

Assignments for content writing.

1st company:

Sipline

<https://sipline.com/products/sipline-digital-print-unisex-cotton-t-shirt-uthale-black>

Note : The company wants' to sell t-shirts, have to frame content around t-shirts only.

Task:

Create a well thorough market research about the companies and their product.

Create 2 content each which can be used for instagram, facebook, twitter, LinkedIn & Blog.

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1. Understand the Nature of Business and Product Details.
2. Product Presentation.
3. Conducting Research and Analyzing Data to Identify and Define Audiences.
4. Understand business objectives and design surveys to discover prospective customers' preferences.
5. Provide competitive analysis on various companies' market offerings, identify market trends

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2nd company:

Oyekabadi.com

<https://sipline.com/>

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3rd company:

<https://printbrix.com>

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4th company:

<https://vringra.com/>

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5th company:

Healthcare & wellness

Product : ACTIVATED HERB

Understand what Activated herb here is: <https://lifespaspa.com/herbs-supplements/whole-herbs/ayurveda-activates-herbs-maximum-results/>

ACTIVATED HERBS Reference :

Activated herb adds excellence to the Ayurvedic medicines.

- Same ingredient, so it does need much extra study to use in the final product.
- It eliminates the major problem of Ayurveda - Delayed results
- A more pleasant taste than herbal medicines made with current practices.
- Lesser quantity gives more result.

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Submit your Assignment at: karostartupassignment@gmail.com

DO let us know on **Whatsapp** once you submit: 9918222143.