

The background features three vertical stripes on the left: a wide pink one, a medium blue one, and a narrow beige one. The rest of the background is a light beige color with two decorative dot patterns in the top right and bottom right corners, consisting of a grid of small pink dots.

LOGO DESIGNING

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Fiverr Creator | 2024

HYPOTHESIS



1. ****Improvement in Narrative Flow****

****Hypothesis****: By reorganizing the structure of the narrative and refining transitions between scenes, the clarity and flow of the story will improve, leading to higher viewer engagement and better audience retention.

LITERARY REVIEW

1

Effect of Color Grading on Emotional Tone

****Hypothesis**:** Applying a warmer color grading to the scenes will evoke a more nostalgic and positive emotional response from the audience, while cooler tones will produce a more somber and introspective mood.

2

Impact of Audio Enhancements on Immersion

****Hypothesis**:** Enhancing background sound effects and dialogue clarity will increase the viewer's sense of immersion and overall enjoyment of the project.

3

Optimizing Pace through Cutting

****Hypothesis**:** Shortening scenes with slower pacing or unnecessary dialogue will result in a faster-paced, more engaging experience, reducing audience drop-off during less dynamic portions of the project.