

CUSTOMER SUBSCRIPTION USAGE & CHURN DASHBOARD

1869

CUSTOMERS AT RISK

\$2.86M

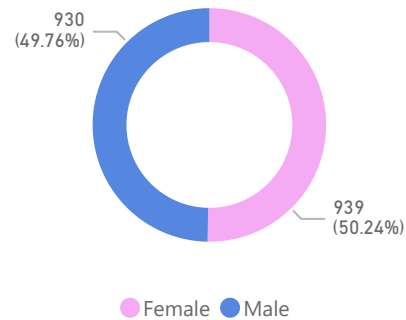
YEARLY SUBSCRIPTION CHARGES OF ALL CUSTOMERS

139.13K

MONTHLY SUBSCRIPTION CHARGES OF ALL CUSTOMERS

DEMOGRAPHICS BY GENDER

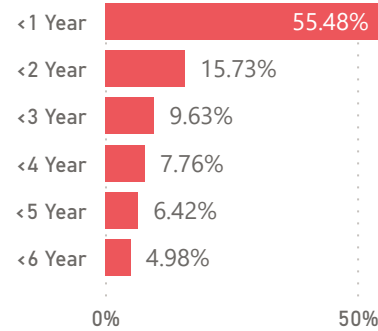
CHURNED CUSTOMERS BY GENDER



25%

Senior Citizen

SUBSCRIPTION TIME



SUBSCRIBED SERVICES

17%

Tech Support

44%

Streaming TV

91%

Phone Service

29%

Device Protection

28%

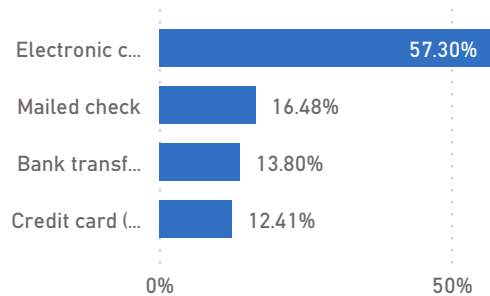
Online Backup

16%

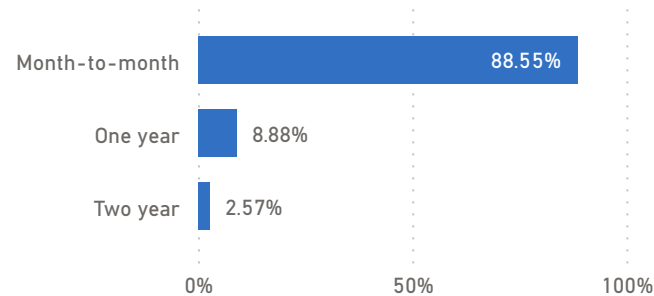
Online Security

CUSTOMER ACCOUNT INFORMATION

PAYMENT METHOD



TYPE OF CONTRACTS



INTERNET SERVICE USERS

