Aakash Bhelkar

Product Owner • AI-first Product Manager • No-code Builder

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Professional Summary

I am a Product Owner and AI-first Product Manager who specializes in building SaaS products, automation systems, and no-code solutions with strong technical reasoning. Although I do not write traditional production-level code, I architect systems, design data flows, create product documentation, and validate solutions through AI-assisted development. My background in creating **1200+ automation & AI tutorials** at Pabbly Connect gives me exceptional clarity in simplifying complex concepts, understanding user needs deeply, and translating workflows into actionable product decisions.

I combine strong product sense, analytical thinking, and rapid experimentation with AI tools to accelerate execution, maintain quality, and deliver scalable product outcomes.

| Product Strategy & Execution | AI-assisted Development | Workflow Automation |

| System Architecture (No-code) | User Research & Insights |

| Data Flow & Schema Design | PRDs, UX Flows & Documentation |

Professional Experience

Product Owner — Pabbly Email Marketing (PEM) | 2025 — Present

- Owning the end-to-end redesign of PEM from **research → architecture → design → prototype → beta release**.
- Defined product workflows, UI interaction rules, backend behavior expectations, and MongoDB schema conventions.
- Produced high-clarity documentation covering feature rules, dependencies, state logic, validations, and edge cases.

- Collaborated closely with design, engineering, QA, and founders to align priorities and accelerate product delivery.
- Structured beta rollout strategies, feedback loops, and internal testing processes to drive adoption and reduce friction.

Senior Content Creator & Automation Specialist — Pabbly Connect

- Created **1200+ tutorials** on automation, integrations, API workflows, and AI usage — viewed by millions globally.
- Designed workflow demos, integration templates, and scalable automation systems used internally and by customers.
- Built documentation libraries, SOPs, and onboarding systems improving product understanding and customer adoption.
- Developed strong system thinking and product intuition leading to transition into Product Management.

Projects & Case Studies

Confirmly — Returns verification SaaS. Architected product logic, user flows, data models, and automation using AI-assisted development. GitHub: github.com/AakashBhelkar/confirmly

DigiProPlat — Digital product marketplace platform. Designed seller workflows, product lifecycle logic, dashboards, and automation layers. GitHub: github.com/AakashBhelkar/DigiProPlat

VibeNotes — AI-first note-taking app. Led product concept, feature scoping, UX flow, and mobile-first structure.

Additional Experiments — Chatbots, structured JSON prompting systems, SMTP/Postal infra, schema design, automation frameworks, Android SMS → Webhook app.

Skills & Capabilities

Product Strategy & Execution

Roadmapping   Feature Prioritization (RICE)   User Research

Customer Problem Discovery   KPI Definition

AI, Automation & No-code

OpenAI / LLMs · AI-assisted Coding · Pabbly Connect · Make / Zapier

API Integrations

Technical Thinking

System Architecture · MongoDB Schema Design · Webhooks

Email Infrastructure (SMTP/Postal) · Data Mapping

Tools & Product Stack

Figma · Framer · GitHub · Cursor / Replit / v0 · Notion

I do not write traditional code — I design systems and use AI + no-code tools to build products faster, validate hypotheses, and accelerate execution while maintaining product quality.

Education

Bachelor of Computer Applications (BCA)