

A Comprehensive Analysis of Financial Performance

Insights from a Leading Banks

1.Introduction

1.1. Overview

Financial performance analysis is a critical aspect of assessing the health and stability of a business. This analysis is particularly important for banks, which play a critical role in the economy by providing financial services to individuals and businesses. In this context, a comprehensive analysis of financial performance can provide valuable insights into the bank's overall health and prospects for future growth. This paper presents a comprehensive analysis of the financial performance of a leading bank, drawing on a range of financial metrics and indicators. The analysis will cover key financial ratios, such as profitability, liquidity, and solvency, as well as other important metrics such as asset quality and capital adequacy. By examining these metrics in detail, this analysis will provide insights into the bank's strengths and weaknesses, and identify areas for improvement.

1.2. Purpose

The purpose of conducting a comprehensive analysis of financial performance for a leading bank is to gain a deeper understanding of the bank's financial health and performance. This analysis can provide valuable insights for various stakeholders, including investors, financial analysts, and the bank's management team. For investors, the analysis can help them make informed investment decisions by providing a clear picture of the bank's financial strength and potential for future growth. Financial analysts can use the insights gained from the analysis to better understand the bank's performance relative to industry peers and to identify areas of strength or weakness. For the bank's management team, the analysis can help them identify areas for improvement and make strategic decisions to improve the bank's financial performance.

2. Problem Defining and Design Thinking

2.1. Empathy map

Template

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

[Show template feedback](#)

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says
What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Does
What behavior have we observed?
What can we imagine them doing?

Feels
What are they fearful, frustrations, and anxieties? What other feelings might influence their behavior?

Central Title: A Comprehensive Analysis of Financial Performance: Insights from Accounting Experts

Sticky Notes:

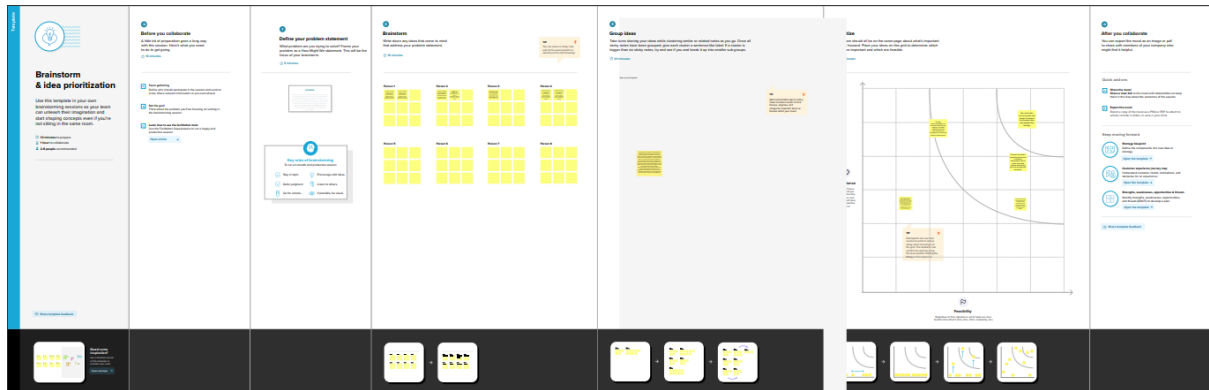
- Says:**
 - "I'm really struggling to understand the financial statements, especially the balance sheet."
 - "The accounting process seems so complicated, I wish there was a simpler way to do it."
 - "I've noticed a lot of errors in the reports, and it's taking a long time to get them fixed."
 - "I wish I could see the financial data in a more visual way, like a dashboard."
 - "The accounting software is outdated and doesn't have the features I need."
 - "I'm not sure if I'm doing this right, but I've been following the instructions."
- Thinks:**
 - "I'm worried about the company's financial future, especially with all the uncertainty in the market."
 - "I think the accounting team is doing their best, but they need more resources to handle the workload."
 - "I'm curious about how the company is performing overall, but I don't have access to the data."
 - "I wish I could talk to the accounting experts to get their insights on the financial performance."
 - "I'm not sure if the accounting process is efficient, but I've heard that it's a complex task."
 - "I think the company needs to invest in better accounting software to improve their financial reporting."
- Does:**
 - "I've noticed that the accounting team is working hard to get the reports done on time."
 - "I've seen the accounting experts working on the financial statements, and they seem to be taking their time to get it right."
 - "I've noticed that the accounting team is using a lot of spreadsheets and manual calculations."
 - "I've seen the accounting experts working on the financial statements, and they seem to be taking their time to get it right."
 - "I've noticed that the accounting team is using a lot of spreadsheets and manual calculations."
 - "I've seen the accounting experts working on the financial statements, and they seem to be taking their time to get it right."
- Feels:**
 - "I'm feeling overwhelmed by the complexity of the accounting process and the amount of data involved."
 - "I'm feeling frustrated that I don't have access to the financial data I need to make decisions."
 - "I'm feeling curious about the accounting process and want to learn more about it."
 - "I'm feeling worried about the company's financial future and the impact of the market on our business."
 - "I'm feeling frustrated that the accounting process is so slow and inefficient."
 - "I'm feeling overwhelmed by the complexity of the accounting process and the amount of data involved."

Need some inspiration?

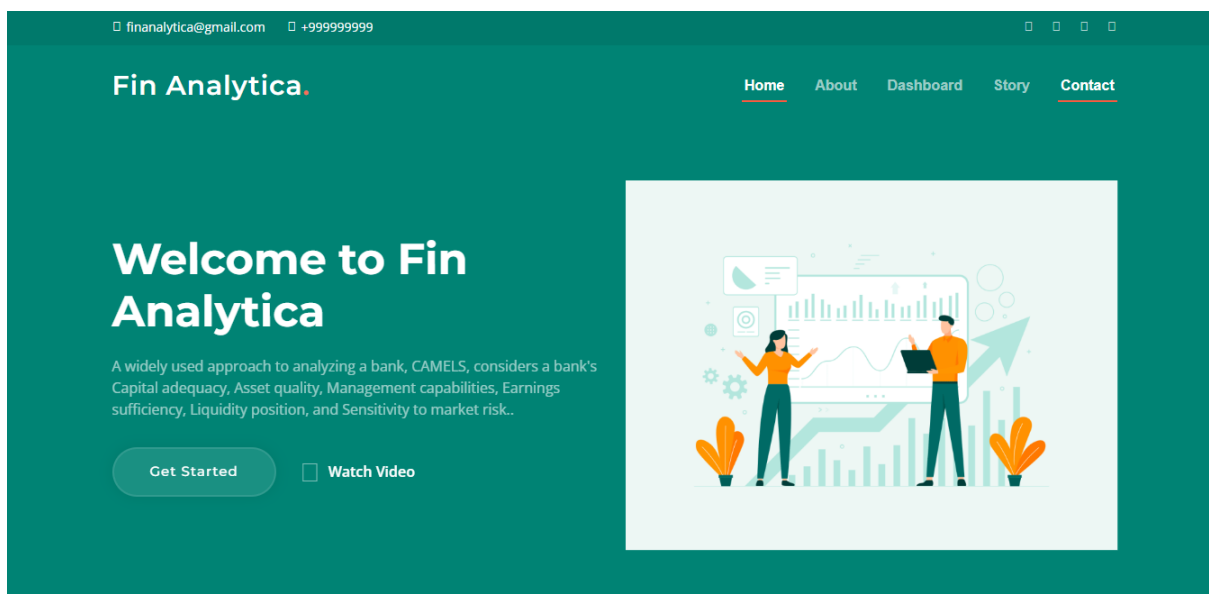
See a finished version of this template to inspire your work.

[Open example](#)

2.2. Brainstorming map



3. Results



About Us

We provide best Business intelligence solutions to the companies, which makes a strategy for elevating their business in the market.

Insight generations through sophisticated tools

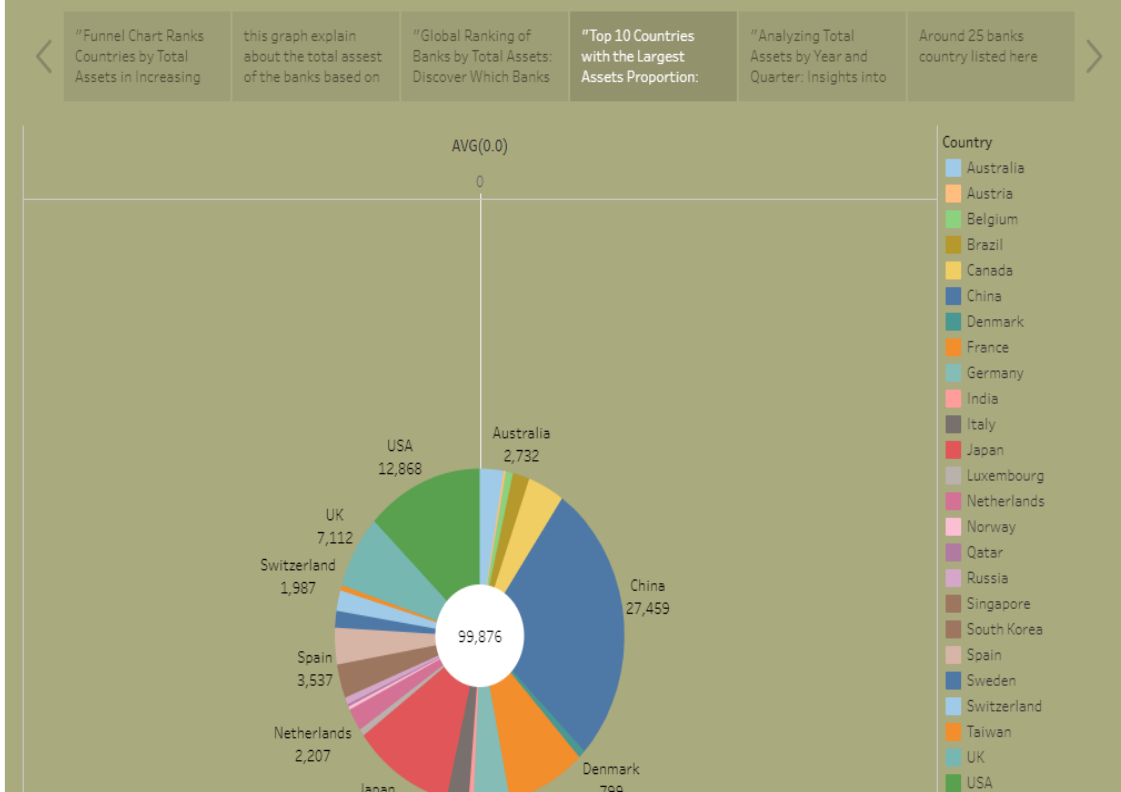


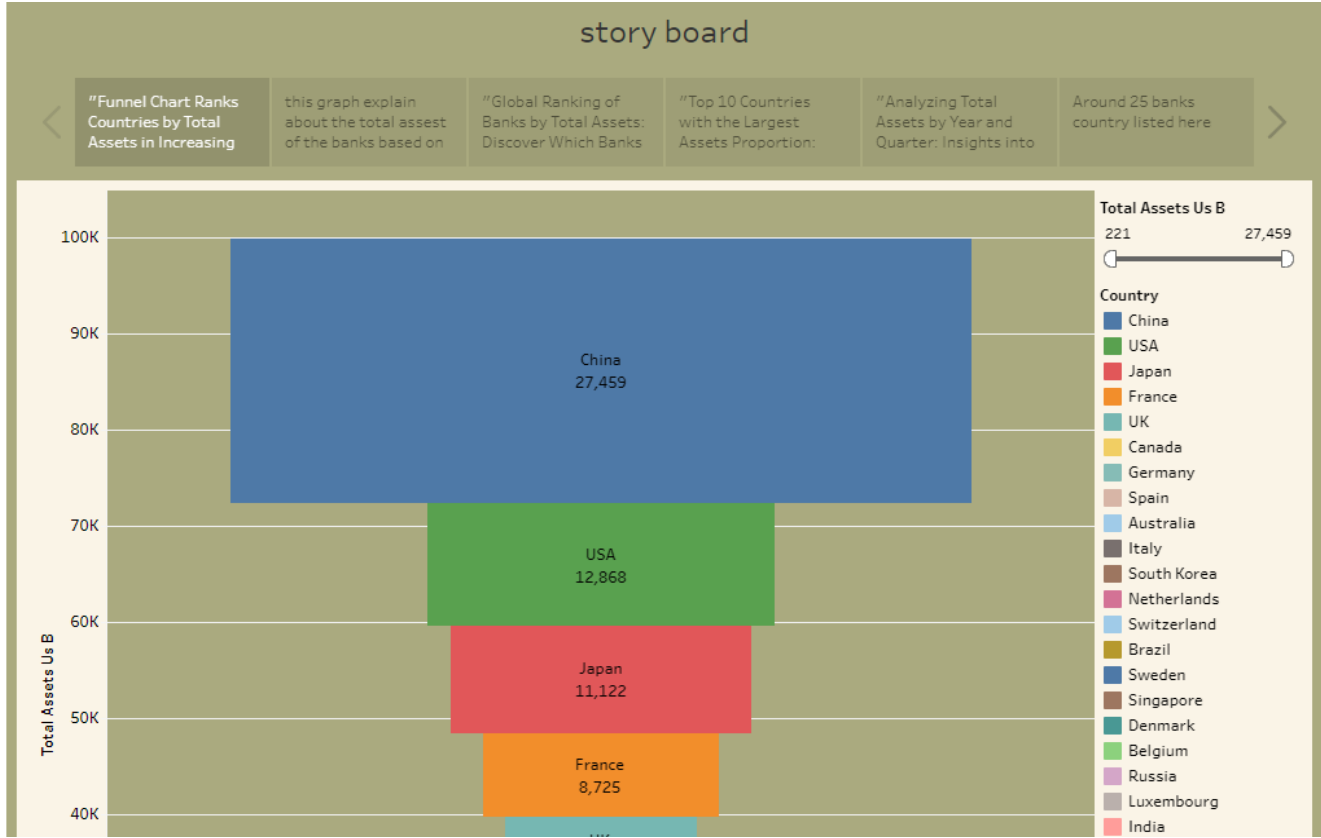
We provide business solutions in various domains.

- Insights generations using Business Intelligence.
- Building Data models using Statistics.
- Developing the predictive models.

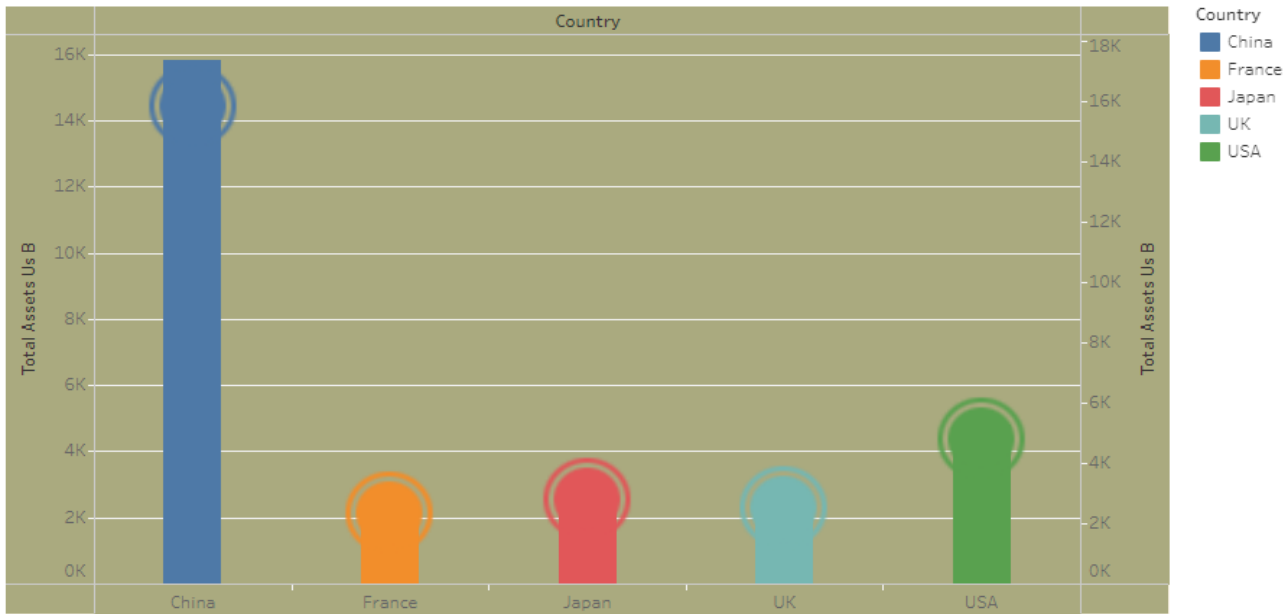


story board

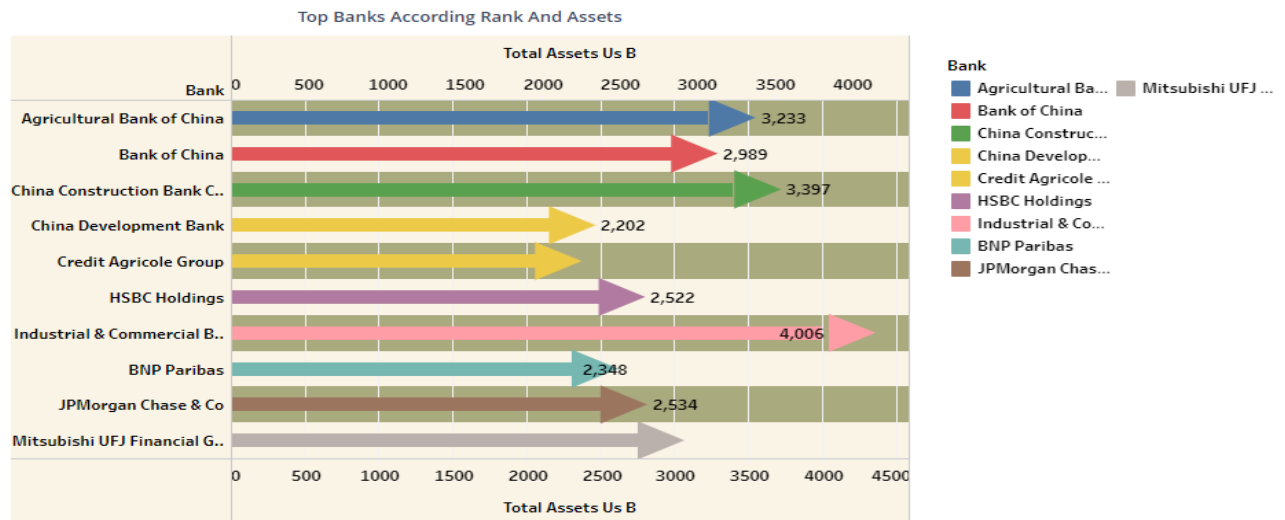




Top Banks According To Country Based On Total Assets



Financial Analysis of Banks



4. I. Advantages

Valuable insights: A comprehensive analysis can provide valuable insights into the bank's financial performance, helping stakeholders make informed investment and strategic decisions.

Improved decision-making: The analysis can help the bank's management team identify areas for improvement and make strategic decisions to improve the bank's financial performance.

Benchmarking: The analysis can be used to benchmark the bank's financial performance against industry peers and competitors.

Transparency: Conducting a thorough and objective analysis of the bank's financial performance can enhance transparency and accountability.

4. II. Disadvantages

Time-consuming: Conducting a thorough analysis can be time-consuming, requiring significant resources and expertise.

Complexity: Financial analysis can be complex, requiring a deep understanding of accounting principles and financial metrics.

Limited data: The analysis is limited by the availability of financial data, which may not always provide a complete picture of the bank's financial performance.

Subjectivity: There may be some subjectivity involved in the interpretation of financial data, which could lead to differing conclusions and recommendations.

5. Applications

Investment decisions: Investors can use the insights gained from the analysis to make informed investment decisions about the bank, such as whether to buy, hold or sell the bank's stock.

Risk management: The analysis can help identify potential risks to the bank's financial stability and enable management to take appropriate risk management measures.

Strategy development: The analysis can help inform the bank's strategic planning process by identifying areas of strength and weakness, and highlighting opportunities for growth.

Performance evaluation: The analysis can be used to evaluate the bank's financial performance over time, providing insights into whether the bank is meeting its financial objectives and goals.

Regulatory compliance: The analysis can be used to ensure compliance with regulatory requirements, such as those related to capital adequacy and asset quality.

Benchmarking: The analysis can be used to benchmark the bank's financial performance against industry peers and competitors, allowing the bank to identify areas where it may be falling behind and develop strategies to improve .

6. Conclusion

In conclusion, a comprehensive analysis of financial performance for a leading bank can provide valuable insights into the bank's overall health and performance, helping stakeholders make informed decisions about the bank's future prospects. The analysis can cover a range of financial metrics and indicators, including profitability, liquidity, solvency, asset quality, and capital adequacy.

While conducting a thorough analysis can be time-consuming and complex, the benefits typically outweigh the potential disadvantages. The insights gained from the analysis can be used for a variety of purposes, including investment decisions, risk management, strategy development, performance evaluation, regulatory compliance, and benchmarking.

Overall, a comprehensive analysis of financial performance can be a valuable tool for investors, financial analysts, and the bank's management team in understanding the bank's financial health and prospects for future growth. By providing a clear and objective picture of the bank's financial performance, the analysis can enhance transparency and accountability, ultimately contributing to a stronger, more stable banking system.

7. Future scope

Digital transformation: As banks increasingly embrace digital technologies and channels, financial performance analysis could include metrics related to digital adoption and customer engagement.

Environmental, Social, and Governance (ESG) performance: There is growing interest in measuring the social and environmental impact of banks, and financial performance analysis could include ESG metrics as a way to assess the bank's long-term sustainability.

Cybersecurity: As cyber threats continue to increase, financial performance analysis could include metrics related to cybersecurity risk management and mitigation.

Fintech partnerships: As banks increasingly partner with fintech companies, financial performance analysis could include metrics related to the performance of these partnerships.

International expansion: As banks continue to expand globally, financial performance analysis could include metrics related to the performance of international operations and cross-border transactions.

8. APPENDIX

SOURCE CODE

```
on#hero.hero > div.container.position-relative > div.row.gy-5 > div.col-lg-6.order-2.order-lg-1.d-flex.flex-column.justify-content-center.text-center.text-lg-start > div.d-flex.justify-content-center
1  <!DOCTYPE html>
2  <html lang="en">
3
4  <head>
5    <meta charset="utf-8">
6    <meta content="width=device-width, initial-scale=1.0" name="viewport">
7
8    <title>Fin Analytica</title>
9    <meta content="" name="description">
10   <meta content="" name="keywords">
11
12   <!-- Favicons -->
13   <link href="assets/img/favicon.png" rel="icon">
14   <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">
15
16   <!-- Google Fonts -->
17   <link rel="preconnect" href="https://fonts.googleapis.com">
18   <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
19   <link href="https://fonts.googleapis.com/css2?family=Open+Sans:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,600;1,700&family=Montserrat" rel="stylesheet">
20
21   <!-- Vendor CSS Files -->
22   <link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
23   <link href="assets/vendor/bootstrap-icons/bootstrap-icons.css" rel="stylesheet">
24   <link href="assets/vendor/aos/aos.css" rel="stylesheet">
25   <link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
26   <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">
27
28   <!-- Template Main CSS File -->
29   <link href="assets/css/main.css" rel="stylesheet">
30
31   <!-- =====
32   * Template Name: Impact - v1.1.1
33   * Template URL: https://bootstrapmade.com/impact-bootstrap-business-website-template/
34   * Author: BootstrapMade.com
```

```

33  * Template URL: https://bootstrapmade.com/impact-bootstrap-business-website-template/
34  * Author: BootstrapMade.com
35  * License: https://bootstrapmade.com/license/
36  ===== -->
37  </head>
38
39  <body>
40
41  <!-- ===== Header ===== -->
42  <section id="topbar" class="topbar d-flex align-items-center">
43    <div class="container d-flex justify-content-center justify-content-md-between">
44      <div class="contact-info d-flex align-items-center">
45        <i class="bi bi-envelope d-flex align-items-center"><a href="mailto:contact@example.com">finanalytica@gmail.com</a></i>
46        <i class="bi bi-phone d-flex align-items-center ms-4"><span>+999999999</span></i>
47      </div>
48      <div class="social-links d-none d-md-flex align-items-center">
49        <a href="#" class="twitter"><i class="bi bi-twitter"></i></a>
50        <a href="#" class="facebook"><i class="bi bi-facebook"></i></a>
51        <a href="#" class="instagram"><i class="bi bi-instagram"></i></a>
52        <a href="#" class="linkedin"><i class="bi bi-linkedin"></i></a>
53      </div>
54    </div>
55  </section><!-- End Top Bar -->
56
57  <header id="header" class="header d-flex align-items-center">
58
59    <div class="container-fluid container-xl d-flex align-items-center justify-content-between">
60      <a href="index.html" class="logo d-flex align-items-center">
61        <!-- Uncomment the line below if you also wish to use an image logo -->
62        <!-- 
63        <h1>Fin Analytica<span>.</span></h1>
64      </a>
65      <nav id="navbar" class="navbar">

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65      <nav id="navbar" class="navbar">
66        <ul>
67          <li><a href="#hero">Home</a></li>
68          <li><a href="#about">About</a></li>
69          <li><a href="#portfolio">Dashboard</a></li>
70          <li><a href="#team">Story</a></li>
71
72          <li><a href="#contact">Contact</a></li>
73        </ul>
74      </nav><!-- .navbar -->
75
76      <i class="mobile-nav-toggle mobile-nav-show bi bi-list"></i>
77      <i class="mobile-nav-toggle mobile-nav-hide d-none bi bi-x"></i>
78    </div>
79  </header><!-- End Header -->
80  <!-- End Header -->
81
82  <!-- ===== Hero Section ===== -->
83  <section id="hero" class="hero">
84    <div class="container position-relative">
85      <div class="row gy-5" data-aos="fade-in">
86        <div class="col-lg-6 order-2 order-lg-1 d-flex flex-column justify-content-center text-center text-lg-start">
87          <h2>Welcome to <span>Fin Analytica</span></h2>
88          <p>A widely used approach to analyzing a bank, CAMELS, considers a bank's Capital adequacy, Asset quality, Management capabilities, E
89          <div class="d-flex justify-content-center justify-content-lg-start">
90            <a href="#about" class="btn-get-started">Get Started</a>
91            <a href="https://www.youtube.com/watch?v=fITGALaRZoc" class="lightbox btn-watch-video d-flex align-items-center"><i class="bi bi-youtu
92          </div>
93        </div>
94      </div>
95      <div class="col-lg-6 order-1 order-lg-2">
96        
97      </div>
98    </div>

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97     </div>
98 </div>
99 </div>
100
101 <div class="icon-boxes position-relative">
102     <div class="container position-relative">
103         <div class="row gy-4 mt-5">
104
105             <div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="100">
106                 <div class="icon-box">
107                     <div class="icon"><i class="bi bi-card-text"></i></div>
108                     <h4 class="title"><a href="" class="stretched-link">Statiscal analysis</a></h4>
109                 </div>
110             </div>
111             <!--End Icon Box -->
112
113             <div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="200">
114 > <div class="icon-box">...
117     </div>
118 </div>
119 <!--End Icon Box -->
120
121     <div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="300">
122         <div class="icon-box">
123             <div class="icon"><i class="bi bi-laptop"></i></div>
124             <h4 class="title"><a href="" class="stretched-link">Machine Learning</a></h4>
125         </div>
126     </div>
127     <!--End Icon Box -->
128
129     <div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="500">
130         <div class="icon-box">
131             <div class="icon"><i class="bi bi-cpu"></i></div>
132             <h4 class="title"><a href="" class="stretched-link">Artificial Intelligence</a></h4>

```

```

131         <div class="icon"><i class="bi bi-cpu"></i></div>
132         <h4 class="title"><a href="" class="stretched-link">Artificial Intelligence</a></h4>
133     </div>
134 </div>
135 <!--End Icon Box -->
136
137 </div>
138 </div>
139 </div>
140
141 </div>
142 </section>
143 <!-- End Hero Section -->
144
145 <main id="main">
146
147 <!-- ===== About Us Section ===== -->
148 <section id="about" class="about">
149     <div class="container" data-aos="fade-up">
150
151         <div class="section-header">
152             <h2>About Us</h2>
153             <p>We provide best Business intelligence solutions to the companies,which makes a strategy for elevating their business in the ma
154         </div>
155
156         <div class="row gy-4">
157             <div class="col-lg-6">
158                 <h3>Insight generations through sophasticated tools</h3>
159                 
160             </div>
161             <div class="col-lg-6">
162                 <div class="content ps-0 ps-lg-5">
163                     <p class="fst-italic">

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164                     <p class="fst-italic">
165                         We provide business solutions in various domains.
166                     </p>
167                     <ul>
168                         <li><i class="bi bi-check-circle-fill"></i> Insights generations using Business Intelligence.</li>
169                         <li><i class="bi bi-check-circle-fill"></i> Building Data models using Statistics.</li>
170                         <li><i class="bi bi-check-circle-fill"></i> Developing the predictive models.</li>
171                     </ul>
172
173
174                     <div class="position-relative mt-4">
175                         
176                         <a href="https://www.youtube.com/watch?v=LXb3EKWSInQ" class="glightbox play-btn"></a>
177                     </div>
178                 </div>
179             </div>
180         </div>
181     </div>
182 </section>
183 <!-- End About Us Section -->
184
185
186
187 <!-- ===== Stats Counter Section ===== -->
188 <section id="stats-counter" class="stats-counter">
189     <div class="container" data-aos="fade-up">
190
191         <div class="row gy-4 align-items-center">
192
193             <div class="col-lg-6">
194                 
195             </div>
196

```

```

195     </div>
196
197     <div class="col-lg-6">
198
199         <div class="stats-item d-flex align-items-center">
200             <span data-purecounter-start="0" data-purecounter-end="1000000" data-purecounter-duration="1" class="purecounter"></span>
201             <p><strong>Students</strong> has Succesfully trained</p>
202         </div><!-- End Stats Item -->
203
204         <div class="stats-item d-flex align-items-center">
205             <span data-purecounter-start="0" data-purecounter-end="300" data-purecounter-duration="1" class="purecounter"></span>
206             <p><strong>Projects</strong> has been developed</p>
207         </div><!-- End Stats Item -->
208
209         <div class="stats-item d-flex align-items-center">
210             <span data-purecounter-start="0" data-purecounter-end="10000" data-purecounter-duration="1" class="purecounter"></span>
211             <p><strong>Hours Of Support</strong> has been delivered</p>
212         </div><!-- End Stats Item -->
213
214     </div>
215
216 </div>
217
218 </div>
219 </section><!-- End Stats Counter Section -->
220
221 <!-- ===== Call To Action Section ===== -->
222 <section id="call-to-action" class="call-to-action">
223     <div class="container text-center" data-aos="zoom-out">
224         <a href="https://www.youtube.com/watch?v=To2nuBRP7fE" class="glightbox play-btn"></a>
225         <h3>Call To Action</h3>
226         <a class="cta-btn" href="#">Call To Action</a>
227     </div>
228 </section><!-- End Call To Action Section -->

```

```

226         <a class="cta-btn" href="#">Call To Action</a>
227     </div>
228 </section><!-- End Call To Action Section -->
229
230
231 <!-- ===== Portfolio Section ===== -->
232 <section id="portfolio" class="portfolio sections-bg">
233     <div class="container" data-aos="fade-up">
234
235         <div class="section-header">
236             <h2>Insights</h2>
237         </div>
238
239         <div class="tableauPlaceholder" id="viz1671014445792" style="position: relative"><noscript><a href="#"><img alt="Financial analysis of banks ' s
240
241         </div>
242     </section><!-- End Portfolio Section -->
243
244 <!-- ===== Our Team Section ===== -->
245 <section id="team" class="team">
246     <div class="container" data-aos="fade-up">
247
248         <div class="section-header">
249             <h2>Story Board</h2>
250             <div class="tableauPlaceholder" id="viz1671017372979" style="position: relative"><noscript><a href="#"><img alt="Story Board for Finan
251 <!-- ===== Contact Section ===== -->
252 <section id="contact" class="contact">
253     <div class="container" data-aos="fade-up">
254
255         <div class="section-header">
256             <h2>Contact</h2>
257             <p></p>
258         </div>
259

```

```

259
260 <div class="row gx-lg-0 gy-4">
261
262   <div class="col-lg-4">
263
264     <div class="info-container d-flex flex-column align-items-center justify-content-center">
265       <div class="info-item d-flex">
266         <i class="bi bi-geo-alt flex-shrink-0"></i>
267         <div>
268           <h4>Location:</h4>
269           <p>Telangana</p>
270         </div>
271       </div><!-- End Info Item -->
272
273       <div class="info-item d-flex">
274         <i class="bi bi-envelope flex-shrink-0"></i>
275         <div>
276           <h4>Email:</h4>
277           <p>finanalytica</p>
278         </div>
279       </div><!-- End Info Item -->
280
281       <div class="info-item d-flex">
282         <i class="bi bi-phone flex-shrink-0"></i>
283         <div>
284           <h4>Call:</h4>
285           <p>+1 5589 55488 55</p>
286         </div>
287       </div><!-- End Info Item -->
288
289       <div class="info-item d-flex">
290         <i class="bi bi-clock flex-shrink-0"></i>
291         <div>

```

```

291         <div>
292           <h4>Open Hours:</h4>
293           <p>Mon-Sat: 11AM - 23PM</p>
294         </div>
295       </div><!-- End Info Item -->
296     </div>
297
298   </div>
299
300   <div class="col-lg-8">
301     <form action="forms/contact.php" method="post" role="form" class="php-email-form">
302       <div class="row">
303         <div class="col-md-6 form-group">
304           <input type="text" name="name" class="form-control" id="name" placeholder="Your Name" required>
305         </div>
306         <div class="col-md-6 form-group mt-3 mt-md-0">
307           <input type="email" class="form-control" name="email" id="email" placeholder="Your Email" required>
308         </div>
309       </div>
310       <div class="form-group mt-3">
311         <input type="text" class="form-control" name="subject" id="subject" placeholder="Subject" required>
312       </div>
313       <div class="form-group mt-3">
314         <textarea class="form-control" name="message" rows="7" placeholder="Message" required></textarea>
315       </div>
316       <div class="my-3">
317         <div class="loading">Loading</div>
318         <div class="error-message"></div>
319         <div class="sent-message">Your message has been sent. Thank you!</div>
320       </div>
321       <div class="text-center"><button type="submit">Send Message</button></div>
322     </form>
323   </div><!-- End Contact Form -->
324

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```

320         </div>
321         <div class="text-center"><button type="submit">Send Message</button></div>
322     </form>
323 </div><!-- End Contact Form -->
324
325 </div>
326
327 </div>
328 </section><!-- End Contact Section -->
329
330 </main><!-- End #main -->
331
332 <!-- ===== Footer ===== -->
333 <footer id="footer" class="footer">
334
335     <div class="container">
336         <div class="row gy-4">
337             <div class="col-lg-5 col-md-12 footer-info">
338                 <a href="index.html" class="logo d-flex align-items-center">
339                     <span>Fin Analytica</span>
340                 </a>
341                 <p>We provide solutions to your business.</p>
342                 <div class="social-links d-flex mt-4">
343                     <a href="#" class="twitter"><i class="bi bi-twitter"></i></a>
344                     <a href="#" class="facebook"><i class="bi bi-facebook"></i></a>
345                     <a href="#" class="instagram"><i class="bi bi-instagram"></i></a>
346                     <a href="#" class="linkedin"><i class="bi bi-linkedin"></i></a>
347                 </div>
348             </div>
349
350             <div class="col-lg-2 col-6 footer-links">
351                 <h4>Useful Links</h4>
352                 <ul>
353                     <li><a href="#">Home</a></li>

```

```

352                     <li><a href="#">Home</a></li>
353                     <li><a href="#">About us</a></li>
354                     <li><a href="#">Services</a></li>
355                     <li><a href="#">Terms of service</a></li>
356                     <li><a href="#">Privacy policy</a></li>
357                 </ul>
358             </div>
359         </div>
360
361         <div class="col-lg-2 col-6 footer-links">
362             <h4>Our Services</h4>
363             <ul>
364                 <li><a href="#">Data Science</a></li>
365                 <li><a href="#">Artificial Intelligence</a></li>
366                 <li><a href="#">Business Intelligence</a></li>
367                 <li><a href="#">Data Analytics</a></li>
368                 <li><a href="#">Cloud Application Development</a></li>
369             </ul>
370         </div>
371
372         <div class="col-lg-3 col-md-12 footer-contact text-center text-md-start">
373             <h4>Contact Us</h4>
374             <p>
375                 Gachibowli<br>
376                 Hyderabad,Telangana 500050<br>
377                 India <br><br>
378                 <strong>Phone:</strong> +1 5589 55488 55<br>
379                 <strong>Email:</strong> Finanalytica@example.com<br>
380             </p>
381         </div>
382     </div>
383 </div>
384 </div>
385 </div>

```

```

384     </div>
385 </div>
386
387 <div class="container mt-4">
388   <div class="copyright">
389     &copy; Copyright <strong><span>Impact</span></strong>. All Rights Reserved
390   </div>
391   <div class="credits">
392     <!-- All the links in the footer should remain intact. -->
393     <!-- You can delete the links only if you purchased the pro version. -->
394     <!-- Licensing information: https://bootstrapmade.com/license/ -->
395     <!-- Purchase the pro version with working PHP/AJAX contact form: https://bootstrapmade.com/impact-bootstrap-business-website-template/ -->
396     Designed by <a href="https://bootstrapmade.com/">BootstrapMade</a>
397   </div>
398 </div>
399
400 </footer><!-- End Footer -->
401 <!-- End Footer -->
402
403 <a href="#" class="scroll-top d-flex align-items-center justify-content-center"><i class="bi bi-arrow-up-short"></i></a>
404
405 <div id="preloader"></div>
406
407 <!-- Vendor JS Files -->
408 <script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
409 <script src="assets/vendor/aos/aos.js"></script>
410 <script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
411 <script src="assets/vendor/purecounter/purecounter_vanilla.js"></script>
412 <script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
413 <script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
414 <script src="assets/vendor/php-email-form/validate.js"></script>
415
416 <!-- Template Main JS File -->
417 <script src="assets/js/main.js"></script>

```

```

399
400 </footer><!-- End Footer -->
401 <!-- End Footer -->
402
403 <a href="#" class="scroll-top d-flex align-items-center justify-content-center"><i class="bi bi-arrow-up-short"></i></a>
404
405 <div id="preloader"></div>
406
407 <!-- Vendor JS Files -->
408 <script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
409 <script src="assets/vendor/aos/aos.js"></script>
410 <script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
411 <script src="assets/vendor/purecounter/purecounter_vanilla.js"></script>
412 <script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
413 <script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
414 <script src="assets/vendor/php-email-form/validate.js"></script>
415
416 <!-- Template Main JS File -->
417 <script src="assets/js/main.js"></script>
418
419 </body>
420
421 </html>

```


SOURCE FOLDER LINK:

<https://drive.google.com/drive/folders/1OelRYNAkX9SsHC9UEWddy6vKvZlqgbeD?usp=sharing>

SOURCE CODE LINK:

https://drive.google.com/file/d/1P6_XcEssVumLmbpDw8zV1c94GWs52Vo4/view?usp=sharing

VIDEO LINK :

<https://drive.google.com/file/d/1yCiUwImo9clyyC4XhWbjrM7kgPznGVBO/view?usp=sharing>

TABLEAU PUBLIC:**Story:**

https://public.tableau.com/views/story_16840657893760/Story1?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link

Dashboard:

https://public.tableau.com/views/Dashboard_16840659151900/Dashboard1?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link