

# AADI ANANTUNI

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## EDUCATION

CENTRAL BUCKS WEST HIGH SCHOOL

Cumulative GPA: 4.0/4.0

Doylestown, PA

Student-athlete and entrepreneur interested in business, finance, and marketing

EXPECTED: JUN 2026

## EXPERIENCE

### ➤ The Console Korner

Warrington, PA

BUSINESS FOUNDER

AUG 2022 – PRESENT

- Single-handedly established, and actively running an online video game store that has produced over \$20,000 in sales by optimizing the resale of products through innovative social media **marketing campaigns** to enhance the video game store's market presence locally and online while prioritizing **quality assurance**
- Have overseen proficiencies in all fields of **e-commerce** through the development of the brand alongside the usage of **MS Excel** to track and coordinate **data analysis** and comparison with trends
- Establishing and nurturing key partnerships with suppliers by **negotiating** favorable terms for **product acquisition**, expanding the store's inventory, and cultivating a diverse product range to meet the evolving demands of the customer community resulting in success towards visibility and revenue

### ➤ INVESTIQ

Warrington, PA

START-UP CO-FOUNDER

DEC 2022 - PRESENT

- Led **InvestIQ**, a predictive machine learning model for comprehensive **stock market** analysis
- Executed data visualization with **Tableau**, crafting a compelling dashboard that translated intricate **market analytics** and **trends** into accessible insights analysis, driving enforced strategic decision-making
- Managed a dynamic team of developers and analysts through effective leadership, fostering an environment that propelled collective contributions and ensured the startup's overall success

### ➤ PURE Youth Organization - DO-WA Chapter

Warrington, PA

AMBASSADOR & CHAPTER SOCIAL MEDIA MANAGER

MAR 2021 – PRESENT

- Practicing active participation in fundraising initiatives, channeling efforts towards projects generating financial support for Education, Health, and Empowerment **non-profit** organizations on a **global** scale
- Strategizing and executing **content dissemination** platforms like **Instagram**, utilizing **Canva** and **Capcut**, skillfully showcasing our chapter's activities & projects emphasizing a focus on enhancing awareness and engagement

### ➤ Future Business Leaders of America – PA FBLA

Doylestown, PA

CHAPTER SECRETARY

AUG 2023 – PRESENT

- Efficiently **managing** administrative tasks and facilitating seamless communication within my chapter
- Organizing meetings and ensuring effective **correspondence** to support the organization's goals and initiatives

## EXTRACURRICULARS

### ➤ PENN Athletics Sports Club Referee - Youth Soccer & Flag Football

SEP 2022 – PRESENT

- Officiated weekly soccer and youth sports games, honing rapid decision-making, communication, and leadership capabilities in high-pressure scenarios; upheld proper sportsmanship and game standards

### ➤ Boys Travel Soccer - PA Rush Boys 07 Nero & CB West Boys Soccer

AUG 2013 - PRESENT

- An accomplished player and **captain** for various PA clubs over 11 years, demonstrating **leadership** and teamwork, while excelling as a dedicated **student-athlete** from middle school to the high school JV team

### ➤ Volunteering - PURE/TANA/TAGDV/PGF/Key Club/Kiwanis/Salvation Army

MAR 2021 - PRESENT

- Contributing to food drive initiatives, fostering community **connections**, & driving positive social impact globally

## TECHNICAL SKILLS

**TECHNOLOGIES/TOOLS:** Tableau, Google Analytics, Canva, MS Excel, MS Access, MS Word, MS Powerpoint, Ai Software

**SKILLS:** Business Statistics, Social Media Marketing, Data & Stock Market Analysis, Agile Product Dev., Graphic Design

## HONORS

FUTURE BUSINESS LEADERS OF AMERICA

Intro. To Business Presentation

DEC 2023

Aha! CERTIFICATION

Product Management

JAN 2024

AmeriCorps

President's Volunteer Service Award

DEC 2022