Kappa Theta Pi
Corporate Relations Packet

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About Us

Kappa Theta Pi is Indiana University Bloomington's premier co-ed technology fraternity, bringing together the brightest and most passionate tech minds on campus.

Established in 2025, we aim to bridge the gap between academic learning and professional development in technology fields by fostering innovation, technical excellence, and professional growth among our members. Currently, Kappa Theta Pi's Indiana University chapter is composed of 15 executives and an inaugural pledge class of 30 brothers, totaling 45 active members in our first semester.

Nationally, Kappa Theta Pi boasts an 85% placement rate in Technology internships. 90% of Kappa Theta Pi brothers nationally hold job offers upon graduation from their respective institutions.

Annually, Kappa Theta Pi hosts over 24 tech-focused events, including over 15 technology workshops throughout the academic year. Hackathons, workshops, career fairs, and tech mixers are among the myriad of other events we host.

Mission ⬇

- Develop future technology leaders through professional development, technical education, and community engagement.

- Build a strong network of tech-focused students and industry professionals.

- Foster innovation, technical excellence, and professional growth within a tight-knit community of like-minded future professionals.

By The Numbers ⬇

- **45+** Active Members

- **85%** Internship placement rate

- **90%** Graduation rate with job offers

- **24** Annual tech focused events

- **15+** Technology workshops each year

- **4** Major hackathons hosted per year

Our Events

Annually, Kappa Theta Pi hosts dozens of professional and social events, ranging from mixers, career fairs, technical workshops, hackathons, and speaker series. We would be thrilled to have your organization join us for our events, or host an event of your own!

We have many opportunities for your organization to participate in events, from brand visibility, to sponsorship, even to full planning and implementation of an event for your organization.

Kappa Theta Pi's events provide the greatest level of access and connection between your organization and our members, boasting over 90% attendance rates from brothers in the chapter, allowing your organization to discover and connect with the greatest technological talent Indiana University has to offer.
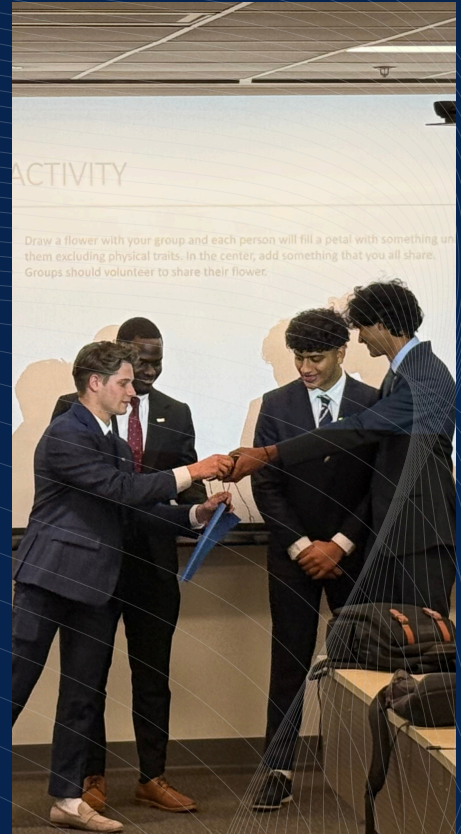
Annual Events

- **Fall Tech Mixer** (September)

- **HoosierHacks Hackathon** (October)

- **Industry Speaker Series** (Monthly)

- **Technical Workshop Series** (Bi-weekly)

- **Spring Career Fair** (February)

- **Innovation Challenge** (March)

- **End-of-Year Tech Showcase** (April)

Partner Benefits

Access to Top Talent ⬇

Our members represent the best technology talent at Indiana University, with specializations in Software Development, Data Science and Analytics, Cybersecurity, UI/UX Design, Artificial Intelligence, and Cloud Computing.

Enhanced Brand Visibility ⬇

A partnership with KTP provides prominent logo placement on our website and marketing materials, recognition at all KTP events, social media promotion across our platforms, and a branded presence at career fairs and technology showcases.

Engagement Opportunities ⬇

KTP can provide your organization with a plethora of engagement opportunities, including exclusive recruiting events with our members, technical workshops and speaking engagements, mentorship programs, and collaborative hackathon sponsorships.

Sponsorship Tiers

Platinum Partner

$1,500

1st access to our member resumes and portfolio database

4 Exclusive Recruiting Events per year

Dedicated company profile on website and select marketing materials

Social media spotlight series (4 yearly posts on our channels)

4 Technical workshops or speaker sessions

Mentorship program coordination

VIP Judging position at our hackathons

Priority interview scheduling with our members

Annual tech talk to entire membership

All Gold Partner Benefits

Sponsorship Tiers

Gold Partner

$750

Early access to member resumes

2 Exclusive Recruiting events per year

Featured job postings on our internal job board

Social media spotlight series (2 yearly posts on our channels)

2 Technical workshops or speaker sessions
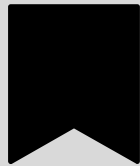
Judging position at our hackathons

Logo on website and event materials

Semi-Annual Tech Talk to Membership

All Silver Partner Benefits

Sponsorship Tiers

Silver Partner

$500

Access to member resumes

2 recruiting event and social media mention

2 Technical Workshop or Speaker Session

Invitation to participate in Hackathons

Annual presentation to membership

All Bronze Partner benefits

Bronze Partner

$250

Basic access to member networking

Job postings on our internal job board

Logo on website

Recognition of Partnership Level at Events

Invitation to attend chapter events

Opportunity for 1 presentation per year

Custom Partnerships

We understand that each organization has unique goals and interests. We're happy to work with you to create a custom sponsorship package that aligns with your specific objectives. Some possibilities include:

Hackathon Sponshorship

Support our signature hackathon events with prizes, judges, and mentors.

Technical Workshop Series

Sponsor a series of workshops in your company's area of expertise.

Diversity in Tech Initiatives

Partner on programs to increase diversity in technology fields.

Project Sponsorship

Fund student-led tech projects that align with your business interests.

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Thank You

We look forward to working with you!

Contact

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