

# From Single to Multiple Smoking RH%



Traditional storage forces all cigars into one humidity environment—typically around 69% RH.

→The limitation: One-size-fits-all approach used by most lounges and collectors, compromising flavour accuracy and consistency across different cigar families.



Achieving Cigar ‘Peak-Flavour’ Requires Multiple RH% Windows Ranging from 59 to 65%.

Premium cigars do not peak at the same humidity. Different families require precise RH zones to unlock their **optimal flavour profiles**.

**Family A**  
≈58.5–60.0% RH  
**14% of Global Cigar Blends**

**Family D**  
≈63.5–65.0% RH  
**16% of Global Cigar Blends**



**Family B**  
≈60.5–61.5% RH  
**24% of Global Cigar Blends**

**Family C**  
≈61.5–62.5% RH  
**28% of Global Cigar Blends**

**Family C+**  
≈62.5–63.5% RH  
**18% of Global Cigar Blends**

## Precision

Each family stored at its optimal RH zone

## Consistency

Predictable flavour profiles every time

## Sales Growth

Showcase expertise and attention to detail