

Global Entrepreneurship Innovation Week

Global Entrepreneurship Innovation Week is an occasional event hosted by ENSET Mohammadia, during which various activities and contests are held. These include English and French Public Speaking Competitions, also known as N7 Eloquence, Photography, Social Entrepreneurship, N7 Challenge, Ideathon, and Hackathon. I find these days interesting because they break up our routine of studying and provide opportunities to discover new things, such as new ideas in Ideathon, and to benefit from the competitions.

I attended conferences such as the Laureates Conference, where former students from different fields of the ENSET school recounted their journeys after their studies. They spoke about their access to the job market and the problems encountered after obtaining their diploma. For example, a woman shared her story after obtaining her diploma. She stated that she loved working as a freelancer but did not think it was a good choice, so she tried to find a job in the private sector. However, due to her child, she could not continue and looked for other options. Other speakers discussed the training they pursued after their initial education, meaning they did not stay in the same field of study. The idea I took away from this is that one should not remain in a single field, especially when unable to find work in that field. I learned several things that I would not have known otherwise. However, during this conference, there were issues such as time allocation for speakers, as the woman I mentioned earlier had a time constraint and ended up speaking at the end of the conference. This had an impact on her speech, and some important information was not mentioned. I would also like it if they had invited laureates from all fields so that all students could benefit from this conference. Overall, I enjoyed this conference and I would like to thank the organizers.

Regarding the competitions, I learned several things. For example, during the Ideathon competition, participants proposed different ideas. I also learned about the process of creating and applying ideas in reality, as well as how to create a business plan for a project. I also attended a workshop that focused on creating resumes, where participants provided information on creating a resume that would be ATS approved.