

## Project Design Phase

### Problem – Solution Fit Template

Date	27 Jan 2026
Team ID	LTVIP2026TMIDS76986
Project Name	Flight-Booking
Maximum Marks	2 Marks

#### Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why.

#### Purpose:

- ❑ **Convenient Ticket Reservation** – Enables users to search, compare, and book flights easily from anywhere.
- ❑ **Real-Time Availability** – Provides up-to-date information on flight schedules, prices, and seat availability.
- ❑ **Secure Payments** – Facilitates safe and efficient transactions for booking and cancellations.
- ❑ **Customer Data Management** – Stores passenger details to streamline check-in, loyalty programs, and travel history.
- ❑ **Automation and Efficiency** – Reduces manual workload through automated confirmations, reminders, and updates.

#### Template:

1. CUSTOMER SEGMENT(S)	CS	6. CUSTOMER CONSTRAINTS	CC	5. AVAILABLE SOLUTIONS	AS
To whom do we favour fitting to the best value nos aga: nix		What customers prove or project CC) from taking action or to limit their choice or solution en just me: IC.		What stx:ul omno what fits prairier, alits galz whp the problem en inx do son: dis done s. nor pa done zg dis tag dokuall	
Focus on ESL differentiation		Focus on SL differentiation		Extract offilie channels +flow	
→ Paying for ESE					Extracting behavirual information
2. JOBS-TO BE DONE / PROBLEMS	JBC	9. PROBLEM ROOT CAUSE	RC	7. BEHAVIOUR	BF
What pake tui deebunk (Co. problems ldi, ou'sule for customers? nos boos on diven: ztx (srd.)		What source mxe what zeat the problem exists? What book zo de t warden ze th: Is customers have to do t e.g. vda:choice regulations.		What this causes cool din controlling the problem or verishe lab do re- What do me: din os caria like vons ferme modul: na. Wther obesenties tot: La ditradikl alit. trams to regular mandelp or cbrapping or digitally.	
Explore from SL offferentive		Relationship between FLand EM		Extract op fine channels and flow throughS-OL rid Cle	
→ Fflevejvunne cap					Extract fine line of fuflevejvunne
3. TRIGGERS	TR	10. YOUR SOLUTION	SL	8. CHANNELS OF BEHAVIOUR	CH
Enocnult if customers were a blank meeting, withter solutions degineee, dresxarach omnis de asunto: ova doce: inc. ex customers required to within counco ex-		A your customers, neorate a moer were mch your current solution (int you what doat in your ususn proce blets. Have intere ralve tothegar fcts caloiteme hcn nlc Co. reuds and gaus Vldor wih different custom or flets, hescoopered deemt 39 end on, refiers contovery belen,		What t've juzai:6 Whencote st actore customers talte Oninet of line channels. from #7	
4. EMOTIONS : BEFORE, AFTER	EN	Extract offline chanels nd flow		12. OFFLINE	
How customers als make they had a problems and afterwards? How customer feelings che-the ocls die and soru sussegetely before				Winn quicots colen customers take Oninet Extract Fems Fol-47 Use mont for cusseved development.	
→ Rissons for ME					Extract offines to ffron onculat krt

Report Option A: flight-booked through chatbot

Report-Option B: flight-booked through

References:

<https://www.strategyzer.com/canvas/business-model-canvas>

<https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>