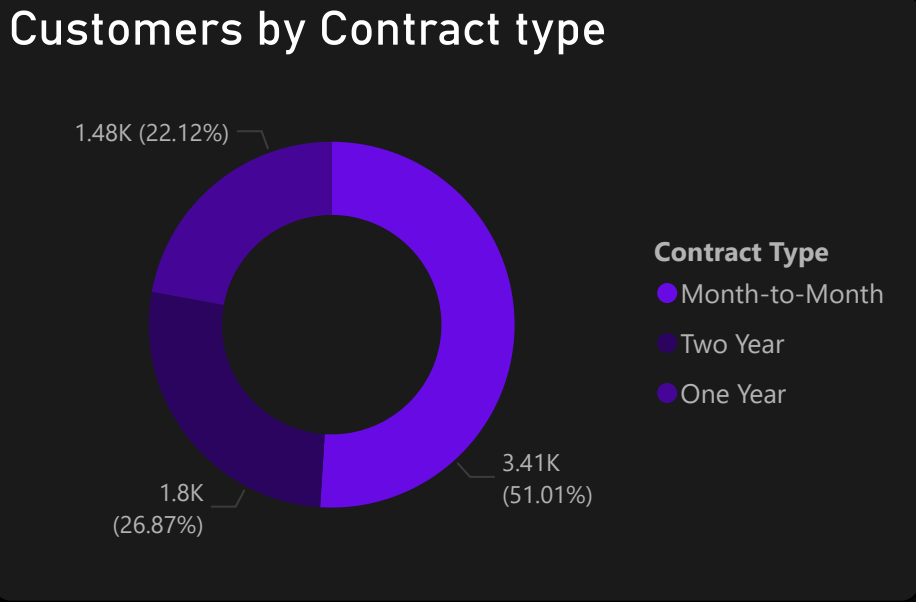
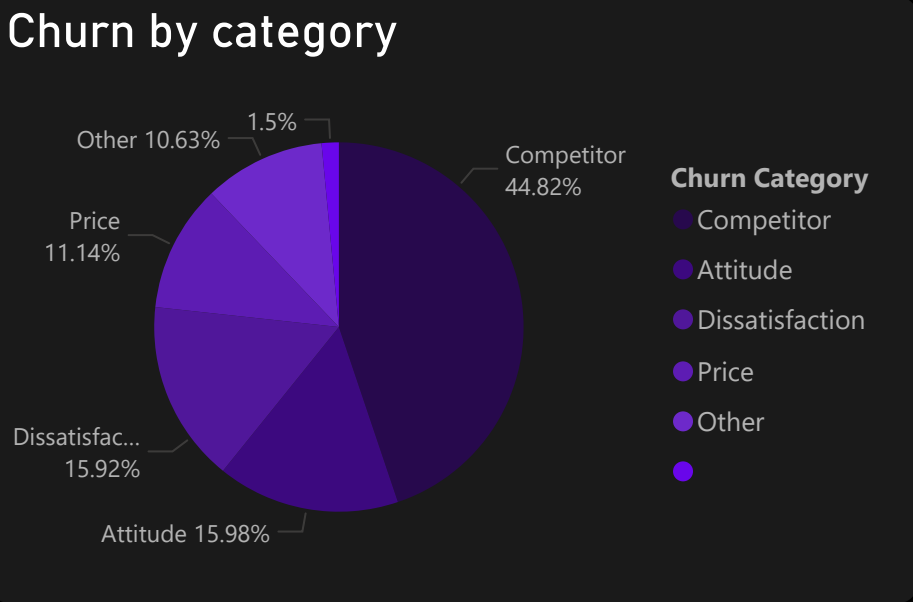
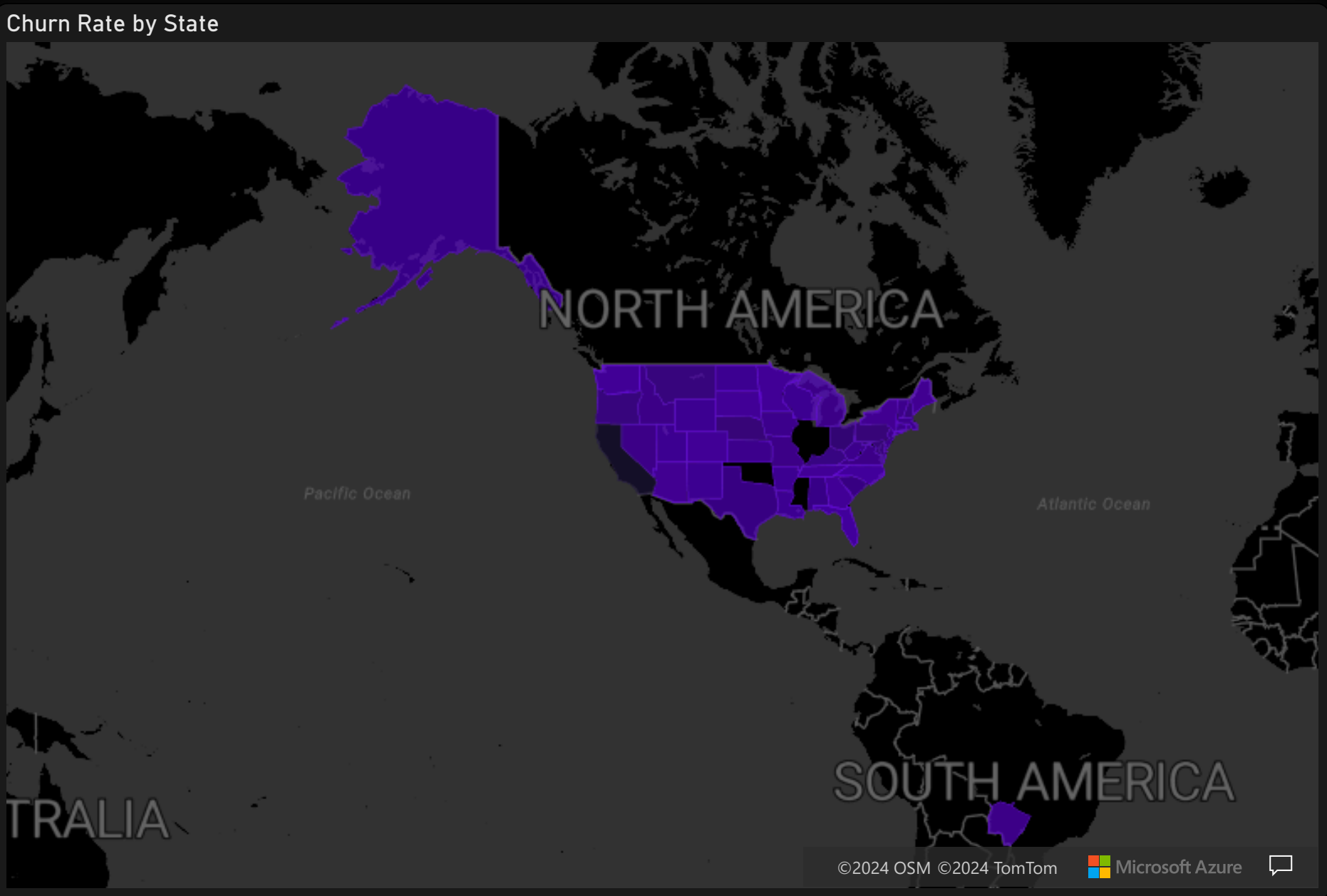
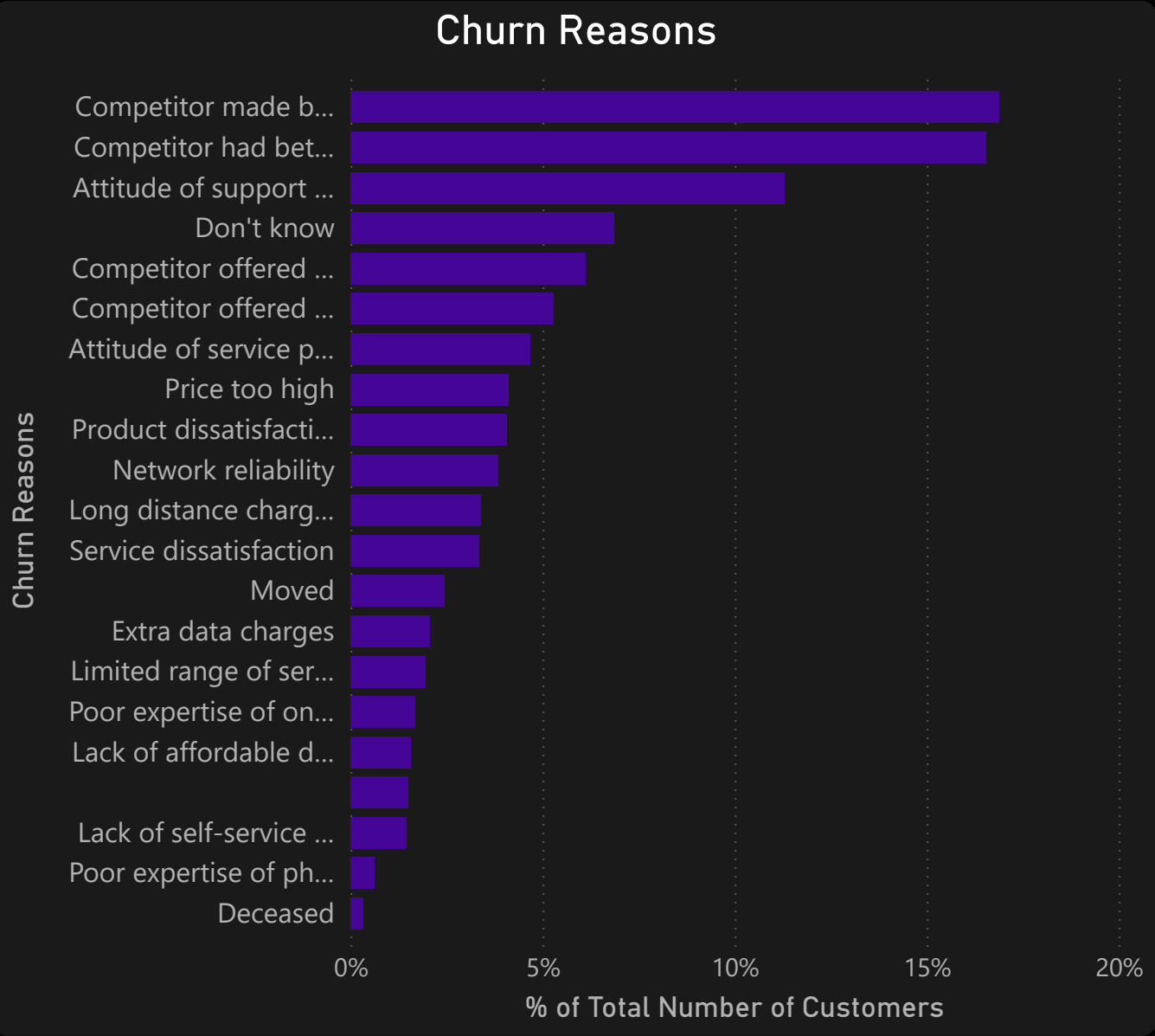
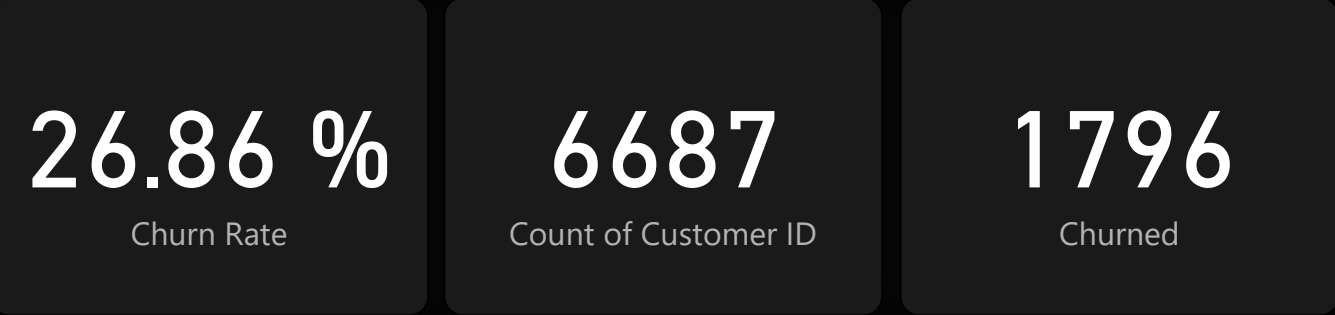


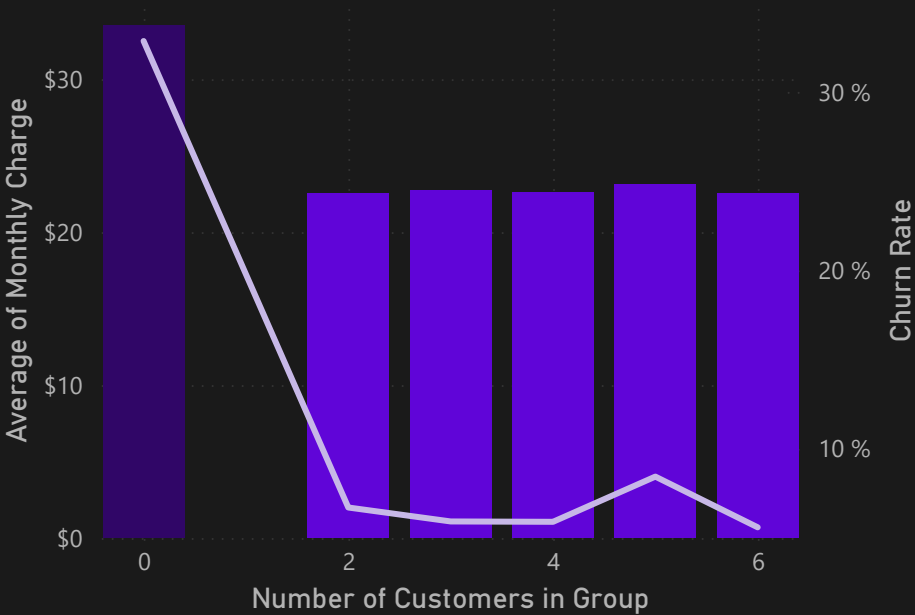


Welcome to Customer Churn Dashboard

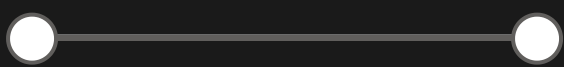


Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group No Yes Churn Rate



Account Length (in months) ▼



Monthly

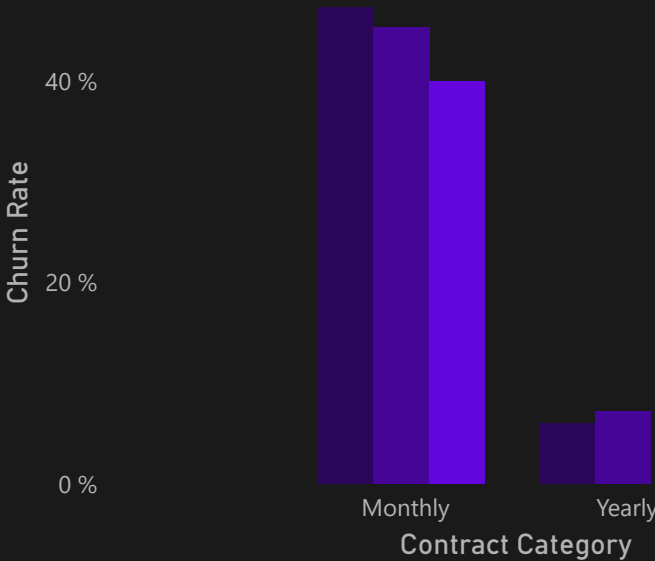
46.29 %
Churn Rate

Yearly

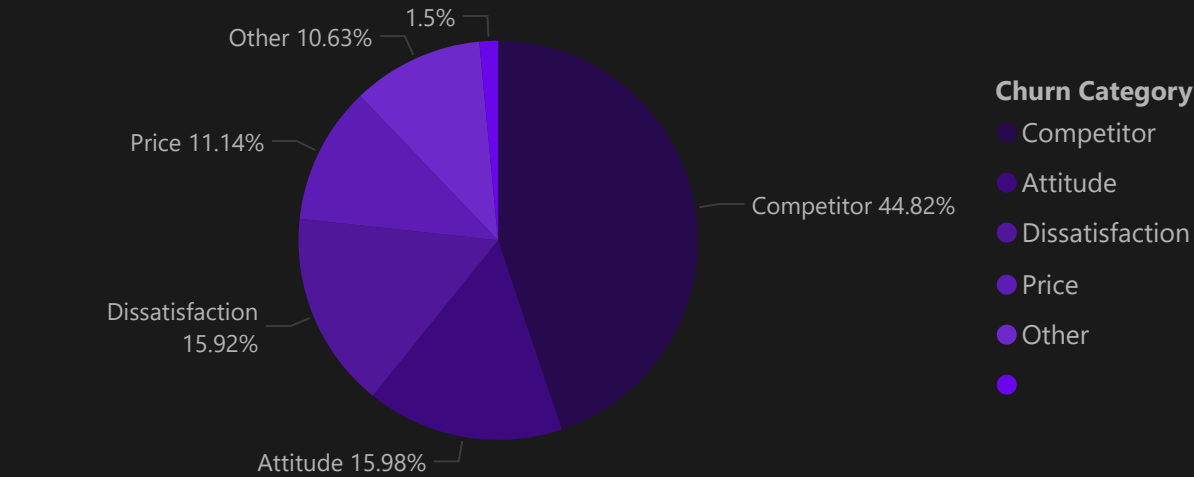
6.62 %
Churn Rate

Churn Rate by Contract Category and Gender

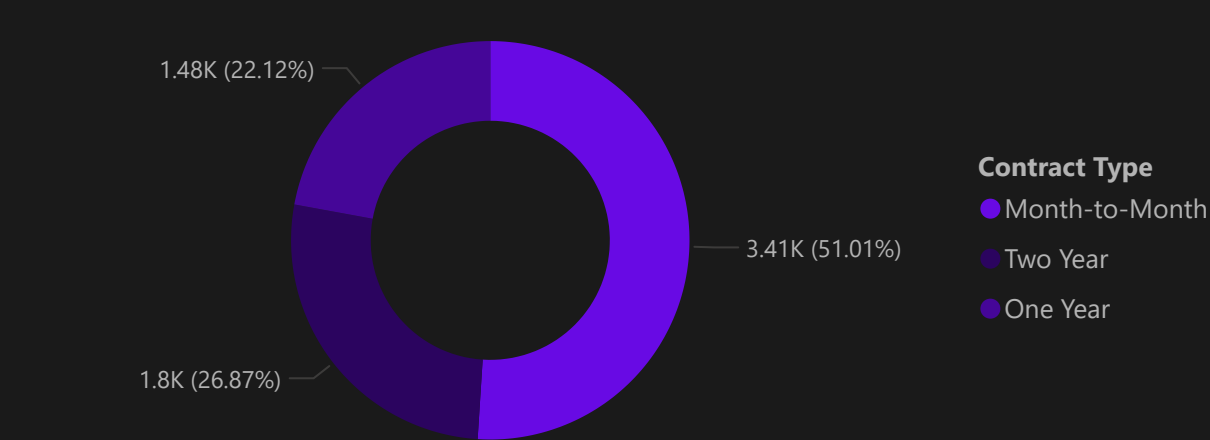
Gender Female Male Prefer not to say



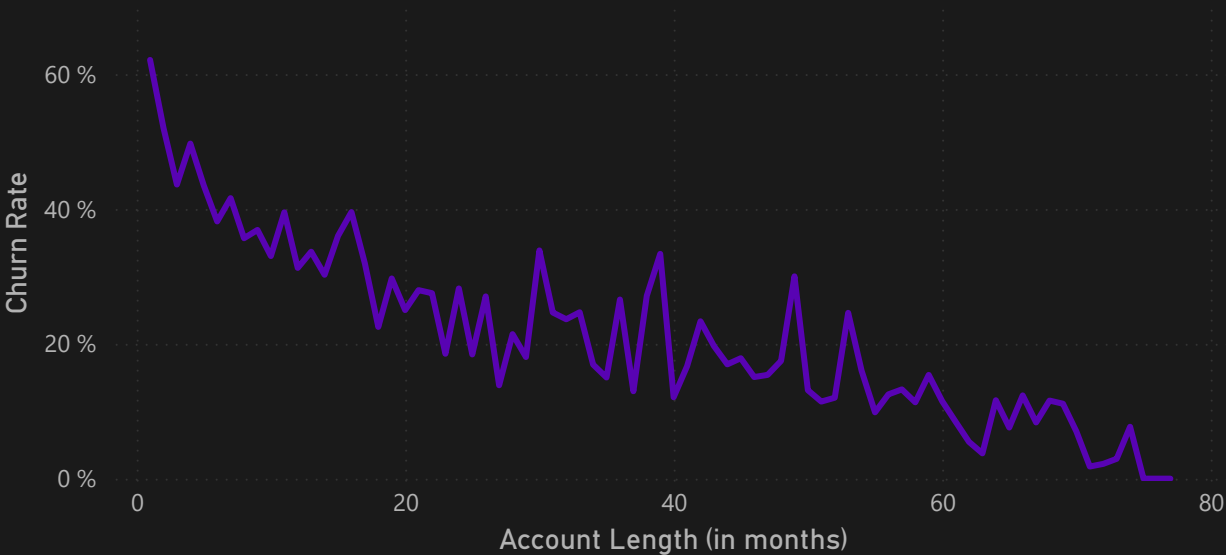
Churn by category



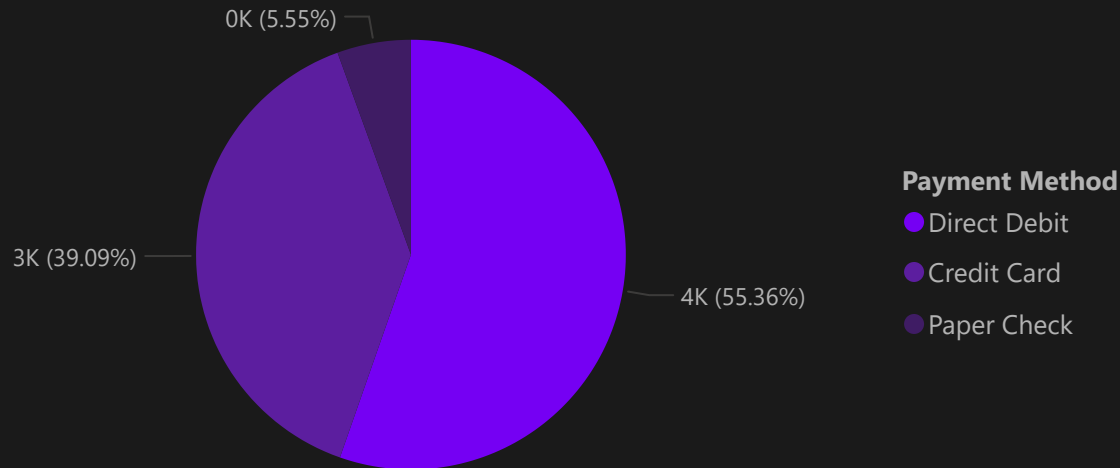
Customers by Contract type



Churn Rate by Account Length (in months)

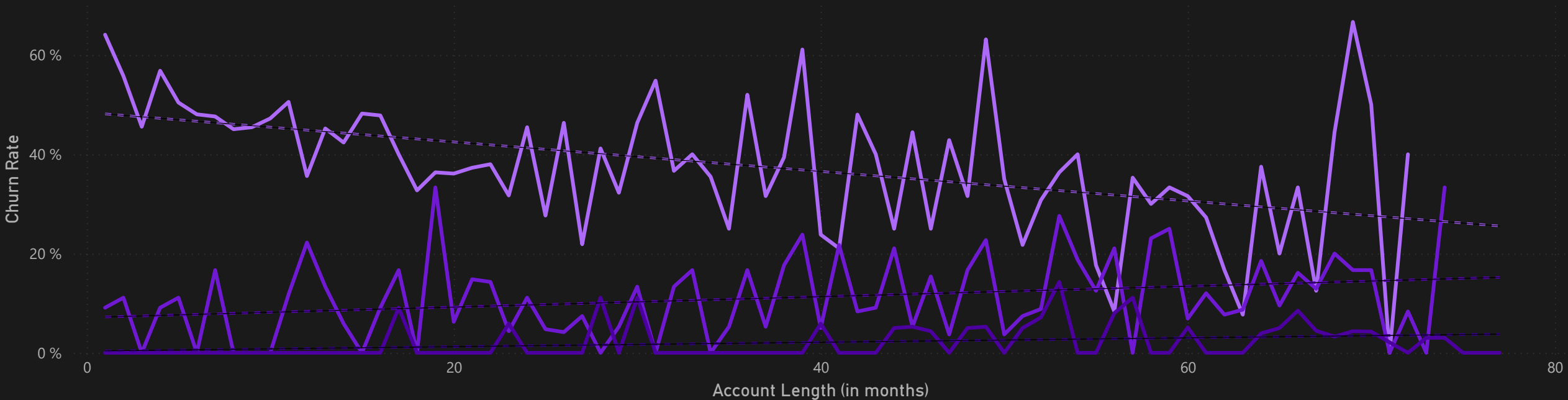


Number of Customers and Churn Rate by Payment Method



Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year



0.92

Avg Customer Service Calls

6123

Customer Service Calls

Payment Method

☐ Credit Card

☐ Direct Debit

☐ Paper Check

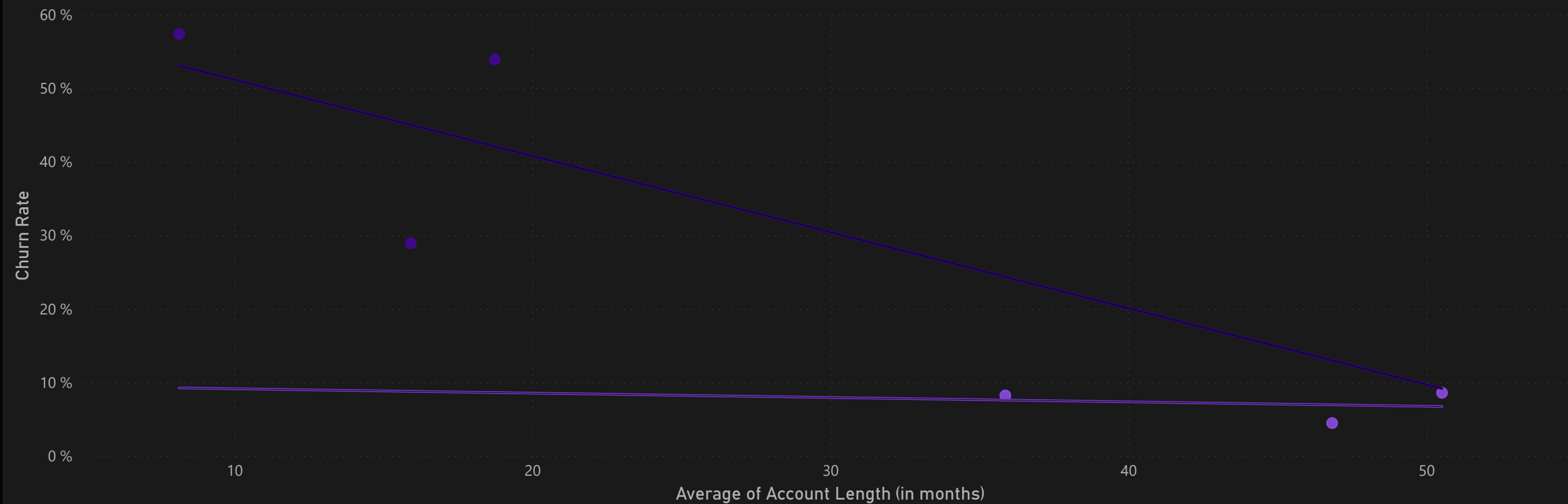
Contract Category

☐ Monthly

☐ Yearly

Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



3.37

Avg Extra Data Charges

Churn Rate Number of Customers Unlimited Data Plan

32.11 % 4494 Yes

16.10 % 2193 No

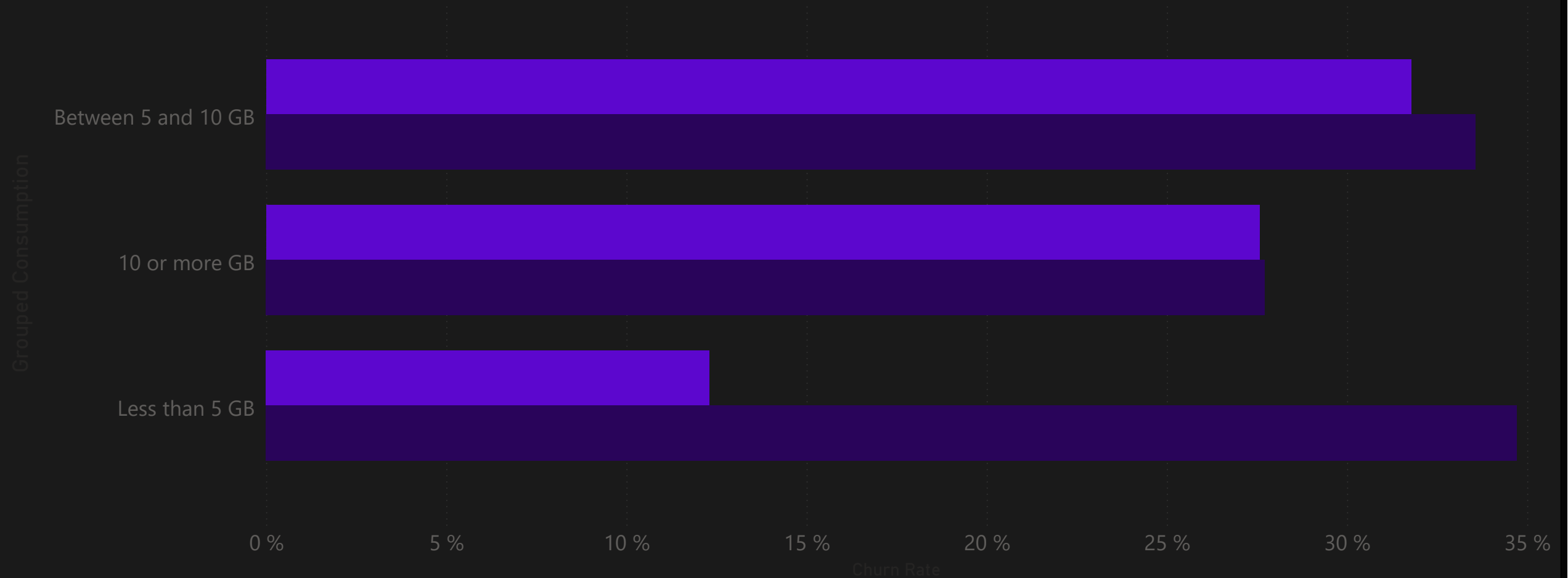
26.86 % 6687

33.64

Avg Extra International Charges

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



Senior	Under 30	Churn Rate
No	Yes	23.00 %
No	No	24.54 %
Yes	No	38.46 %
Total		26.86 %

26.86 %

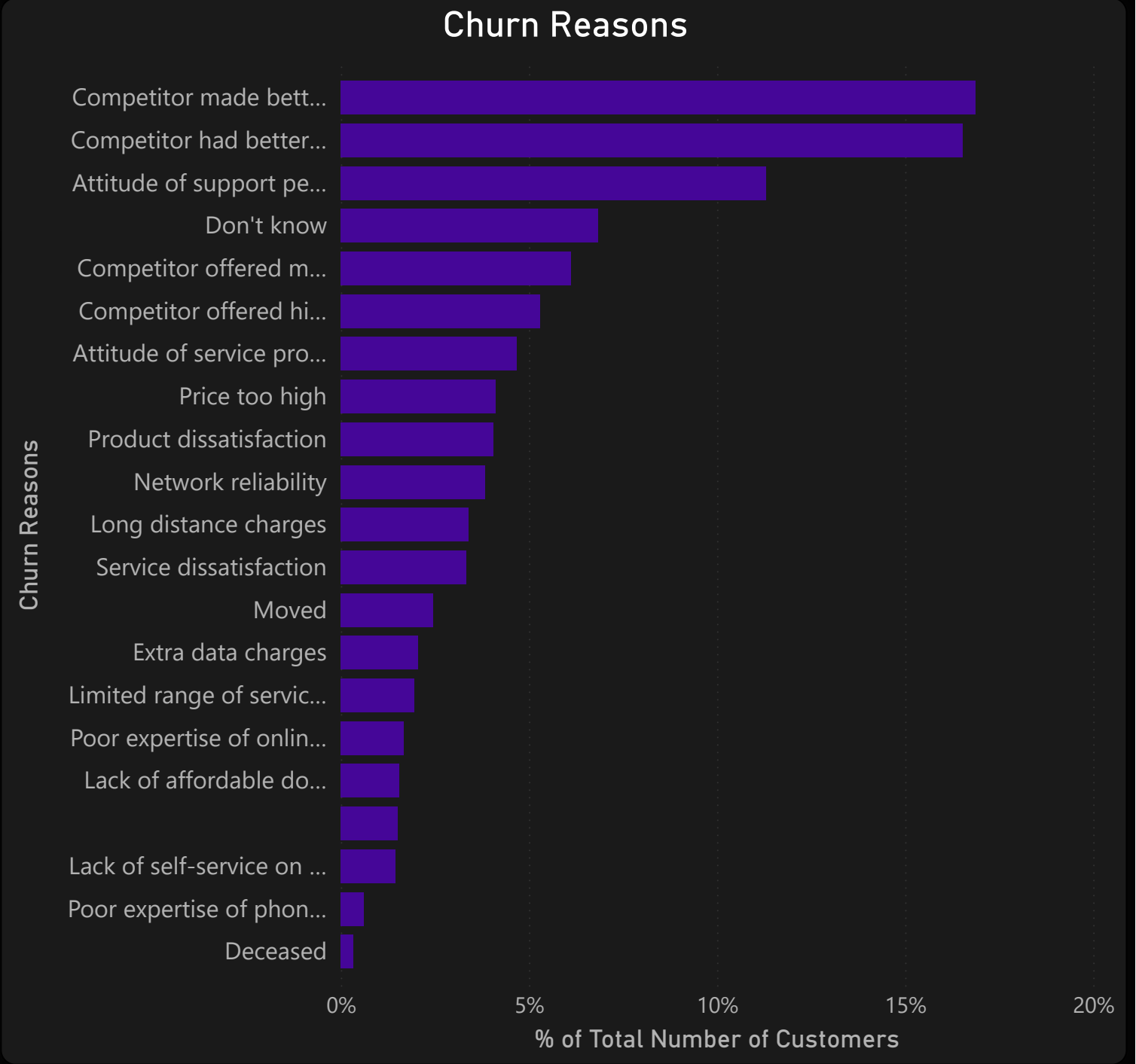
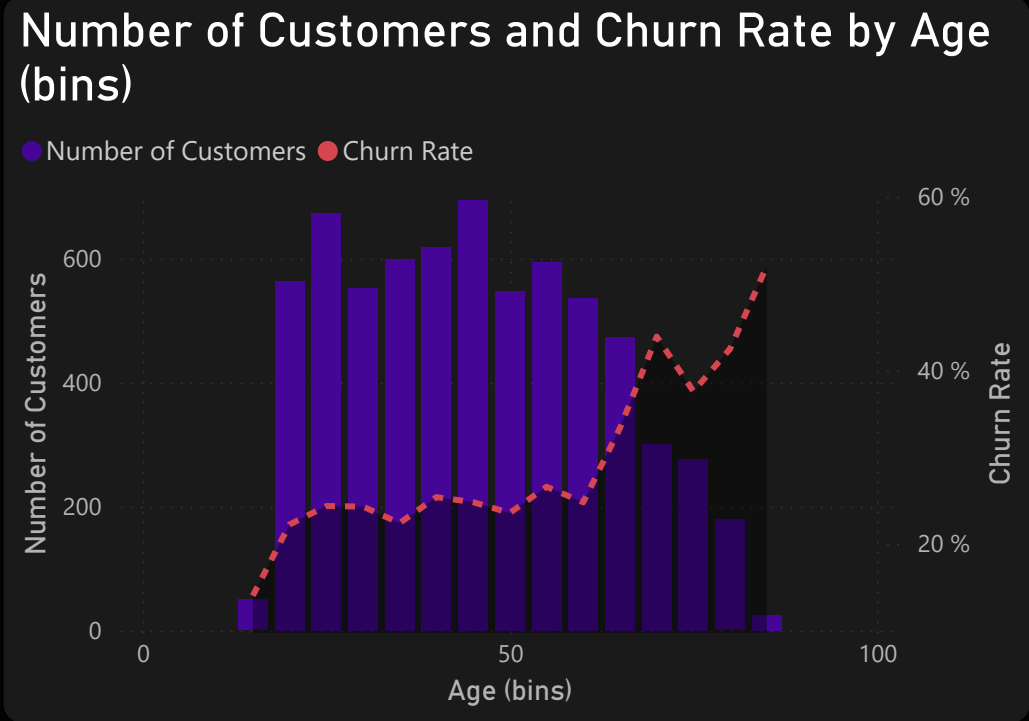
Churn Rate

6687

Count of Customer ID

1796

Churned



Intl Active	No	Yes	Total
No	20.01 %	71.19 %	22.21 %
Yes	40.34 %	7.59 %	34.31 %
Total	27.07 %	24.88 %	26.86 %

0.92

Avg Customer Service Calls

3.37

Avg Extra Data Charges

6123

Customer Service Calls

33.64

Avg Extra International Charges

