



NATALIA MALVICINO

GRAPHIC / WEB DESIGNER



INFORMATION



Retiro, C.A.B.A.



/Aafterlife17



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ABOUT ME

I consider myself a creative, determined and organized person, searching for new challenges and to broaden my knowledge.

I have more than a year's experience working as a Graphic and Web Designer, currently studying to become a Frontend Developer

SKILLS

Web Development

HTML5
CSS3
JavaScript
WordPress

Advanced
Advanced
Intermediate
Beginner

Graphic Design

Illustrator
Premiere Pro
Adobe XD
Photoshop
After Effects

Advanced
Advanced
Intermediate
Intermediate
Intermediate

Languages

English
Advanced

TOOLS



Git



Google
Fonts



Figma



Font
Awesome



Canva



Icon
Scout



Bootstrap



Adobe
Color



Plunker



Stack
Blitz



Swiper

EDUCATION

Web Designer/ UI Designer

Educación IT Institute
2018-2020

Humanities and Social Science

Carlos Steeb Highschool
2008 - 2012

EXPERIENCE

Graphic/Web Designer

Colonia Express
2021 - Present

Graphic Design - Marketing campaign build and launch: graphic design for social media using Adobe Illustrator and Adobe Photoshop. Daily newsletter design (Icomm Software). Multimedia and video making for social media and TV using Adobe Premiere Pro and Adobe After Effects. Editorial design for digital and printed newspapers and magazines. Graphic design of banners and pop-ups for website. UX/UI Design: working alongside the Web Developer to optimize the usability of the website and ensure brand identity.

Web Designer

Freelance
2020 - 2021

Website development for multiple clients using HTML5, CSS3 and JavaScript.

Graphic Designer

Tekno Homes S.A.
2017 - 2018

Web design, working alongside the developer, web tests. Arrangement of presentation folders, display plotters, banners, product sheets, advertising campaigns. Management of the company's social networks. Translations.

Graphic Designer

Punto & Papel
2016 - 2017

Daily usage of Adobe software to make prints, display plotters, personal business cards, wedding invitations, etc.