

Bikesharing program in Des Moines - Business Proposal

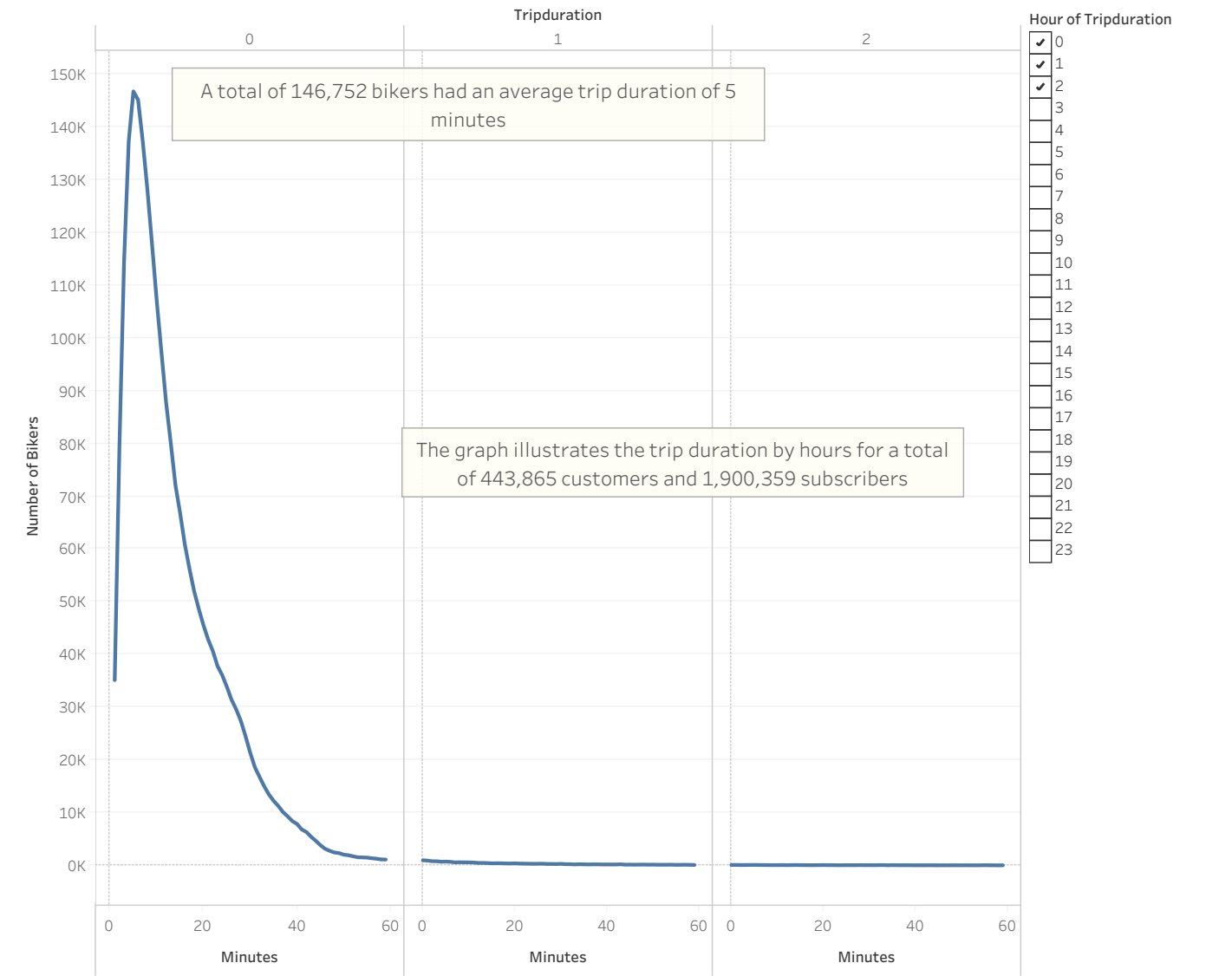
Introduction	Total trip duration of the users	Total duration of the users by Gender	Number of Trips by Weekday	Number of Trips by Weekday and Gender	Number of Trips by Gender and Usertype	Top Starting Locations
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The purpose of this story is to help determine the stakeholders whether to invest in a bike-sharing program in Des Moines

The business proposal is based on the Citi NYC data with a total of 1,900,359 subscribers and 443,865 customer

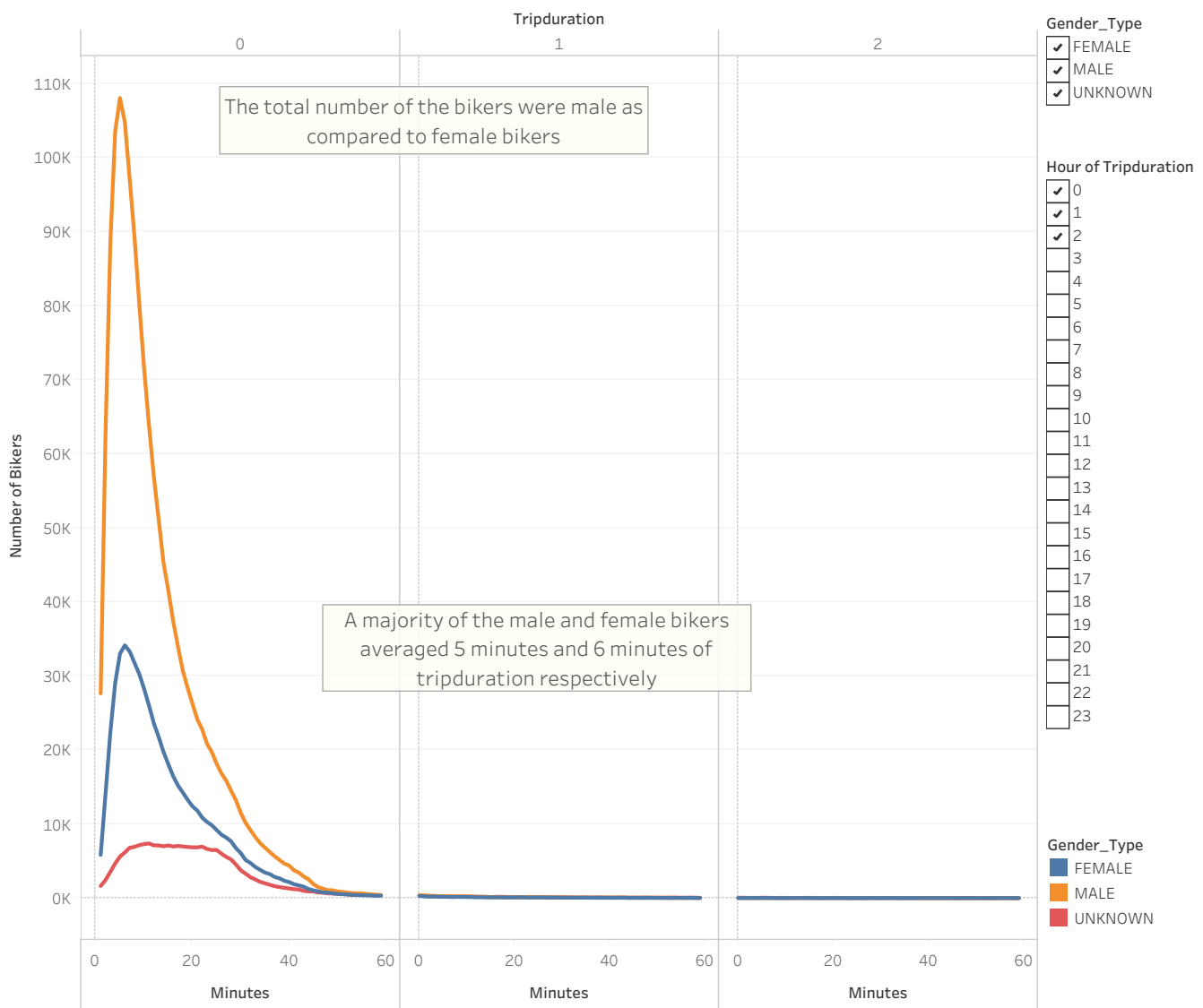
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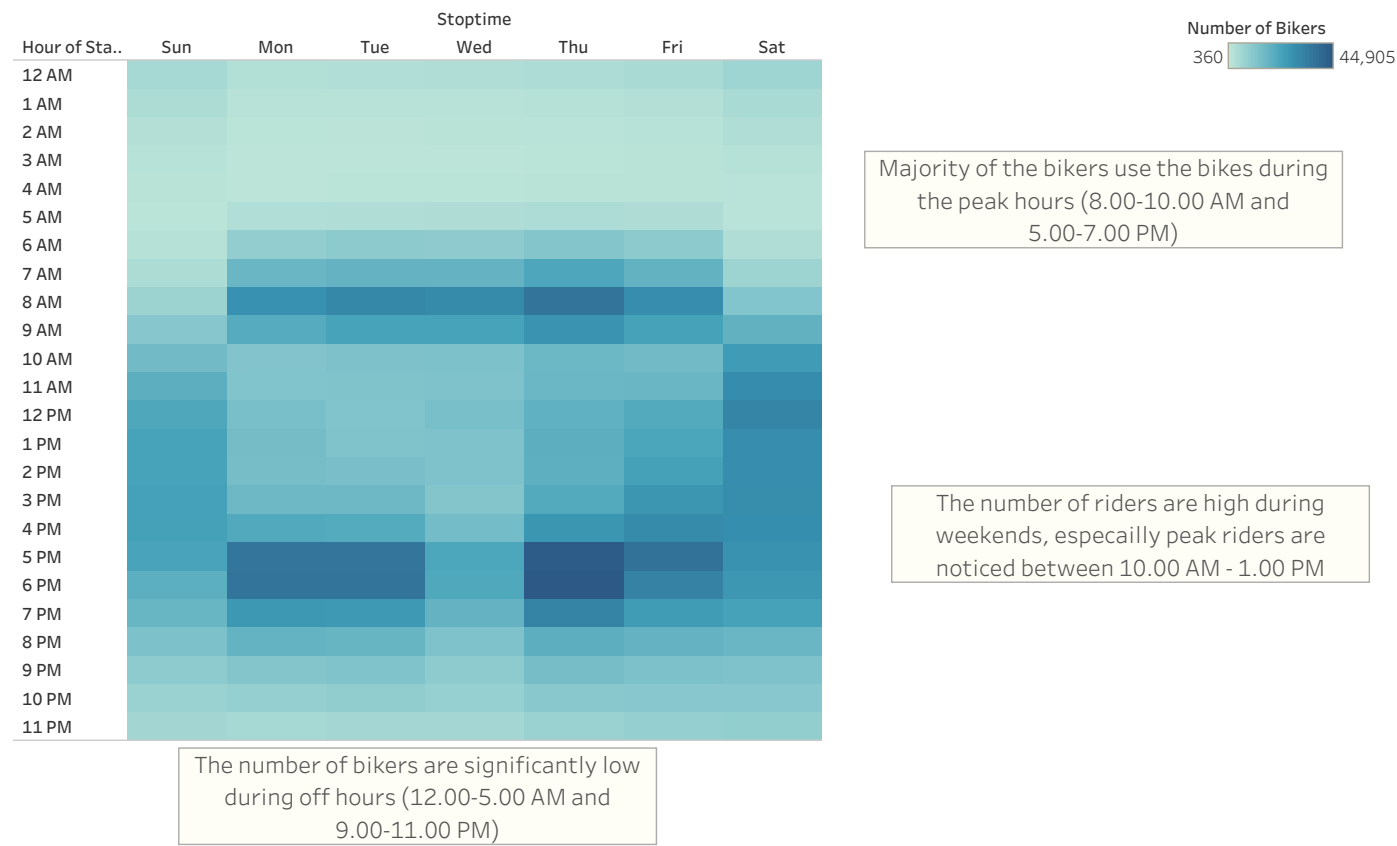
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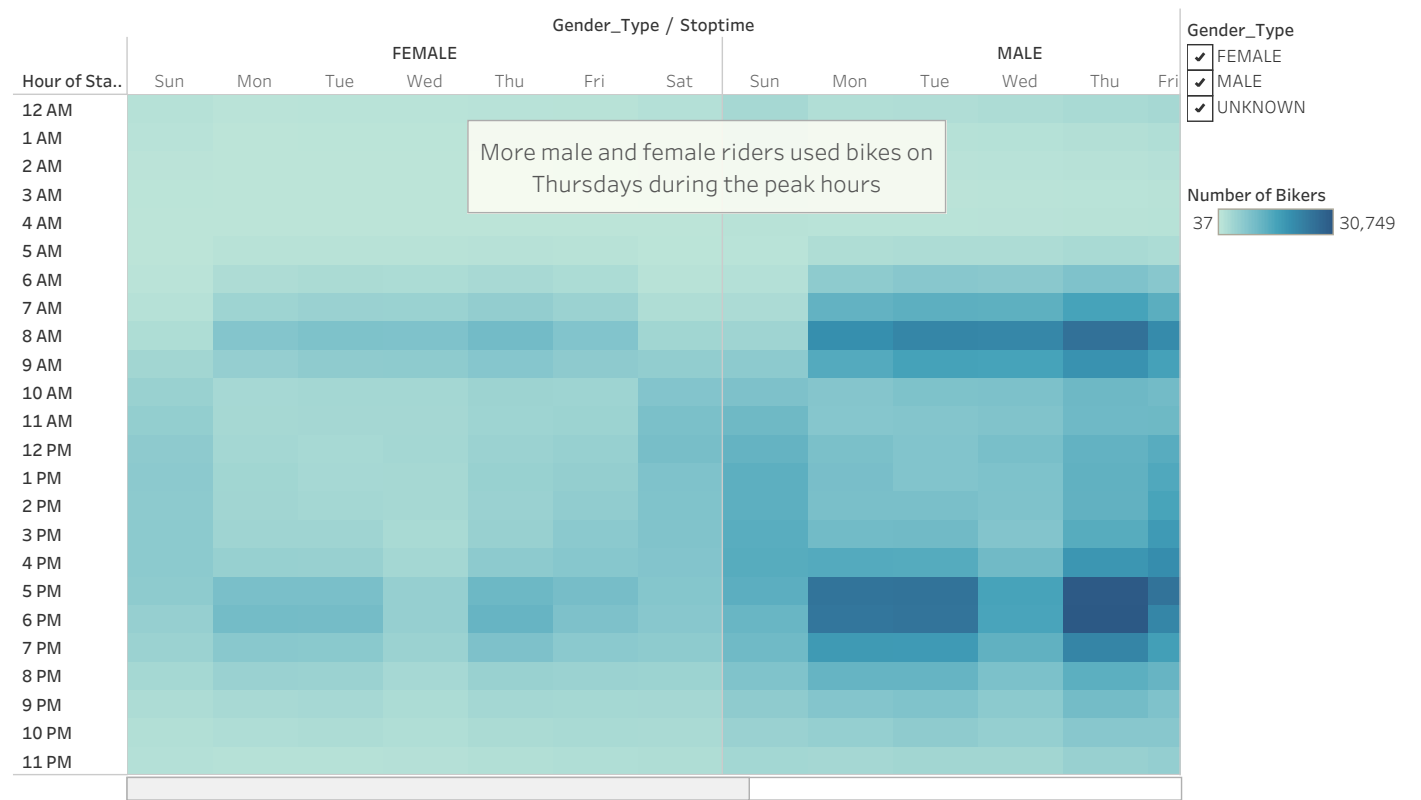
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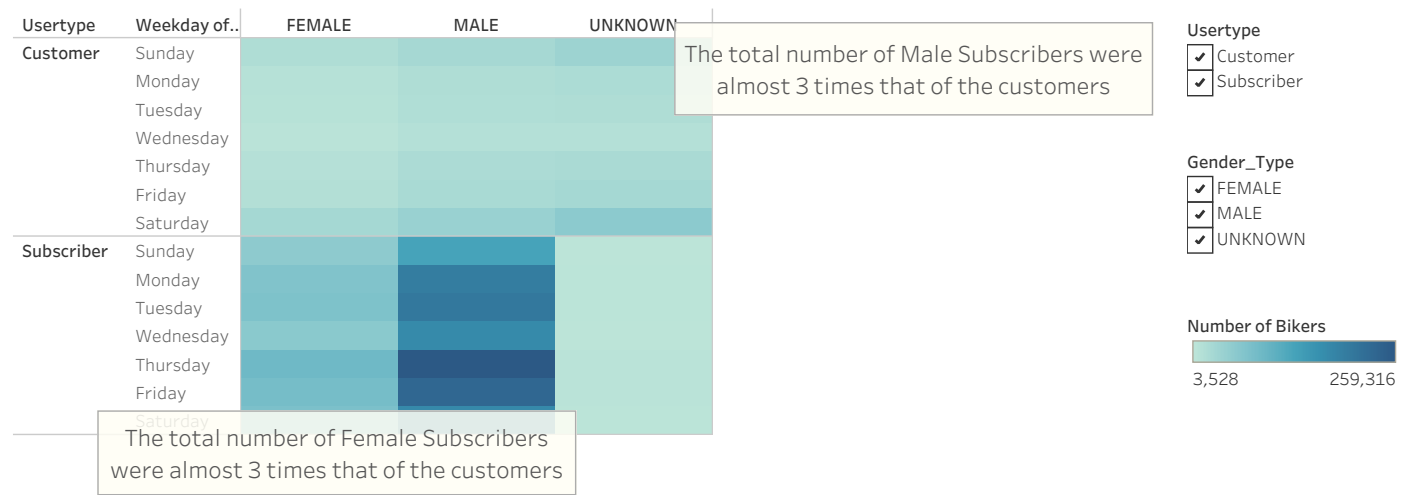
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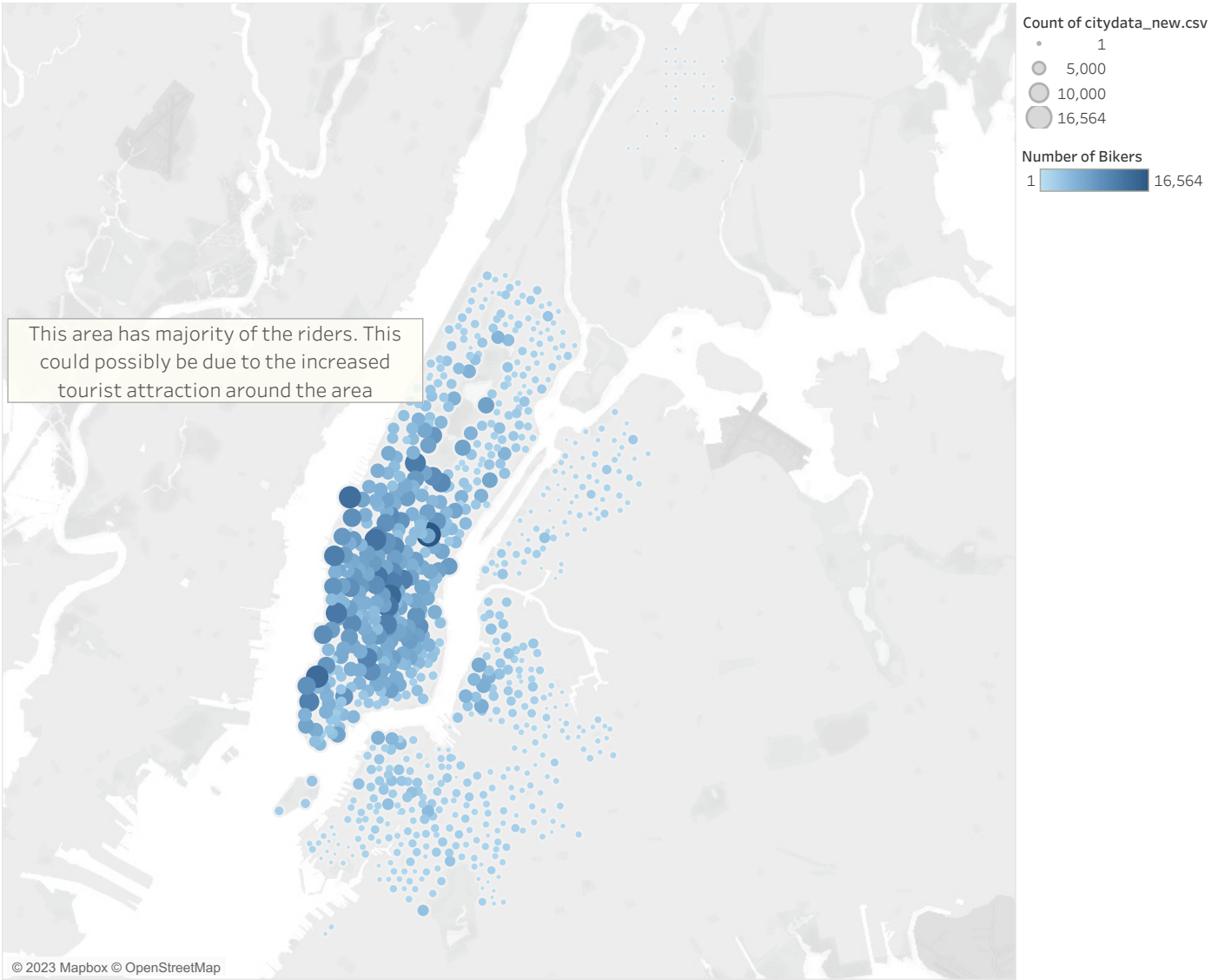
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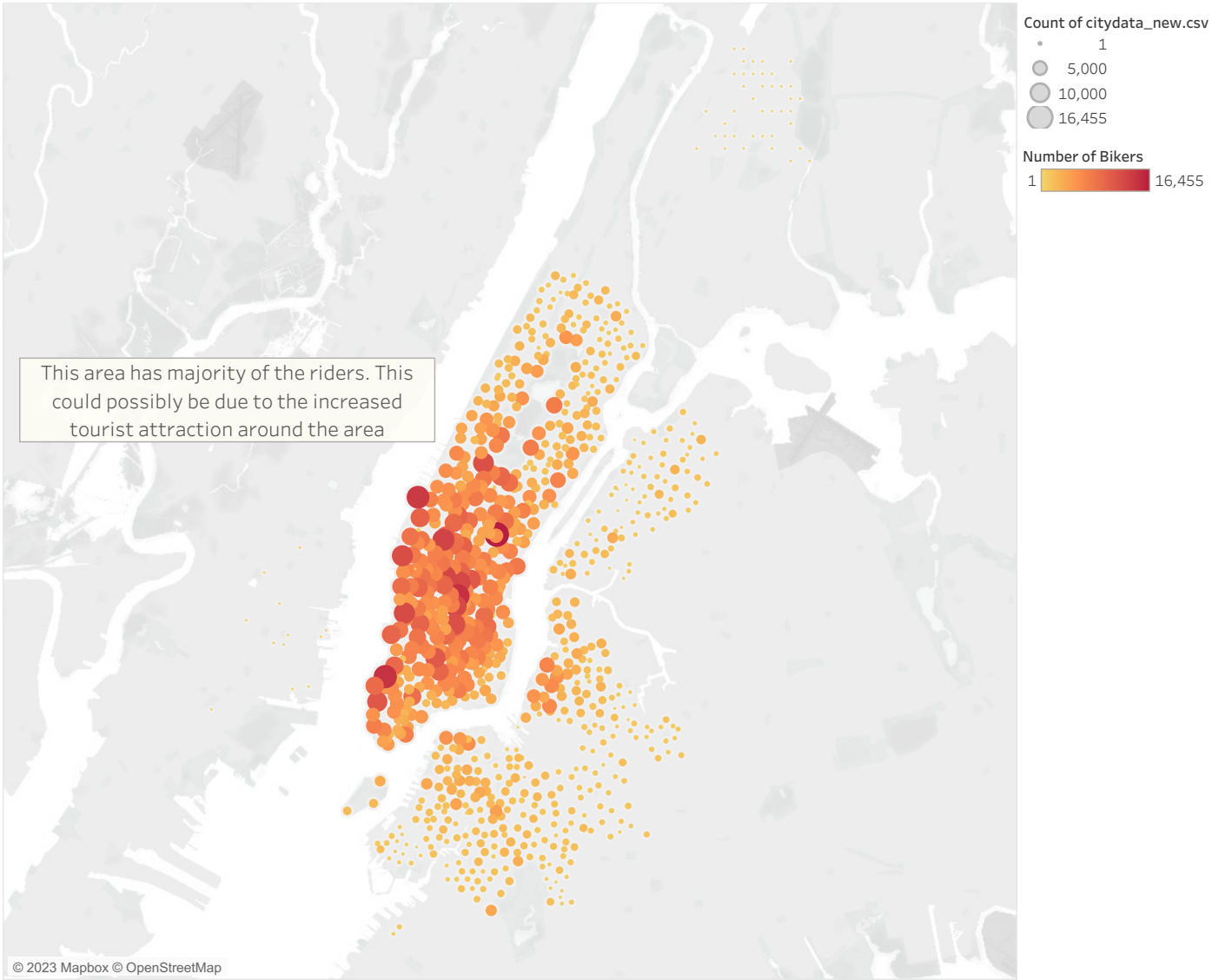
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