



LEGAL POLICY NOTICE

Below is a comprehensive **Privacy Policy** (“Policy”) for AhumAI, outlining how we collect, use, disclose, and protect personal data in connection with our services and website.

This Policy applies to all users of our website (<https://ahumai.co.in>), clients of our agentic AI and digital solutions, and any other individuals whose personal data we process in providing our services.

1. Introduction

AhumAI (“we,” “us,” or “our”) is committed to protecting the privacy and security of personal data in accordance with applicable laws and industry best practices.

We process personal data to deliver our web development, UI/UX design, AI integration, hosting, and data management services, and to maintain and improve our platform.

This Policy explains: the types of data we collect; how we use and share it; your rights; and how to contact us with questions or concerns.

2. Definitions

Personal Data: Any information relating to an identified or identifiable natural person.

Processing: Any operation performed on Personal Data, such as collection, storage, use, or disclosure.

Controller: AhumAI, which determines the purposes and means of processing Personal Data.

3. Data We Collect

3.1 Data You Provide

- **Contact Information:** Name, email address, phone number when you request quotes or support.
- **Account Credentials:** Usernames and passwords if you create an account.
- **Communications:** Any messages or content you send us via forms or email.

3.2 Automatically Collected Data

- **Usage Data:** Pages visited, time spent, referral sources, and IP addresses through cookies and analytics tools.
- **Device Data:** Browser type, operating system, and device identifiers.

3.3 Cookies and Tracking

We use cookies for essential site functionality and performance analytics. You can manage cookie preferences via your browser settings.

4. How We Use Personal Data

- **Service Delivery:** Fulfill contracts, deliver websites, AI solutions, and support services.
- **Communications:** Respond to inquiries, send updates, invoices, and promotional materials (with your consent).
- **Improvement:** Analyze usage to enhance functionality, security, and user experience.
- **Legal Compliance:** Meet legal obligations, resolve disputes, and enforce agreements.

5. Legal Bases for Processing (GDPR)

- **Contractual Necessity:** Processing personal data is necessary to perform our obligations under service agreements.
- **Legitimate Interests:** For improving our services, ensuring network security, and preventing fraud, balanced against your rights.
- **Consent:** Where required (e.g., marketing communications), we rely on your explicit consent, which you can withdraw at any time.

6. Data Sharing and Disclosure

6.1 Service Providers

We may share Personal Data with trusted third-party vendors (e.g., hosting, email services, analytics) solely to perform services on our behalf and under confidentiality obligations.

6.2 Legal Requirements

We may disclose Personal Data if required by law, regulation, or valid legal process, or to protect our rights, safety, or property.

6.3 Business Transfers

In the event of a merger, acquisition, or sale of assets, Personal Data may be transferred to the acquiring entity, subject to confidentiality commitments.

7. Data Retention

We retain Personal Data only for as long as necessary to fulfill the purposes outlined in this Policy, comply with legal obligations, resolve disputes, and enforce agreements.

8. Your Rights

Depending on your jurisdiction, you may have the right to:

- **Access:** Obtain copies of your Personal Data.
- **Rectification:** Correct inaccurate or incomplete information.
- **Erasement:** Request deletion of your Personal Data.
- **Restrictions:** Ask us to limit processing in certain circumstances.

- **Portability:** Receive your data in a structured, machine-readable format.
- **Objection:** Object to processing based on legitimate interests or direct marketing.

To exercise these rights, please contact us at aryan@ahumai.co.in.

9. International Data Transfers

If we transfer your Personal Data outside your jurisdiction (e.g., to servers or service providers abroad), we ensure appropriate safeguards (e.g., standard contractual clauses) are in place.

10. Security

We implement industry-standard technical and organizational measures to protect Personal Data against unauthorized access, alteration, disclosure, or destruction.

11. Children's Privacy

Our services are not directed to individuals under the age of 16. We do not knowingly collect Personal Data from children. If we learn we have collected data from a child, we will promptly delete it.

12. Changes to This Policy

We may update this Policy to reflect changes in legal requirements or our practices. We will post the updated Policy on our website with a new "Last Updated" date.

13. Contact Us

If you have any questions or complaints about this Policy or our data practices, please contact:

AhumAI

Email: aadidev@ahumai.co.in

Your continued use of our services after changes to this Policy constitutes acceptance of those changes.