

# Aakanksha Parameshwar

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## DESIGN SKILLS

Contextual Inquiry  
Qualitative Research  
Diary Study  
Storyboarding  
Wireframing & Prototyping  
Interaction Design  
Web Design & Development

## TOOLS & TECHNOLOGIES

Adobe XD & Photoshop  
Adobe InDesign & Illustrator  
Flask web framework  
Sketch  
Balsamiq  
Invision  
HTML5  
CSS3  
JavaScript  
Backbone.js  
Python  
JAVA  
Oracle  
PostgresSQL

## INTERESTS

User Experience Design  
Tangible Interfaces  
Ubiquitous Computing

## AWARDS/RECOGNITION

Organization Committee Head,  
Abyeti Technologies, 2014  
Runner-up in Badminton,  
UTSAHA, 2011

## RELEVANT WORK EXPERIENCE

### UX Researcher | UMSI

May '17 - Present

Interviewed 30 vendors and surveyed 100 shopkeepers in commercial and residential areas of Bangalore as part of qualitative research on 'Technological Impact of Demonetization in India'

### UX Designer | UM3D Labs

Sep '16 - Dec '16

Worked on Microsoft Hololens to improve the augmented reality experience of an incubator project that helps surgeons visualize the sub-surface body structures

### Technical Associate (Developer) | Abyeti Technologies

Feb '14 - Jul '16

Enhanced the functionality and UI for client's core products through feature additions and bug-fixes

### Web Design Intern | Campus Diaries

Jun '13 - Aug '13

Worked on design and development of User interface of Campus Diaries website

## PROJECTS

### UX Designer | Prerna, UM

Nov '16 - Apr '17

Designed a mobile app service to enable primary dementia caregivers to effectively seek out help from their close network of friends

### Interaction Designer | Interaction Design Project, UM

Sep '16 - Dec '16

Designed a smart recycle bin and its underlying interactions for educating families about waste management, recycle and reuse

### UX Researcher | Contextual Inquiry, UM

Sep '16 - Dec '16

Conducted user research to improve the 'Ask a Librarian' service at UM Library

### Interaction Designer | StayFit, UM

Dec '16

Developed an interactive public installation in MS Kinect to motivate users to exercise

### UI Developer | Face Recognition Software, BMSIT

Feb '14 - May '14

Designed and developed a GUI to analyze and compare face recognition algorithms

## EDUCATION

### University of Michigan, School of Information

Master of Information in Human Computer Interaction

Apr '18

### B. M. S Institute of Technology, India

Bachelor of Engineering in Computer Science and Engineering

Jul '14