

FILTERS

region All Customer
market All Net sales Performance
division All All values in USD

Acclaimed Stores	Customor	2010	2020	2021 21 vs 20
All-Out	Customer Acclaimed Stores	2019 \$1.42M	2020 \$2.89M	
Amazon \$12.17M \$37.51M \$2.27M 13.06.0% Artgos (Sainsbury's) \$0.35M \$0.74M \$2.27M 1306.0% Atlia Stores \$0.18M \$0.67M \$3.17M 1470.3% AtliQ Exclusive \$9.58M \$17.68M \$61.12M 1345.8% BestBuy \$0.85M \$1.77M \$6.61M 1345.61% Boulanger \$0.24M \$0.83M \$4.07M 492.9% Chip 7 \$0.60M \$1.32M \$5.51M 136.1% Control \$0.91M \$2.20M \$7.67M 1349.2% Coolblue \$0.46M \$1.18M \$4.25M 1360.0% Costco \$1.14M \$2.75M \$9.29M 337.4% Coroma \$1.67M \$2.47M \$7.55M 100.0% Currys (Dixors Carphone) \$0.28M \$0.76M \$1.87M 224.69% Digimarket \$0.80M \$1.72M \$4.14M 24.19% Electricalsara Stores \$0.12M \$0.65M \$1.87M 22.24%		ΨΙΙΤΖΙΊ		-
Argos (Sainsbury's) \$0.35M \$0.74M \$2.27M 306.0% Atlag Stores \$7.18M \$23.67M \$3.17M 470.3% AtliQ Exclusive \$9.58M \$17.68M \$61.12M 325.8% BestBuy \$0.85M \$1.77M \$6.31M 335.1% Boulanger \$0.24M \$0.83M \$4.07M 492.9% Chip 7 \$0.60M \$1.32M \$5.51M 146.1% Cohtrol \$0.94M \$2.20M \$7.67M 349.2% Cortrol \$0.94M \$2.20M \$7.67M 349.2% Costco \$1.14M \$2.27M \$9.29M 33.7.4% Corrys (Dixons Carphone) \$0.29M \$0.76M \$1.87M 246.9% Electricalsans Stores \$0.12M \$0.65M \$1.87M 24.11% Electricalsans Stores \$0.12M \$0.65M \$1.85M 22.60% Electricalsans Stores \$0.14M \$0.75M \$1.35M 24.11% Electricalsance Stores \$0.10M \$0.75M \$1.85M 28.		\$12.17M		-
Atlas Stores AtliQ e Store AtliQ e Store S7.18M \$23.67M \$52.98M 1223.8% AtliQ Exclusive \$9.58M \$11.768M \$6.11M 1345.87M 1233.88 BestBuy \$0.85M \$11.768M \$6.11M 1345.12M 1345.13M 1345.1				
AtilQ extore AtilQ Exclusive \$9.58M \$17.68M \$661.12M 3345.8% BesetBuy \$0.85M \$1.77M \$6.31M \$356.19M Boulanger \$0.24M \$0.083M \$4.07M \$49.29% Chipt C Chipt C Control \$0.40M \$3.02M \$3.02M \$7.57M \$4.040 \$3.02M \$7.57M \$4.040 Costco \$1.14M \$2.20M \$7.57M \$4.040 Costco \$1.14M \$2.275M \$9.29M \$1.877 \$5.18M \$1.87M \$1.242,0% Corrys (Dixons Carphone) Digimarket \$0.80M \$1.12M \$2.47M \$7.55M \$9.29M \$1.377 \$4.14M \$2.47M \$7.55M \$1.387M \$1.246,0% Electricalsara Stores \$0.12M \$0.56M \$1.15M \$0.75M \$1.18M \$0.75M \$1.18M \$0.75M \$1.85M \$1.85M \$1.85M \$1.80M \$1.12M \$1.19M \$0.75M \$1.85M \$1.	= :		·	
Action September Septemb				
BestBuy	•			
Boulanger				-
Chip 7	•			· ·
Chiptec				· ·
Control				
Coolblue	Control	\$0.91M		
Costco	Coolblue			
Currys (Dixons Carphone) \$0.29M \$0.76M \$1.87M \$246.19% Digimarket \$0.80M \$1.72M \$4.14M \$241.19% Ebay \$2.61M \$6.27M \$15.17M 242.29% Electricalsara Stores \$0.12M \$0.65M \$1.85M 2280.0% Electricalsuptical \$1.80M \$2.61M \$11.94M .457.59% Electricalsocity \$2.34M \$3.46M \$12.35M \$131.33% Electricalsquipo Stores \$0.18M \$0.68M \$11.24M .495.59% Elkjap \$0.42M \$0.83M \$4.13M .495.59% Elkjap \$0.46M \$1.32M \$5.16M 391.99% Elkjap \$0.46M \$1.32M \$5.16M 391.99% Elkjap \$0.44M \$0.84M \$4.19M .446.19% Eurorics \$0.36M \$0.88M \$3.90M .444.17% Expression \$1.65M \$2.99M \$3.20M \$444.17% Expression \$1.65M \$2.99M \$3.20M \$44.21% <td>Costco</td> <td></td> <td></td> <td>-</td>	Costco			-
Digimarket \$0.80M \$1.72M \$4.14M 241.1% Ebay \$2.61M \$6.27M \$15.17M 242.2% \$1.61M \$0.65M \$1.85M 286.0% Electricalsara Stores \$0.12M \$0.14M \$0.72M 504.6% Electricalshea Stores \$0.10M \$0.75M \$2.35M 313.3% \$1.85M 286.0% \$1.81M \$0.72M 504.6% Electricalsyltical \$1.80M \$0.75M \$2.35M 313.3% \$1.81M \$0.65M \$1.24M \$3.58.8% Electricalsquipo Stores \$0.18M \$0.68M \$3.64M \$12.42M 358.8% Electricalsquipo Stores \$0.18M \$0.68M \$3.64M \$355.3% Elitic \$0.42M \$0.83M \$4.13M 2495.5% Elity \$0.44M \$0.94M \$4.19M \$44.61.9% \$0.65M \$1.32M \$5.16M 391.9% \$0.65M \$1.32M \$5.16M 391.9% \$0.65M \$1.32M \$4.19M \$4.19	Croma	\$1.67M	\$2.47M	\$7.55M 305.1%
Ebay	Currys (Dixons Carphone)	\$0.29M	\$0.76M	\$1.87M 246.9%
Electricalsara Stores S0.12M \$0.65M \$1.85M \$2.86.0% \$0.14M \$0.72M 50.46.6% Electricalslance Stores \$0.10M \$0.75M \$2.35M \$13.33% Electricalslytical \$1.80M \$2.61M \$11.94M \$457.5% Electricalsocity \$2.34M \$3.46M \$12.42M \$358.8% \$1.80M \$2.61M \$11.94M \$457.5% Electricalsquipo Stores \$0.18M \$0.68M \$3.64M \$535.3% Elite \$0.42M \$0.83M \$4.13M \$495.5% Elity \$0.46M \$1.32M \$5.16M \$391.9% \$0.85M \$4.13M \$495.5% Elity \$0.46M \$1.32M \$5.16M \$391.9% \$0.85M \$4.19M	Digimarket	\$0.80M	\$1.72M	\$4.14M 241.1%
Electricalsbea Stores \$0.10M \$0.72M \$0.72M \$0.46% Electricalslance Stores \$0.10M \$0.75M \$2.35M 313.3% Electricalsority \$2.34M \$3.46M \$11.94M 457.5% Electricalsquipo Stores \$0.18M \$0.68M \$3.64M 5358.3% Electricalsquipo Stores \$0.18M \$0.68M \$3.64M 5353.3% Electricalsquipo Stores \$0.18M \$0.68M \$3.64M 5355.3% Elite \$0.42M \$0.83M \$4.13M 4495.5% Elite \$0.42M \$0.83M \$4.13M 4495.5% Elite \$0.44M \$0.94M \$4.19M 4446.1% Euronics \$0.36M \$0.88M \$3.90M 4444.7% Expression \$1.65M \$2.99M \$9.82M 328.2% Expression \$1.65M \$2.99M \$9.82M 328.2% Ezone \$1.53M \$2.02M \$7.92M 391.6% Elike \$0.42M \$0.84M \$1.81M 396.3% Flawless Stores \$0.07M \$0.46M \$1.81M 396.3% Flipkart \$2.94M \$8.35M \$19.29M 231.0% Fnac-Darty \$0.54M \$0.82M \$2.87M 349.8% Forward Stores \$0.07M \$0.48M \$1.84M 3341.9% Insight \$0.42M \$1.01M \$2.76M 272.0% Girias \$1.55M \$2.07M \$8.67M 419.3% Info Stores \$0.07M \$0.48M \$1.84M 3384.1% Insight \$0.42M \$1.01M \$2.76M 271.8% Louis \$1.48M \$2.11M \$0.93M \$4.81M 515.2% Norbeillig \$0.25M \$0.39M \$4.81M 515.2% Norbeillig \$0.25M \$0.39M \$4.12M 246.9% Notebillig \$0.25M \$0.39M \$4.12M 246.9% Notus \$1.87M \$3.73M \$9.85M 264.2% Otto \$0.26M \$0.40M \$1.20M 298.6% Reliance Digital \$1.62M \$2.57M \$4.66M 433.6% Sage \$4.83M \$6.44M \$2.27M 362.6% Reliance Digital \$1.62M \$2.57M \$4.66M 433.6% Sage \$4.83M \$6.44M \$2.27M \$3.21.5% Sorefoz \$0.55M \$1.07M \$4.66M 433.6% Sound \$0.50M \$1.01M \$7.35M 24.0% Viveks \$1.24M \$2.24M \$7.28M 336.2% Viveks \$1.55M \$2.24M \$7.78M 336.2% Viveks \$1.55M \$2.24M \$7.7	Ebay	\$2.61M	\$6.27M	\$15.17M 242.2%
Electricalslance Stores Electricalslytical Electricalslytical Electricalsocity Electricalsocity Electricalsocity Electricalsquipo Stores Elity \$2.34M \$3.46M \$11.94M 457.5% Electricalsquipo Stores Elity \$0.18M \$0.68M \$3.64M 5353.3% Elity \$0.42M \$0.83M \$4.13M 495.5% Elity \$0.42M \$0.84M \$3.90M 444.7% Euronics \$0.36M \$0.88M \$3.90M 444.7% Expert \$0.79M \$1.77M \$6.43M 364.0% Expert \$0.79M \$1.77M \$6.43M 364.0% Expert \$0.79M \$1.77M \$6.43M 391.6% Expression \$1.65M \$2.99M \$9.82M 328.2% Ezone \$1.55M \$2.02M \$7.92M 391.6% Flawless Stores \$0.07M \$0.46M \$1.81M 396.3% Flipkart \$2.94M \$8.35M \$19.29M \$21.0% Fnac-Darty \$0.54M \$0.82M \$2.87M 349.8% Forward Stores \$0.56M \$1.50M \$4.07M \$272.0% Girias \$1.55M \$2.07M \$4.67M \$1.84M 384.1% Info Stores \$0.07M \$0.48M \$1.84M 384.1% Info Stores \$0.07M \$0.48M \$1.84M 384.1% Integration Stores Leader \$4.68M \$5.97M \$18.80M 314.8% Logic Stores \$0.17M \$0.93M \$4.81M \$151.20% Nomad Stores \$0.17M \$0.39M \$4.81M \$151.20% Nomad Stores \$0.99M \$3.42M \$1.61M \$1.75% Nomad Stores \$0.55M \$1.63M \$4.02M \$24.9% Novus \$1.87M \$0.373M \$9.85M \$2.6% Premium Stores \$0.60M \$1.10M \$1.20M \$298.6% Premium Stores \$0.60M \$1.10M \$3.88M \$353.1% Propel \$1.59M \$2.46M \$1.01M \$3.88M \$353.1% Propel \$1.59M \$2.46M \$1.01M \$3.88M \$353.1% Reliance Digital \$1.62M \$2.57M \$9.73M \$377.9% Reliance Digital \$1.62M \$2.57M \$9.73M \$377.9% Surface Stores \$0.09M \$0.53M \$2.12M \$398.8% Synthetic \$1.88M \$4.42M \$1.21M \$3.30M \$248.7% UniEuro \$0.00M \$1.61M \$7.35M \$3.30M \$248.7% UniEuro \$0.00M \$1.61M \$7.35M \$3.30M \$248.7% UniEuro \$0.00M \$1.50M \$3.30M \$3.30M \$248.7% UniEuro \$0.00M \$1.50M \$3.30M \$3.30M \$248.7% UniEuro \$0.00M \$1.50M \$3.36.9% Viveks \$1.55M \$2.24M \$7.78M \$348.9% Uveks \$1.55M \$2.24M \$7.78M \$346.0% Vijay Sales \$1.55M \$2.24M \$7.78M \$346.0% Vijay Sales \$1.55M \$2.24M \$7.78M \$346.0% Vijay Sales \$1.55M \$2.24M \$7.78M \$346.0%	Electricalsara Stores	\$0.12M	\$0.65M	\$1.85M 286.0%
Electricalslytical Electricalsocity Electricalsocity Electricalsquipo Stores Elite Electricalsquipo Stores Elite Electricalsquipo Stores Elite S0.42M S0.68M S3.64M S3.64M S3.53.8% Elity Elkjpp \$0.46M Elkjpp \$0.46M Elkjpp \$0.46M Elkjpp \$0.46M Elkjpp Epic Stores \$0.41M S0.94M Evalum Elkjpp Epic Stores \$0.41M S0.94M Evalum Evalum Evalum Evalum Expert \$0.79M Expert \$0.79M Expert \$0.79M Expersion \$1.65M Expert \$0.79M Expersion \$1.65M Expert \$0.07M Expersion \$1.65M Expert \$0.07M Expersion \$1.65M Expert \$0.07M Expert \$0.05M Expert \$0.07M Expert \$0.07M Expert \$0.05M Expert \$0.07M Expert \$0.05M Expert \$0.07M Expert \$0.46M Expert \$0.29M Expert \$0.07M Expert \$0.46M Expert \$0.34M Expert \$0.46M Expert \$0.40M Expert \$0.4	Electricalsbea Stores		\$0.14M	\$0.72M 504.6%
Electricalsocity	Electricalslance Stores	\$0.10M	\$0.75M	\$2.35M 313.3%
Electricalsquipo Stores	Electricalslytical	\$1.80M	\$2.61M	\$11.94M _457.5%
Elite \$0.42M \$0.83M \$4.13M 495.5% Elkjop \$0.46M \$1.32M \$5.16M 391.9% Epic Stores \$0.41M \$0.94M \$4.19M 446.1% Euronics \$0.36M \$0.88M \$3.90M 4444.7% Expert \$0.79M \$1.77M \$6.43M 364.0% Expression \$1.65M \$2.99M \$9.82M 328.2% Ezone \$1.53M \$2.02M \$7.92M 391.6% Fliawless Stores \$0.07M \$0.46M \$1.81M 396.3% Flipkart \$2.94M \$8.35M \$19.29M \$231.0% Fnac-Darty \$0.54M \$0.88M \$4.09M \$231.0% Grias \$1.55M \$2.07M \$4.07M 304.8% Flipkart \$2.94M \$8.35M \$19.29M \$231.0% Fnac-Darty \$0.54M \$0.82M \$4.07M \$272.0% Grias \$1.55M \$2.07M \$4.07M \$1.272.0% Grias \$1.55M \$2.07M \$8.67M \$419.3% Info Stores \$0.07M \$0.48M \$1.84M \$384.1% Insight \$0.42M \$1.01M \$2.76M \$272.0% \$1.64M \$1.84M \$384.1% Insight \$0.42M \$1.01M \$2.76M \$274.0% \$1.64M \$87.2% \$1.64M \$87.2M \$1.64M \$87.2M \$1.64M \$	Electricalsocity	\$2.34M	\$3.46M	\$12.42M □358.8%
Elkjøp	Electricalsquipo Stores	\$0.18M	\$0.68M	\$3.64M535.3%
Epic Stores	Elite	\$0.42M	\$0.83M	\$4.13M 495.5%
Euronics	Elkjøp	\$0.46M	\$1.32M	\$5.16M □391.9%
Expert \$0.79M \$1.77M \$6.43M 364.0% Expression \$1.65M \$2.99M \$9.82M 328.2% Ezone \$1.53M \$2.02M \$7.92M 391.6% Flawless Stores \$0.07M \$0.46M \$1.81M 396.3% Flipkart \$2.94M \$8.35M \$19.29M 231.0% Fnac-Darty \$0.54M \$0.82M \$2.87M 349.8% Forward Stores \$0.56M \$1.50M \$4.07M 1272.0% Girias \$1.55M \$2.07M \$8.67M 419.3% Info Stores \$0.07M \$0.48M \$1.84M 384.1% Insight \$0.42M \$1.01M \$2.76M 4271.8% Insight \$0.42M \$1.01M \$2.76M 1271.8% Integration Stores \$0.16M \$1.44M \$87.2% Leader \$4.68M \$5.97M \$18.80M 314.8% Cogic Stores \$0.17M \$0.93M \$4.81M \$1515.2% Louis \$1.48M \$2.11M \$8.09M 382.6% Neptune \$0.99M \$3.42M \$1.611M 471.5% Nomad Stores \$0.53M \$1.63M \$4.02M 1266.9% Notebillig \$0.25M \$0.39M \$1.12M 1287.4% Otto \$0.26M \$0.40M \$1.20M 1298.6% Premium Stores \$0.46M \$1.10M \$3.88M 353.1% Propel \$1.59M \$2.46M \$1.00M \$3.88M 353.1% Propel \$1.59M \$2.46M \$1.00M \$3.88M 1363.1% Propel \$1.59M \$2.46M \$1.00M \$3.88M 1363.1% Propel \$1.59M \$2.46M \$1.00M \$3.88M 136.3% Reliance Digital \$1.62M \$2.57M \$9.73M 1377.9% Relief \$0.39M \$1.01M \$4.66M 403.6% Sage \$4.83M \$6.44M \$2.77M \$4.66M 403.6% Sage \$4.83M \$6.44M \$2.77M \$4.66M 433.6% Sound \$0.56M \$1.67M \$4.36M 1260.3% Staples \$1.24M \$2.85M \$8.75M 1310.5% Sorefoz \$0.55M \$1.07M \$4.66M 433.6% Sound \$0.56M \$1.67M \$4.36M 1260.3% Staples \$1.24M \$2.85M \$8.75M 130.7.0% Surface Stores \$0.09M \$0.53M \$2.12M \$3.30M 1248.7% UniEuro \$0.60M \$1.61M \$7.35M \$27.0% Vijay Sales \$1.73M \$2.24M \$7.78M 1370.4% Zone \$0.34M \$1.56M \$5.26M 1370.4% Zone	Epic Stores	\$0.41M	\$0.94M	\$4.19M □446.1%
Expression \$1.65M \$2.99M \$9.82M 328.2% Ezone \$1.53M \$2.02M \$7.92M 391.6% Flawless Stores \$0.07M \$0.46M \$1.81M 396.3% Flipkart \$2.94M \$8.35M \$19.29M 231.0% Fnac-Darty \$0.54M \$0.82M \$2.87M 349.8% Forward Stores \$0.56M \$1.50M \$4.07M 272.0% Girias \$1.55M \$2.07M \$8.67M 1419.3% Info Stores \$0.07M \$0.48M \$1.84M 384.1% Integration Stores \$0.07M \$0.48M \$1.84M 384.1% Integration Stores \$0.16M \$1.44M \$887.2% Leader \$4.68M \$5.97M \$18.80M \$114.8% Lotus \$1.48M \$2.11M \$8.09M 382.6% Notebillig \$0.25M \$0.39M \$1.12M 276.4% Notebillig \$0.25M \$0.39M \$1.12M 287.4% Notebillig \$0.25M \$0.39M \$1.20M 298.6% Premium Stores \$0.46M \$1.10M \$3.88M 353.1% Propel \$1.59M \$2.46M \$1.08M \$1.56M \$40.6% Radio Popular \$0.91M \$1.45M \$5.27M 362.6% Reliance Digital \$1.62M \$2.57M \$9.73M 377.9% Relief \$0.39M \$1.01M \$4.06M 403.6% Sage \$4.83M \$1.07M \$4.66M 403.6% Sage \$4.83M \$0.34M \$1.57M \$4.66M 403.6% Sage \$4.83M \$0.34M \$1.07M \$4.66M 403.6% Sage \$4.83M \$	Euronics	\$0.36M	\$0.88M	\$3.90M 444.7%
Ezone	Expert	\$0.79M	\$1.77M	\$6.43M □ 364.0%
Flawless Stores	Expression	\$1.65M	\$2.99M	\$9.82M □ 328.2%
Flipkart	Ezone	\$1.53M	\$2.02M	\$7.92M □391.6%
Fnac-Darty \$0.54M \$0.82M \$2.87M 349.8% Forward Stores \$0.56M \$1.50M \$4.07M 272.0% Girias \$1.55M \$2.07M \$8.67M 4119.3% Info Stores \$0.07M \$0.48M \$1.84M 384.1% Insight \$0.42M \$1.01M \$2.76M 271.8% Integration Stores \$0.16M \$1.44M 887.2% Leader \$4.68M \$5.97M \$18.80M 314.8% Logic Stores \$0.17M \$0.93M \$4.81M 515.2% Lotus \$1.48M \$2.11M \$8.09M 382.6% Neptune \$0.99M \$3.42M \$16.11M 471.5% Notebillig \$0.53M \$1.63M \$4.02M 246.9% Notebillig \$0.25M \$0.39M \$1.12M 2287.4% Novus \$1.87M \$3.73M \$9.85M 2664.9% Novus \$1.87M \$3.73M \$9.85M 264.2% Otto \$0.26M \$0.40M </td <td></td> <td></td> <td></td> <td>-</td>				-
Forward Stores \$0.56M \$1.50M \$4.07M 272.0%	•			
Girias \$1.55M \$2.07M \$8.67M 419.3% Info Stores \$0.07M \$0.48M \$1.84M 384.1% Insight \$0.42M \$1.01M \$2.76M 271.8% Integration Stores \$0.16M \$1.44M 887.2% Leader \$4.68M \$5.97M \$18.80M 314.8% Logic Stores \$0.17M \$0.93M \$4.81M 515.2% Lotus \$1.48M \$2.11M \$8.09M 382.6% Neptune \$0.99M \$3.42M \$16.11M 471.5% Nomad Stores \$0.53M \$1.63M \$4.02M 246.9% Notebillig \$0.25M \$0.39M \$1.12M 287.4% Nova \$0.01M \$0.35M \$2664.9% Novus \$1.87M \$3.73M \$9.85M 2664.2% Otto \$0.26M \$0.40M \$1.20M 298.6% Premium Stores \$0.46M \$1.10M \$3.88M 353.1% Propel \$1.59M \$2.46M \$10.83M <td>•</td> <td></td> <td></td> <td>· ·</td>	•			· ·
Info Stores \$0.07M \$0.48M \$1.84M 384.1% Insight \$0.42M \$1.01M \$2.76M 271.8% Integration Stores \$0.16M \$1.44M 887.2% Leader \$4.68M \$5.97M \$18.80M 314.8% Logic Stores \$0.17M \$0.93M \$4.81M 515.2% Lotus \$1.48M \$2.11M \$8.09M 382.6% Neptune \$0.99M \$3.42M \$16.11M 471.5% Nomad Stores \$0.53M \$1.63M \$4.02M 246.9% Notebillig \$0.25M \$0.39M \$1.12M 287.4% Otto \$0.26M \$0.40M \$1.20M 298.6% Premium Stores \$0.46M \$1.10M \$3.88M 353.1% Propel \$1.59M \$2.46M \$10.83M 440.6% Radio Shack \$0.81M \$1.45M \$5.27M 362.6% Reliance Digital \$1.62M \$2.57M \$9.73M 377.9% Relief \$0.39M \$1.01M \$4.06M 403.6% Sage \$4.83M \$6.44M \$20.70M 321.5% Saturn \$0.39M \$1.01M \$4.66M 433.6% Sound \$0.56M \$1.07M \$4.66M 433.6% Sound \$0.56M \$1.67M \$4.36M 260.3% Staples \$1.24M \$2.85M \$8.75M 307.0% Surface Stores \$0.09M \$0.53M \$2.12M 398.8% Synthetic \$1.89M \$4.42M \$12.19M 276.0% Taobao \$0.22M \$1.33M \$3.30M 246.7% UniEuro \$0.60M \$1.61M \$7.35M 397.8% Viveks \$1.55M \$2.24M \$7.78M 348.1% walmart \$1.26M \$2.63M \$9.73M 370.4% Zone \$0.34M \$1.56M \$5.56M 336.2%				
Insight				
Integration Stores				· ·
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walmart \$1.26M \$2.63M \$9.73M 370.4% Zone \$0.34M \$1.56M \$5.26M 336.2%	Vijay Sales			\$8.53M □397.8%
Zone \$0.34M \$1.56M \$5.26M 336.2%	= -			
	walmart		\$2.63M	\$9.73M □ 370.4%
Grand Total \$87.48M \$196.69M \$598.88M 304.5%	Zone	\$0.34M	\$1.56M	\$5.26M ■ 336.2%
	Grand Total	\$87.48M	\$196.69M	\$598.88M 304.5%



FILTERS

region	All
market	India
division	All

Customer
Net sales Performance |
All values in USD

Customer	2019	2020	2021	21 vs 20
Amazon	\$4.59M	\$9.78M	\$22.96M	234.9%
AtliQ e Store	\$1.57M	\$3.51M	\$8.74M	249.1%
AtliQ Exclusive	\$3.42M	\$4.68M	\$18.39M	392.6%
Croma	\$1.67M	\$2.47M	\$7.55M	305.1%
Ebay	\$1.69M	\$3.61M	\$8.52M	235.9%
Electricalslytical	\$1.61M	\$1.96M	\$8.45M	431.1%
Electricalsocity	\$1.77M	\$2.27M	\$9.42M	415.1%
Expression	\$1.53M	\$2.25M	\$8.79M	391.2%
Ezone	\$1.53M	\$2.02M	\$7.92M	391.6%
Flipkart	\$1.95M	\$4.28M	\$9.91M	231.8%
Girias	\$1.55M	\$2.07M	\$8.67M	419.3%
Lotus	\$1.48M	\$2.11M	\$8.09M	382.6%
Propel	\$1.59M	\$2.20M	\$9.08M	413.7%
Reliance Digital	\$1.59M	\$2.19M	\$8.48M	387.2%
Vijay Sales	\$1.73M	\$2.15M	\$8.53M	397.8%
Viveks	\$1.55M	\$2.24M	\$7.78M	348.1%
Grand Total	\$30.82M	\$49.77M	\$161.26M	324.0%



FILTERS

region All Performance vs Target Report division All All values are in USD

Country	2019	2020	2021	Target 21	202	1 - Target	percentage %
Australia	\$3.88M	\$10.70M	\$20.99M	23.20M	\$	(2.21M)	-10.54%
Austria		\$0.12M	\$2.84M	3.17M	\$	(0.33M)	-11.74%
Bangladesh	\$0.48M	\$2.26M	\$6.95M	7.67M	\$	(0.72M)	-10.31%
Canada	\$4.76M	\$12.17M	\$35.06M	40.13M	\$	(5.07M)	-14.45%
China	\$1.43M	\$5.42M	\$22.89M	24.95M	\$	(2.07M)	-9.03%
France	\$4.04M	\$7.47M	\$25.94M	28.13M	\$	(2.19M)	-8.44%
Germany	\$2.56M	\$4.69M	\$12.01M	13.53M	\$	(1.53M)	-12.72%
India	\$30.82M	\$49.77M	\$161.26M	170.81M	\$	(9.55M)	-5. <mark>92%</mark>
Indonesia	\$2.52M	\$6.21M	\$18.41M	20.80M	\$	(2.38M)	-12.93%
Italy	\$2.90M	\$4.46M	\$11.72M	12.77M	\$	(1.05M)	-8.96%
Japan		\$1.88M	\$7.92M	8.25M	\$	(0.33M)	-4.1 <mark>2%</mark>
Netherlands	\$0.23M	\$3.36M	\$7.98M	8.64M	\$	(0.66M)	-8.22%
Newzealand		\$1.99M	\$11.40M	12.80M	\$	(1.40M)	-12.30%
Norway		\$2.48M	\$13.68M	15.11M	\$	(1.44M)	-10.50%
Pakistan	\$0.62M	\$4.69M	\$5.66M	6.18M	\$	(0.52M)	-9.27%
Philiphines	\$5.69M	\$13.37M	\$31.86M	34.35M	\$	(2.50M)	- <mark>7.84%</mark>
Poland	\$0.41M	\$2.79M	\$5.19M	6.13M	\$	(0.94M)	-18.13%
Portugal	\$0.75M	\$3.59M	\$11.83M	12.34M	\$	(0.51M)	-4.2 <mark>9%</mark>
South Korea	\$12.80M	\$17.28M	\$48.97M	53.33M	\$	(4.36M)	+8.91%
Spain		\$1.77M	\$12.62M	14.40M	\$	(1.79M)	-14.15%
Sweden	\$0.05M	\$0.23M	\$1.77M	1.96M	\$	(0.20M)	-11.11%
United Kingdom	\$2.00M	\$8.08M	\$34.15M	37.13M		(2.98M)	8.72%
USA	\$11.53M	\$31.92M	\$87.78M	98.02M	\$	(10.24M)	-11.66%
Grand Total	\$87.48M	\$196.69M	\$598.88M	653.82M	\$	(54.94M)	-9.17%



FILTERS

region	All
division	All
customer	All

Top 10 products All values are in USD

products	2020	2021 21	vs 20
AQ Electron 4 3600 Desktop Processor	\$3.02M	\$19.35M	641.3%
AQ GT 21	\$0.78M	\$4.38M	561.1%
AQ Home Allin1	\$0.67M	\$5.16M	769.0%
AQ LION x1	\$0.05M	\$0.84M	1 719.5%
AQ LION x2	\$0.05M	\$0.94M	1768.9%
AQ LION x3	\$0.07M	\$1.23M	1792.3%
AQ Mx NB	\$0.03M	\$1.44M	5723.5%
AQ Pen Drive DRC	\$0.65M	\$3.81M	587.7%
AQ Smash 2	\$0.43M	\$11.21M	25 89.5%
AQ Zion Saga	\$0.69M	\$3.64M	528.5%
Grand Total	\$6.43M	\$51.99M	808.0%



FILTERS

region	All		Division level repor
customer	All		All valuse in USD
Division	2020	2021	21 vs 20
N & S	\$51.38M	\$94.73M	184.4%
P & A	\$105.24M	\$338.38M	321.5%
PC	\$40.07M	\$165.76M	413.7%
Grand Total	\$196.69M	\$598.88M	304.5%



FILTERS

region	All
customer	All
division	All

Products	Total order
AQ Gamers	3.38M
AQ Gamers Ms	3.98M
AQ Master wired x1 Ms	4.15M
AQ Master wireless x1	3.37M
AQ Master wireless x1 Ms	4.13M
Grand Total	19.00M

Top 5 product

AtliQ Hardwares



FILTERS

region	All
customer	All
division	All

Products	Total order
AQ Gamer 1	52K
AQ GEN Z	63K
AQ Home Allin1	15K
AQ HOME Allin1 Gen 2	9K
AQ Smash 2	36K
Grand Total	175K

Bottom 5 product



FILTERS

region	All
division	All
customer	All

products	2021
Canada	\$35.06M
India	\$161.26M
South Korea	\$48.97M
United Kingdom	\$34.15M
USA	\$87.78M
Grand Total	\$367.22M

Top 5 country - 2021 All values are in USD



FILTERS

region	All
division	All
customer	All

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All	value	s are	e in	USD

products	2021
AQ Clx3	\$4.39M
AQ Electron 3 3600 Desktop Processor	\$14.21M
AQ Gen Y	\$19.52M
AQ GEN Z	\$11.70M
AQ HOME Allin1 Gen 2	\$3.51M
AQ Lumina Ms	\$4.21M
AQ Marquee P3	\$4.86M
AQ Marquee P4	\$1.68M
AQ Maxima Ms	\$13.66M
AQ MB Lito	\$2.85M
AQ MB Lito 2	\$2.29M
AQ Qwerty	\$21.98M
AQ Qwerty Ms	\$15.41M
AQ Trigger	\$20.74M
AQ Trigger Ms	\$17.90M
AQ Wi Power Dx3	\$17.25M
Grand Total	\$176.16M



region	All
division	All
customer	All
market	All

P & L BY FISCAL YEAR All values are in USD

	Fiscal Year			
Metrics	2019	2020	2021	21 vs 20
Net sales	87.48M	196.69M	598.88M	204%
Total COGS	51.24M	123.37M	380.71M	209%
Gross Margin	36.24M	73.32M	218.16M	198%
GM%	41.43%	37.28%	36.43%	-2%



FILTERS

region All division All customer All market All FY 2019

P & L

BY FISCAL Month
All values are in USD

Note: Do not modify the pivot table.

	Q1				Q2			Q3			Q4			Grand Total
Metrics	Sep		Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Net sales		6.46M	8.04M	10.74M	11.44M	6.52M	6.08M	6.41M	6.32M	6.49M	6.18M	6.48M	6.31M	87.48M
Total COGS		3.82M	4.66M	6.28M	6.70M	3.86M	3.53M	3.75M	3.71M	3.84M	3.59M	3.79M	3.70M	51.24M
Gross Margin		2.64M	3.37M	4.45M	4.73M	2.67M	2.55M	2.66M	2.62M	2.65M	2.60M	2.69M	2.61M	36.24M
GM%		40.87%	41.97%	41.49%	41.39%	40.87%	41.94%	41.45%	41.39%	40.79%	42.00%	41.48%	41.39%	41.43%

FILTERS

region All division All customer All market All FY 2020

P & L

BY FISCAL Month All values are in USD

	Q1				Q2			Q3			Q4			Grand Total
Metrics	Sep		Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Net sales		17.10M	20.63M	28.69M	29.90M	17.13M	15.93M	2.11M	7.76M	9.93M	14.88M	16.08M	16.54M	196.69M
Total COGS		10.64M	12.83M	18.07M	18.89M	10.67M	9.92M	1.34M	4.83M	6.21M	9.34M	10.18M	10.45M	123.37M
Gross Margin		6.46M	7.79M	10.63M	11.01M	6.47M	6.01M	0.77M	2.93M	3.72M	5.55M	5.90M	6.08M	73.32M
GM%		37.77%	37.78%	37.04%	36.81%	37.75%	37.74%	36.68%	37.73%	37.49%	37.27%	36.68%	36.79%	37.28%

FILTERS

region All division All customer All market All FY 2021

P & L

BY FISCAL Month
All values are in USD

	Q1				Q2			Q3			Q4			Grand Total
Metrics	Sep		Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Net sales		44.82M	54.59M	74.34M	78.06M	44.79M	41.82M	43.95M	43.54M	44.40M	41.47M	44.05M	43.05M	598.88M
Total COGS		28.39M	34.65M	47.36M	49.76M	28.36M	26.54M	27.97M	27.72M	28.13M	26.35M	28.03M	27.44M	380.71M
Gross Margin		16.43M	19.94M	26.98M	28.30M	16.43M	15.28M	15.98M	15.82M	16.27M	15.11M	16.02M	15.61M	218.16M
GM%		36.65%	36.52%	36.29%	36.26%	36.68%	36.53%	36.37%	36.33%	36.63%	36.45%	36.37%	36.26%	36.43%

Net Sales Comparison

21 vs 20	162.06%	####	#####	####	####	####	####	####	####	####	####	####	204.48%
20 vs 19	164.63%	####	#####	####	####	####	####	22.73%	53.05%	####	####	####	124.85%



FILTERS

GM% by QUARTER (Subzone)

FY	2019		GI 70 DY		(Subzone)
GM%					
products	Q1	Q2	Q3	Q4	Grand Total
ANZ	42.98%	42.20%	42.59%	42.46%	42.57%
India	42.54%	42.25%	42.04%	42.54%	42.35%
NA	35.15%	35.42%	35.36%	35.72%	35.39%
NE	36.59%	37.01%	36.54%	36.56%	36.69%
ROA	44.51%	44.35%	44.05%	44.48%	44.35%
SE	44.52%	44.05%	44.01%	44.16%	44.21%

FILTERS

FY 2020

GM% by QUARTER (Subzone)

GM%					
products	Q1	Q2	Q3	Q4	Grand Total
ANZ	43.34%	43.04%	42.77%	41.79%	42.82%
India	32.35%	32.13%	32.44%	32.03%	32.21%
NA	39.87%	40.06%	39.11%	39.67%	39.78%
NE	37.65%	37.84%	38.51%	37.74%	37.81%
ROA	38.41%	38.29%	38.78%	37.69%	38.23%
SE	38.46%	37.28%	38.16%	37.78%	37.90%

FILTERS

FY

2021

GM% by QUARTER (Subzone)

GM% products	01	02	Q3	04	Grand Total
ANZ		37.85%		38.00%	
India	32.27%	31.81%	31.92%	31.97%	32.00%
NA	37.10%	37.45%	37.47%	37.39%	37.34%
NE	37.88%	38.72%	38.25%	38.31%	38.29%
ROA	38.48%	38.44%	38.12%	38.12%	38.31%
SE	38.64%	38.29%	38.60%	38.48%	38.50%



region All P & L sub_zone All For Market

FY 2021 All values are in USD

products	Net sales	Total COGS	Gross Margi	GM%
Australia	20.99M	14.08M	6.91M	32.92%
Austria	2.84M	1.98M	0.86M	30.11%
Bangladesh	6.95M	4.55M	2.40M	34.54%
Canada	35.06M	21.66M	13.39M	38.21%
China	22.89M	13.49M	9.40M	41.07%
France	25.94M	14.73M	11.22M	43.24%
Germany	12.01M	8.86M	3.14M	26.18%
India	161.26M	109.65M	51.61M	32.00%
Indonesia	18.41M	11.34M	7.07M	38.41%
Italy	11.72M	8.19M	3.53M	30.13%
Japan	7.92M	4.24M	3.69M	46.52%
Netherlands	7.98M	4.63M	3.36M	42.03%
Newzealand	11.40M	5.90M	5.50M	48.23%
Norway	13.68M	9.65M	4.03M	29.4 8%
Pakistan	5.66M	3.61M	2.05M	36.18%
Philiphines	31.86M	19.40M	12.45M	39.09%
Poland	5.19M	2.98M	2.21M	42.56%
Portugal	11.83M	6.85M	4.98M	42.13%
South Korea	48.97M	31.38M	17.59M	35.92%
Spain	12.62M	8.44M	4.18M	33.13%
Sweden	1.77M	1.06M	0.71M	40.22%
United Kingdom	34.15M	18.74M	15.41M	45.13%
USA	87.78M	55.31M	32.47M	36.99%