



VENTURE PARTNER PROGRAM PROPOSAL

Client Overview

- Company Name: **Serenity Cruise Lines**
- Founders: **Martin O'Dee**
- Industry: **Tourism**
- Stage: **Established**

→ GOALS

	Fundraise Target:	\$50M
	Equity Dilution:	10%
	Valuation:	\$500M

Use of Funds

- Product & Operations (40%): Acquiring new cruise ships to expand fleet capacity.
- Marketing & Distribution (38%): Promoting brand and expanding consumer reach with advertising campaigns.
- Team & Workplace Experience (22%): Strengthening organizational structure by hiring essential cruise professionals.

Proposed Timeline: Phase 1: Strategic Diligence

\$2500 + TAX

Phase 1: Strategic Diligence

our Venture Analyst shall review and standardise the existing VDR to meet the investment standards. Collaborate with our Mentors, and ecosystem partners to create **a tailored growth plan** and **enhance your valuation**.



Build/ Refine
Pitch Deck



Build/ Refine
One Pager



Build/ Refine
Financial
Projection



Build/ Refine
Business Plan



Build Repo of
Compliance &
Legal Documents

Phase 2: Connecting with the right investors

We sponsor your fund raise.

Get a dedicated team of experts work for you.

1 Shortlisting Potential
Investors

2 Unlimited Investor
Outreach

3 Scheduling One-to-
one call

4 Deal Structuring & Term
Sheet negotiation

5 Due Diligence Support

6 Equity/ Share Issuance

You sponsor the tools.

We provide exclusive discounts on
the tools through our ecosystem
partner.

crunchbase **PitchBook**

\$2,700+ TAX

(Can be bought post-phase 1)

We work with you till you raise funds.

Success Fee: 3% for fundraising within 3 months & 5% if it exceeds 3 months.