

A Parisian street scene with the Sacré-Cœur Basilica in the background. The image is framed by dark, silhouetted buildings on either side. A large, red, stylized logo 'BenetX' is overlaid in the center. Below the logo, the text 'TAGLINE WILL GO RIGHT HERE' is written in a small, white, sans-serif font. The background shows the white domes and spires of the basilica against a clear sky, with a street lamp and a person's silhouette in the foreground on the left.

BenetX

TAGLINE WILL GO RIGHT HERE



PATTY & JOE MOORE

“It was very scary to take medicine we could not read. We had to trust the pharmacist who we could barely communicate with.”



HIKARU IHARA, M.D.

“Travelers have different needs from locals... [They] puts a lot of stress on our medical staff at the hospital too. OTC medicines are different everywhere in the world, you need to read the dosage and active ingredients carefully. **If you do not understand what is on the box, it can be dangerous.**”



OUR MISSION

Bene gives you peace of mind with easily accessible medical support and critical information at your finger tips. We want you to feel well physically and mentally so you can enjoy your vacation.

NEEDS WE ADDRESS



FEATURES



**OTC MEDICINE
EQUIVALENT**



**CDC TRAVEL
WARNINGS**



**MEDICAL PHRASE
TRANSLATIONS**



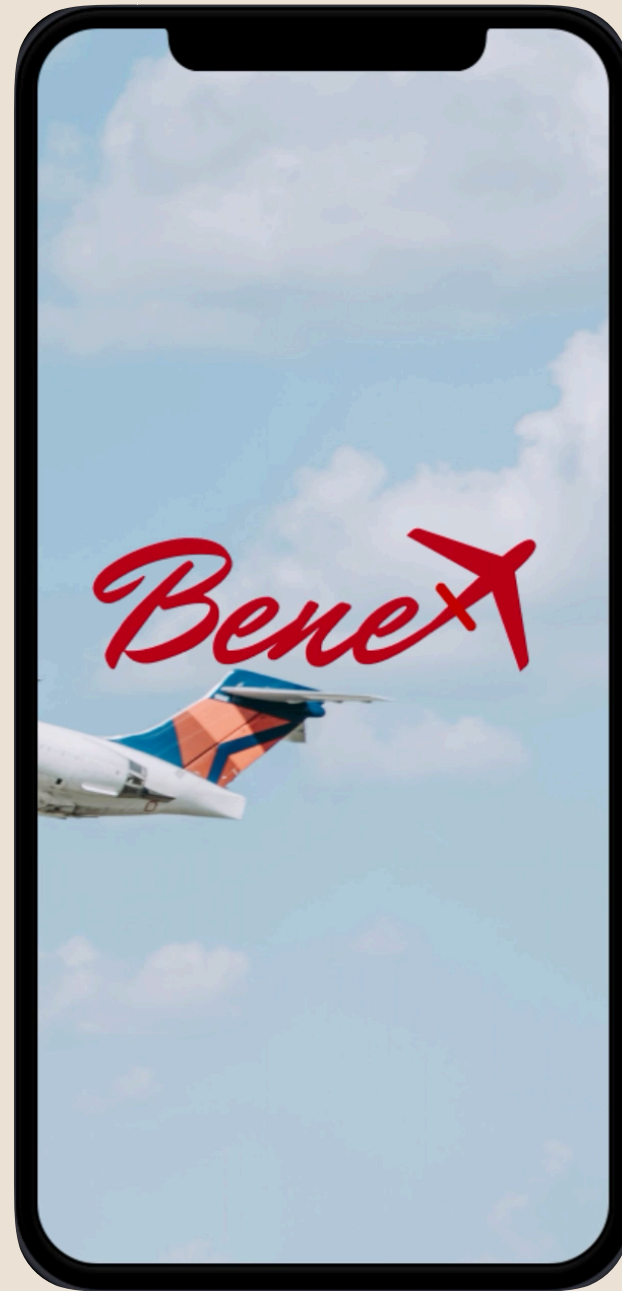
**DOWNLOADABLE
FACT SHEET**

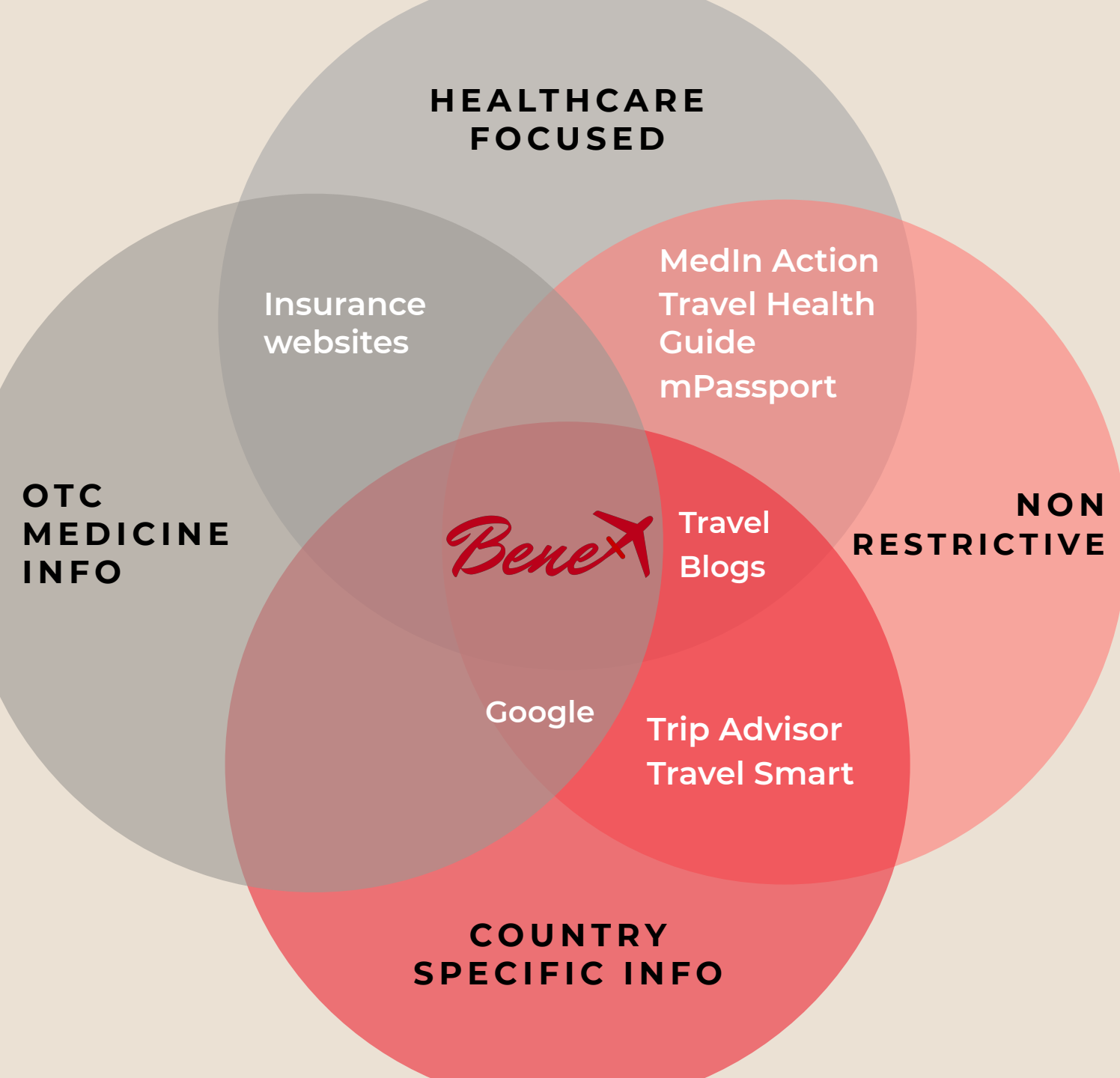


**PROXIMITY TO
PHARMACIES**



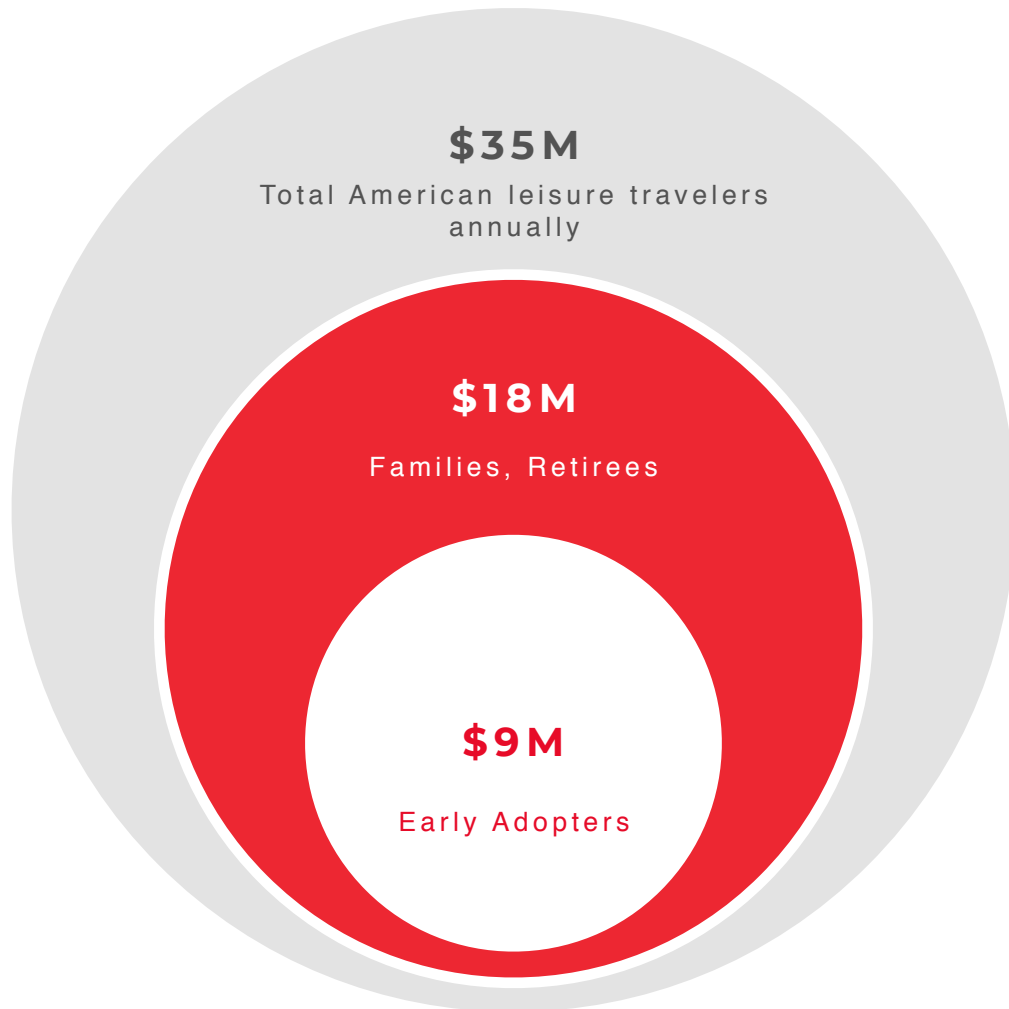
DEMO
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COMPETITIVE ADVANTAGE

Bene is the first of its kind to give users country specific and traveler-focused healthcare information including OTC medicine equivalents.



WHY NOW?



Americans are Traveling More

7% increase from 2018-19 in Americans traveling abroad for leisure



Travel Health is a Growing Concern

Recent outbreak of MERS, Ebola, and now COPVID-19 get a lot of news attention

GO-TO-MARKET



Reaching Early Adopters

Travel blogs and magazines

Travel clinic partnerships



Revenue Model: Freemium Subscription

Premium features
Offline Fact Sheet
Saved User Profile
Reminders to take medicine



Future Partnerships

Sell to SMEs / startups without corporate travel agencies & insurance

Potential adverts from US pharmacies to prompt purchase of OTC prior to trip

Partner with insurance companies and travel clinics

PRODUCT ROADMAP

ONBOARDING

PRE TRAVEL

DURING TRIP

BETWEEN TRIPS

v1

Downloadable fact
sheet

OTC assistance

Medical phrase
translation

Manage itineraries

v N

Stored user
information

List of vaccinations

Visa regulations

Hospitals + pharmacy
proximity

Offline downloads

v LT

Peak season travel
information

Notifications/
reminders to take
medication

OUR TEAM



Aakanksha Ardhapurkar
Front-End Developer



Nick Gulson
Back-End Developer



Aakash Khurana
Back-End Developer



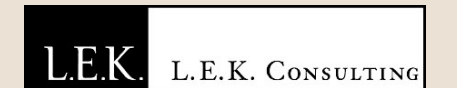
Vivian Mak
Project Manager



Sonia Singh
Front-End Developer



Kerrie Vila
UX/UI Designer



MARKET RESEARCH

	<i>BeneX</i>	MedIn Action	Travel Smart	Travel Health Guide	Smart Traveller	Emergency App	Sitata	mPassport
Healthcare Focused	✓	✓	✓	✓	✗	✗	✗	✓
Country Specific	✓	✗	✓	✗	✓	✗	✓	✓
Real-Time Help	✓	✓	✓	✓	✗	✗	✗	✓
Non Restrictive	✓	✓	✗	✓	✓	✓	✓	✗

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