

Category

Indian Wear

Products

125

Avg Rating

4.12

Brands

42

Discount%

1.02K

Total Sales

114K

Brands

- ☐ aasi
- ☐ Ahalyaa

Sub-Category

- ☐ Indian W...

Products

- ☐ dresses
- ☐ dupatta

Size

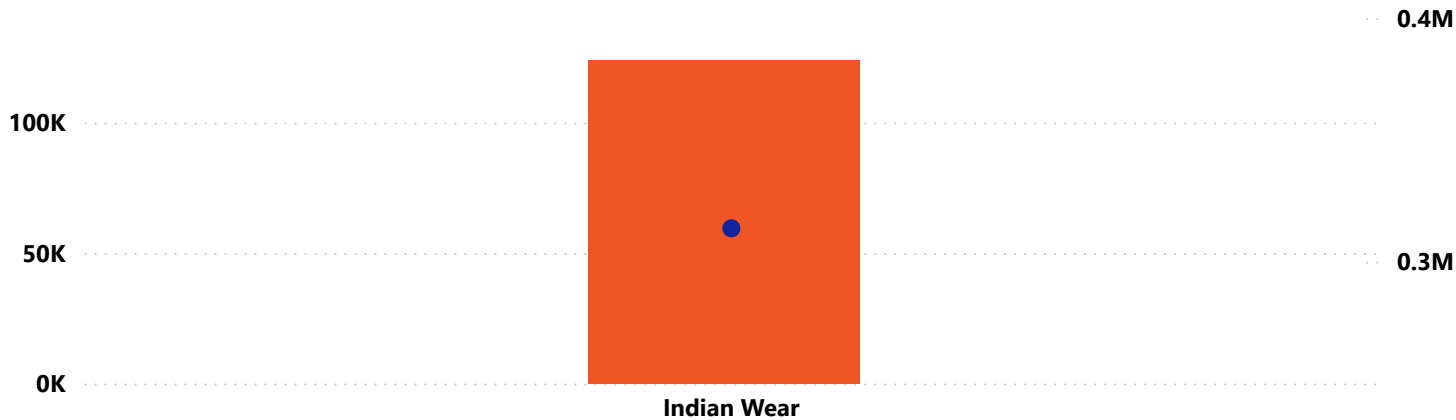
- ☐ 28, 30, 32...

Ratings

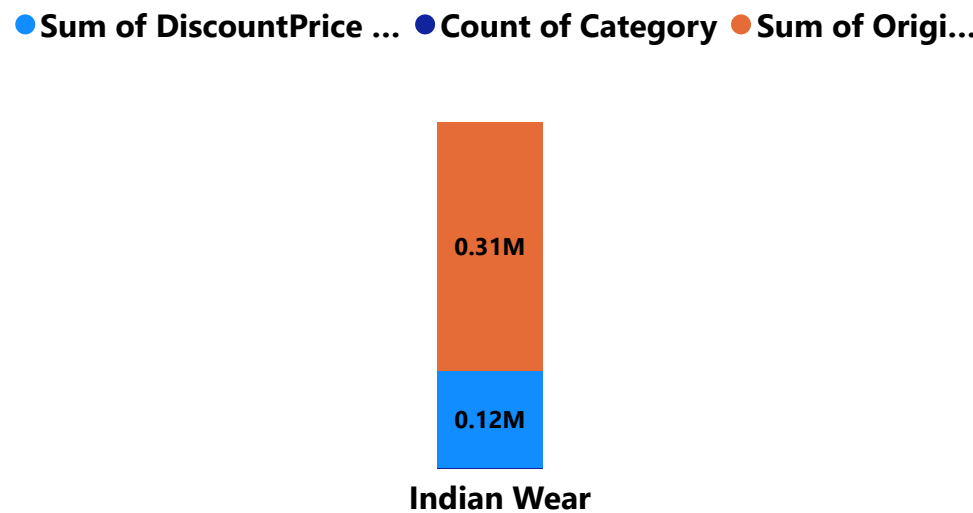
- ☐ 3.40
- ☐ 3.60



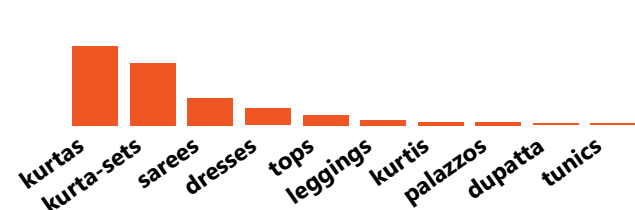
Category & Discount Offer By Original Price



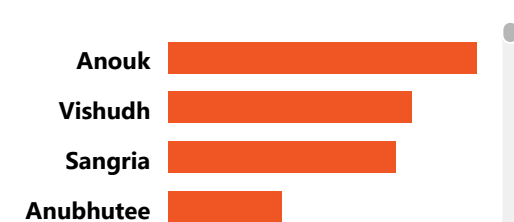
Category Ranking By Price



Products Distribution

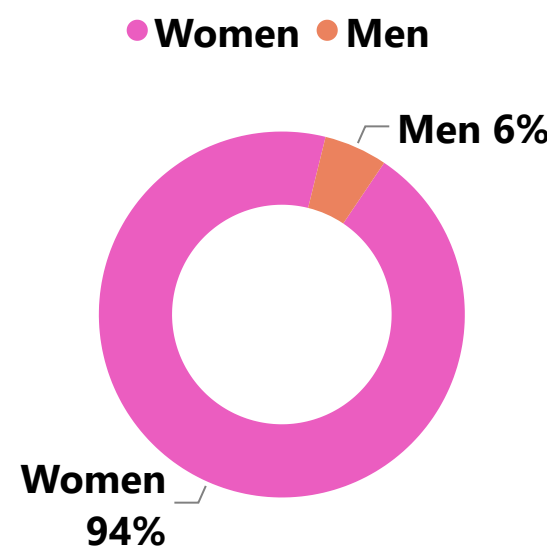


Brands Distribution



BrandName	Average of DiscountPrice (in
aasi	1349
Ahalyaa	1369
AHIKA	1678
anayna	785
Anouk	793
Anubhutee	1105
Azira	1429
Rhama Couture	900
Total	1017

Category Distribution



Insights...

1. Men were on rank-1 for in year 2021 & it dropped down to rank-2 in 2022 in terms of sales and rank of women for same has raised from 2 to 1.
2. Quarter wise there is no change in rank for any category or we can quarterly rank was constant.
3. There is 29% decrease in sales for men category from Qtr-1 to Qtr-2, & which is 34% in the case of women, 18% for kids and 27% in beauty products category.
4. Ahmedabad city is placing highest orders in Gujrat, Bengaluru is highest order placing city which is in Karnataka.
5. Cantabil brand is offering least discount for women's jeans
6. Highest sales by men were made on Friday.