

Md Aakib Ansari

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SUMMARY

Dynamic web developer and digital marketer with a strong background in modern web technologies, SEO, and social media advertising. Proficient in creating responsive web applications using frameworks like React and Node.js, while also excelling in optimizing online visibility through effective SEO strategies and Facebook Ads campaigns. Passionate about combining technical expertise and marketing acumen to deliver innovative solutions and exceptional user experiences.

TECHNICAL SKILLS

Programming Languages: Java, C++, SQL

Web Technologies: HTML, CSS, JavaScript, React, Node.js

Libraries Tools: Git, Postman, Visual Studio Code, Bootstrap

Marketing & SEO Tools: Google Analytics, Google Ads, SEMrush

Other Skills : Search Engine Optimization (SEO), Social Media Marketing, Keyword Research, Responsive Design

LANGUAGE

Nepali: Native language

Hindi: Fluent in speaking and reading

English: Fluent in speaking and reading

Maithili: Fluent in speaking

EXPERIENCE

Website Optimization And SEO Specialist

Aafnai Store — Remote

Nov 2023 – June 2024

Lahan, Nepal

- Executed on-page and off-page SEO strategies to improve website rankings and visibility.
- Managed and optimized Facebook ad campaigns to drive traffic and increase sales conversions.
- Conducted keyword research and performance analysis to enhance online presence.

SEO Analyst

App Store website — Remote

Mar 2021 – Mar 2022

Bangalore, India

- Implemented on-page and off-page SEO strategies.
- Conducted thorough keyword research to enhance search engine visibility.
- Optimized meta tags and content for improved search engine rankings.

EDUCATION

East West Institute of Technology

Information Science and Engineering

Bangalore, India

Jun 2018 – Aug 2022

Little Star H.S.E.B.S

High School

Lahan, Nepal

Aug 2014 – May 2016

PASSPORT DETAILS

- Passport Num : 11964348 • Date of Expiry : 12/11/2030
- Date of Issue : 13/11/2020 • Place of Issue: Siraha, Nepal
- QID Number: 29652445337 • Date of Expiry: 04/12/2025