

Naoris Protocol

Financial Projections Report

Generated on: 9/2/2025

Key Metrics Summary

Metric	Value
Monthly Revenue (Avg)	\$12,000,000
Yearly Revenue	\$144,000,000
Break-even Month	Month 18
CAGR (%)	35.0%
Cash Runway (Months)	24

Revenue Forecast (First 12 Months)

Month	Revenue (\$)	Growth Rate (%)	Cumulative (\$)
Month 1	\$10,000,000	10.0%	\$10,000,000
Month 2	\$11,000,000	10.0%	\$21,000,000
Month 3	\$12,100,000	10.0%	\$33,100,000
Month 4	\$13,310,000	10.0%	\$46,410,000
Month 5	\$14,641,000	10.0%	\$61,051,000
Month 6	\$16,105,100	10.0%	\$77,156,100

Month	Revenue (\$)	Growth Rate (%)	Cumulative (\$)
Month 7	\$17,715,610	10.0%	\$94,871,710
Month 8	\$19,487,171	10.0%	\$114,358,881
Month 9	\$21,435,888	10.0%	\$135,794,769
Month 10	\$23,579,476	10.0%	\$159,374,245
Month 11	\$25,937,423	10.0%	\$185,311,668
Month 12	\$28,531,165	10.0%	\$213,842,833

Profit & Loss Statement

Month	Revenue (\$)	Expenses (\$)	Gross Profit (\$)	Net Profit (\$)	Margin (%)
Month 1	\$10,000,000	\$7,000,000	\$3,000,000	\$1,500,000	15.0%
Month 2	\$11,000,000	\$7,700,000	\$3,300,000	\$1,650,000	15.0%
Month 3	\$12,100,000	\$8,470,000	\$3,620,000	\$1,810,000	15.0%
Month 4	\$13,310,000	\$9,317,000	\$3,993,000	\$1,996,500	15.0%
Month 5	\$14,641,000	\$10,248,700	\$4,392,300	\$2,196,150	15.0%
Month 6	\$16,105,100	\$11,273,570	\$4,831,530	\$2,415,765	15.0%
Month 7	\$17,715,610	\$12,390,927	\$5,324,683	\$2,662,341	15.0%
Month 8	\$19,487,171	\$13,630,019	\$5,857,152	\$2,928,576	15.0%
Month 9	\$21,435,888	\$15,013,021	\$6,422,867	\$3,211,433	15.0%
Month 10	\$23,579,476	\$16,514,323	\$7,065,153	\$3,532,576	15.0%
Month 11	\$25,937,423	\$18,165,755	\$7,771,668	\$3,885,834	15.0%
Month 12	\$28,531,165	\$19,982,331	\$8,548,834	\$4,274,417	15.0%

Fixed Expenses Breakdown

Category	Monthly (\$)	Yearly (\$)
Salaries	\$2,000,000	\$24,000,000
Rent	\$500,000	\$6,000,000

Variable Expenses Breakdown

Category	Monthly (\$)	Yearly (\$)
COGS	\$3,000,000	\$36,000,000
Marketing	\$1,500,000	\$18,000,000

Key Performance Indicators (KPIs)

KPI	Value
Gross Margin	30.0%
EBITDA Margin	20.0%
Monthly Burn Rate	\$500,000
Customer Acquisition Cost	\$200
Customer Lifetime Value	\$1,000
LTV:CAC Ratio	5.0:1
Monthly Churn Rate	2.0%

Break-even Analysis

Metric	Value
Break-even Revenue	\$7,000,000
Units Needed	500,000
Contribution Margin	30.0%

Scenario Analysis

Metric	Best Case	Base Case	Worst Case
Annual Revenue	\$187,200,000	\$144,000,000	\$115,200,000
Annual Expenses	\$100,000,000	\$100,000,000	\$100,000,000
Net Profit	\$87,200,000	\$44,000,000	\$15,200,000
Cash Balance	\$65,713,592	\$31,413,592	\$16,613,592

Funding Plan & Capital Structure

Round	Amount	Timing	Type
Series A	\$31,000,000	Month 6	Equity

Company Valuation

Metric	Value
Pre-Money Valuation	\$400,000,000
Post-Money Valuation	\$431,000,000
EV/Revenue Multiple	2.8x
EV/EBITDA Multiple	14.0x

Cash Flow Statement

Month	Operating CF (\$)	Investing CF (\$)	Financing CF (\$)	Closing Balance (\$)
Month 1	\$1,500,000	\$-500,000	\$1,000,000	\$2,000,000
Month 2	\$1,650,000	\$-500,000	\$1,000,000	\$4,150,000
Month 3	\$1,810,000	\$-500,000	\$1,000,000	\$6,460,000
Month 4	\$1,996,500	\$-500,000	\$1,000,000	\$8,956,500
Month 5	\$2,196,150	\$-500,000	\$1,000,000	\$11,652,650
Month 6	\$2,415,765	\$-500,000	\$1,000,000	\$14,268,415
Month 7	\$2,662,341	\$-500,000	\$1,000,000	\$16,930,756
Month 8	\$2,928,576	\$-500,000	\$1,000,000	\$19,659,332
Month 9	\$3,211,433	\$-500,000	\$1,000,000	\$22,470,765
Month 10	\$3,532,576	\$-500,000	\$1,000,000	\$25,353,341
Month 11	\$3,885,834	\$-500,000	\$1,000,000	\$28,339,175
Month 12	\$4,274,417	\$-500,000	\$1,000,000	\$31,413,592

Business Assumptions

Assumption	Value
Growth Rate	10.0%
Price per Unit	\$50
Cost per Unit	\$35
Loan Interest Rate	5.0%

Item	Value
Assets	\$100,000
Liabilities	\$40,000
Equity	\$60,000

Notes & Explanations

This report is based on provided and industry-standard assumptions. Please review all projections and assumptions for accuracy and relevance to your business.