

**Project Design Phase**  
**Proposed Solution Template**

Date	20 June 2025
Team ID	LTVIP2025TMID20393
Project Name	Educational Organisation Using ServiceNow
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Educational institutions face inefficiencies in managing student registration, admissions, academic tracking, and communication due to manual processes and lack of centralized digital systems.
2.	Idea / Solution description	A modular, no-code platform built on ServiceNow that digitizes student registration, automates admission workflows, tracks academic progress, and provides real-time dashboards for administrators.
3.	Novelty / Uniqueness	Uses ServiceNow's native tools (Flow Designer, ACLs, Notifications) to create a fully digital, role-based educational management system without requiring custom code or third-party integrations.
4.	Social Impact / Customer Satisfaction	Enhances transparency, reduces delays, and improves communication between schools, students, and parents. Builds trust and ensures timely access to academic and administrative information.
5.	Business Model (Revenue Model)	Can be offered as a subscription-based SaaS model to schools and colleges. Institutions pay based on number of users or modules activated, ensuring affordability and scalability.
6.	Scalability of the Solution	Easily scalable across multiple institutions and regions. New modules can be added without disrupting existing workflows, and the system can grow with the institution's needs.