

UX DESIGNER & ENGINEER

https://www.linkedin.com/in/aakankshaparameshwar

RELEVANT WORK EXPERIENCE

Graduate Student Instructor | University of Michigan

Jan '18 - Present

Teaching Assistant for a graduate level programming course on PHP, SQL, and Web App development. Leading a discussion section of 60 graduate students which involves explaining programming concepts, running in-class exercises, holding office hours and grading

UX Research Assistant | University of Michigan

Sep'17 - Present

Developing an internal data analysis tool using python, flask and d3.js to visualize tweets of politicians across the world for academic research purposes

UX Research Intern | University of Michigan

May '17 - Aug '17

Conducted qualitative field research through 30 interviews and 100 surveys of shopkeepers in commercial and residential areas of Bangalore to understand the 'Technological Impact of Demonetization in India' and published a research paper for CHI, 2018

UX Engineer | University of Michigan 3D Labs

Sep '16 - Dec '16

Worked on Microsoft Hololens to improve the augmented reality experience of an incubator project that helps surgeons visualize the body structures in real-time

Tehnical Associate (Developer) | Abyeti Technologies

Feb '14 - Jul '16

Enhanced the functionality and user interface for client's core products through feature additions and bug-fixes which profoundly impacted their service delivery

PROJECTS

Product Designer | Dobby

Sep '17 - Dec '17

Designed and developed a smart dog collar and a camera ball utilizing pervasive design tools like Particle Photon and sensors to help dog owners monitor their pet's health and stay remotely connected with their pets

UX Designer | Prerna

Nov '16 - Apr '17

Designed a mobile app service that enables Dementia caregivers to efficiently seek out help from their network of friends and family without hesitation.

Interaction Designer | EcoYou

Sep '16 - Dec '16

Utilized human-centered design methodologies to design a smart recycle bin and its underlying interactions for educating families about waste management, recycle and reuse

UX Engineer | StayFit

Dec '16

Developed an interactive public installation to motivate users to exercise by utilizing Microsoft Kinect motion sensor to detect the continuous body activity

EDUCATION

University of Michigan, School of Information

Ann Arbor, Michigan

Master's in Information Science (Human Computer Interaction)

Dec '18

B. M. S Institute of Technology

Bangalore, India Jul '14

Bachelor of Engineering in Computer Science and Engineering

RESEARCH SKILLS

Contextual Inquiry

Qualitative Field Research

Interviews & Surveys

Diary Study

Affinity Maps

User Enactments

DESIGN SKILLS

Brainstorming

User Personas

Scenarios & Storyboards

Empathy Maps

Wireframes & Site Maps

Rapid Prototyping

Graphic Design

Responsive Web Design

TOOLS & TECHNOLOGIES

Adobe Experience Design

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Sketch

Mural

Balsamig

Invision

HTML5

CSS3

JavaScript

JAVA

Python

Flask

MySQL

PostgreSQL

AWARDS/RECOGNITION

- Secured second place, AirBnb design jam, 2017
- Accolades for project Prerna in 'Made in Michigan' magazine
- Organization Committee Head, Abyeti Technologies, 2014