



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



DESIGNING PROFESSIONAL BUSINESS CARDS

TEAM 1  
J. AMIRTHA  
V.AZHAGU SUNDARI  
M.FEBAYAL  
M.KARTHIKA

Business card

Designing business card

medical card

Raw material

Colors

Designs

100cards

Visiting cards

Green card

INVITATION

Discussion

Selecting colors

SELECTING PLACE



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?