

Aaditya Raj Mehta



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🔗 [aadimeh.github.io](https://github.com/aadimeh)

🧠 Technical Skills

Python | R | SQL | Apache Spark | PyTorch
TensorFlow | SPSS | Figma | PowerBI | Tableau

🏢 Organisations

BUGS

Open Source Project Lead + Treasurer

12/2018 – present | New York, NY

- Expand contribution to open source in NYU community by running Github workshops and monthly coding days
- Train 30+ undergraduate and graduate students on how to actively contribute to Wikipedia through source editing

World Faith International

Chapter President

12/2018 – present | New York, United States

- Collaborate with other NYC non-profits to benefit less affluent areas of Brooklyn
- Create impact v funding prediction model using financial records and results of fundraising

Strategic Venture Society

Venture Analyst

09/2018 – present | New York, United States

- Research real estate-tech market and suggest sub-sector investment opportunities to Citi Ventures
- Analyze startups in different industries to determine what product + business improvements would lead them to success

🎓 Education

New York University, GPA: 3.30/4.00

BA in Economics and Mathematics, Data Science

08/2017 – present | New York, United States

🏆 Awards and Certifications

- IBM AI Engineering Specialization
- PWC Case Competition Finalist (2018)

💼 Professional Experience

Summer 2020

05/2020 – present | Champaign, IL

- Wireframe then prototype calendar feature for Fleeting - **to be released in future version**
- Lead data-driven decision making at Fleeting - instrumental in shift to SaaS based model
- Host design competition within SVS to enhance UI/UX and product innovation skills

Seneque

Dietary Supplement Start-up | Junior Business Developer

08/2019 – 05/2020 | New York, NY

- Initiate value-add expansion into pet market following market research and risk assessment, **plan to be implemented in 2021**
- Define user stories after analyzing market sentiment of 500+ social media posts, to implement US marketing/branding strategy
- Develop python programs to automate SEO data and competitive landscape analysis to quantify potential risks and value-propositions in go-to-market strategy

Fleeting

Uber for Trucking | Product Analyst Intern

03/2019 – 08/2019 | New York, NY

- Establish agile environment by using Asana to create sprints, led to better prioritization and highlighted bottlenecks in development process
- Examined product-market fit by running a beta-test recruitment cycle, resulting in 300+ applications
- Work with designers and developers to create a driver wait list, allowing us to have a better indicator of interest and a pool of subjects for data collection and emergency needs
- Create UI/UX flows for MVP and communicate requirements with engineering

Upright NYC

Co-building Start-ups | Product Intern

03/2019 – 08/2019 | New York, NY

- Exceeded client expectations by understanding their vision to create product road map and go-to-market strategy
- Evaluated product-market fit by analyzing competitors and market trends
- Build data rooms and create social media presence/strategy, led to increased traction for start-up and continuation of contracts