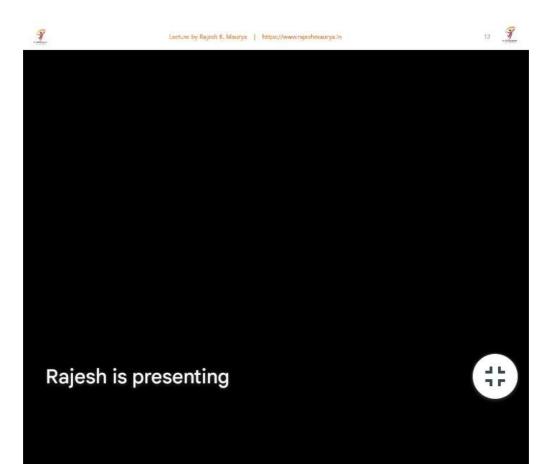
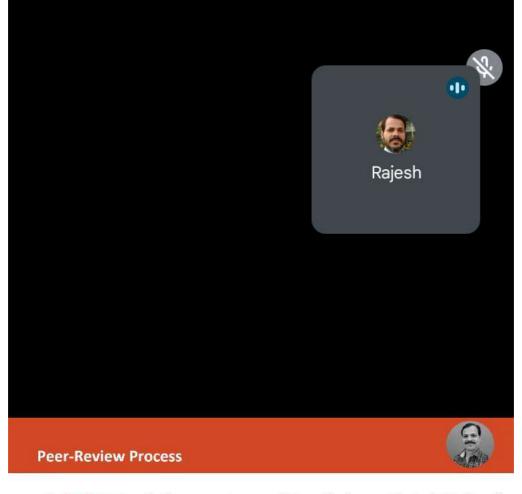




- · Factors for choosing right Journal
 - Scope: Align with research content and objectives.
 - Impact Factor: Check citation metrics; balance with other factors.
 - Review Time: Consider speed; weigh against journal reputation.
 - · Access Type: Weigh wider accessibility vs. prestige.
 - Target Audience: Align with the journal's readership.
- · Decision-Making: Balance factors for a strategic journal choice.



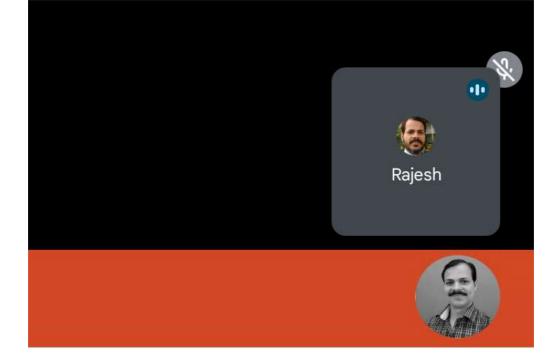


- Peer Review is subjecting a research manuscript to scrutiny by experts in the field before acceptance for publication
- 2. Peer-Review Process: Authors submit, editors assess, peers evaluate. Crucial step ensuring research quality and reliability.
- 3. Importance in Validating Research:
 - Ensuring Rigor and Quality: Maintains academic rigor and quality. Expert feedback enhances research robustness.
 - Validating Research Methods: Scrutinizes and validates research methods. Enhances credibility through sound methodologies.
 - Identifying and Correcting Errors: Collaborative error identification and correction. Enhances overall reliability of the research.
 - Assessing Significance and Contribution: Evaluates the research's significance. Ensures valuable contributions to the academic field.



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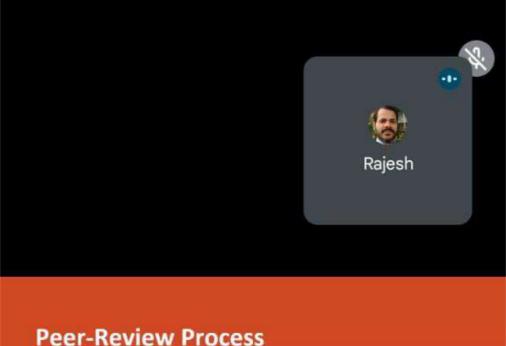
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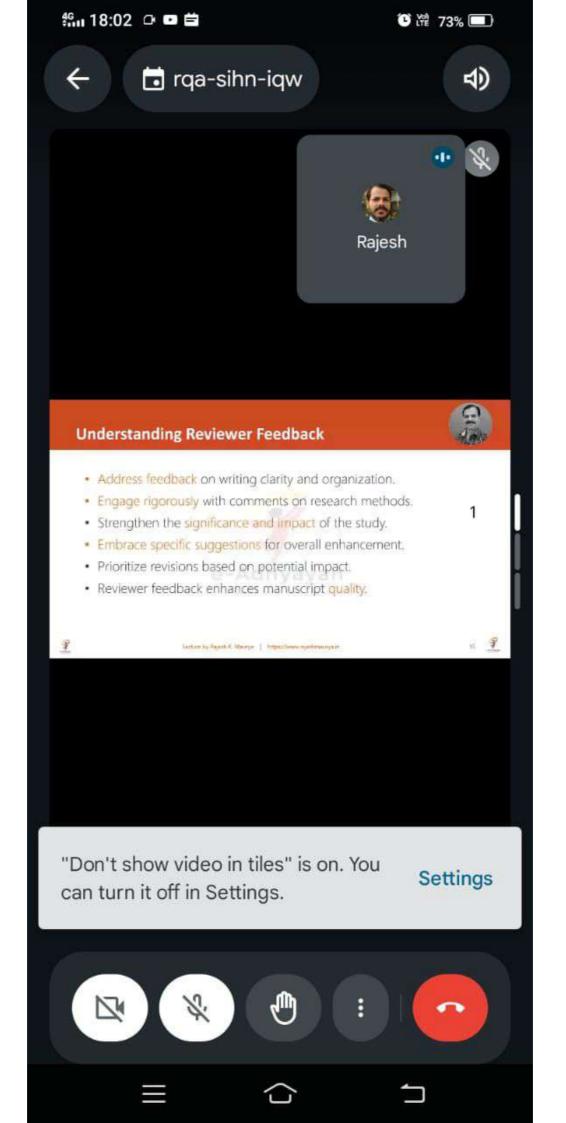
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- Submission: Authors submit manuscripts to the journal. Initial editorial assessment for alignment.
- Editorial Review. Editors evaluate suitability for peer review. Ensures adherence to ethical standards.
- 3. Peer Review: Peers assess research design, methodology, results. Authors address feedback through revisions.
- 4. Revision: Authors iteratively revise based on feedback. Aim is to strengthen and improve the manuscript.
- Acceptance/Rejection: Final evaluation by the editorial team. Acceptance, rejection, or further revisions.

