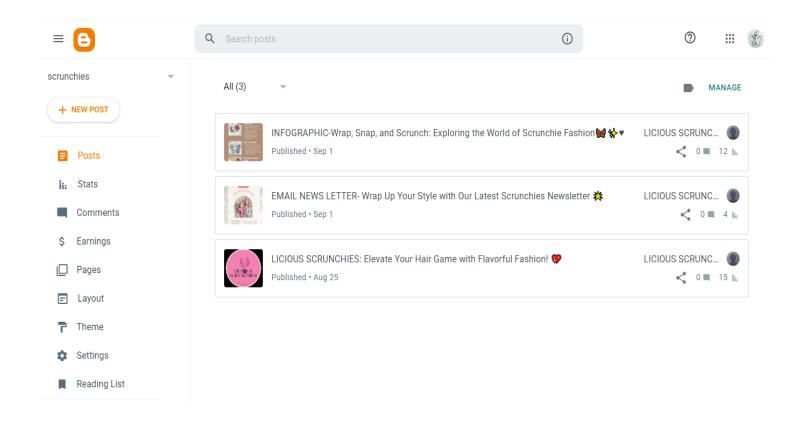
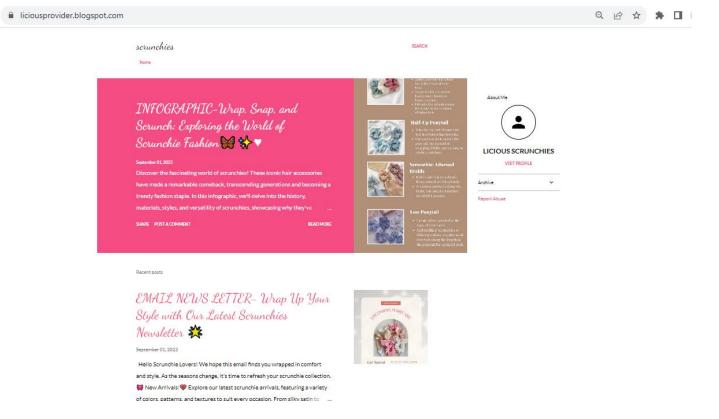
ASSIGNMENT - DIGITAL MARKETING

Reg No	962820106001
NAME	Aafrin Rifana S
NM ID	CAB186B1A542B2DA6DE4A477037A4784
Date	20-10-2023

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

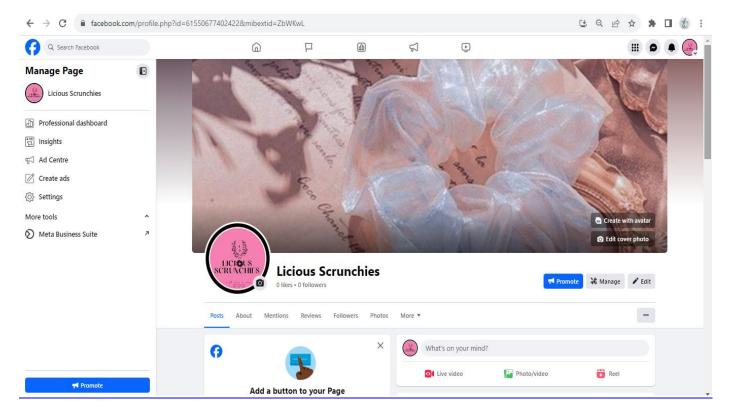
Link: https://liciousprovider.blogspot.com

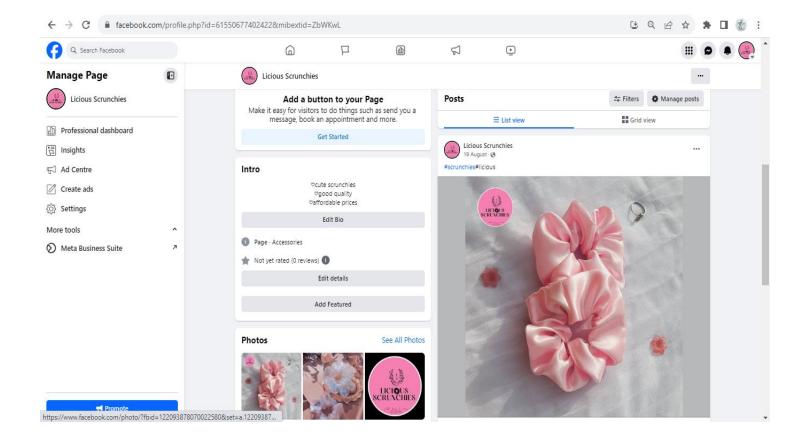




2. Create a new Facebook page and post one social media poster for your brand.

Link: https://www.facebook.com/profile.php?id=61550677402422&mibextid=ZbWKwL

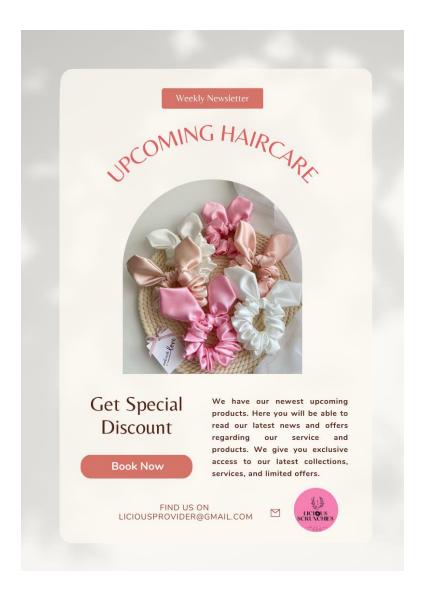




3. Create and design a social media advertisement poster using canva

 $Link: {\it licious provider.blog spot.com/2023/09/infographic-wrap-snap-and-scrunch.html}$





4. Create email newsletter design using Mail Chimp or Canva tool.

Link: https://liciousprovider.blogspot.com/2023/09/email-news-letter-wrap-up-your-style.html







September 01, 2023

Helio Scrunchie Lovers!

We hope this email finds you wrapped in comfort and style. As the seasons change, it's till to refresh your scrunchie collection.

₩ New Arrivals: ❤

