Introduction

Total trip duration of the users

Total duration of the users by Gender

Total duration of the users by Gender

Number of Trips by Weekday and Gender

Number of Trips by Gender and Usertype

Locations

The purpose of this story is to help determine the stakeholders whether to invest in a bike-sharing program in Des Moines

The business proposal is based on the Citi NYC data with a total of 1,900,359 subcribers and 443,865 customer

Introduction

Total trip duration of the users

Total duration of the users by Gender

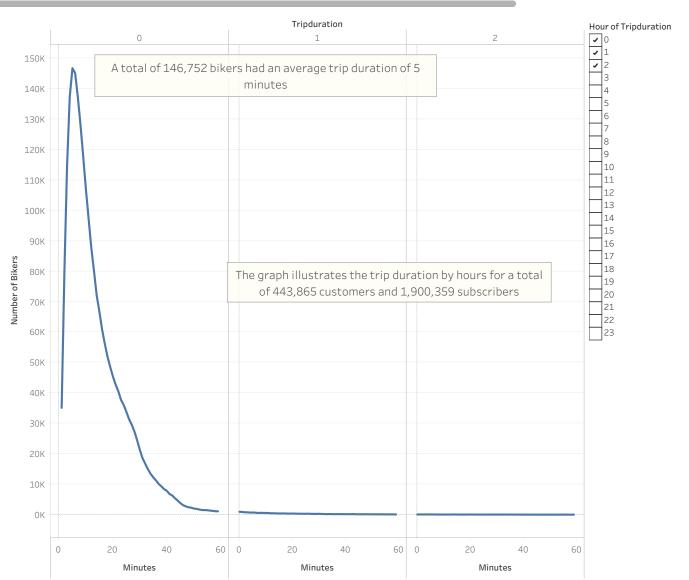
Total duration of the users by Gender

Number of Trips by Number of Trips by Weekday and Gender

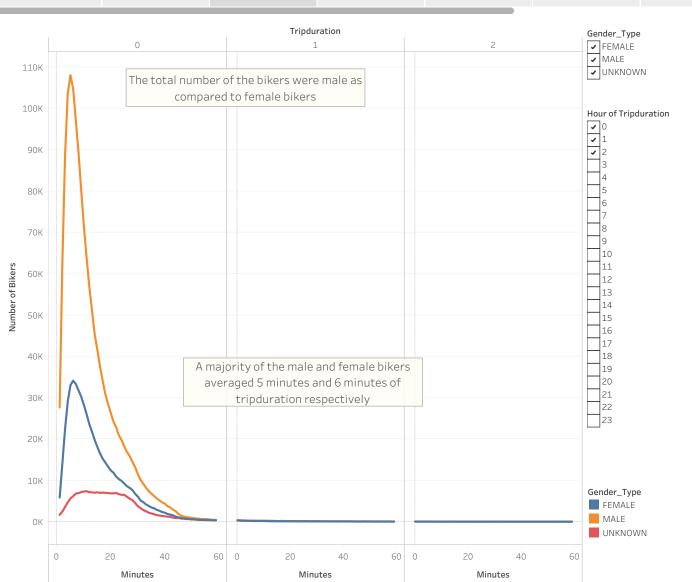
Weekday and Gender

Gender and Usertype

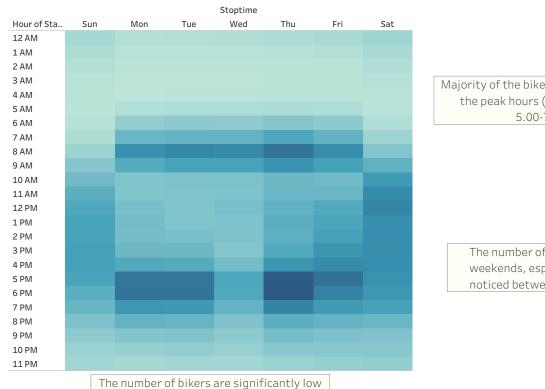
Locations



Introduction Total trip duration of the the users Total duration of the users by Gender Number of Trips by Weekday and Gender Number of Trips by Gender and Usertype Locations



Introduction Total trip duration of the users Total duration of the users by Gender Total duration of the users Total duration of the users by Gender Total duration of the users by Gender Trips by Weekday and Gender Gender Gender Gender House trips by Gender House trips by Weekday and Gender Trips by Gender House trips by Gender House trips by House trips by



during off hours (12.00-5.00 AM and 9.00-11.00 PM)

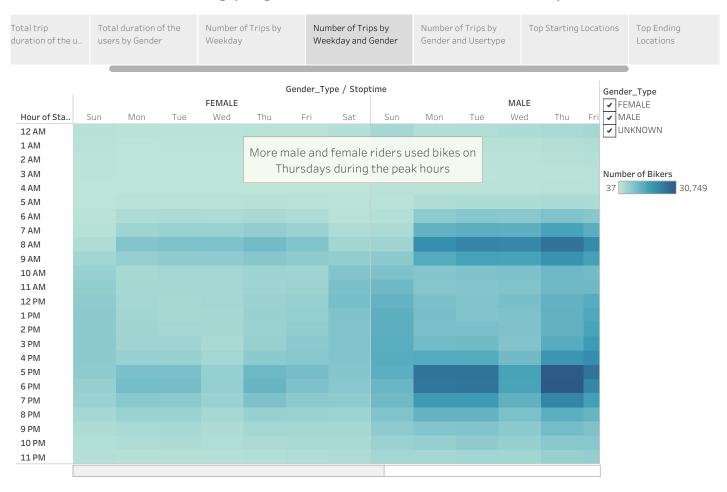
Majority of the bikers use the bikes during the peak hours (8.00-10.00 AM and 5.00-7.00 PM)

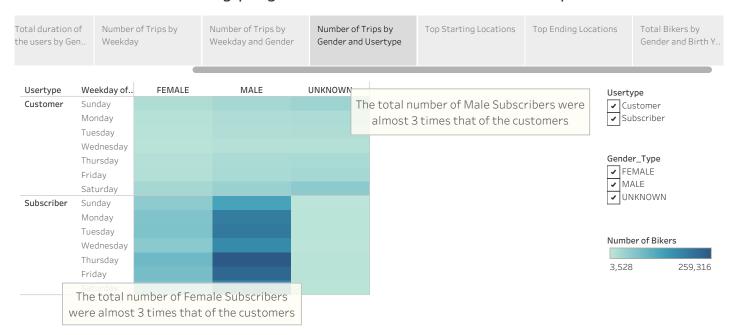
Number of Bikers

44,905

360

The number of riders are high during weekends, especailly peak riders are noticed between 10.00 AM - 1.00 PM





Total Number of Trips by Number of Trips by Number of Trips by Top Starting Locations Top Ending Locations Total Bikers by Gender duration of t.. Weekday Weekday and Gender Gender and Usertype and Birth Year Count of citydata_new.csv 5,000 0 10,000 16,564 Number of Bikers 16,564 This area has majority of the riders. This could possibly be due to the increased tourist attraction around the area

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Total Number of Trips by Total Bikers by Gender Number of Trips by Number of Trips by Top Starting Locations Top Ending Locations duration of t.. Weekday Weekday and Gender Gender and Usertype and Birth Year Count of citydata_new.csv 5,000 0 10,000 16,455 Number of Bikers 16,455 This area has majority of the riders. This could possibly be due to the increased tourist attraction around the area

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