Store Sales

KPIs and Overview

Trend Analysis

2.29M
TOTAL SALES

0.29M
TOTAL PROFITS

38K
QUANTITY SOLD

12.5%
PROFIT MARGIN

5.01K
TOTAL TRANSACTIONS

1.56K
TOTAL DISCOUNTS

SHIP MODE

First Class	Second Class
Same Day	Standard Class

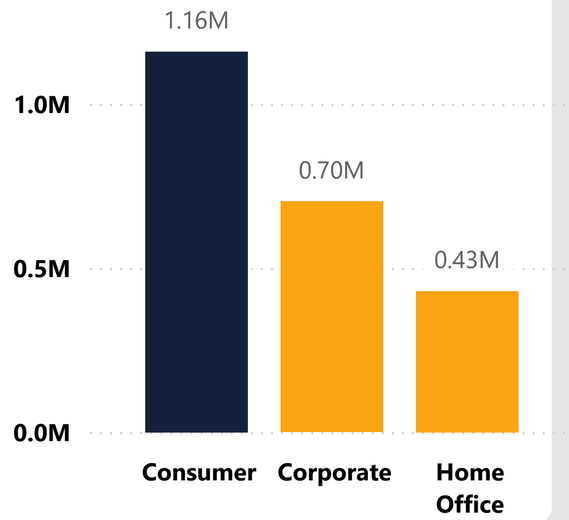
REGIONS

Central	South
East	West

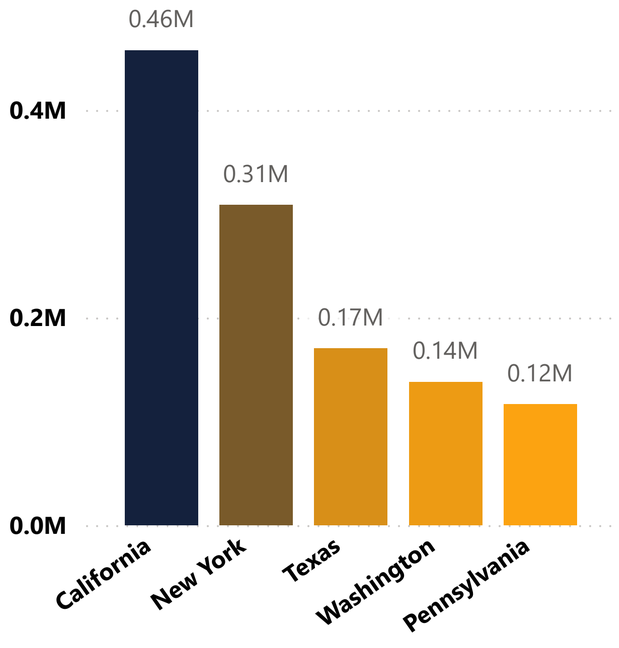
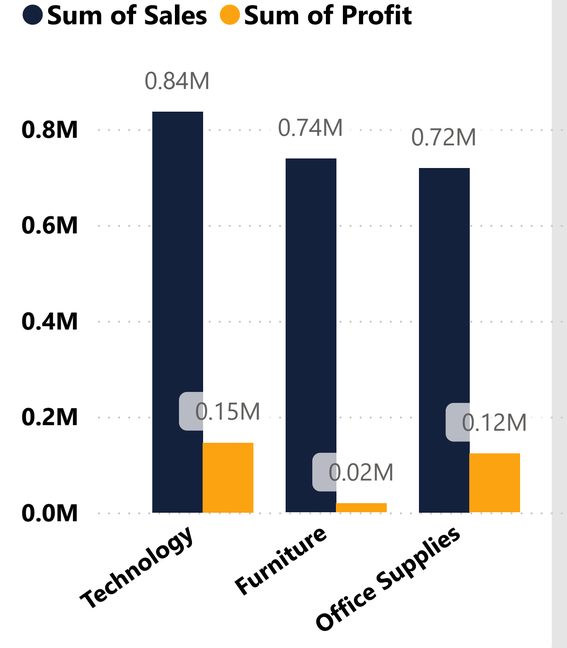
State-wise Sales and Profits

State	Sum of Sales	Sum of Profit
California	457,687.63	76,381.39
New York	308,424.95	74,038.55
Texas	170,188.05	-25,729.36
Washington	138,123.00	33,402.65
Pennsylvania	116,511.91	-15,559.96
Florida	88,448.22	-3,399.30
Illinois	80,166.10	-12,607.89
Ohio	78,258.14	-16,971.38
Total	**2,292,669.37**	**286,397.02**

Sales by Segments



Top 5 selling States



Sales and Profits by Category