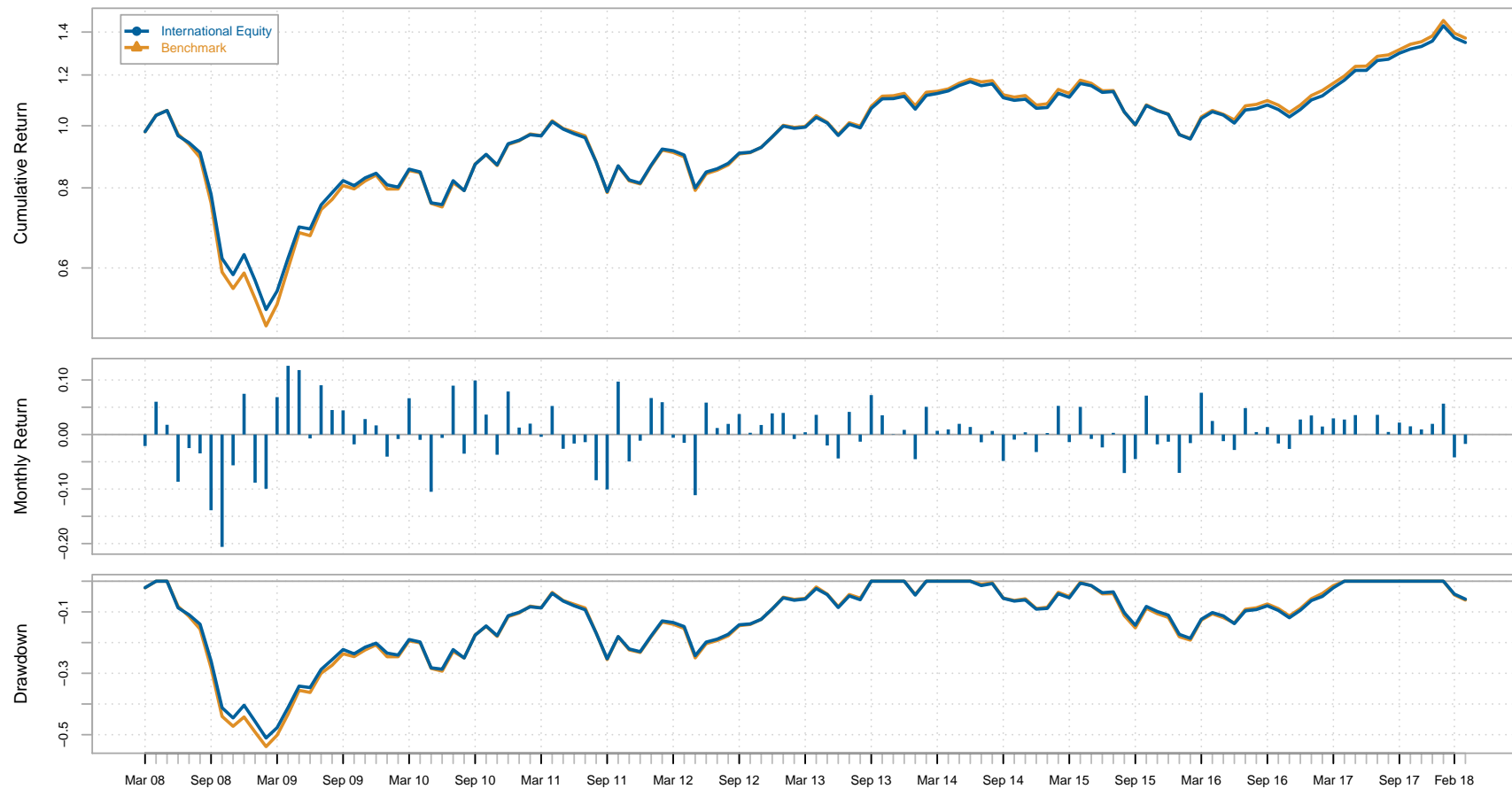


Actual Excess vs Expected Excess  $\pm 1$  & 2 Std Dev

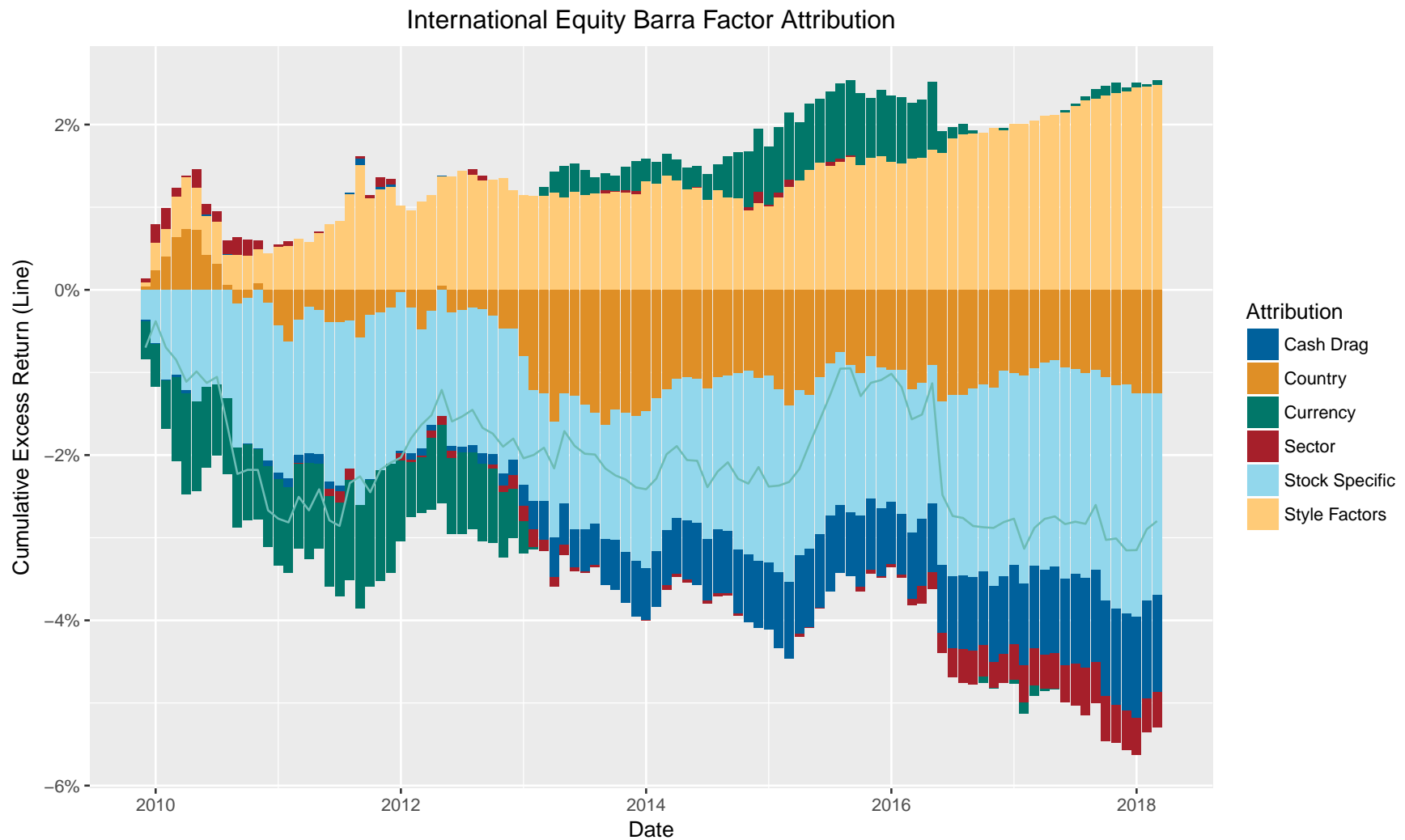


# International Equity: Performance Summary (Preliminary 3/31/18)

Performance Summary

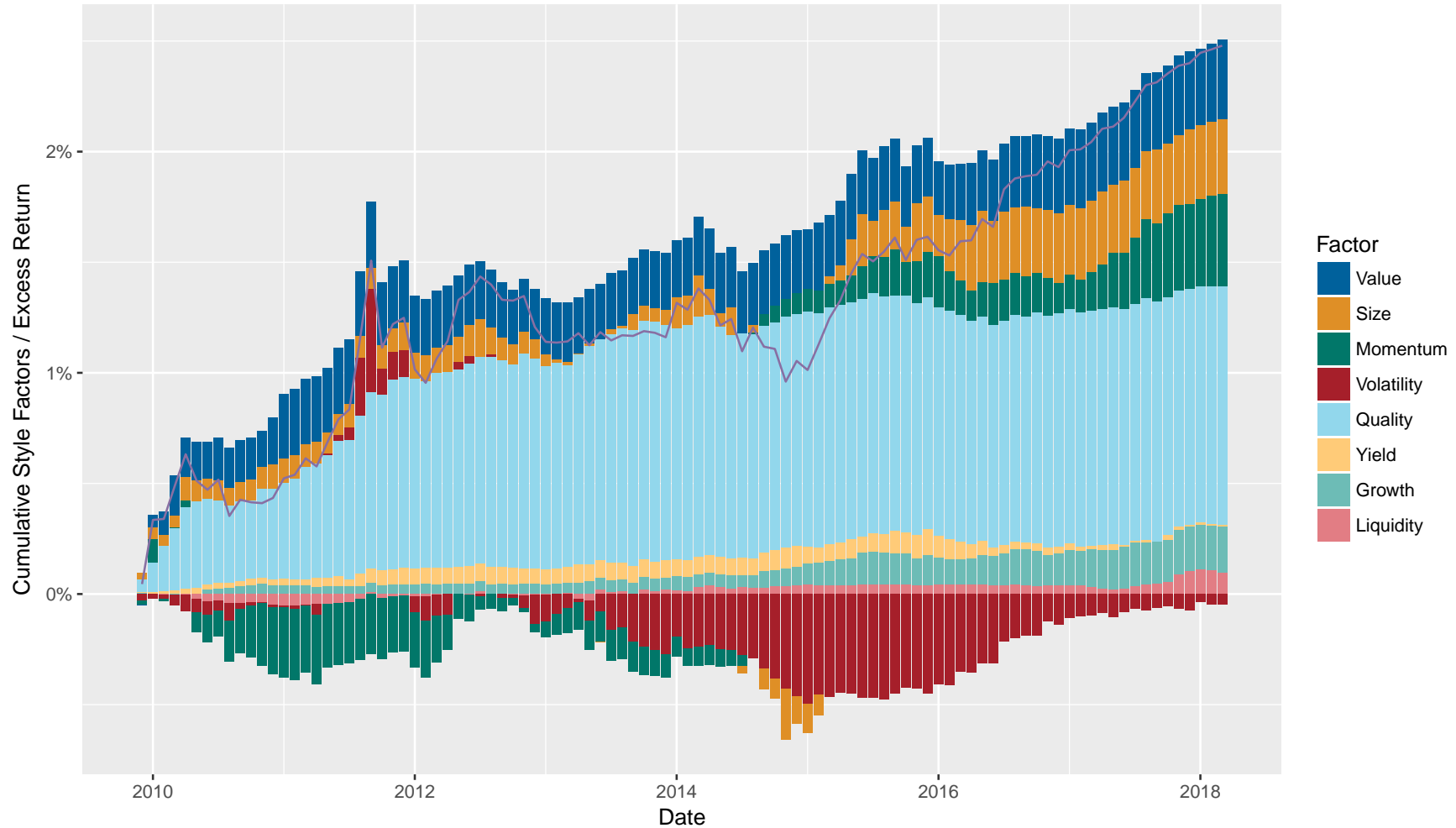


# International Equity: Barra Attribution (Preliminary 3/31/18)



# International Equity: Style Factors (Preliminary 3/31/18)

International Equity Style Factor Breakout



# Takeaways

- Selection:
  - Selection effect is poor due to active managers in both domestic and international
    - Shrinking as we exit active management
- Allocation:
  - The underweight to emerging markets has been a detractor over the past year
  - Longer time periods reflect the legacy positioning of overweight develop international equity and underweight US LC
    - Have recently gotten closer to benchmark weights
- Other notables:
  - E-Portfolios are generating alpha but behind last year's pace
  - Risk Factor program reconfiguration to further enhance returns
    - Complete in domestic, transition underway in international

# Initiatives

- Recently completed:
  - Trading operations review - implement best practices for selection process of brokers, utilization of transition managers, and trade execution
    - Onboard new Bloomberg transaction cost analysis (BTCA) platform
    - Net savings in execution of transitions and brokers' trades
- Underway:
  - Transition away from active management & to factors and enhanced passive
  - Testing arbitrage opportunities from index change data
- Upcoming:
  - Event studies: biggest movers, news sentiment, intraday index momentum, spin-offs
  - Matrix utilization: statistical studies for trade optimization

# Opportunistic Public Equity

- Allows for investments outside of the SAA that are opportunistic in nature
  - Liquid exposure
  - Intended to outperform the respective US or International Equity composite benchmark
- Tortoise MLP strategy implemented in August 2016 to capitalize on energy dislocation and spread expansion
  - Thesis of participating in the rebound of oil prices didn't materialize as expected and was substantively liquidated in December 2017



# Outline

- 1 Equities
  - Public Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
  - Private Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
- 2 Real Estate
  - Program Overview
  - Performance
- 3 Farmland, Infrastructure and Timber
- 4 Commodities

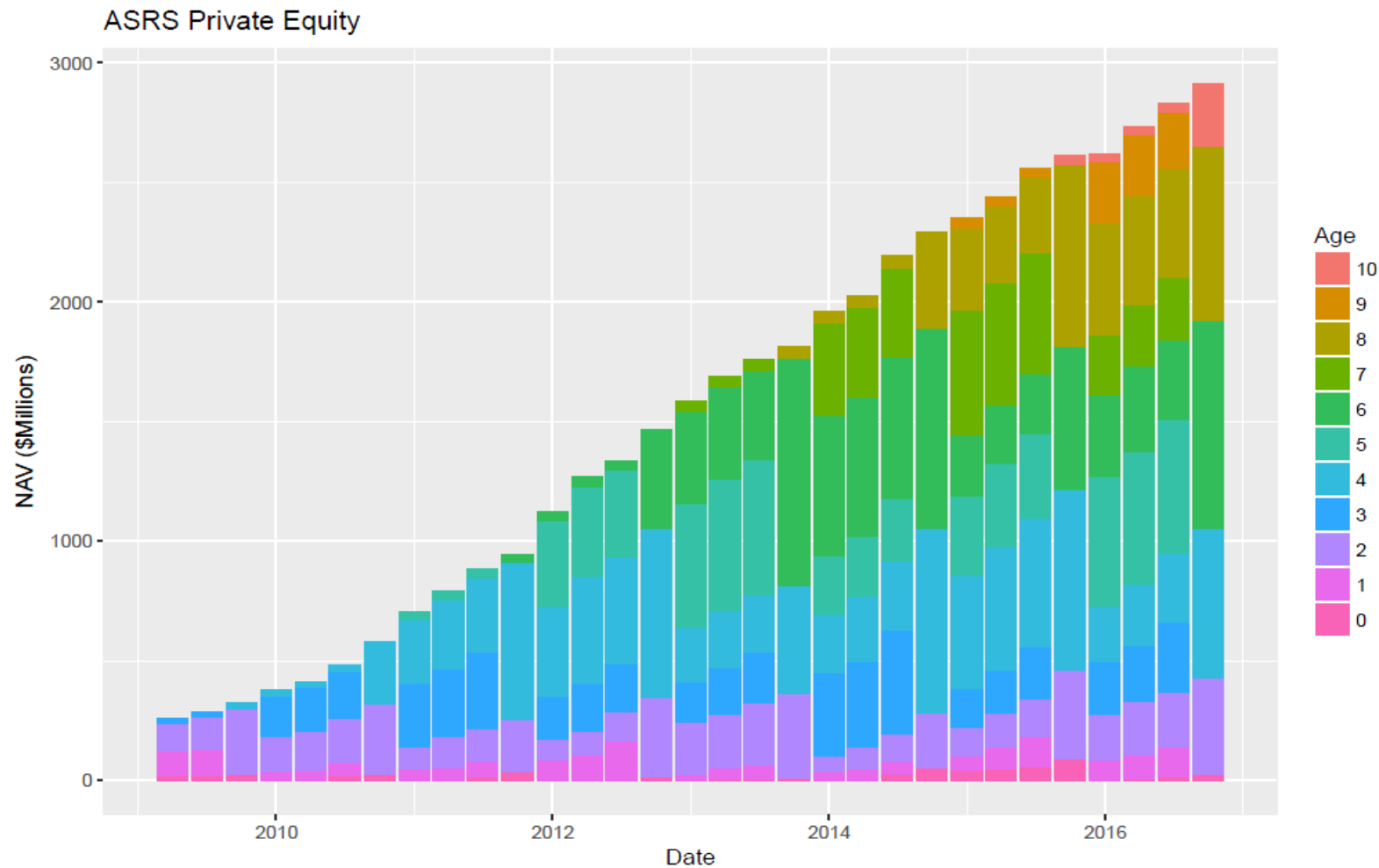
## Private Equity (Preliminary 3/31/18)

- ASRS has allocated 8% of total assets (+/- 2%) to private equity as part of its strategic asset allocation
- ASRS began investing in private equity in 2007
- The NAV of PE assets was \$ 3399 million on December 31, 2017
  - This is 8.59% of total fund and the NAV is \$ 235 million above target funding
- We update pacing plans annually to adjust investment levels to achieve and maintain target funding
- Investment pace for 2018 is \$725 million in new commitments

# ASRS Portfolio Commitments by Vintage

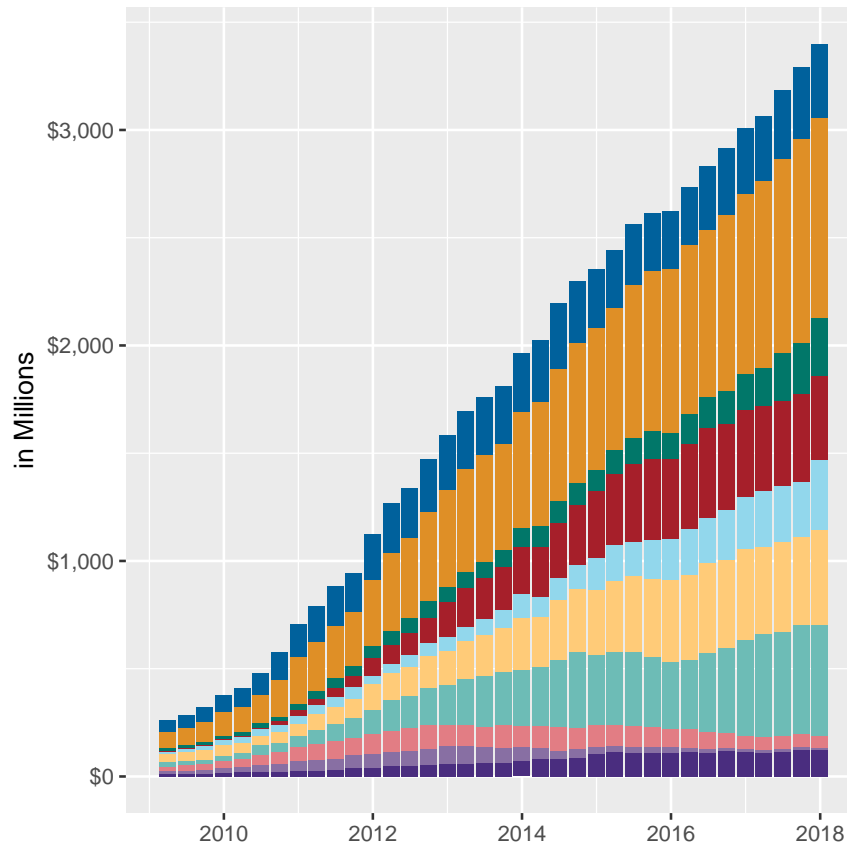
	Commitment Amount	# of Funds	Commitment per Fund
2006	50	1	50
2007	483	15	32
2008	688	15	46
2009	386	8	48
2010	370	8	46
2011	659	12	55
2012	325	5	65
2013	550	10	55
2014	620	11	56
2015	690	12	58
2016	700	13	54
2017	740	9	82
	6,261	119	53

# ASRS Portfolio NAV by Age

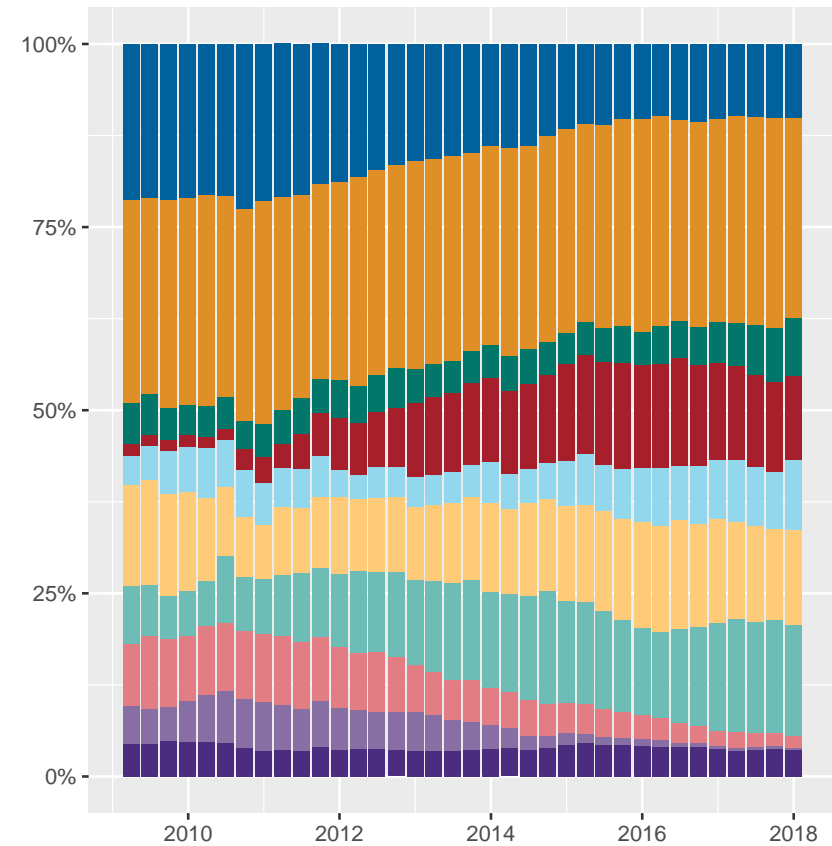


# Allocation

NAV by Strategy



Weight by Strategy



# Strategy

- ASRS favors
  - Buyout strategies that emphasize organizational transformation instead of mere financial engineering
  - Investments in growing sectors with high revenue growth potential and agility (technology, healthcare, energy)
  - Investments in sectors impacted by regulatory change (financial services)
  - Investments with sponsors having specialized expertise in restructuring, bankruptcy and turnaround situations
- ASRS is underweight
  - Venture Capital - large dispersion in returns and difficult to access top tier firms
  - Europe - less deep PE market, regional/regulatory differences, and access challenges but target top-tier organizations that meet PME objectives
  - Emerging Markets - several levels of risk, access difficulties, size/scale challenges

# Performance Tracking

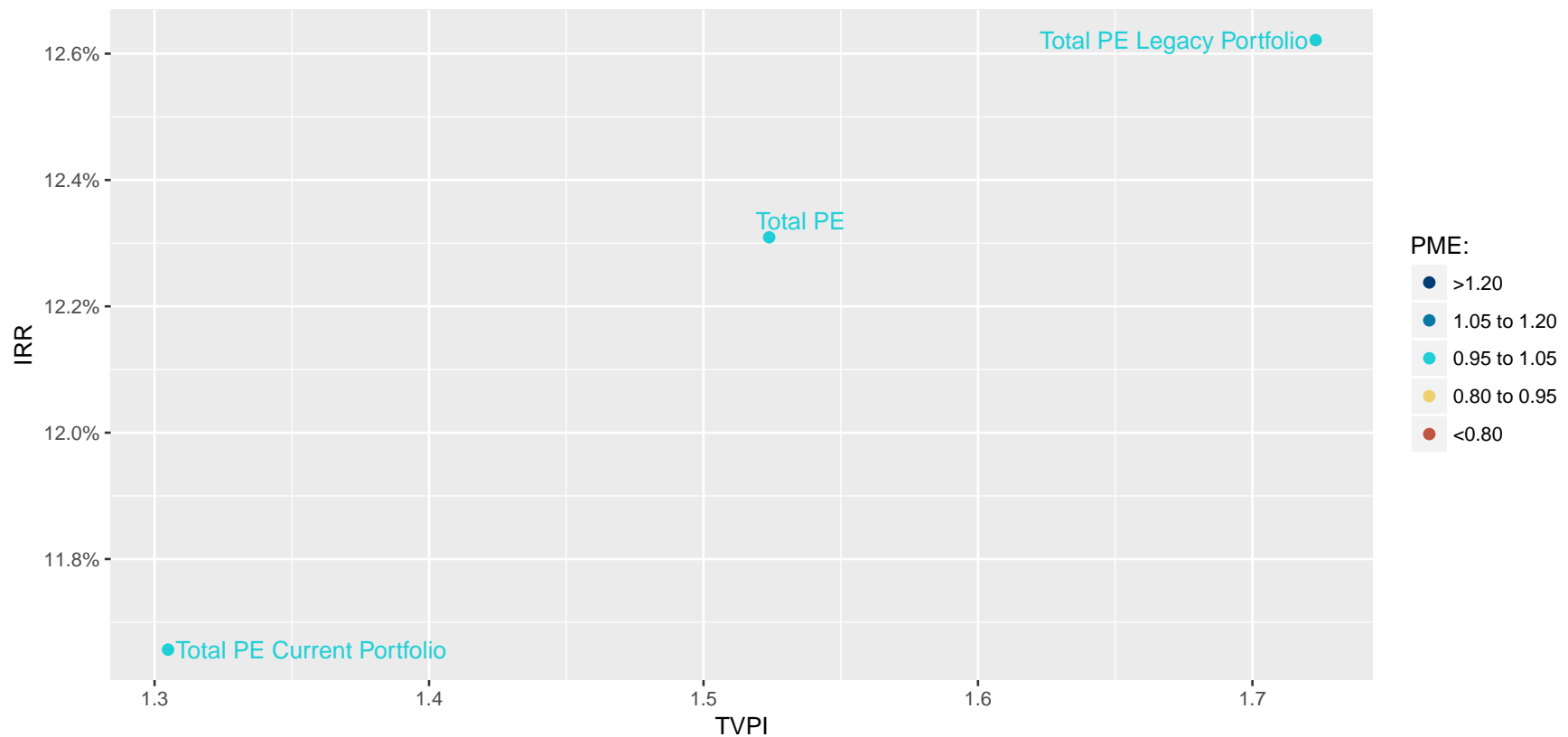
- In connection with creation of the software for the PME calculations, ASRS has built a performance tracking and reporting system for private assets
- State Street is the official book of the record and the ASRS system works from information downloaded from the State Street system
- The ASRS system generates
  - a monthly reporting package
  - a quarterly performance chart pack
  - an internal website with cash flow and performance metrics on each partnership

# Performance Overview (Preliminary 3/31/18)

## Private Equity Comparative Performance

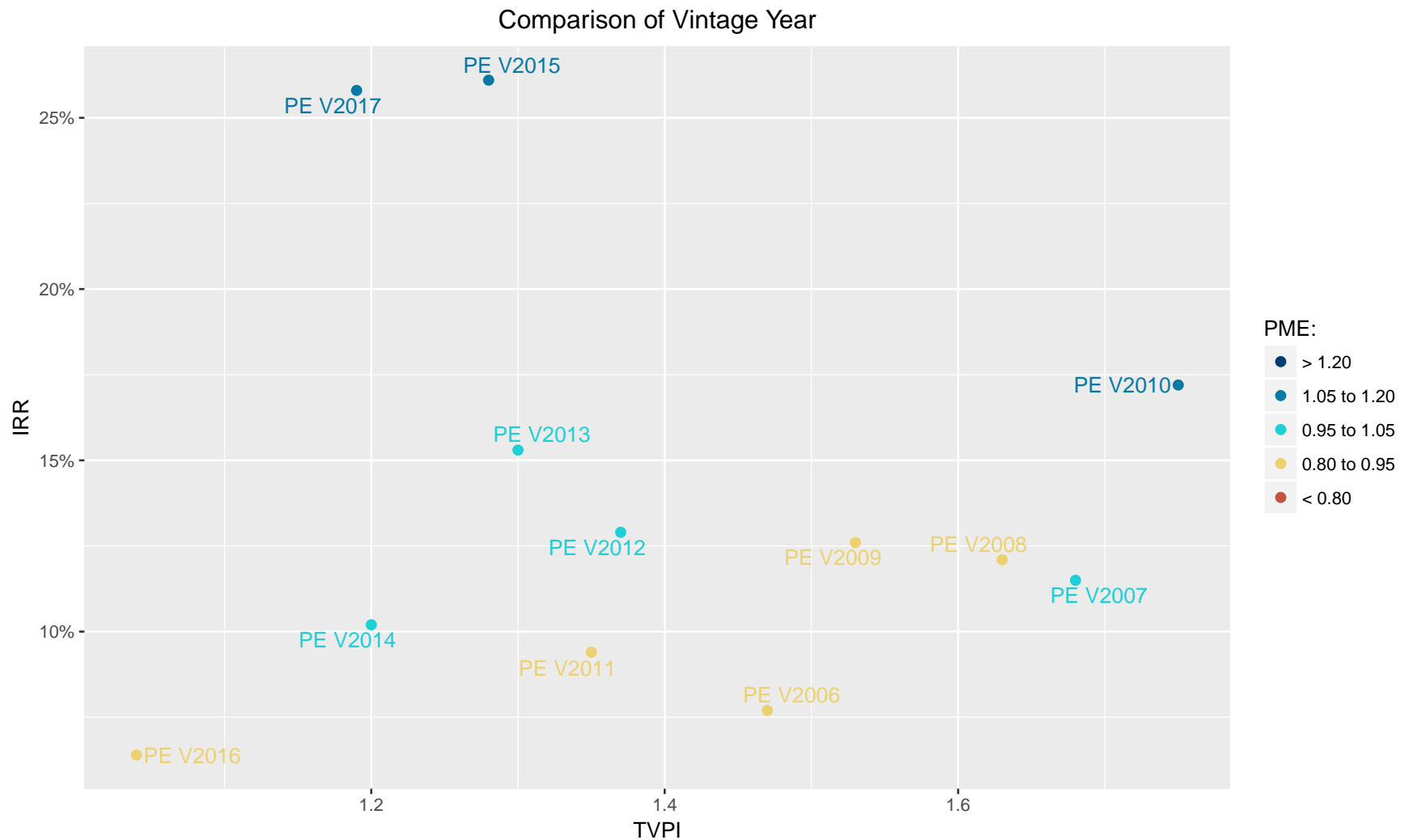
	One Quarter	One Year	Three Years	Five Years	Inception
Private Equity IRR	3.93%	15.68%	10.65%	12.89%	11.95%
Russell 2000 IRR	6.12%	21.24%	12.33%	13.58%	13.18%
Burgiss IRR	3.01%	13.99%	10.39%	12.33%	11.05%

Comparison of Total, Current, and Legacy Portfolios

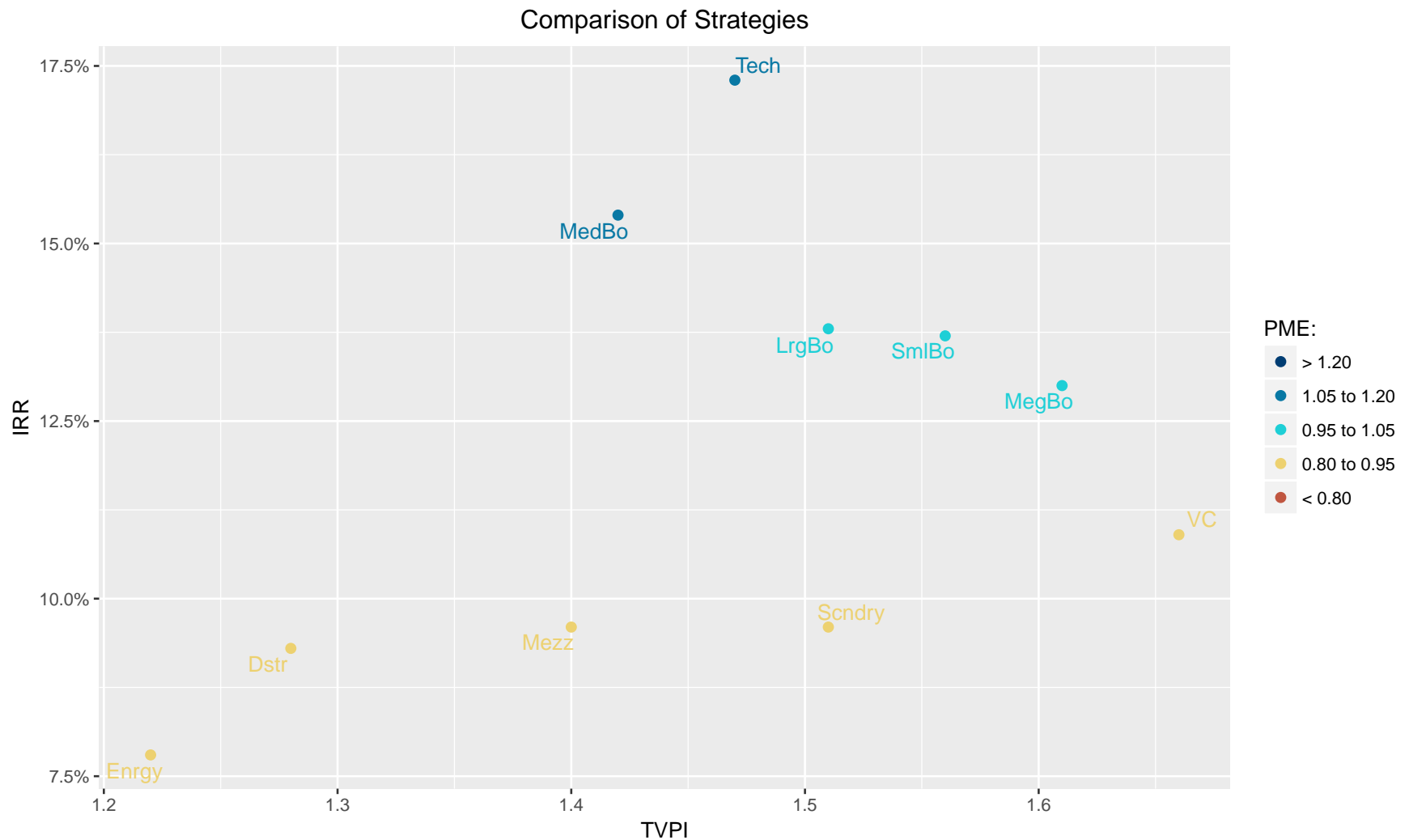




# Performance by Vintage (Preliminary 3/31/18)



# Performance by Category (Preliminary 3/31/18)



# Private Opportunistic Equity (Preliminary 3/31/18)

## Private Opportunistic Performance

	One Quarter	One Year	Three Years	Five Years	Inception
Private Opportunistic IRR	-0.94%	13.17%	14.47%	20.56%	21.19%
Absolute 8 IRR	1.96%	8.00%	7.99%	8.00%	8.00%

- The NAV in private opportunistic equity assets was \$290 million as of December 31, 2017
- While we customarily compare opportunistic investments to an absolute return benchmark
  - The inception to date dollar matched IRR for an investment in Russell 2000 would have been 10.66%

# Organizational Dynamics

- Although we place much emphasis on quantitative analysis to discern performance
  - this analysis is not securities analysis
  - the new investor does not participate in the track record deals
  - private equity investing is best thought of as a team hiring decision
- Traditional private equity diligence places emphasis on stability
  - But common sense suggests that the best firms will be dynamic, evolving with changing conditions, weeding out weak performers and promoting high performers
  - Research has found that stability is a negative indicator of performance<sup>1</sup>
- We are using this lens to better understand firm culture and have fewer but deeper GP relationships
  - Larger commitments often also provide better fees and access to co-investments

---

<sup>1</sup>Cornelli, Simintzi and Vig. Team Stability and Performance in Private Equity. 2014 Working Paper.  
<http://www.collierinstitute.com/Research/Paper/264>

# Outline

- 1 Equities
  - Public Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
  - Private Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
- 2 Real Estate
  - Program Overview
  - Performance
- 3 Farmland, Infrastructure and Timber
- 4 Commodities

# Outline

- 1 Equities
  - Public Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
  - Private Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
- 2 Real Estate
  - Program Overview
  - Performance
- 3 Farmland, Infrastructure and Timber
- 4 Commodities

# Property Markets

- Real estate performance is strongly influenced by observable and durable demographic and economic trends
- Rental increases occur in situations with high demand and constraints on supply
- Some important trends are:
  - The demographics of baby boomers and their children profoundly affect real estate demand
  - E-commerce affects utilization of industrial and retail space
  - The structure of employment away from goods producing to service occupations affects the geographic dispersion of economic activity
  - Urbanization is a continuing trend with a pattern of globally significant cities emerging
  - Office utilization is becoming much more efficient with a strong downward trend of space utilization per employee

# Demand Driven Investing

- In order to capitalize on these trends, we are creating a customized investment strategy that we like to call “demand driven investing”.
  - We believe the risk of real estate is not having tenants
  - We search for opportunities with strong demand fundamentals driven by age and income demographics, education levels, concentrations of high quality jobs and other relevant location criteria
- We identify sectors that have favorable demand dynamics with demographic or other economic tail wind and search for markets with supply barriers
  - Apartments, industrial, self-storage, medical office, senior housing, student housing are overweight sectors for us
- We have implemented a robust search and recruitment process to find the most qualified parties to be our partners in this program
  - Identify first tier operators in each of these sectors to implement through custom separate account arrangement



# Separate Account Program

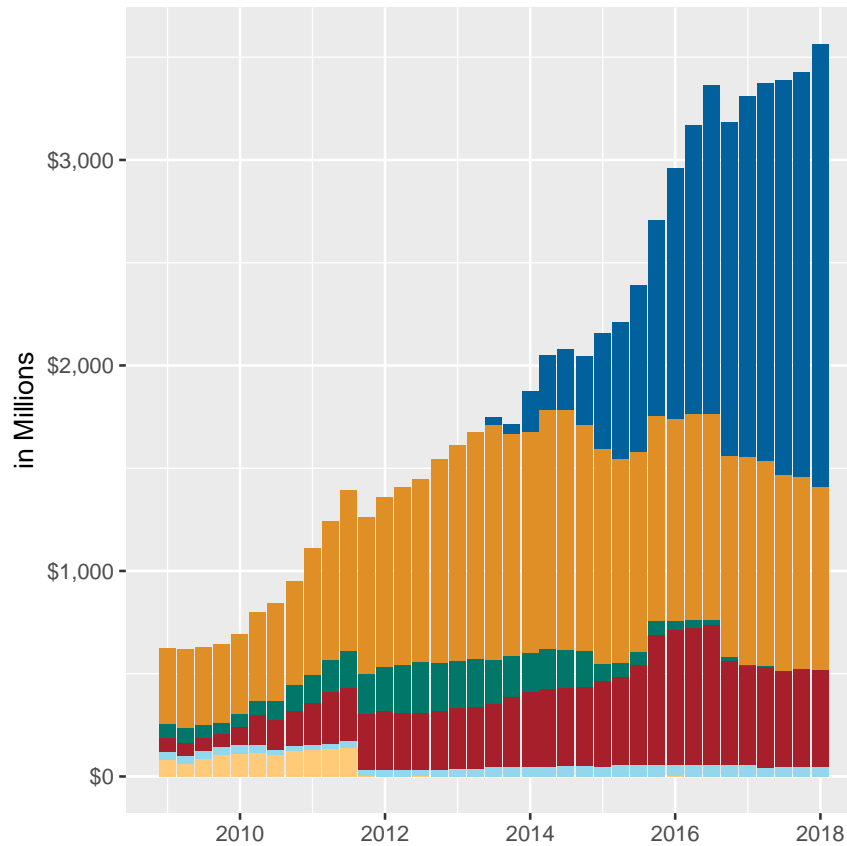
- Selected managers will manage across Stable & Value Creation investments to achieve the 8% net return objective on an inception IRR basis
- “Discretion in a box”
  - Custom investment criteria by strategy, market, life cycle, and return targets
- ASRS will be the majority owner and will have significant control rights
  - Right to terminate the investment period preventing new investments being made in the account
  - Right to utilize a consultant to validate each property meets the investment criteria and return hurdles applicable to the investment
  - Ability to expand the commitment amount
- Firms are expected to be vertically integrated with full service capabilities (property construction, leasing, management, etc.) in their targeted investment class(es)

# Diversification and Leverage

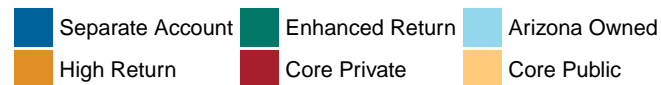
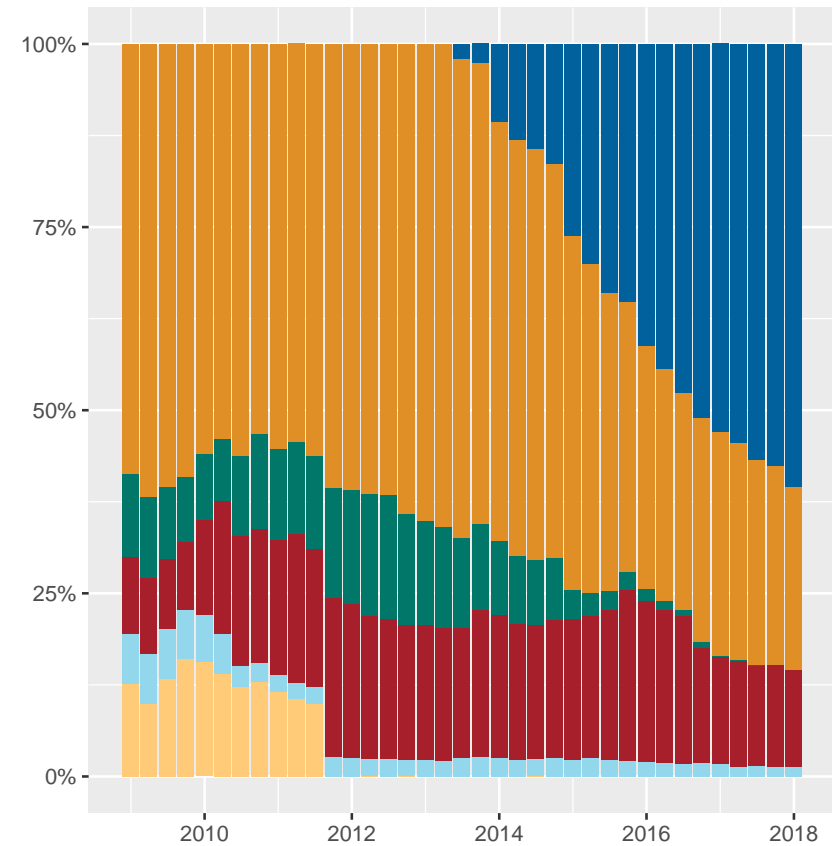
- As required by the strategic plan, the portfolio will be well diversified across
  - Property types
  - Geography
  - Life Cycle Stage
  - Vintage Year
- The portfolio will be levered at 50% to 60% loan to value
  - Leverage is measured at the portfolio level, allowing latitude at the property level
  - Higher leverage is permitted on stable properties with access to fixed rate financing but offset by lower leverage on properties in the process of implementing a value creation business plan
  - Given the uncertainty on future interest rates, leverage of up to 65% may be utilized on an asset level basis for fixed interest rate debt

# Allocation

NAV by Strategy



Weight by Strategy



# Outline

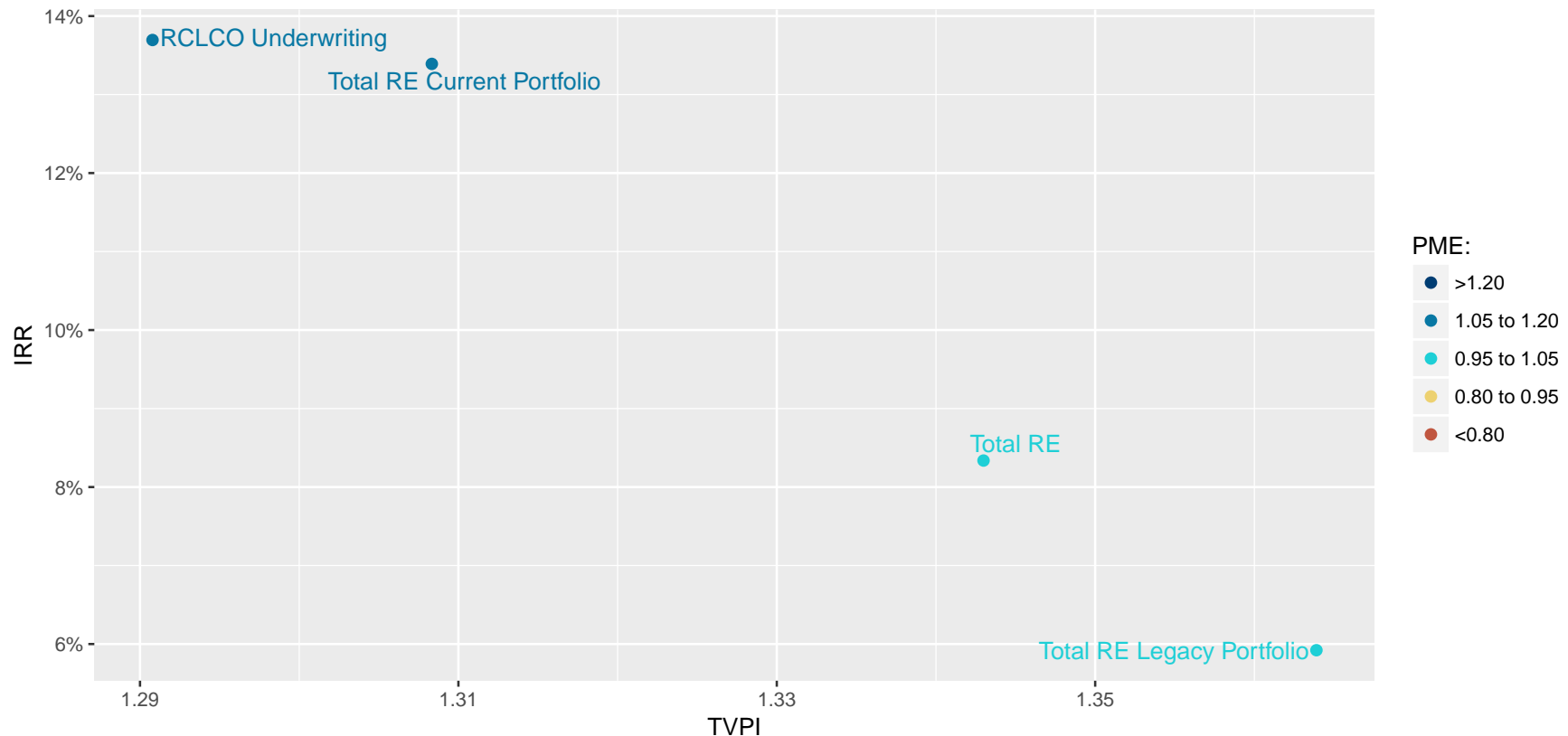
- 1 Equities
  - Public Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
  - Private Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
- 2 Real Estate
  - Program Overview
  - Performance
- 3 Farmland, Infrastructure and Timber
- 4 Commodities

# Performance Overview (Preliminary 3/31/18)

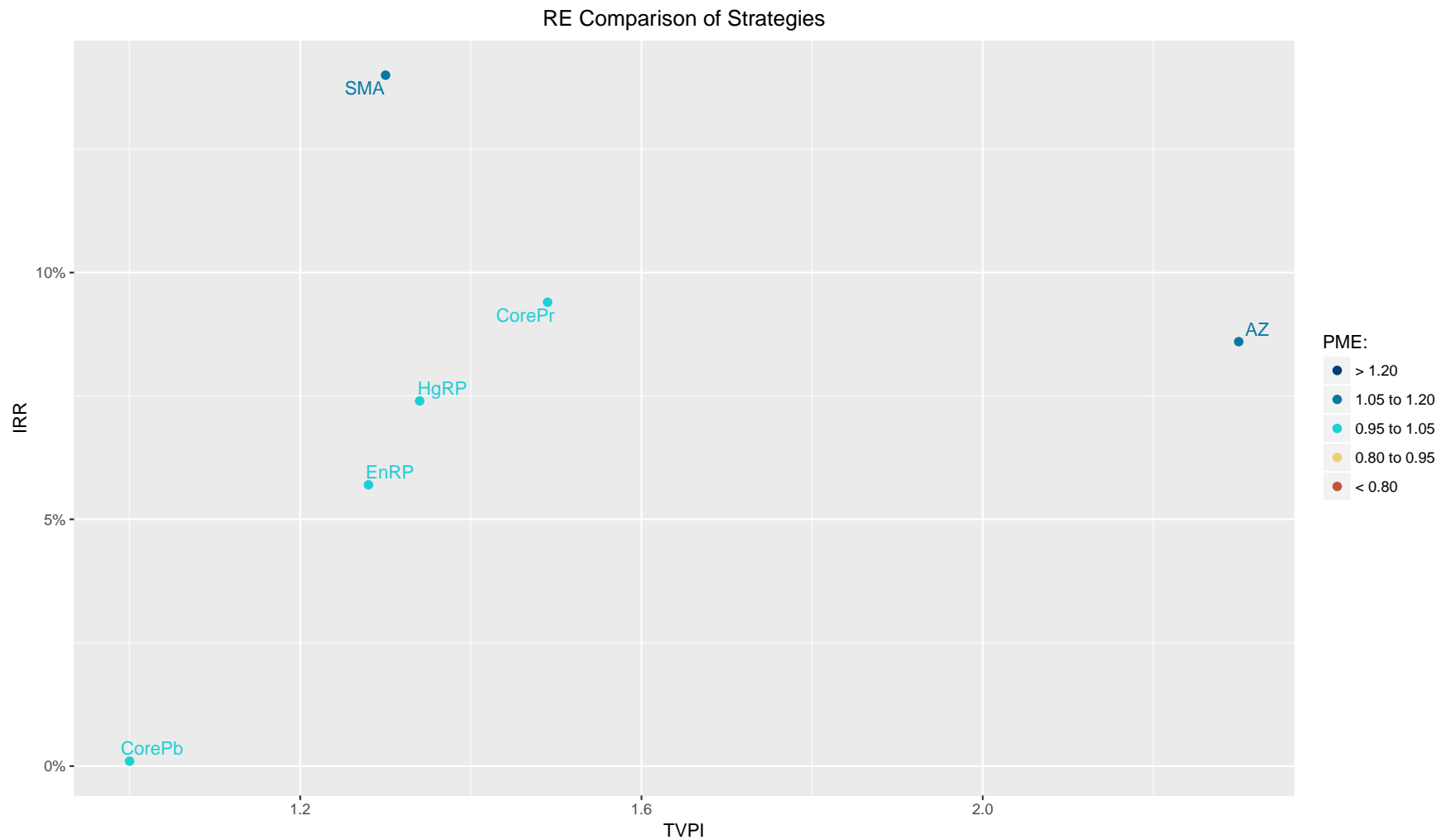
## IRR Compared to ODCE Net

	One Quarter	One Year	Three Years	Five Years	Inception
Real Estate IRR	1.68%	11.02%	12.26%	12.77%	8.42%
ODCE IRR	1.64%	7.01%	10.31%	10.80%	7.26%

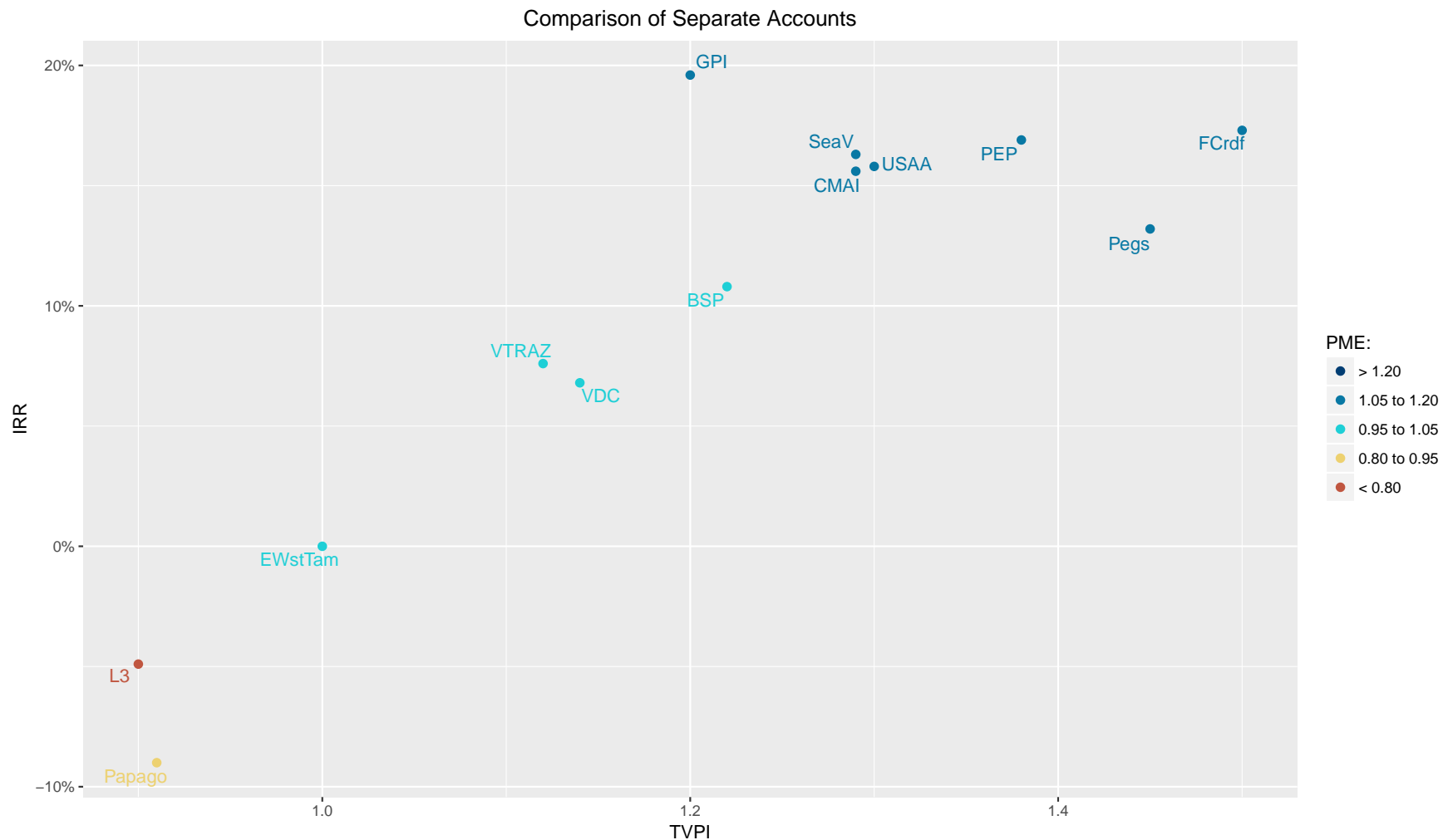
Comparison of Current, Legacy, and Consultant



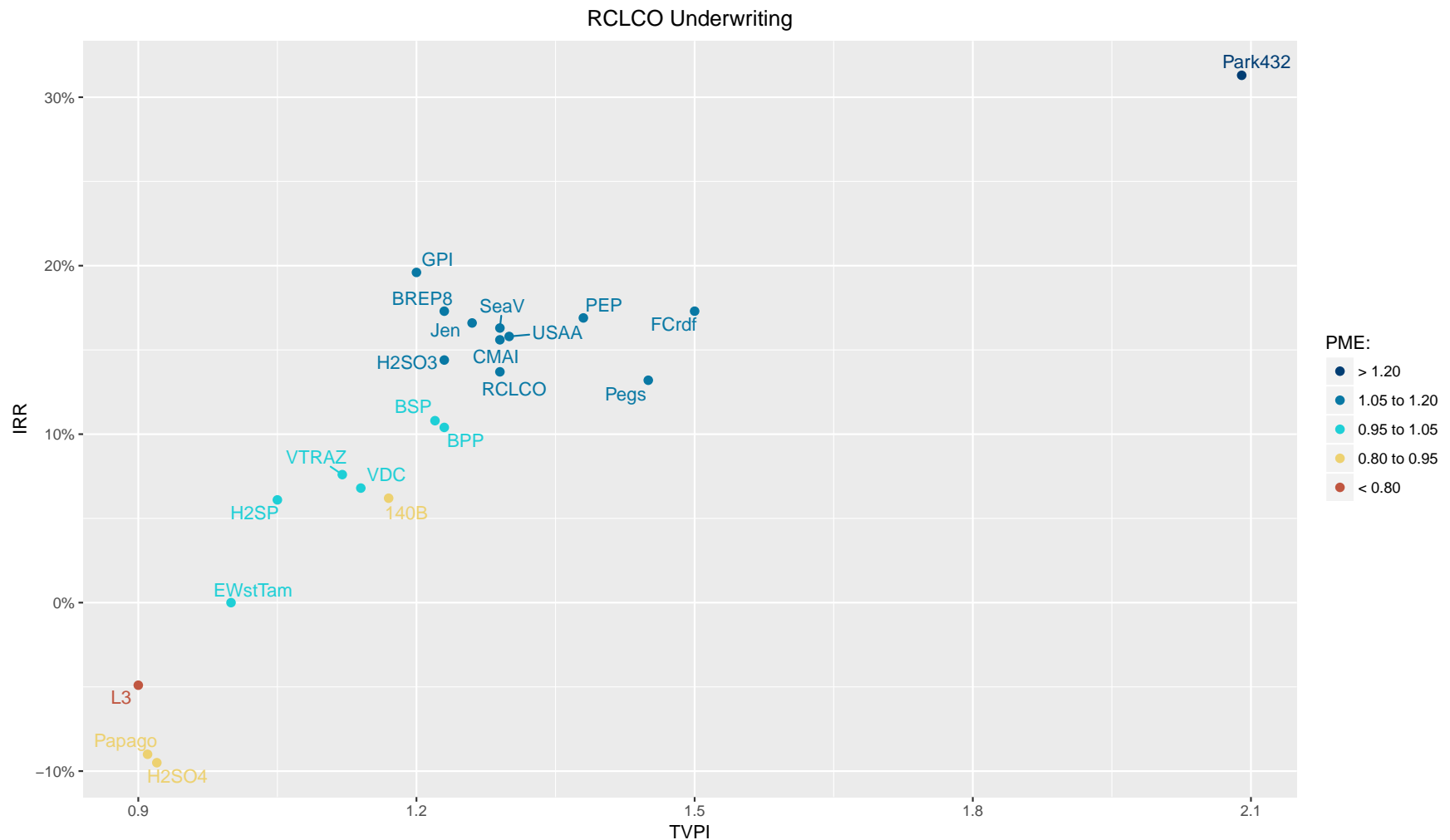
# Performance by Strategy (Preliminary 3/31/18)



# Performance by Seperate Accounts (Preliminary 3/31/18)



# Performance by RCLCo Underwriting (Preliminary 3/31/18)





## Performance Accountability (Preliminary 3/31/18)

The following table shows performance for legacy real estate investments and those by the current management team.

### Portfolio Returns

	Portfolio IRR	ODCE IRR	Outperformance
Total RE Legacy Portfolio	5.92%	6.09%	-0.17%
Total RE Current Portfolio	13.39%	9.96%	3.43%
Real Estate Opportunistic	23.55%	12.03%	11.52%
Combined Current Real Estate	14.65%	10.24%	4.41%

The following table shows performance of the current consulting team.

### Consultant Returns

	Portfolio IRR	ODCE IRR	Outperformance
RCLCO Real Estate	12.92%	9.39%	3.53%
RCLCO Opportunistic	25.38%	11.25%	14.13%
RCLCO Combined	13.7%	9.51%	4.19%

# Outline

- 1 Equities
  - Public Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
  - Private Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
- 2 Real Estate
  - Program Overview
  - Performance
- 3 Farmland, Infrastructure and Timber
- 4 Commodities

# Farmland

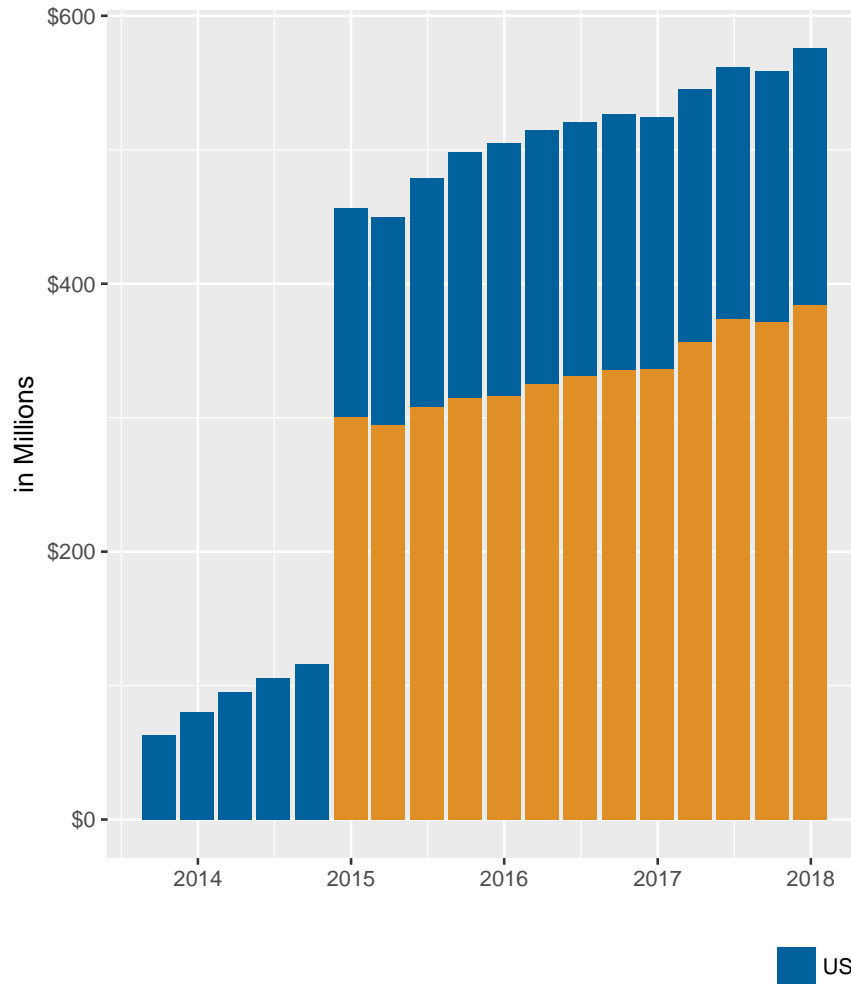
- ASRS invests in farm land for its long-term inflation protection linked to the value of land and its income generation
- ASRS invested \$175 million International Farming Corp (IFC)
  - IFC is a multi-generational U.S. farming corporation with deep operational expertise
  - They pursue a diversified and value add approach to agricultural investing
    - Diverse crop mix and geography with high crop optionality
    - Prefer properties with natural resource optionality (water and mineral rights)
    - Avoids the expensive Midwest 'I' states (Iowa, Illinois, and Indiana)
    - ASRS negotiated custom structure with right-of-first-offer (ROFO) rights to buy assets upon sale from the fund
  - The portfolio is still young with average hold of less than 3 years
    - Value add business plans are still being implemented with productivity improvements being realized in the current crop year
    - Recent distressed investments in citrus and organic farming seem promising
    - Commodity grain investments have been impacted by prices

# Infrastructure

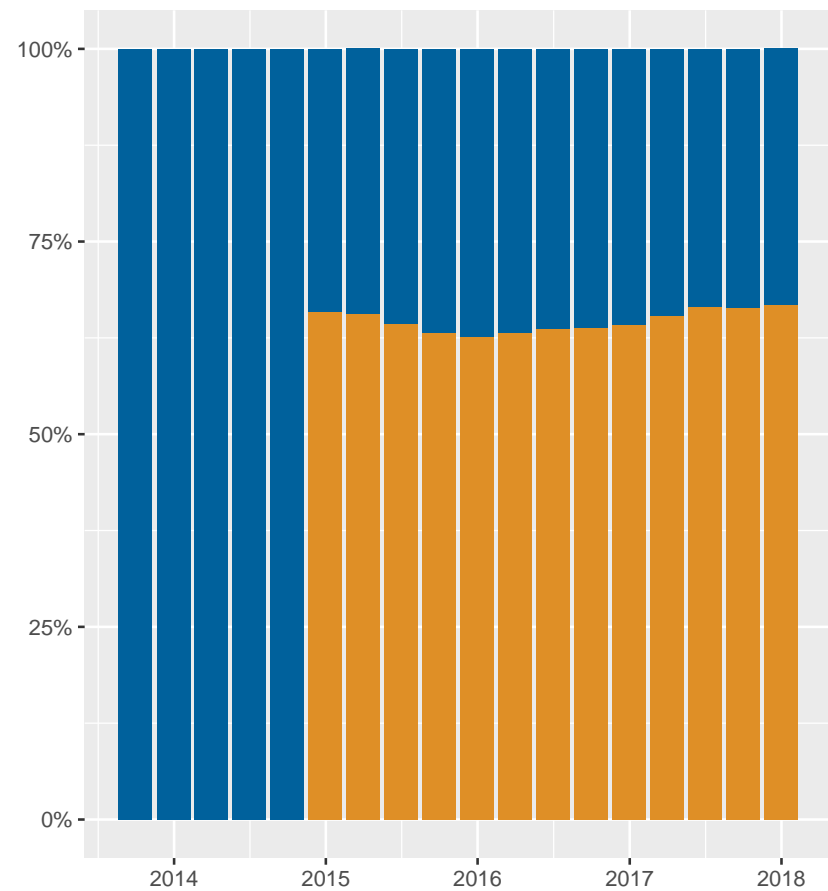
- ASRS invests in infrastructure for long-term inflation protected income streams from assets and systems that support transportation, energy, shipping, and communications
  - Global needs exist to support rising populations and antiquated operations
- ASRS invested \$300 million with Industry Funds Management (IFM), an Australian-based infrastructure manager that invests globally using a core strategy in an open-end fund structure
  - Fund structure provides diversity of exposure across strategies and geography
  - Long term vehicle structure is aligned with long term character of assets
  - Focused on OECD countries; current portfolio invests across US, UK, and Europe
  - Investments include airports, toll roads, a petroleum pipeline, power generation & transmission facilities, a regulated water & wastewater treatment company, and broadcast and wireless communication infrastructure
    - Projects are heavily regulated and have predictable revenue patterns

# Allocation

NAV by Strategy



Weight by Strategy

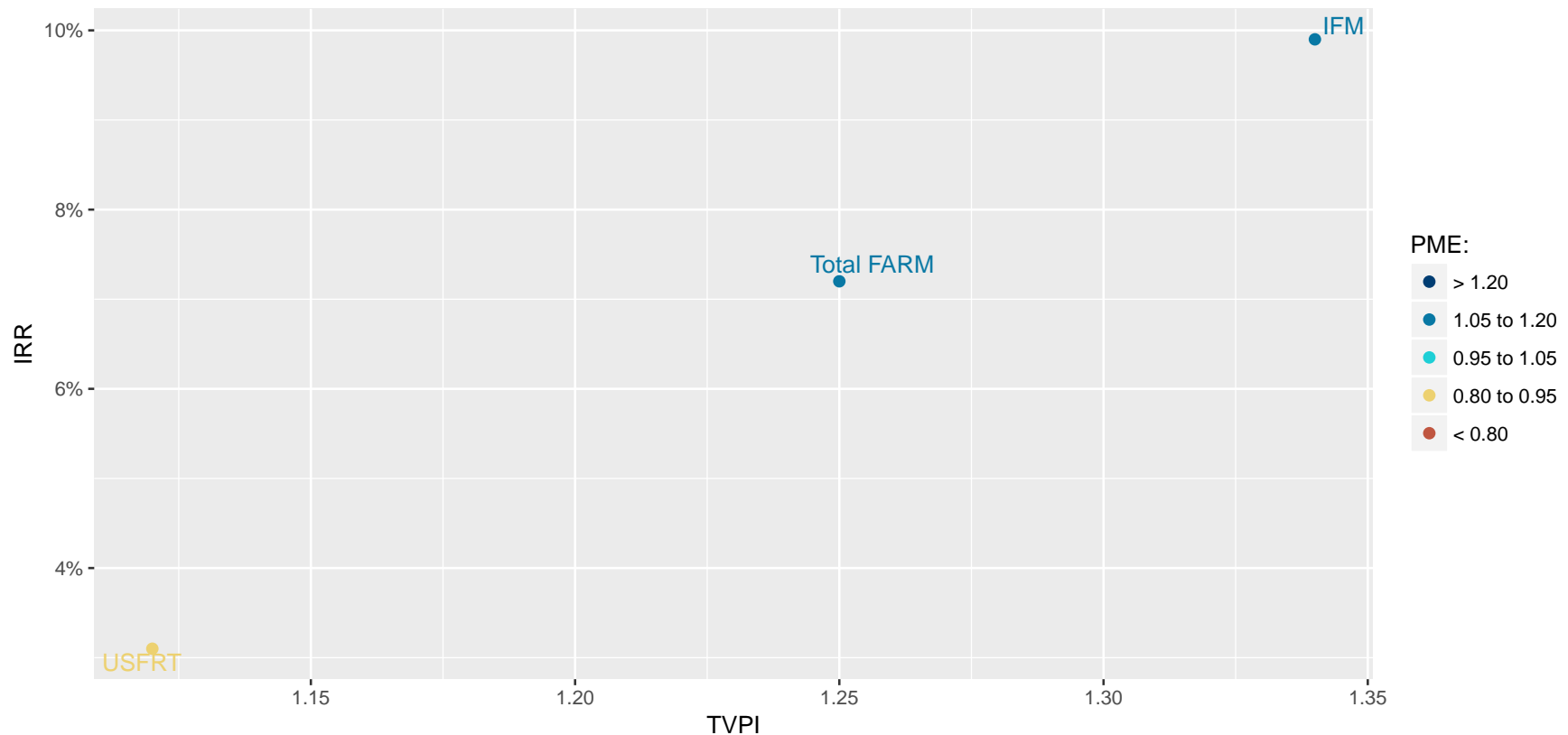


# Performance Overview (Preliminary 3/31/18)

## IRR Compared to CPI ex Food & Energy + 350 bps

	One Quarter	One Year	Three Years	Five Years	Inception
Farmland IRR	2.11%	9.71%	7.01%	NA%	6.64%
CPI + 350	1.36%	5.25%	5.52%	NA%	5.50%

FARM Comparison of Strategies



# Outline

- 1 Equities
  - Public Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
  - Private Equity
    - Strategy & Allocation
    - Performance
    - Initiatives
- 2 Real Estate
  - Program Overview
  - Performance
- 3 Farmland, Infrastructure and Timber
- 4 Commodities

## Background of ASRS Commodities Program

- ASRS approved a 3% (0%-5%) strategic allocation to commodities in October 2009
- The 2012 Strategic Asset Allocation Study increased target allocation from 3% to 4%, with a range of 1% - 7%
- The 2015 Strategic Asset Allocation Study reduced the target allocation from 4% to 2%, with a range of 0% - 4%
  - Over time ASRS maintained a tactical underweight to commodities:
    - While recent inflation prints have indicated a modest uptick there has not been an expected strengthening of the US dollar
  - ASRS maintains its single manager relationship in commodities with Gresham. ASRS is comfortable with Gresham's role due to inception-to-date out-performance, exceptional client service, and low fees



# Commodities Performance

Portfolio	Benchmark	3M	Fiscal YTD	1Y	3Y	5Y	ITD
		alpha (bps)	alpha (bps)	alpha (bps)	alpha (bps)	alpha (bps)	alpha (bps)
Gresham	B'berg Commod Tot Ret	+15	+378	+358	+91	+100	+173

- While commodities have had negative absolute returns, Gresham has consistently delivered outperformance