

# CUSTOMER CHURN ANALYSIS

1,869

Customers at Risk

£2.86M

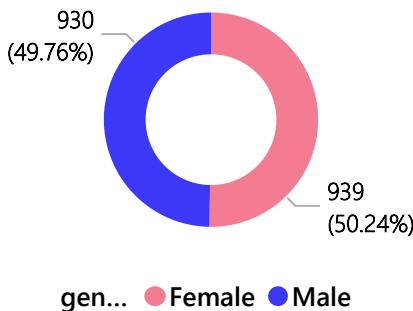
TotalCharges

£139,130.85

MonthlyCharges

## Customer Demographics

### Customer Churn by Gender

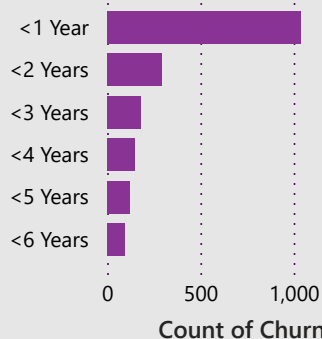


25.47%  
Senior Citizens

36%  
Partners

17.44%  
Dependents

### Subscription Time



## Subscriptions

Phone Service  
90.9%

Streaming tv  
43.6%

Device Protection  
29.2%

Streaming Movies  
43.8%

Tech Support  
16.6%

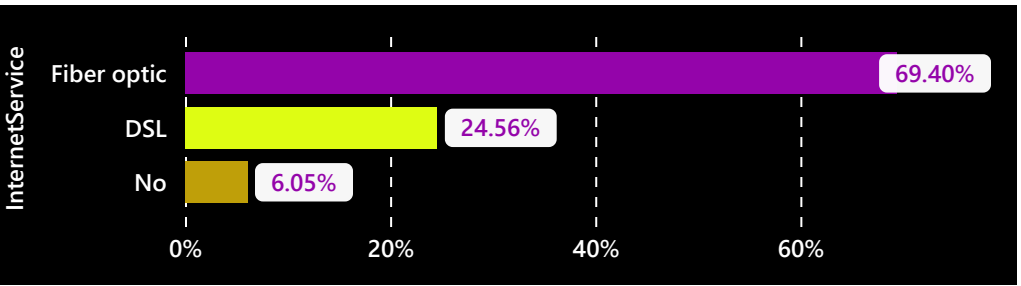
Online Backup  
28.0%

Online Security  
15.8%

Multiple  
Lines

No  
849  
Yes  
850

Internet Service Users



## Customer Account Information

