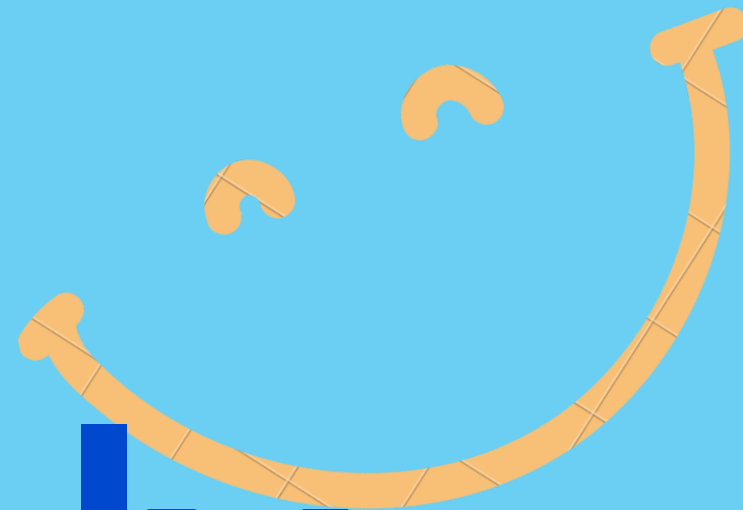


Zubb.ly

Mental Well-being now for everyone.



tech making mental health treatments

accessible, convenient, effective



Problem

That needs to be addressed

Could be more effective

Personalisation is key to effective mental health treatment and there is lot of scope for advancement in this regard

Not accessible to all

Mental health treatments are expensive and not affordable by all

Inconvenient

Mental health treatments provided by psychiatrist are time consuming and not convenient to all



Problem

Through some key statistics

Every 40s

A PERSON DIES BY SUICIDE

280 million

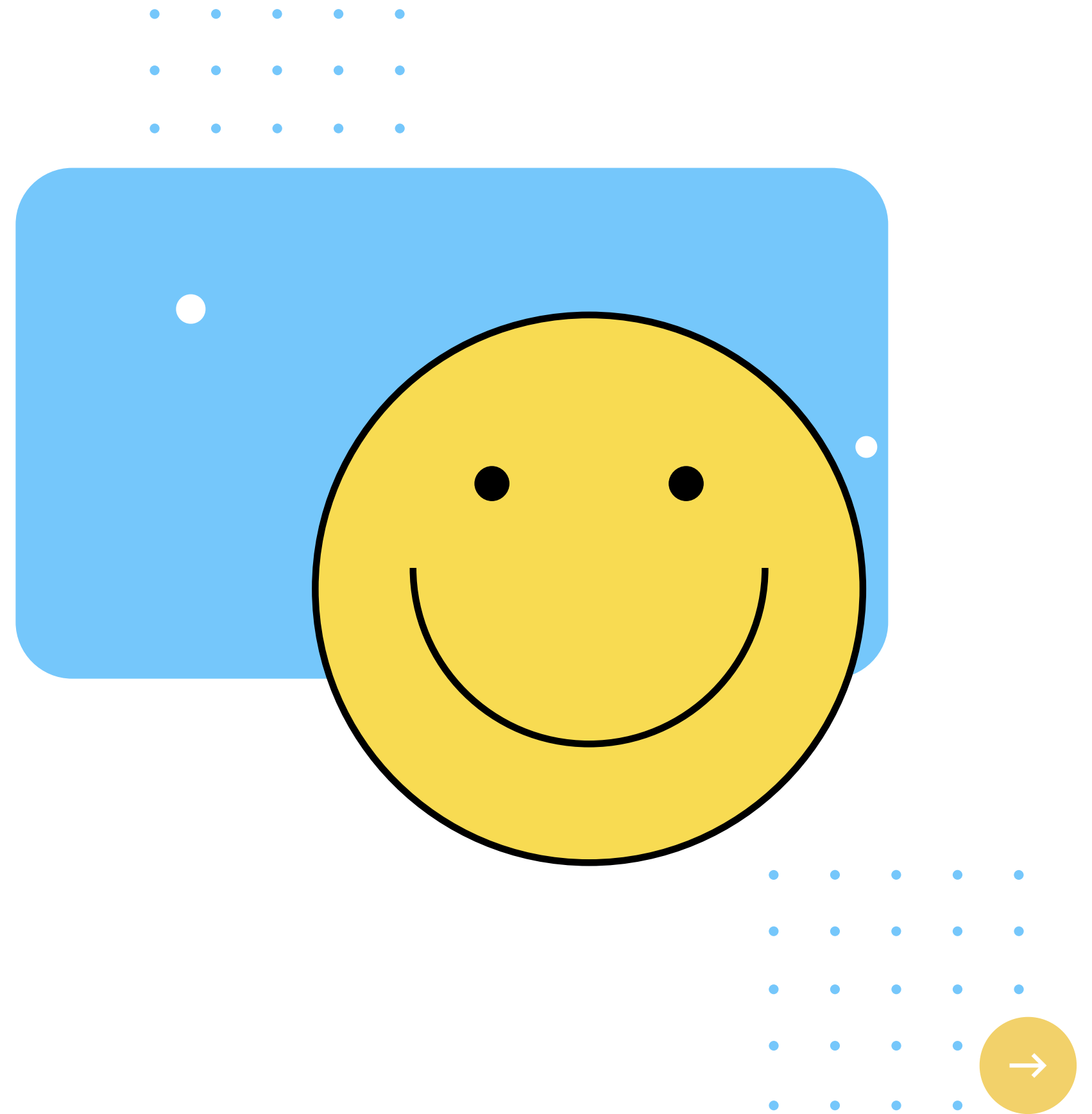
PEOPLE LIVE WITH DEPRESSION (W.H.O)

800,000

PEOPLE DIE BY SUICIDE EVERY YEAR

Solution: Zubb.ly Concept

A mental health software complemented by wearable hardware smart gadget implementing mental health treatments such as CBT that makes prioritising your mental health easier and offering treatment more effective while also cutting down time and cost



Solution

Through it's key features

Effective

Emotion recognition from physiological signal accompanies techniques and data provided to authorized psychiatrist

Convenient

A wearable gadget and smartphone is all it takes.

Accessible

Mental health treatments implemented and compressed into a gadget which free and service is available on a subscription fee.

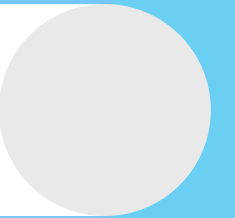


Key Features

Emotion Recognition



Chatbot



CBT Implementation



Emotion based content recommendation



Data used for effectiveness



Alerts authorized people



Areas Covered

SUICIDIAL BEHAVIOR AND THOUGHTS

Capable of Suicidal Ideation Detection making early intervention possible.

ANXIETY AND DEPRESSION

Supports better managing of negative emotions and feelings through implementation of scientifically proven techniques

SAFETY

The feature of alerting parents or guardian on detecting suicidal ideation or extremely negative emotions can be life-saving.



Direct Competitors

Moodfit

Moodmission

Talkspace

Indirect Competitors

eMoods

Calm

Happify

Total Market Size

The e-learning market

\$17.5 Billion

MENTAL HEALTH APP MARKET SIZE

16.5%

CAGR GROWTH RATE FROM 2022 TO 2023

**"There is hope even when
your brain tells you there
isn't"**