

PROJECT REPORT

Educational Organisation Using ServiceNow

Team Members:

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- CH. VENKAT TEJA

TEAM ID: LTVIP2025TMID20393



1. INTRODUCTION

Project Title: Educational Organisation Using ServiceNow

Team Id: LTVIP2025TMID20393

Team Members and Roles:

- **Sayyad Aafrin – Initial Phase Developer**
Led the early development stages, form design, and foundational setup.
 - **A. Harsha Valli – Tester & Dashboard Developer**
Handled system testing and contributed to dashboard development and notification logic.
 - **Ch Venkat Teja – Documentation & Phase-wise Documentation**
Managed structured documentation throughout each development phase.
- 1.1 Prasanna – Documentation & Final Report Documentation**
Compiled and formatted the final report and maintained documentation consistency.

1.1 Project Overview:

The "Educational Organisation Using ServiceNow" project is a cloud-based digital solution designed to modernize and automate the core academic and administrative processes of educational institutions. Built on the ServiceNow platform, the system integrates functionalities such as student registration, admission workflows, academic progress tracking, and real-time notifications into a single, user-friendly interface.

The platform supports role-based access for students, teachers, administrators, and parents, ensuring that each stakeholder interacts with the system in a secure and relevant manner. By leveraging ServiceNow's no-code and low-code capabilities, the project aims to reduce manual effort, eliminate data silos, and enhance decision-making through dashboards and analytics.

1.2 Purpose:

The primary goal of this project is to address the inefficiencies and fragmentation commonly found in traditional educational management systems. Manual data entry, lack of real-time updates, and poor communication channels often hinder the smooth functioning of academic institutions.

This project seeks to:

- Digitize the student lifecycle from registration to academic tracking.
- Automate workflows for admissions and notifications.

- Provide real-time dashboards for administrative insights.
- Ensure data security and integrity through role-based access and encryption.
- Enhance user experience with a centralized, intuitive interface.

2. IDEATION PHASE

2.1 Problem Statement:

Educational institutions often struggle with fragmented workflows, manual data entry, and inefficient communication. These issues lead to delays in student registration, inconsistent academic tracking, and limited visibility for administrators. The lack of a centralized system results in poor data management and stakeholder dissatisfaction.

2.2 Empathy Map Canvas:

To understand the needs of users (students, teachers, admins, and parents), the team created an empathy map:

- **Students** want easy registration, access to marks, and timely updates.
- **Teachers** need a simple way to enter and track academic progress.
- **Admins** require dashboards for admissions and performance insights.
- **Parents** expect transparency and notifications about their child's progress

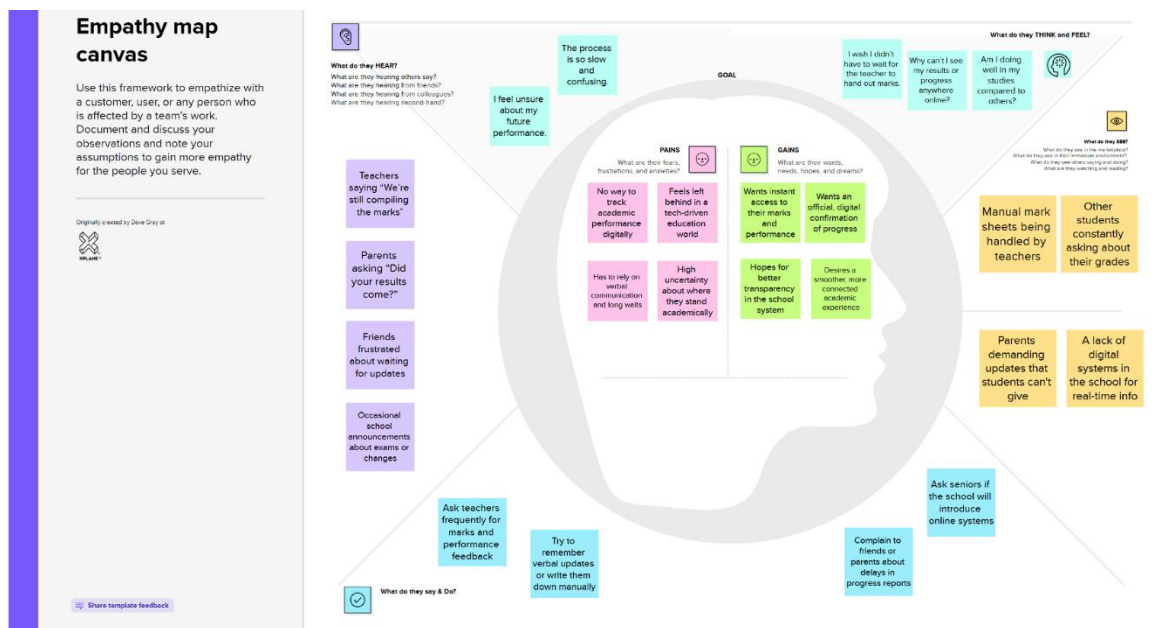


FIG. Empathy Map

This helped identify pain points and expectations, guiding the solution design.

2.3 Brainstorming:

The team conducted collaborative brainstorming sessions to explore potential solutions. Ideas were grouped and prioritized based on feasibility and impact. Out-of-the-box thinking was encouraged, and the final concept selected was:

A ServiceNow-based educational management system that automates registration, admission workflows, academic tracking, and notifications.

This idea was chosen for its scalability, security, and alignment with institutional needs.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the cancel button to delete it or to start drawing.

Sayyad Aafrin

Implement a **role-based student registration form** that auto-generates admission numbers and stores parent contact details in a structured format. This will reduce data entry errors and allow seamless student onboarding.

Ch Venkat Teja

Create a **student progress tracking table** where teachers can enter subject-wise marks and the system calculates total and percentage. This will save time and help in real-time report generation.

A. Harsha Valli

Add an **automated admission approval flow** in ServiceNow, where the system sends status updates and alerts to students/parents. This eliminates follow-ups and enhances transparency.

Gedela Prasanna

Build an **admin dashboard with filters** to view admission stats, student distribution by grade, and academic performance insights using ServiceNow's reporting tools.

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

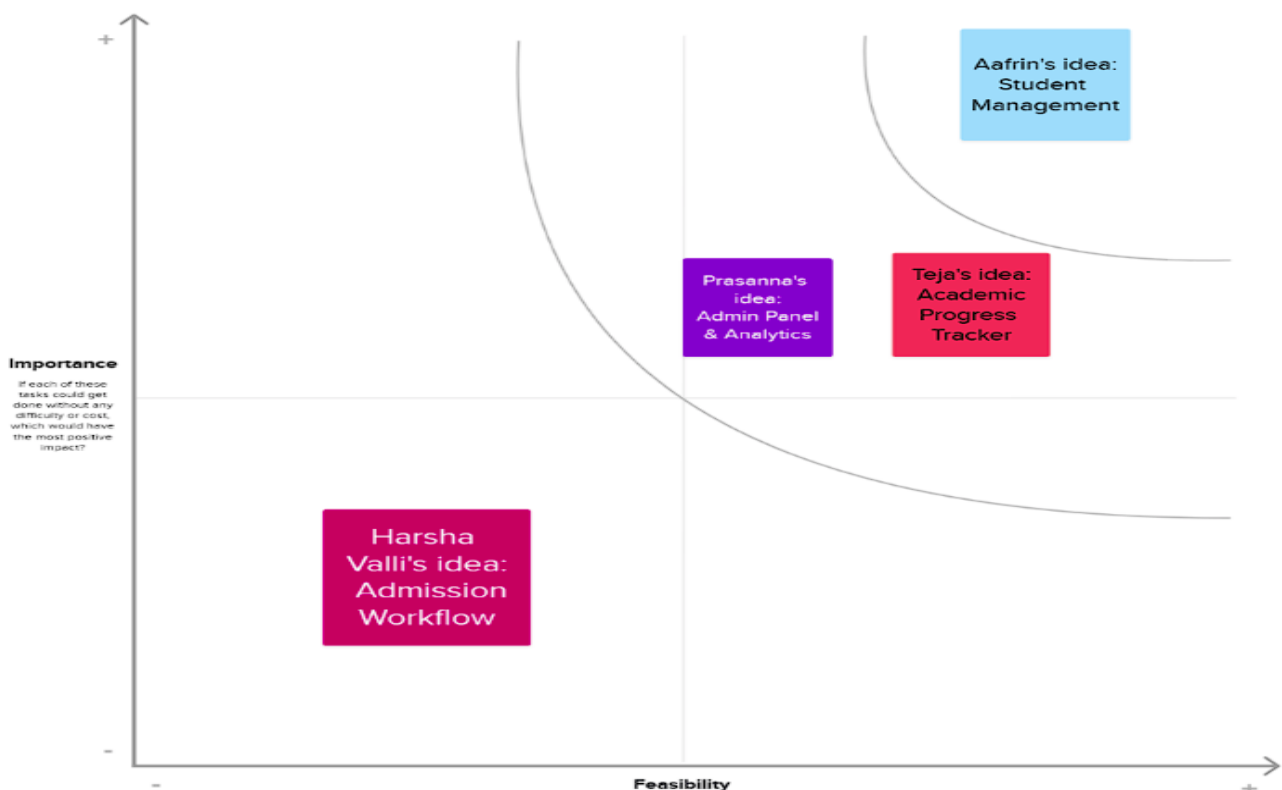
TIP
Add customisable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as changes within your mind.

Aafrin's idea:
Student
Management

Teja's idea:
Academic
Progress
Tracker

Harsha
Valli's idea:
Admission
Workflow

Prasanna's
idea:
Admin Panel
& Analytics



3. REQUIREMENT ANALYSIS

3.1 Customer Journey Map:

The customer journey outlines how different users interact with the system:

- **Students** begin by registering through a portal, submitting personal and academic details.
- **Admins** review admission forms, verify data, and update status.
- **Teachers** input academic marks and track student progress.
- **Students and Parents** receive notifications and view performance dashboards.
- **Admins** use dashboards to analyze trends and make decisions.

This journey ensures that each stakeholder has a clear, role-specific path through the system.

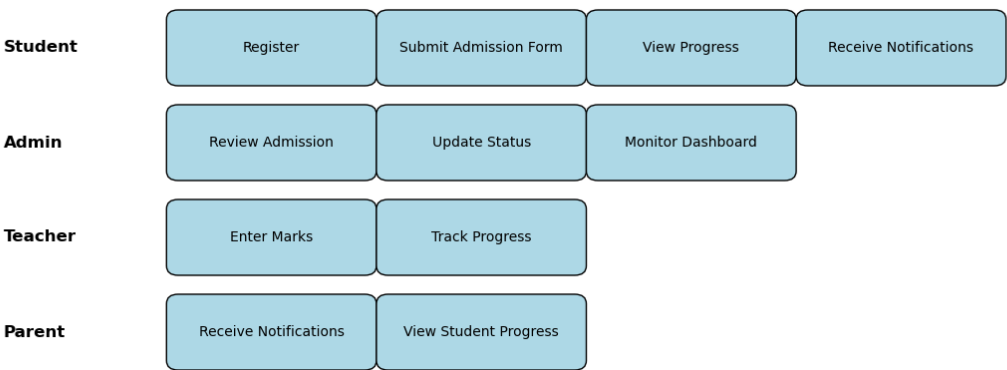


FIG.Customer Journey Map

3.2 Solution Requirements:

The system must fulfill the following functional and non-functional requirements:

Functional Requirements:

- Student registration and profile creation
- Admission form submission and status tracking
- Academic progress entry and result generation
- Role-based access for Admin, Teacher, Student, and Parent
- Notification system for updates and alerts

Non-Functional Requirements:

- Secure data handling with ACLs and encryption
- Scalable architecture for future expansion
- High availability and performance
- Intuitive user interface for all roles

3.3 Data Flow Diagram (DFD):

The DFD illustrates how data moves through the system:

- **External Entities:** Student, Parent, Teacher, Administrator
- **Processes:** Registration, Admission Workflow, Academic Tracking, Dashboard Reporting, Notification System
- **Data Stores:** Student Profile Table, Admission Records, Academic Marks Table

Flow Summary:

- Student submits registration → Data stored in profile table
- Admin processes admission → Status updated → Notification sent
- Teacher enters marks → Calculations performed → Stored in marks table
- Admin views dashboard → Filters data → Makes decisions

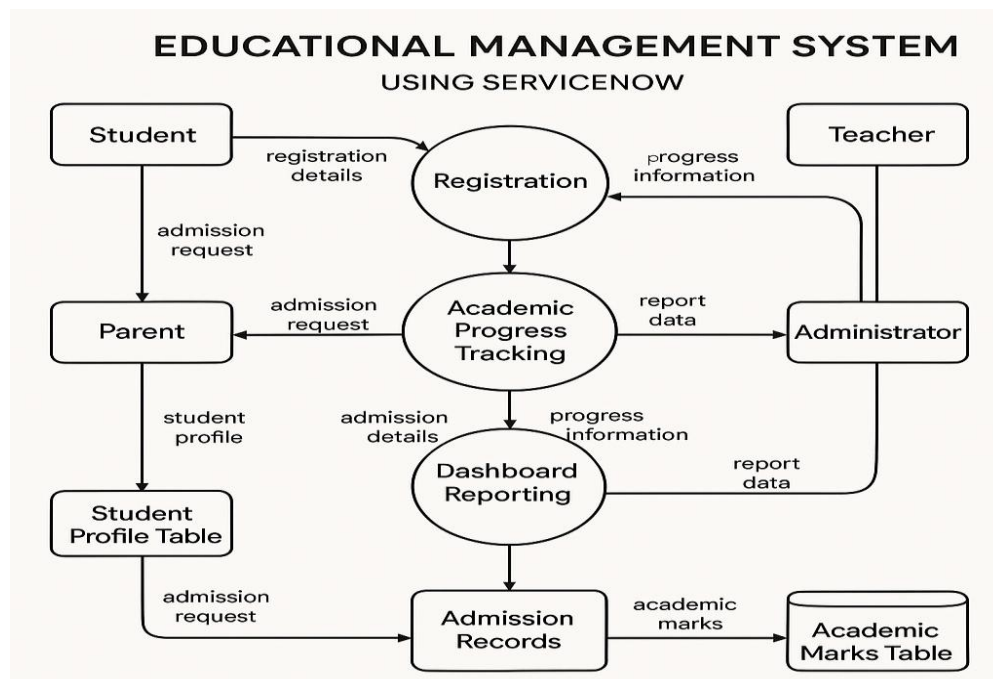


FIG. Data Flow Diagram

3.4 Technology Stack:

The system is built using the following technologies:

Component	Technology Used	Description
UI	ServiceNow UI Pages, JavaScript, HTML	Web portal interface for students, teachers, and admins.
Application Logic	Flow Designer, Client Scripts	Handles workflows, academic calculations, and automation.
Notifications	ServiceNow Notification Module	Sends email/SMS alerts for status updates.
Database	ServiceNow Tables (CMDB, Custom Tables)	Stores structured data like profiles, marks, and admissions.
Cloud Hosting	ServiceNow SaaS	Provides scalable and secure cloud infrastructure.

Characteristics:

- **Security:** Role-based ACLs, HTTPS, OAuth
- **Scalability:** Modular backend on ServiceNow
- **Performance:** Real-time updates, optimized workflows
- **Availability:** High via ServiceNow cloud infrastructure

4. PROJECT DESIGN

4.1 Problem-Solution Fit:

The proposed solution directly addresses the core challenges faced by educational institutions—manual data handling, fragmented workflows, and lack of real-time insights. By implementing a centralized system on the ServiceNow platform, the project ensures that each stakeholder can interact with the system efficiently and securely.

The solution fits the problem by:

- Automating student registration and admission workflows
- Enabling teachers to track academic progress with minimal effort
- Providing administrators with dashboards for data-driven decisions
- Ensuring timely communication through notifications

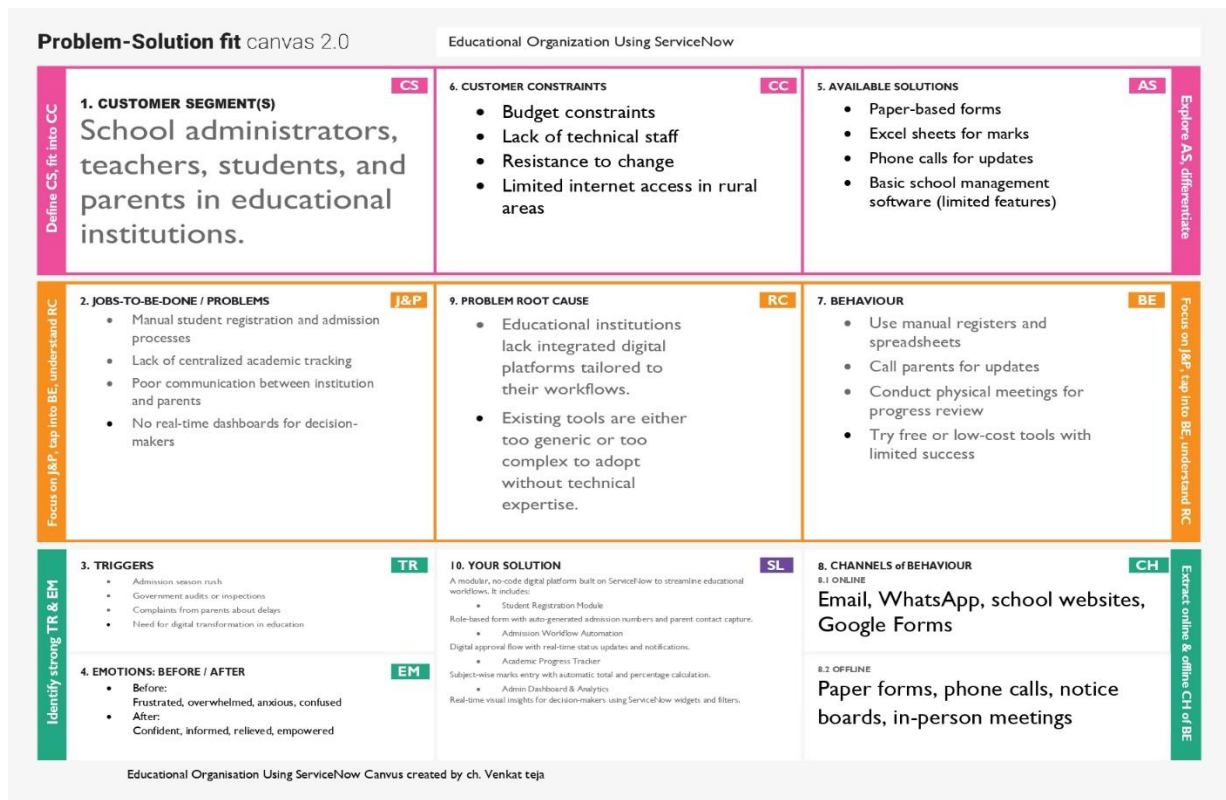


FIG. Problem-Solution Fit Canvas

4.2 Proposed Solution:

The system is designed as a modular, role-based platform hosted on ServiceNow. It includes:

- **Student Portal:** For registration, viewing progress, and receiving updates
- **Admin Dashboard:** For managing admissions, monitoring performance, and accessing analytics

- **Teacher Interface:** For entering marks and tracking student progress
- **Notification System:** For sending alerts via email/SMS

Each module is built using ServiceNow's no-code tools, ensuring rapid development and easy maintenance.

4.3 Solution Architecture:

The architecture is structured into four layers:

1. User Interface Layer

- Service Portal access for students, parents, teachers, and administrators
- Role-based access control for secure and relevant data visibility

2. Application Logic Layer

- Flow Designer for automating workflows and notifications
- Client Scripts for academic calculations (e.g., total marks, percentage)
- Business Rules for data validation and automation

3. Data Layer

- Custom tables for storing student profiles, academic records, and admission data
- Defined relationships between student and academic entities
- Secure data access using Access Control Lists (ACLs)

4. Reporting & Analytics Layer

- Dashboards for administrative insights
- Performance Analytics for trend analysis and visual data representation

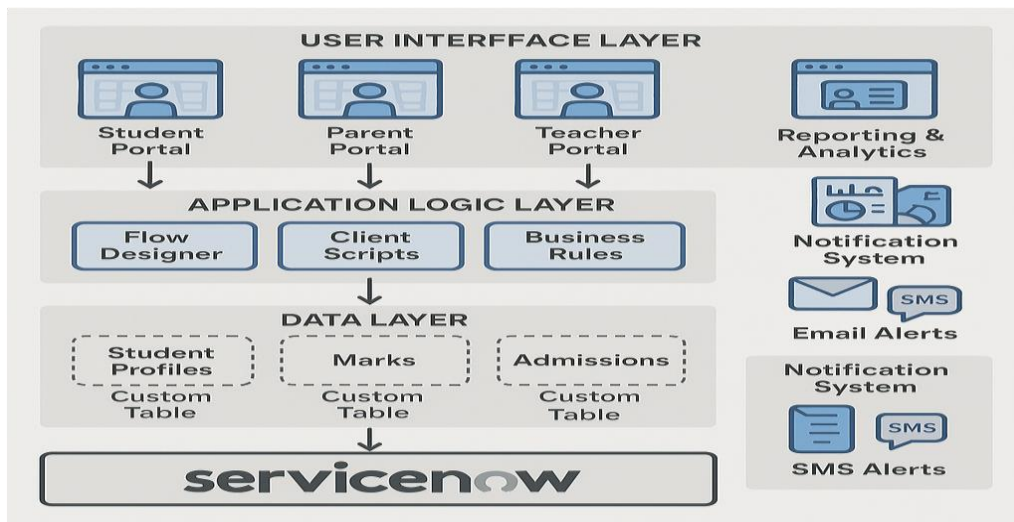


FIG. Architecture Diagram

5. PROJECT PLANNING & SCHEDULING

5.1 Project Planning:

The project followed an Agile development methodology, structured into four sprints. Each sprint focused on specific functional requirements (epics) and user stories, with clearly defined priorities and story points.

Sprint Velocity & Burndown Chart:

Sprint	Total Points	Duration	Start Date	End Date	Points Completed
Sprint-1	6	3 Days	18 June 2025	20 June 2025	6
Sprint-2	6	3 Days	21 June 2025	23 June 2025	6
Sprint-3	4	3 Days	24 June 2025	26 June 2025	4
Sprint-4	2	2 Days	27 June 2025	28 June 2025	2

6. FUNCTIONAL AND PERFORMANCE TESTING

6.1 Performance Testing:

The system underwent **User Acceptance Testing (UAT)** from **26 June 2025 to 28 June 2025** on the ServiceNow Developer Instance. The goal was to validate core functionalities and ensure role-based access control across different user types.

Testing Scope:

- Student registration and profile creation
- Admission form submission and status tracking
- Academic progress entry and result generation
- Role-based access for Admin, Teacher, and Student

Test Cases Summary:

Test Case ID	Scenario	Steps	Expected Result	Actual Result	Status
TC-001	Student Registration	Fill registration form and submit	Data saved and visible to admin	Successfully saved and listed	Pass
TC-002	Admission Data Entry by Admin	Admin logs in, adds	Data saved, status	Works as expected	Pass

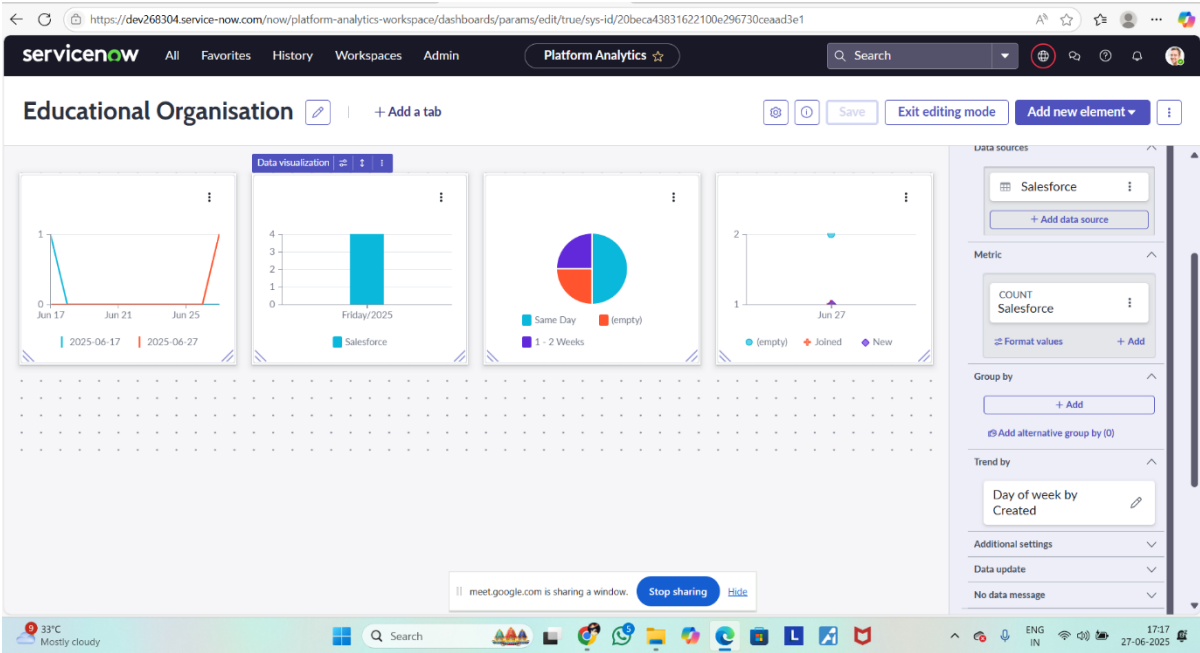
		student details	marked as 'Pending'		
TC-003	Teacher Updates Progress	Teacher enters marks and submits	Total and percentage auto-calculated and saved	Percentage calculated accurately	Pass
TC-004	Student Views Progress	Student logs in and views progress module	Marks, percentage, and result visible	Progress visible with correct data	Pass
TC-005	Access Control Validation	Student tries to access admin table	Access denied	Access restricted as expected	Pass

Bug Tracking:

Bug ID	Description	Steps to Reproduce	Severity	Status	Feedback
BG-001	Teacher unable to edit old marks	Login as teacher → Open submitted progress → Edit	Medium	Closed	Consider allowing limited edit rights
BG-002	Notification not triggering	Submit admission → Wait for email alert	Low	In Progress	Recheck flow configuration or remove feature

7. RESULTS

7.1 Output Screenshots:



This screenshot displays the 'Table - Salesforce' configuration page. It features a table of 'Dictionary Entries' with columns for Column label, Type, Reference, Max length, Default value, and Display. The table lists various fields such as Admin Date, Admin Number, Class, Created, and Student Name.

Column label	Type	Reference	Max length	Default value	Display
Admin Date	Date	(empty)	40		false
Admin Number	String	(empty)	40	javascript:getNextObjNumberPadded();	true
Class	System Class Name	(empty)	80	javascript:current.getTableName();	false
Created	Date/Time	(empty)	40		false
Created by	String	(empty)	40		false
Father Cell	Phone Number (E164)	(empty)	40		false
Father Name	String	(empty)	40		false
Grade	String	(empty)	40		false
Mother Cell	Phone Number (E164)	(empty)	40		false
Mother Name	String	(empty)	40		false
Number	String	(empty)	40	javascript:global.getNextObjNumberPadded();	false
Student Name	String	(empty)	40		false

This screenshot shows the 'Dictionary Entry - Grade' configuration page. It displays a table of 'Choices' with columns for Label, Value, Language, Sequence, Inactive, and Updated. The table lists grade levels from X to III, including Prept, I, IV, VIII, V, Nursery, IX, UKG, II, VI, VII, and III.

Label	Value	Language	Sequence	Inactive	Updated
X	10th	en	13	false	2025-06-25 06:16:31
Prept	prept	en	1	false	2025-06-25 06:15:15
I	1st	en	4	false	2025-06-25 06:15:27
IV	4th	en	7	false	2025-06-25 06:15:42
VIII	8th	en	11	false	2025-06-25 06:16:18
V	5th	en	8	false	2025-06-25 06:15:48
Nursery	nursery	en	2	false	2025-06-25 06:15:19
IX	9th	en	12	false	2025-06-25 06:16:22
UKG	UKG	en	3	false	2025-06-25 06:15:25
II	2nd	en	5	false	2025-06-25 06:15:31
VI	6th	en	9	false	2025-06-25 06:15:55
VII	7th	en	10	false	2025-06-25 06:16:08
III	3rd	en	6	false	2025-06-25 06:15:34

servicenow

AllFavoritesHistoryWorkspacesAdmin

Table - Student Progress

Search

Table Student Progress

DeleteUpdateDelete All Records

×

Number

String

(empty)

40

javascript:global.getNextObjNumberPadded();

false

×

Percentage

String

(empty)

40

false

×

Result

String

(empty)

40

false

×

Science

String

(empty)

40

false

×

Social

String

(empty)

40

false

×

Student Name

String

(empty)

40

false

+

Insert a new row...

DeleteUpdateDelete All Records

Related Links

Form Builder

Design Form

Layout Form

Layout List

Show Form

Show List

Show Schema Map

Add to Service Catalog

Run Point Scan

Explore REST API

servicenow

AllFavoritesHistoryWorkspacesAdmin

Table - Salesforce

Search

Table Salesforce

ColumnsControlsApplication Access

Table Columns

Column label

Search

Dictionary Entries

Column label

Type

Reference

Max length

Default value

Display

×

Admin Date

Date

(empty)

40

false

×

Admin Number

String

(empty)

40

javascript:global.getNextObjNumberPadded();

true

Class

System Class Name

(empty)

80

javascript:current.getTableName();

false

Created

Date/Time

(empty)

40

false

Created by

String

(empty)

40

false

×

Father Cell

Phone Number (E164)

(empty)

40

false

×

Father Name

String

(empty)

40

false

servicenow

AllFavoritesHistoryWorkspaces

Dictionary Entry - Admin Status

Search

Dictionary Entry Admin Status

Create Choice ListDelete ColumnUpdate

Related Links

Show Table

Run Point Scan

Advanced view

Access ControlsChoices (7)AttributesLabels (1)

Label

Search

Choices

Label

Value

Language

Sequence

Inactive

Updated

Rejoined

Rejoined

en

6

false

2025-06-25 07:45:20

Cancelled

Cancelled

en

7

false

2025-06-25 07:45:27

Rejected

Rejected

en

4

false

2025-06-25 07:45:12

Job in progress

In progress

en

2

false

2025-06-25 07:45:04

Closed

Closed

en

5

false

2025-06-25 07:45:16

New

New

en

1

false

2025-06-25 07:45:01

Joined

Joined

en

3

false

2025-06-25 07:45:08

Admission [u_admission]

Default view

Form Design

Fields

Field Types

Filter

Fields

Admin Number

Class

Class

Created

Created by

Number

Sys ID

Updated

Updated by

Updates

Formatters

Activities (filtered)

Contextual Search Results

Ratings

Admission [u_admission]

2 Column

Admission Number

Admin Date

Purpose of join

Grade

Student Name

Fee

Father Name

Father Cell

Mother Name

Mother Cell

Admin Status

1 Column

Comments

2 Column

School Details

School Area

School

2 Column

Address

Pincode

Area

Mandal

City

House No

District

Columns

Controls

Application Access

Table Columns

Column label

Search

Dictionary Entries

	Column label	Type	Reference	Max length	Default value	Display
X	Admission Number	Reference	Salesforce	32		false
X	English	String		40		false
X	Hindi	String		40		false
X	Maths	String		40		false
X	Percentage	String		40		false
X	Result	String		40		false
X	Science	String		40		false
X	Social	String		40		false
X	Telugu	String		40		false
X	Total	String		40		false

Smartintenz

Home | ServiceNow Developers

Update Sets | ServiceNow

Form Design

https://dev268304.service-now.com/now/nav/ui/classic/params/target/sys_update_set_list.do

serviceNow

All Favorites History Workspaces Admin

Update Sets

Search

Actions on selected rows...

New

sales

FAVORITES

No Results

ALL RESULTS

Salesforce

Admissions

Salesforces

Student Progress

State

Installed from

Created

Created by

Parent

Batch Base

Search

Search

Search

Search

Search

Search

In progress

In progress

In progress

In progress

2025-02-11 15:05:39

2025-02-11 16:10:51

2025-06-07 20:00:02

2025-06-25 03:56:14

system

system

system

admin

(empty)

(empty)

(empty)

(empty)

(empty)

(empty)

(empty)

(empty)

8. ADVANTAGES & DISADVANTAGES

Advantages:

- **Automation:** Reduces manual work and human error.
- **Real-Time Analytics:** Dashboards provide instant insights.
- **Security:** Role-based access and encrypted data handling.
- **Scalability:** Built on ServiceNow's cloud infrastructure.
- **User-Friendly:** Intuitive interface for all stakeholders.

Disadvantages:

- **Initial Setup Complexity:** Requires familiarity with ServiceNow.
- **Platform Dependency:** Tied to ServiceNow's ecosystem and licensing.
- **Notification Limitations:** Email/SMS alerts need further configuration.

9. CONCLUSION

The "Educational Organisation Using ServiceNow" project successfully demonstrated how cloud-based platforms can transform academic administration. By automating key workflows such as registration, admissions, academic tracking, and notifications, the system enhances operational efficiency, transparency, and user satisfaction.

All core modules were developed, tested, and validated through UAT. Minor bugs were identified and addressed. The project is ready for deployment with scope for future enhancements.

10. FUTURE SCOPE

- **Mobile App Integration:** Developing a mobile version of the platform for easier access by students, teachers, and parents.
- **Advanced Notification System:** Enhancing the email/SMS system with push notifications and real-time alerts.
- **Integration with Government APIs:** Using Aadhar or DigiLocker APIs for identity verification and document validation.
- **AI-Based Analytics:** Implementing predictive analytics to forecast student performance and dropout risks.
- **Multi-Institution Support:** Scaling the system to support multiple schools or colleges under a single administrative dashboard.

11. APPENDIX

Source Code:

1. Auto Populate:

```
function onChange(control, oldValue, newValue, isLoading, isTemplate) {
    if (isLoading || newValue === '') {
        return;
    }

    // Auto-populate student details from reference field
    var a = g_form.getReference('u_admission_number');

    g_form.setValue('u_admin_date', a.u_admin_date);
    g_form.setValue('u_grade', a.u_grade);
    g_form.setValue('u_student_name', a.u_student_name);
    g_form.setValue('u_father_name', a.u_father_name);
    g_form.setValue('u_mother_name', a.u_mother_name);
    g_form.setValue('u_father_cell', a.u_father_cell);
    g_form.setValue('u_mother_cell', a.u_mother_cell);

    g_form.setDisabled('u_admin_date', true);
    g_form.setDisabled('u_grade', true);
    g_form.setDisabled('u_student_name', true);
    g_form.setDisabled('u_father_name', true);
    g_form.setDisabled('u_mother_name', true);
    g_form.setDisabled('u_father_cell', true);
    g_form.setDisabled('u_mother_cell', true);
}
```

2. Pincode Update:

```
function onChange(control, oldValue, newValue, isLoading, isTemplate) {
    if (isLoading || newValue === '') {
        return;
    }

    // Set mandal, city, and district based on pincode
    var a = g_form.getValue('u_pincode');

    if (a === '509358') {
        g_form.setValue('u_mandal', 'Kadthal');
        g_form.setValue('u_city', 'Kadthal');
        g_form.setValue('u_district', 'RangaReddy');
    } else if (a === '500081') {
        g_form.setValue('u_mandal', 'Karmanghat');
```

```
g_form.setValue('u_city', 'Karmanghat');
g_form.setValue('u_district', 'RangaReddy');
} else if (a === '500079') {
    g_form.setValue('u_mandal', 'Abids');
    g_form.setValue('u_city', 'AsifNagar');
    g_form.setValue('u_district', 'Hyderabad');
}
}
```

3. Disable Fields:

```
function onLoad() {
    // Disable result-related fields on form load
    g_form.setDisabled('u_total', true);
    g_form.setDisabled('u_percentage', true);
    g_form.setDisabled('u_result', true);
}
```

4. Total Update:

```
function onChange(control, oldValue, newValue, isLoading, isTemplate) {
    if (isLoading || newValue === '') {
        return;
    }

    // Calculate total marks
    var a = parseInt(g_form.getValue('u_telugu')) || 0;
    var b = parseInt(g_form.getValue('u_hindi')) || 0;
    var c = parseInt(g_form.getValue('u_english')) || 0;
    var d = parseInt(g_form.getValue('u_maths')) || 0;
    var e = parseInt(g_form.getValue('u_science')) || 0;
    var f = parseInt(g_form.getValue('u_social')) || 0;

    var total = a + b + c + d + e + f;
    g_form.setValue('u_total', total);
}
```

5. Percentage Calculation:

```
function onChange(control, oldValue, newValue, isLoading, isTemplate) {
    if (isLoading || newValue === '') {
        return;
    }

    // Calculate percentage from total
    var total = parseInt(g_form.getValue('u_total')) || 0;
```

```
var percentage = (total / 600) * 100;

g_form.setValue('u_percentage', percentage.toFixed(2) + '%');
}
```

6. Result Evaluation:

```
function onChange(control, oldValue, newValue, isLoading, isTemplate) {
    if (isLoading || newValue === '') {
        return;
    }

    // Determine result based on percentage
    var percentageStr = g_form.getValue('u_percentage').replace('%', '');
    var a = parseFloat(percentageStr);

    if (!isNaN(a)) {
        if (a >= 0 && a <= 59) {
            g_form.setValue('u_result', 'Fail');
        } else if (a >= 60 && a <= 100) {
            g_form.setValue('u_result', 'Pass');
        } else {
            g_form.addErrorMessage('Percentage should be between 0 and 100.');
```

Dataset Link:

No external datasets used; all data was generated within the ServiceNow instance.

GitHub & Project Demo Link:

GitHub Link: <https://github.com/Aafrin-Sayyad/ServiceNow-Admin>

Demo video Link: <https://youtu.be/645sDSsHY6o>

