

# **EDUCATION**

2020 - 2021

# PG Diploma in Comunication and **Journalism**

Institute of Communication and Journalism (Calicut Press club)

2018-2020

#### MA English Literature

Central University of Haryana

2013-2016

### **BSc Computer Science**

IHRD College of Applied Science Thamarassery (Calicut University)



Parakkal vayal HO, kolikkal, poonoor PO, Pin: 673574

+91 9744428929

aneesrahmanpj@gmail.com



# MY PROFILE

Producing daily content for web journalism through structural research, in-depth interviews, and executing multimedia content through adept use of CMS. A Social media manager with proven experience to optimize content for maximum public engagement. Able to independently lead plot development, budgeting, team coordination, and brand management, and has proven the expertise as an ad director for a reputable brand. A passionate and inspired journalist trying to make a noticeable difference through investigative, data-oriented, and original news reports.

# WORK EXPERIENCE

#### **SUB EDITOR** 0

2023 - PRESENT

#### News Note 24

• Content Management (general news):

Oversee creation, editing, and publication of news content for the web and social media

• Entertainment News:

Closely associates with the entertainment department of Movie world media to cover the latest in movies, television and celebrity culture. Write and edit engaging and accurate entertainment news articles

• Video Production:

Develop and write engaging scripts for videos Present video news pieces

Event Reporting:

Comprehensive coverage of significant events such as the Kerala School Kalolsav

Create detailed and engaging news stories

Social Media Management:

Manage social media platforms including content scheduling and audience engagement

Utilize analytics tools to track performance and adjust strategies for optimal reach

#### **MEDIA LOGGER & QUALITY ASSURANCE** 0 2022 - 2023

### Tabson India/ Gurgaon

- Translating major news content to English. Proofreading translated content to ensure an accuracy level of or above 80%.
- Identifying, translating (Malayalam to English), and categorizing news headlines of major publications for media logging.
- Supervising the content logs of juniors and proofreading their content to bring down the error rate by 60-70%.

#### **DIRECTOR & ADVERTISEMENT**

2021 - 2022

#### **ASTER MIMS / CALICUT**

- Supervising team discussions, scripting, filming and editing.
- Led a team of ten to direct a series of six ads for the MIMS Calicut while maintaining precision in budget and time schedule.

## **SKILLS**

communication

Research

Creative writting

Content creation

Photoshoph

#### **LANGUAGES**

English Malayalam Hindi

#### O AUTHOR

**NOVEMBER 2021** 

#### **IDAM MAGAZINE**

• Published a write-up in Idam magazine, an attempt to deconstruct the works of Lijo Jose Palliserry as a reading of collective psyche.

# O CO-FOUNDER, AUTHOR

MAY 2021

#### **NEWSBIN.COM**

• PCo-founded a startup online news portal, Newsbin, which publishes concise news reviews on current affoir, entertainment, and sports. Authored about ten write-ups on politics, sports, film, international.

## O CO-FOUNDER, AUTHOR

DECEMBER 2021

#### **NEWSBIN.COM**

- First-hand experience with media concepts of reporting
- $\bullet$  Cunducting on-site visits and interviews and drafting reports with intrinsic details about specific incidents

# **ACHIVEMENTS**

- Privileged to have covered the 62nd Kerala state School Kalolsavam (2024) as a reporter
  - Conducted pre poll survey for VMR Agency, in koduvally, perambra and koyilandi legislative Assembly in the year 2021
  - Participated in major arts, literature and film related events International Film Festival of Kerala, kochi muziris Biennale, Kerala Literature Festival, and Jaipur literature festival
  - Was an Union member (fine arts secretary), collage magazine sub editor and an active member in National Service Scheme during college days