

# VOGUE ON

VIRTUAL TRY ROOM



PRESENTED BY  
TEAM NEXUS

MINIMAL PRESENTATION



*WHAT DOES IT  
SOLVE?*

# What do we do?



We Propose a Novel way to try on apparels online  
before shipping/ shopping!



The new  
normal in  
*Shopping*



Amidst the raging world COVID 19 pandemic, the world is adapting so many new ways. Everything has packed its parcel and moved online. So has shopping. So why not do it right?



# Our Inspiration

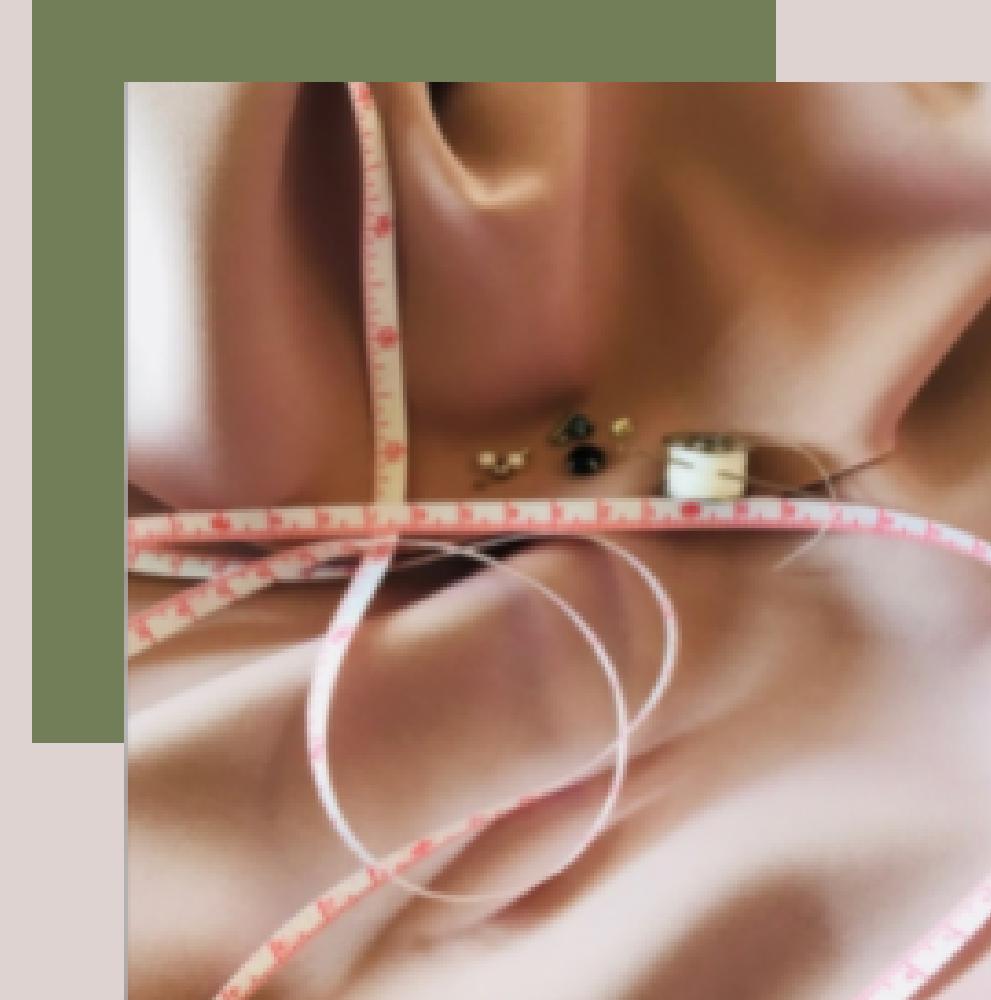
- BRING THE EXPERIENCE OF OFFLINE SHOPPING HOME.
- HELPING CUSTOMERS MAKE MORE INFORMED DECISIONS.
- REDUCING COMPANY LOSSES THROUGH REDUCING RETURNS.

# CUSTOMER ISSUES WITHOUT IT



*No  
Customization*

*Dissatisfaction  
with size*



*No Look and  
feel of apparels*



# WHAT YOU WILL EXPERIECNE

For brands, a virtual try-on can make a significant difference when it comes to marketing and sales.

*A virtual try-on offers customers a realistic, personalized product presentation in seconds.*



# Our Project:Features

- **REAL EXPERIENCE:** Video capture yourself or pan the camera on your picture to see the apparel of your choice on yourself
- **TRY YOUR OWN:** Upload and try your own apparels or choose from the ones present in our website. Very useful for producers to upload their own products for their customers to try on.
- **VOICE ASSISTANT:** Use voice commands through our AlanAI api powered voice assistant to navigate through the website.
- **PAYMENT GATEWAY:** Directly and safely pay for the things you like using various payment methods.

Team  
Nexus

