

Hackathon 3

Day 1

Setting the foundation for your
Marketplace journey

Marketplace Type:

Rental E-commerce

Primary Purpose:

People who need
something for a short time
can rent it instead of
buying it.

Main idea:

i) A platform where people
can rent their items like cars,
furniture, cameras, fashion wears,
or other goods for daily, weekly,

or monthly use.

- a) This makes renting items easier for both renter and the user.

Examples:-

- 1) Fashion items (dresses & jewelry etc)
- 2) Electronics (laptop etc)
- 3) Home decor (sofas etc)
- 4) Event equipment (like tents, lights etc)

Advantages:-

- * Easy to start and use online
- * Helps people save money by renting instead of buying
- * Offers on-demand services with maintenance included.

Step 2

What problem does your marketplace solve?

- 1) People who don't have support for transportation can rent cars for their needs.
- 2) They can rent and use the items they need without buying them.
- 3) [Female] who have not any support system can work start through this and complete their need.
- 4) Small amount can start their work

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Who is your target audience?

- 1) Mostly female, student
- 2) People who want easy and affordable solutions
- 3) Tourist
- 4) Needy people

What product or services will you offer?

- Short-term car rental
- long-time car rental
- Small equipment like:
 - 1) Cameras
 - 2) Foldable chairs and tables
 - 3) Waterbottles, lights, chargeable fans
 - 4) Screw pana

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What goals will your marketplace achieve?

- 1) Affordable and customizable services
- 2) Customers have not pressure any type.
- 3) Availability of cars of any type for everyone at any time.
- 4) Online booking for ease and convenience

Step 3 (Schema)

[Product]

ID: Unique

Name: model or name

Price: Rent per day/hour/month/weeks

Stock: Availability of cars

Category: Types of cars

[Orders]

Order ID (unique)

Product ID

Customer Name & Contact

Address & ID card (customer)

Duration : Days or hours for rent

[Payment]

Payment-ID

Payment Method

(cash, card or online)

Payment time

Payment Amount

[Delivery Details]

- location
- Time
- Delivery name

Delivery ID

In Short:-
My Chart:- DATE _____

