

# WEB MINING QUIZ

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\* Required

Answer all questions

Note: 1] Answer any five questions out of seven.  
2] Each question carry equal marks.

This technique of web content mining accomplishes personalization by recommending pages that have been previously been given high ratings by similar user \*

- ☐ Manual Technique
- ☐ Collaborative Filtering
- ☒ Content-based Filtering
- ☐ Co-occurrence Filtering

Clickstream is also known as \_\_\_\_\_ \*

- ☒ Web log
- ☐ Buffer data
- ☐ Rank-sink



☐ Hub

\_\_\_\_\_ is the application of extracting useful information from the content of the web documents. \*

- ☐ Web uniformity mining
- ☐ Web based mining
- ☒ Web content mining
- ☐ Web search mining

Knowledge obtained from \_\_\_\_\_ can be used to enhance web design, introduce personalization service and facilitate more effective browsing. \*

- ☐ Web Structure Mining
- ☐ Web Content Mining
- ☒ Web Usage Mining
- ☐ Spatial Mining

Which data structure of web mining is used to store strings for pattern matching applications. \*

- ☐ Trees
- ☐ Graph
- ☐ Log
- ☒ Tries



Netflix recommendation system is a best example of \*

- ☐ Web structure mining
- ☐ Web usage mining
- ☒ Web Content Mining
- ☐ Data Mining

The seeds is represent for what in web mining Following is not used in Web content Mining \*

- ☐ Crawlers
- ☐ Harvest System
- ☒ Virtual Web View
- ☐ Page rank

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