# AHMED ZAKI

CERTIFIED SCRUM PRODUCT OWNER (CSPO) ®
CERTIFIED SCRUM MASTER (CSM) ®
CERTIFIED BUSINESS ANALYST (ECBA) ™

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## CAREER OBJECTIVE

Highly motivated, success-driven individual eager to apply analytical and product management knowledge in a forward-thinking organization.

## EXPERIENCE

**Project Steps LLC**                                    January 2019 – December 2020

- CEO and Founder of a health initiative mobile application that promotes walking.
- Led and worked with 2 cross functional teams to design, develop and iterate easy-to-use software ( two-sided health platform, backend analytical program and B2B portal).
- As a product owner, I researched and analyzed audiences of products to identify consumer preferences and market opportunities .
- Created product requirements and design concepts based on research and feedback from internal teams and external stakeholders.
- Employed design concepts into functional, iterative prototypes.
- Collaborated with software engineers, internal users, product managers, marketing managers and developers.
- Coordinated with designers to revise and update designs based on user responses and data.
- Conducted product testing of completed software to assess user experience.
- Executed partnerships with local business including: Subway, Panda Express, and GNC.
- Secured DSCID local sponsorship, a neighborhood improvement district with over 350 participating merchants.
- On Sept. 1, 2019, app launched in Pennsylvania State University and gained more than 900 users in 5 months.
- Lead team to expand operations in Chicago with a focus on front-end/ back-end software development and urban market viability.
- Soft launch yielded a positive product-market fit with software built for scalability.

**NanoSpec LLC**                                    August 2018 – December 2018

- Worked with a medical instrument company that patented a disruptive technology that is used to understand the properties of various materials, rapid chemical, and biological processes.
- Created and implemented budgetary plan for development team.
- Developed commercialization plan and identified opportunities for process improvement.
- Secured additional funding from Pennsylvania State government.
- Used critical thinking skills to execute cost-effective solutions in operations.
- Completed comprehensive market research to identify market trends and needs.

## SKILLS

Project Management Methodologies | SQL | Microsoft Office Suite | Data Analysis | Business Process Models | Cost Control | Risk Management | UX & Software Design | Process Improvement | Effective Communication | Invision | Wireframing| Detail-Oriented | Figma | Active listening | Framer | UAT | Tableau | Data Visualization | JIRA | Google Suite | HTML | Prototyping | Curiosity | Market Research

## EDUCATION & CERTIFICATIONS

Penn State University: Bachelor of Science - Biology

Northwestern Post-Baccalaureate Business Essentials Degree

Northwestern Data Science & Visualization Bootcamp (expected Oct 2021 finish)

Certified Associate in Project Management (CAPM) ®

Entry Certificate in Business Analysis ( ECBA ™ )

Certified Scrum Product Owner (CSPO) ®

Certified ScrumMaster (CSM) ®