

AARON ZHENG

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EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY, Scheller College of Business

Atlanta, Georgia

Bachelor of Science in Business Administration

Graduation: December 2022

- Concentration: Strategy and Innovation
- GPA: 3.92
- Certificates: Business Analytics, Entrepreneurship, Leadership & Organizational Change
- Dean's List, Blount Endowed Scholarship

EXPERIENCE

UNITED PARCEL SERVICE (UPS)

Atlanta, Georgia

Outbound Supervisor

July 2020 – August 2021

- Achieved Rank #1 in the SMART Hub for trailer cube utilization out of 28 Outbound areas by effectively maximizing package count per trailer and minimizing transportation costs
- Set building record for cube utilization, reflecting 18% better performance than the next best area and 55% better performance than the worst performing area
- Managed 10 employees daily and 50 total employees to maximize performance and minimize risk of injury
- Ensured high performance to handle 45,000 packages weekly by auditing daily on loading quality/speed & label awareness
- Conducted pre-sort meetings to discuss past performance, identify areas for improvement in overall operations, assign roles and positions based on current staffing, and review injury reports including causes and prevention methods
- Performed equipment condition reports, verified DOT trailer compliance, and hourly trailer percentage updates on capacity

UNIVERSITY OF ALABAMA AT BIRMINGHAM (UAB)

Birmingham, Alabama

Teaching Assistant/ Human Anatomy Lab

December 2019 – May 2020

- Conducted 3 hours of in-class instruction with a group of 25 students alongside 2 hours of Extended Study Lab per week
- Ensured an effective and safe learning environment through instruction of proper lab behavior
- Developed communication and leadership skills by introducing study tips and encouraging a hands-on experience

ENTREPRENEURSHIP

INDUSTRY TECHNOLOGIES

Atlanta, Georgia

President of Strategy & Operations

March 2022 – Present

- Create 360 virtual tours for pre-engagement training of temporary staff for specialized front-of-house gig platform
- Onboarded first paying customer in November, and continuing to refine business model based on feedback
- Research competitive landscape and formulate a differentiating strategy against Qwick, Gigs mart, Instawork, etc.

GEORGIA TECH CREATE-X PROGRAM

Atlanta, Georgia

Entrepreneur

January 2022 – May 2022

- Utilized Arduino to prototype food automation hardware to increase efficiency of prep work in small restaurants
- Implemented POS and Kitchen Display System to replace legacy systems and decrease order error to below 2%

PROJECTS

BUSINESS ANALYTICS

August 2022 – December 2022

- Researched the correlation of social media and stock prices using Elon Musk's Twitter activity and TSLA stock
- Performed linear, stepwise, & logistic regressions and sentiment analysis in R and used Tableau for data visualization

DATABASE MANAGEMENT

August 2022 – December 2022

- Modeled StockX's ER diagram and created mock dataset with extensive features using Excel and Pandas in Python to emulate characteristics of current customers
- Used SQL's Data Definition, Manipulation, and Control Language to write advanced queries to solve business problems

SKILLS/INTERESTS

Languages: Chinese (Mandarin) - Conversational

Technology: Tableau Essentials (Certificate), Microsoft Office, Python, SQL, R (RStudio), Qualtrics XM

Volunteer: Blazer Kitchen, Backpack Buddies Program, UAB Habitat House Build, Birmingham Botanical Gardens